

ORDER



WOIO

Orders
Order / Rev: 1595473
Alt Order #: 08407155
Product Desc: TRUMP FOR PRESIDENT
Estimate: 8026
Flight Dates: 10/18/16 - 10/24/16
Original Date / Rev: 09/30/16 / 09/30/16
Order Type: Political

Primary AE: Teresa Difuria
Sales Office: T-PHI
Sales Region: National

Agency Name: American Media & Advocacy Group
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Trump, Donald/R/United States P
Demographic: A35+
Product Codes: PL565
Priority: P 4
Revenue Codes: Agency, Political, Pol-Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/24/16	42	\$91,555.00	\$77,821.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	42	\$91,555.00	\$77,821.75	0.00
Totals	42	\$91,555.00	\$77,821.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa Difuria			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOIO	10/21/16	10/21/16	NET Fri Hour 3 Fri Hour 3	Comm	10-11p	----1--	:30	1	\$1,750.00	P 8	0.00	NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	----1--			1			\$1,750.00		0.00			
E 2	WOIO	10/21/16	10/21/16	NET Price Is Right Price is Right	Comm	11a-12p	----1--	:30	1	\$400.00	P 6	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	----1--			1			\$400.00		0.00			
E 3	WOIO	10/21/16	10/21/16	Cleveland 19 News at 6p Cleveland 19 News at 6p	Comm	6-630p	----1--	:30	1	\$275.00	P 8	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	----1--			1			\$275.00		0.00			
E 4	WOIO	10/21/16	10/21/16	Cleveland 19 News at 6a Cleveland 19 News at 6a	Comm	6-7a	----1--	:30	1	\$50.00	P 8	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	----1--			1			\$50.00		0.00			
E 5	WOIO	10/21/16	10/21/16	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	----1--	:30	1	\$2,000.00	P 4	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	----1--			1			\$2,000.00		0.00			
E 6	WOIO	10/21/16	10/21/16	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	----1--	:30	1	\$2,500.00	P 4	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	----1--			1			\$2,500.00		0.00			

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Advertiser: POL/Trump, Donald/R/United States Pre
 Product Desc: TRUMP FOR PRESIDENT
 Estimate: 8026

