

WNKZ 92.5
Issues and Programs
4th Quarter – October, November, December 2017

Note: The Q3 and Q4 were combined and uploaded under Qtly Programming Reports folder. We are separating them out in proper format here.

Issue: Drug addiction – Opioid Epidemic

Program: all dayparts Length: 30-seconds 4th Quarter

The Bridge hosted a group of broadcasters in the first quarter of 2017 to discuss an industrywide response to the opioid epidemic, and as a result did an intensive on-air education campaign in the fourth quarter to help fight the opioid epidemic in our region. We aired educational spots for families and for addicts. We offered resources for help, counseling and information. Approximately 8-10 spots per day were aired (depending on day of week) along with interviews and discussions. We also set up a special website called www.LoveWorthSharing.com where we posted articles and information and resources to help addicts and their families.

Issue: Homelessness and Drug addiction

Program: Morning Show Length 8-minutes December 9, 2017

Bill and Denise interviewed Brian Lorenzi, a former homeless person and drug addict. He shared his story including time in prison, and shared how he overcame his addictions and is now counseling others through a non profit in Harrington, DE.

Issue: Child hunger in community

Program: 6a to 6p Length: varied December 7, 2017

Many school children do not eat properly, or at all, during the holiday break from school. We partnered with Chick Fil A restaurants in Delaware and Maryland to draw attention to this and our listeners helped provide approximately 500 meals to children that were then distributed via local elementary schools.

Issue: Adoption

Program: Morning Show Length 20-minutes December 22, 2017

Bridge artist John Waller and his wife adopted three children from an orphanage in Ukraine. John joined Bill and Denise on the morning show to discuss the adoption and also a hosting program through Project 143 – a non-profit that works on behalf of orphans in several European countries.