

Order #1092558: Strategy M../Powell/R/H../WVNN Radio/

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GR
03/12/24 4:48:42 PM	Processed		<sync process>	Donat Baz	\$2,990.00	96	0.00
03/12/24 4:10:05 PM	Approved			Deborah F	\$2,990.00	96	0.00
03/12/24 4:10:03 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Deborah F	\$2,990.00	96	0.00
03/12/24 4:09:11 PM	Approval Workflow		[Sales Manager - Ready Default]	Brenton Al	\$2,990.00	96	0.00
03/12/24 4:08:56 PM	Ready for approval		Ready	Brenton Al	\$2,990.00	96	0.00
03/12/24 4:05:33 PM	New order created		<new order>	Brenton Al	\$0.00	0	0.00

[Sorted by: Date]

ORDER

Orders **Order / Rev:** 1092558

Alt Order #: _____

Product Desc: WVNN Radio

Estimate: _____

Flight Dates: 03/11/24 - 03/31/24 Primary AE: Dale Jackson

Original Date / Rev: 03/12/24 / 03/12/24 Sales Office: L-HSV

Order Type: GENERAL Sales Region: Local

WVNN-AM/FM

Agency **Name:** Strategy Management LLC

Buying Contact: _____

Billing Contact: _____

608 S Hull Street

Montgomery, AL 36104

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 0%

Advertiser **Name:** Powell/R/House of Representatives

Demographic: A25-54 New Business End: _____

Product Codes: Candidates Advertiser External ID: _____

Revenue Code 1: AGY-AVAIL Agency External ID: _____

Revenue Code 2: POL-CAND Unit Code: General

Revenue Code 3: POL-STATE Order Separation: 00:15:00

Priority: P-100

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/24	03/26/24	96	\$2,990.00	\$2,990.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	96	\$2,990.00	\$2,990.00	0.00
Totals	96	\$2,990.00	\$2,990.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dale Jackson	L-HSV	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WVNN	03/11/24	03/31/24	M-F AM Drive M-F	CM	6a-10a	-----	:30	0	\$30.00	P-30	0.00	NM	37	\$1,110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/11/24	03/17/24	---45--					9	\$30.00		0.00			
		Week: 03/18/24	03/24/24	44444--					20	\$30.00		0.00			
		Week: 03/25/24	03/31/24	44-----					8	\$30.00		0.00			
N 2	WVNN	03/11/24	03/31/24	M-F Midday M-F	CM	10a-3p	-----	:30	0	\$30.00	P-30	0.00	NM	37	\$1,110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/11/24	03/17/24	---45--					9	\$30.00		0.00			
		Week: 03/18/24	03/24/24	44444--					20	\$30.00		0.00			
		Week: 03/25/24	03/31/24	44-----					8	\$30.00		0.00			
N 3	WVNN	03/11/24	03/31/24	M-F PM Drive M-F	CM	3p-7p	-----	:30	0	\$35.00	P-30	0.00	NM	22	\$770.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/11/24	03/17/24	---33--					6	\$35.00		0.00			
		Week: 03/18/24	03/24/24	22444--					16	\$35.00		0.00			
		Week: 03/25/24	03/31/24	-----					0	\$0.00		0.00			

Totals 96 \$2,990.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Dalton Dismukes, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Teddy Powell

Authorized committee:

Teddy Powell Campaign

Agency requesting time (and contact information):

N/A Strategy Management, LLC Dalton Dismukes dalton@strategymanagementllc.com

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Alabama House of Representatives, District 10

Date of election:

3/26/2024 (special election)

General

Primary

Treasurer of candidate's authorized committee:

Teddy Powell

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: Dalton Dismukes	Name:
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: 3/12/24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 3/12/24

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: <u>WVNV</u>	Date Received/Requested: <u>3/12/24</u>
Est. #:	Station Location: <u>HSV</u>	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.