WOIO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WOIO	10/21/16	10/21/16	NET Fri Hour 2 Fri Hour 2	Comm	9-10p	----1--	:30	1	\$1,750.00	P 8	0.00	NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	----1--		1				\$1,750.00		0.00			
E 8	WOIO	10/24/16	10/24/16	NET Let's Make A Deal Let's Make A Deal	Comm	10-11a	1-----	:30	1	\$300.00	P 6	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	1-----		1				\$300.00		0.00			
E 9	WOIO	10/24/16	10/24/16	NET Mon Hour 3 Mon Hour 3	Comm	10-11P	1-----	:30	1	\$2,000.00	P 8	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	1-----		1				\$2,000.00		0.00			
E 10	WOIO	10/24/16	10/24/16	Cleveland 19 News at 11p Cleveland 19 News at 11p	Comm	11-1135p	1-----	:30	1	\$750.00	P 6	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	1-----		1				\$750.00		0.00			
E 11	WOIO	10/24/16	10/24/16	Cleveland 19 News at 6p Cleveland 19 News at 6p	Comm	6-630p	1-----	:30	1	\$275.00	P 8	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	1-----		1				\$275.00		0.00			
E 12	WOIO	10/24/16	10/24/16	Cleveland 19 News at 6a Cleveland 19 News at 6a	Comm	6-7a	1-----	:30	1	\$50.00	P 8	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	1-----		1				\$50.00		0.00			
E 13	WOIO	10/24/16	10/24/16	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	1-----	:30	1	\$2,000.00	P 4	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	1-----		1				\$2,000.00		0.00			
E 14	WOIO	10/24/16	10/24/16	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	1-----	:30	1	\$2,500.00	P 4	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	1-----		1				\$2,500.00		0.00			
E 15	WOIO	10/22/16	10/22/16	The Early Show Sat Early Show	Comm	9-11a	-----1-	:30	1	\$250.00	P 4	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	-----1-		1				\$250.00		0.00			
E 16	WOIO	10/23/16	10/23/16	NET NFL Loc Market Ga Browns Game	Comm	Browns	-----1	:30	1	\$30,000.00	P 4	0.00	NM	1	\$30,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	-----1		1				\$30,000.00		0.00			
E 17	WOIO	10/23/16	10/23/16	NET NFL Today NFL Today	Comm	12-1p	-----1	:30	1	\$2,000.00	P 8	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	-----1		1				\$2,000.00		0.00			
E 18	WOIO	10/23/16	10/23/16	NET NFL Game 2 AFC GAME 2	Comm	NFL Game	-----1	:30	1	\$8,000.00	P 6	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	-----1		1				\$8,000.00		0.00			
E 19	WOIO	10/23/16	10/23/16	Cleveland 19 News at 7a Cleveland 19 News at 7a	Comm	7-8:30a	-----1	:30	1	\$100.00	P 6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	-----1		1				\$100.00		0.00			
E 20	WOIO	10/23/16	10/23/16	NET Sun Hour 1 Sun Hour 1	Comm	7-8p	-----1	:30	1	\$5,000.00	P 6	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	-----1		1				\$5,000.00		0.00			
E 21	WOIO	10/23/16	10/23/16	NET CBS Sunday Morni CBS Sunday Morning	Comm	9-1030a	-----1	:30	1	\$750.00	P 4	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 21	WOIO	10/23/16	10/23/16	NET CBS Sunday Morn CBS Sunday Morning	Comm	9-1030a	-----1	:30	1	\$750.00	P 4	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	-----1		1				\$750.00		0.00			
E 22	WOIO	10/20/16	10/20/16	NET Let's Make A Deal Let's Make A Deal	Comm	10-11a	---1---	:30	1	\$300.00	P 6	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	---1---		1				\$300.00		0.00			
E 23	WOIO	10/20/16	10/20/16	Cleveland 19 News at 11p Cleveland 19 News at 11p	Comm	11-1135p	---1---	:30	1	\$750.00	P 6	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	---1---		1				\$750.00		0.00			
E 24	WOIO	10/20/16	10/20/16	NET Late Show, The The Late Show	Comm	1135p-1238a	---1---	:30	1	\$200.00	P 8	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	---1---		1				\$200.00		0.00			
E 25	WOIO	10/20/16	10/20/16	Cleveland 19 News at 5a Cleveland 19 News at 5a	Comm	5-6a	---1---	:30	1	\$40.00	P 8	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	---1---		1				\$40.00		0.00			
E 26	WOIO	10/20/16	10/20/16	Cleveland 19 News at 6p Cleveland 19 News at 6p	Comm	6-630p	---1---	:30	1	\$275.00	P 8	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	---1---		1				\$275.00		0.00			
E 27	WOIO	10/20/16	10/20/16	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	---1---	:30	1	\$2,000.00	P 4	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	---1---		1				\$2,000.00		0.00			
E 28	WOIO	10/20/16	10/20/16	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	---1---	:30	1	\$2,500.00	P 4	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	---1---		1				\$2,500.00		0.00			
E 29	WOIO	10/20/16	10/20/16	NET NFL Thursday Prime NFL Thursday Prime	Comm	NFL Thursday	---1---	:30	1	\$7,500.00	P 4	0.00	NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	---1---		1				\$7,500.00		0.00			
E 30	WOIO	10/18/16	10/18/16	NET Let's Make A Deal Let's Make A Deal	Comm	10-11a	-1-----	:30	1	\$300.00	P 6	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	-1-----		1				\$300.00		0.00			
E 31	WOIO	10/18/16	10/18/16	Cleveland 19 News at 6p Cleveland 19 News at 6p	Comm	6-630p	-1-----	:30	1	\$275.00	P 8	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	-1-----		1				\$275.00		0.00			
E 32	WOIO	10/18/16	10/18/16	Cleveland 19 News at 6a Cleveland 19 News at 6a	Comm	6-7a	-1-----	:30	1	\$50.00	P 8	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	-1-----		1				\$50.00		0.00			
E 33	WOIO	10/18/16	10/18/16	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	-1-----	:30	1	\$2,000.00	P 4	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	-1-----		1				\$2,000.00		0.00			
E 34	WOIO	10/18/16	10/18/16	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	-1-----	:30	1	\$2,500.00	P 4	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	-1-----		1				\$2,500.00		0.00			
E 35	WOIO	10/18/16	10/18/16	NET Tue Hour 1 Tue Hour 1	Comm	8-9P	-1-----	:30	1	\$4,000.00	P 6	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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E 35	WOIO	10/18/16	10/18/16	NET Tue Hour 1 Tue Hour 1	Comm	8-9P	- 1 - - - - -	:30	1	\$4,000.00	P 6	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	- 1 - - - - -		1				\$4,000.00		0.00			
E 36	WOIO	10/19/16	10/19/16	Cleveland 19 News at 11p Cleveland 19 News at 11p	Comm	11-1135p	- - 1 - - - -	:30	1	\$750.00	P 6	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	- - 1 - - - -		1				\$750.00		0.00			
E 37	WOIO	10/19/16	10/19/16	NET Late Show, The The Late Show	Comm	1135p-1238a	- - 1 - - - -	:30	1	\$200.00	P 8	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	- - 1 - - - -		1				\$200.00		0.00			
E 38	WOIO	10/19/16	10/19/16	NET Price Is Right Price is Right	Comm	11a-12p	- - 1 - - - -	:30	1	\$400.00	P 6	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	- - 1 - - - -		1				\$400.00		0.00			
E 39	WOIO	10/19/16	10/19/16	Cleveland 19 News at 5a Cleveland 19 News at 5a	Comm	5-6a	- - 1 - - - -	:30	1	\$40.00	P 8	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	- - 1 - - - -		1				\$40.00		0.00			
E 40	WOIO	10/19/16	10/19/16	Cleveland 19 News at 6p Cleveland 19 News at 6p	Comm	6-630p	- - 1 - - - -	:30	1	\$275.00	P 8	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	- - 1 - - - -		1				\$275.00		0.00			
E 41	WOIO	10/19/16	10/19/16	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	- - 1 - - - -	:30	1	\$2,000.00	P 4	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	- - 1 - - - -		1				\$2,000.00		0.00			
E 42	WOIO	10/19/16	10/19/16	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	- - 1 - - - -	:30	1	\$2,500.00	P 4	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	- - 1 - - - -		1				\$2,500.00		0.00			
													Totals	42	\$91,555.00