

NAB Form PB-18 Candidates

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WMFD-TV Mansfield, Ohio	Date: 1/31/24
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I, TAMIE WILSON

being/on behalf of: Tamie Wilson for US CONGRESS

a legally qualified candidate of the DEMOCRATIC

political party for the office of: U.S. CONGRESS - 4TH DISTRICT

in the PRIMARY

election to be held on: MARCH 19, 2024

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<u>★</u> <u>See Letterhead</u>					

Attach proposed schedule with charges (if available): ~~XXXXX~~

\$4680.00 - S.C.

NOT

WMFD 2-5-24 to 3-19-24 \$4680.00

NAB Form PB-18 Candidates

I represent that the payment for the above described broadcast time has been furnished by:

TAMIE WILSON FOR U.S. CONGRESS

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Cynthia Brown

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

(X)

Date

(X)

Tamie Wilson

dotloop verified
02/07/24 11:27 AM EST
DFHK-NJIN-V4ZQ-OSDU

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

[Handwritten Signature]

Signature

Scott Goodwin

Printed Name

AE

Title



Tamie Wilson for US Congress

Primary Election March 19, 2024

WMFD TV

Morning News-- \$15 per play---3 plays---- \$45
Noon News --- \$15 per play--- 2 plays---- \$30
Evening News-- \$20 per play---3 plays--- \$60
Late Night News-- \$20 per play-- 3 plays--\$60

For each day---- \$195 per day--- for ~~23~~ ²⁴ days *CG*

For a total of ~~\$4485~~ *PRE-PAID \$4680.00 CG*

Dates we would love to choose are

FEBRUARY 15,16,19,20,21,22,23,26,27,28,29
MARCH 1,4,5,6,7,8,11,12,13,14,15, 18, 19

Date: 2/5/24

Address: 273 Saratoga St.

City: Delaware State: OH Zip: 43015

Accepted by: (sign) X

Tamie Wilson

dotloop verified
02/07/24 11:28 AM
EST
XESV-KJTX-FWZ1-ZFX6

Scott Goodwin Scottg@wmfd.com Thank You!

CREDIT POLICY: All invoices are payable "Net 10 Days" upon receipt. We accept Visa, MasterCard & Discover for payment of invoices. Payments can be taken by phone. Any invoices not paid within 90 days of the invoice date, no additional orders will be booked and any orders already booked will be terminated until the old balance is brought up to "Current" status. A carrying charge of 1.5% per month is applied to all invoices over 30 days. A client whose balance goes to a collection agency will be on a cash-in-advance status.

NONDISCRIMINATION POLICY: Johnny Appleseed Broadcasting, Inc. , GSM Media, Mid-State Television Inc. and its stations / websites do not discriminate in advertising contract on the basis of race or gender. Any provision in any order or agreement for advertising or services that purports to discriminate on the basis of race, gender, even if handwritten, typed or otherwise made a part of this particular contract, is hereby rejected.

email: Tamie@TamieWilson.com

ORDER



Orders
Order / Rev: 16724
Alt Order #:
Product Desc: Primary 2024
Estimate:
Flight Dates: 02/15/24 - 03/19/24
Original Date / Rev: 02/06/24 / 02/06/24
Order Type: GENERAL

WMFD-TV 68
Primary AE: Scott Goodwin
Sales Office: LOC
Sales Region: Local

Agency Name: Tamie Wilson for US Congress
Buying Contact:
Billing Contact: Tamie Wilson
 273 Saratoga Street
 Delaware, OH 43015

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser Name: Tamie Wilson for US Congress
Demographic: HH
Product Codes: Candidates
Revenue Code 1: DIR
Revenue Code 2: GEN
Revenue Code 3: GEN
Priority: P-04

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/01/24	02/29/24	121	\$2,145.00	\$2,145.00
03/01/24	03/19/24	143	\$2,535.00	\$2,535.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2024	121	\$2,145.00	\$2,145.00	0.00
March 2024	143	\$2,535.00	\$2,535.00	0.00
Totals	264	\$4,680.00	\$4,680.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Scott Goodwin			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WMFD	02/15/24	03/19/24	M-F 7a-8a M-F 7a-8a	CM	7a-8a	33333--	:30	15	\$15.00	P-04	0.00	NM	72	\$1,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/12/24	02/18/24	---33--					6	\$15.00		0.00			
		Week: 02/19/24	02/25/24	33333--					15	\$15.00		0.00			
		Week: 02/26/24	03/03/24	33333--					15	\$15.00		0.00			
		Week: 03/04/24	03/10/24	33333--					15	\$15.00		0.00			
		Week: 03/11/24	03/17/24	33333--					15	\$15.00		0.00			
		Week: 03/18/24	03/24/24	33-----					6	\$15.00		0.00			
N 2	WMFD	02/15/24	03/19/24	M-F 12p-1230p Local News M-F 12p-1230p	CM	12p-1230p	22222--	:30	10	\$15.00	P-04	0.00	NM	48	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/12/24	02/18/24	---22--					4	\$15.00		0.00			
		Week: 02/19/24	02/25/24	22222--					10	\$15.00		0.00			
		Week: 02/26/24	03/03/24	22222--					10	\$15.00		0.00			
		Week: 03/04/24	03/10/24	22222--					10	\$15.00		0.00			
		Week: 03/11/24	03/17/24	22222--					10	\$15.00		0.00			
		Week: 03/18/24	03/24/24	22-----					4	\$15.00		0.00			
N 3	WMFD	02/15/24	03/19/24	M-F 6p Newswatch M-F 6p-7p	CM	6p-7p	33333--	:30	15	\$20.00	P-04	0.00	NM	72	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/12/24	02/18/24	---33--					6	\$20.00		0.00			

Order / Rev: 16724
 Alt Order #:
 Flight Dates: 02/15/24 - 03/19/24

Advertiser: Tamie Wilson for US Congress
 Product Desc: Primary 2024
 Estimate:

WMFD-TV 68

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	WMFD	02/15/24	03/18/24	Late News M-F 10p-12a	CM	10p - 12a	33333--	:30	15	\$20.00	P-04	0.00	NM	69	\$1,380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	33333--					15	\$20.00		0.00			
		Week: 02/26/24	03/03/24	33333--					15	\$20.00		0.00			
		Week: 03/04/24	03/10/24	33333--					15	\$20.00		0.00			
		Week: 03/11/24	03/17/24	33333--					15	\$20.00		0.00			
		Week: 03/18/24	03/24/24	33-----					6	\$20.00		0.00			
				M-F 10p - 12a											
N 5	WMFD	03/19/24	03/19/24	M-F 7a-8a	CM	7a-8a	-2-----	:30	2	\$20.00	P-04	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/12/24	02/18/24	---33--					6	\$20.00		0.00			
		Week: 02/19/24	02/25/24	33333--					15	\$20.00		0.00			
		Week: 02/26/24	03/03/24	33333--					15	\$20.00		0.00			
		Week: 03/04/24	03/10/24	33333--					15	\$20.00		0.00			
		Week: 03/11/24	03/17/24	33333--					15	\$20.00		0.00			
		Week: 03/18/24	03/24/24	3-----					3	\$20.00		0.00			
				M-F 7a-8a											
N 6	WMFD	03/19/24	03/19/24	M-F 12p-1230p Local News	CM	12p-1230p	-1-----	:30	1	\$20.00	P-04	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/18/24	03/24/24	-1-----					1	\$20.00		0.00			
				M-F 12p-1230p											
													Totals	264	\$4,680.00