

Program Log for *Radio Health Journal*

Program	18-50	Producer	Reed Pence
Air Week	12/16/18-12/22/18	Studio Production	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:60
1:00	SPOTBREAK 1: Donate Cars “Going to Do” OUTCUE:That’s 1-800-835-1478.	:60
2:00	:02 PAUSE FOR LOCAL AVAIL	:02
2:02	SEGMENT 1: THE GOOD AND BAD OF MEDICAL CROWDFUNDING	12:15
	<p>Synopsis: Medical campaigns account for a third of monies raised on crowdfunding sites like GoFundMe, and many people who’ve fallen through the holes of the safety net have been helped this way. But new studies show that fraud is rampant in crowdfunding, with fake patients and medical providers who all too eager to take money for worthless treatment. Experts discuss these issues and the need for regulation.</p> <p>Host: Reed Pence. Guests: Dr. Jeremy Snyder, Prof. of Health Sciences, Simon Fraser Univ.; Dr. Art Caplan, head, Division of Medical Ethics, New York University School of Medicine; Dr. Nora Kenworthy, Asst. Prof. of Nursing and Health Studies, Univ. of Washington-Bothell.</p> <p>Compliance issues covered: health care; consumerism; consumer protection; online fraud; federal government and regulation</p> <p>Links for more information: https://www.sfu.ca/fhs/people/profiles/jeremy-snyder.html; https://med.nyu.edu/faculty/arthur-l-caplan; https://www.uwb.edu/nhs/facultyandstaff/faculty/nkenworthy</p>	
14:17	SPOTBREAK 2: Geico “Geico Sports Laurence Football” OUTCUE:who get it done.	:30
	Grainger “Living Daylights”	:30
15:17	02 PAUSE FOR LOCAL AVAIL	:02
15:19	SEGMENT 2: AVOIDING FOOD WASTE	7:35
	<p>Synopsis: During the holidays, leftovers from gatherings and parties may threaten to take over the refrigerator. An expert discusses consumer-friendly how-to’s, including how to read labels, that can lengthen food life and help avoid food waste.</p> <p>Host: Nancy Benson. Guest: Karen Bakies, registered dietitian and Vice President of Nutrition Affairs, American Dairy Assn. Mideast</p> <p>Compliance issues covered: public health; food safety; environment; consumerism</p> <p>Links for more information: https://www.nationaldairycouncil.org/our-story/local-dairy-council/ohio</p>	
22:54	SPOTBREAK 3: Allergan “Migraines”	2:00
24:54	Medical Notes & News. Host: Shel Lustig	1:32
26:26	SPOTBREAK 4: AbbVie “That’s Me”	:60
27:26	Program Conclusion	:30
27:56	TOTAL TIME	