

REVISED

Oct 07, 20
 CONT# **34421857** Mod# Ver# **3** (Last =)
 REP **KATZ RADIO**
 TO **WAEC-AM (Atlanta GA)**
 FM **PATRICK MCGEE**
 OFF **PHILADELPHIA**
 AGY **Katz Media Group**
 ADDR **125 West 55th Street 3rd Floor**
New York, NY 10019

DDS CONT# **0**
 C/P/E: **NARL / ATL / 109113**

SALESPERSON FAX#

PH #

BYR **Helen Hanratty**
 ADV **NARAL - PROCHOICE AMERICA**
 PDT **NARAL Pro-Choice America and Higher Heights**
Political Fund
 FLT **Oct 09, 20 - Nov 03, 20**

* REP ORDER COMMENT *

** 10/7/2020 2:08:00 PM: REVISED

** 10/7/2020 2:08:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ
 MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

MC	LN	REV TYPE	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<u>FLIGHT 1</u>								
CHG	1.1	SS	6A - 7P	60	10/10/2020 - 10/11/2020	1W	16	\$125.00	16
CHG	1.2	F..	6A - 10A	60	10/9/2020 - 10/9/2020	1W	4	\$125.00	4
CHG	1.3	F..	10A - 3P	60	10/9/2020 - 10/9/2020	1W	5	\$125.00	5
CHG	1.4	F..	3P - 7P	60	10/9/2020 - 10/9/2020	1W	4	\$125.00	4
CHG	1.5	F..	7P - 12A	60	10/9/2020 - 10/9/2020	1W	4	\$100.00	4
						** WEEKLY FLIGHT TOTALS **			33	\$4,025.00
		<u>FLIGHT 2</u>								
CHG	2.1		MTWTF..	6A - 10A	60	10/12/2020 - 10/16/2020	1W	14	\$125.00	14
CHG	2.2		MTWTF..	10A - 3P	60	10/12/2020 - 10/16/2020	1W	15	\$125.00	15
CHG	2.3		MTWTF..	3P - 7P	60	10/12/2020 - 10/16/2020	1W	10	\$125.00	10
CHG	2.4		MTWTF..	7P - 12A	60	10/12/2020 - 10/16/2020	1W	11	\$100.00	11
CHG	2.5	SS	6A - 7P	60	10/17/2020 - 10/18/2020	1W	0	\$125.00	0
						** WEEKLY FLIGHT TOTALS **			50	\$5,975.00

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FLIGHT 3										
CHG	3.1	MTWTF..	6A - 10A	60	10/19/2020 - 10/30/2020	2W	0	\$125.00	0	
CHG	3.2	MTWTF..	10A - 3P	60	10/19/2020 - 10/30/2020	2W	0	\$125.00	0	
CHG	3.3	MTWTF..	3P - 7P	60	10/19/2020 - 10/30/2020	2W	0	\$125.00	0	
CHG	3.4	MTWTF..	7P - 12A	60	10/19/2020 - 10/30/2020	2W	0	\$100.00	0	
CHG	3.5SS	6A - 7P	60	10/24/2020 - 11/1/2020	2W	0	\$125.00	0	
** WEEKLY FLIGHT TOTALS **							0	\$0.00		
FLIGHT 4										
C	4.1	MT.....	6A - 10A	60	11/2/2020 - 11/3/2020	1W	2	\$125.00		
C	4.2	MT.....	10A - 3P	60	11/2/2020 - 11/3/2020	1W	2	\$125.00		
C	4.3	MT.....	3P - 7P	60	11/2/2020 - 11/3/2020	1W	1	\$125.00		
** WEEKLY FLIGHT TOTALS **							0	\$0.00		

	Oct 20	Nov 20					
SPOTS	83	0					
CASH	10000.00	0.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	10000.00	0.00					

						TOTAL
SPOTS						83
CASH						10,000.00
TRADE						0.00
NSL						0.00
TOTAL						10,000.00

**** Competitive Comments ****

SVC:
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Agency: Media Fortitude
Advertiser: NARAL FREEDOM FUND + HHPF
Product: Issue
Flight Start: 10/9/2020
Flight End: 10/16/2020

Total Cost: \$10,000.00
Total Spots: 84

Market/Station/Daypart	Rate	Len	C/T	Weight	Total Spots	Total Cost	Wk2 10/5	Wk3 10/12	Wk4 10/19
ATLANTA	SP19 MSA ARB								
WAEC-AM									
M-F 6a-10a	\$125.00	60	C	100%	15	\$1,875.00		10	5
M-F 10a-3p	\$125.00	60	C	100%	20	\$2,500.00		15	5
M-F 3p-7p	\$125.00	60	C	100%	8	\$1,000.00		5	3
M-F 7p-12a	\$100.00	60	C	100%	18	\$1,800.00		15	3
Sa-Su 6a-7p *	\$125.00	60	C	100%	16	\$2,000.00	8	8	
F 6a-10a *	\$125.00	60	C	100%	2	\$250.00	2		
F 10a-3p *	\$125.00	60	C	100%	1	\$125.00	1		
F 3p-7p	\$125.00	61	C	200%	2	\$250.00	2		
F 7p-12m	\$100.00	62	C	300%	2	\$200.00	2		
Station Total					84	\$10,000.00			
Market Total					84	\$10,000.00			

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, MEDIA FORTITUDE, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: **MEDIA FORTITUDE PARTNERS**

Address: **30 NEWPORT PKWY, STE 2110, JERSEY CITY NJ 07310**

Contact: **Carrie Xu**

Phone number: **917-539-4588**

Email: **carrie@mediafortitude.com**

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: **Higher Heights Political Fund + NARAL Pro-Choice America**

Address: **1725 EYE ST NW, STE 900, WASHINGTON DC 20006**

Contact: **RYAN STITZLEIN**

Phone number:

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

**STEVEN KRAVITZ
ELIZABETH SULLIVAN**

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

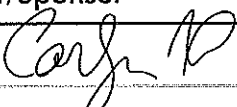
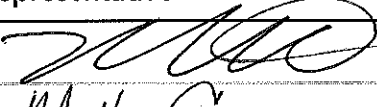
Date of election: **11/3/20**

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: CAROLYN XU	Name: Matt Coupe
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: 10/7/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: 10/7/20

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: Attached	Station Call Letters: WAEC-AM	Date Received/Requested: 10/7/20
Est. #: 109113	Station Location: Atlanta	Run Start and End Dates: 10/9-10/3/20

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

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Phone number:

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☐ N/A

Name(s) of every candidate referred to: **Donald Trump**

Office(s) sought by such candidate(s) (no acronyms or abbreviations): **President of United States**

Date of election: **11/3/2020**

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

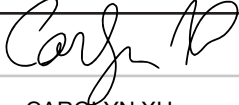
Forced hysterectomies a doctor of Dept of Homeland Security

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Advertiser/Sponsor

Signature:



Name:

CAROLYN XU

Date of Request to Purchase Ad Time:

Station Representative

Signature:

Name:

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