

KRAY 103.5 FM & KMJV 106.3FM

Salinas, California

Quarterly Issues for Q1 Jan 1, 2023 - Mar 31, 2023

PSAs, INTERVIEWS & PROGRAMS REPORT

KRAY & KMJV Radio stations aired public service announcements and community half-hour programs. The public service announcements supported ongoing local non-profit efforts, outreach, events, and education in the community. Local Community 30-minute Programs provided extensive information and discussion on varied **National and Local Community Issues**. Community Leaders, Experts and Non-profit organizations provided guidance, outreach and information to the Latino Community in the Central Coast. Both PSAs and Community Programs provided indepth information on the Issues listed below.

*Public Service Announcements (PSAs) air Monday - Sunday 5a-12 midnight on KRAY and KMJV

*Tu Voz, Tu Comunidad Local Community half-hour program airs every Sunday morning at 8:30 am on KRAY/KMJV

*Two minute Live interviews air Monday - Friday between 11a - 2p on KRAY and 9a -11a on KMJV

ISSUES COVERED - Jan 1, 2023 - Mar 31, 2023

- Covid /Vaccinations
- Parenting / Families
- Immigration / Law
- Education / Arts
- Community / Essentials
- Employment
- Business Development
- Minority Concerns
- Health, Physical & Mental
- Disabilities
- Environmental
- Government

Q1 2023 COMMUNITY ISSUES COVERED with PSAs, Interviews & Programs

Jan 1, 2023 - Mar 31, 2023 on KRAY & KMJV Radio Stations

Air Date(s)	Int	PSA	PGM	Issue / Topic	Description - Tu Voz, Tu Comunidad Weekly Program with Host Gloria DelaRosa
1-Jan	XX		XX	Government	Yadira Jobs, Silvia Dial, Home Town Banners, they talked about the veterans, To honor and respect them for the services they gave the country in past wards.
1-Jan	XX		XX	Health	Carmen Castillo, how to survive cancer, the consequences it leaves, what to do when you finish the treatment.
8-Jan	XX		XX	Community	Jose Arteora, Ana Amoriz, City of Salinas, they talk about the parks and community centers, The Recreation & Community Services Department's mission is to enhance life through high quality recreation.
8-Jan	XX		XX	Community	Jennifer Vazquez, Big Land sur trust, Big Sur Land Trust's mission is to inspire love of land across generations, conservation of our unique Monterey County landscapes.
15-Jan	XX		XX	Health	Pilar Mateos, Hospice Santa Cruz, Latino families are very family-oriented, and we don't want others to take care of our parents and grandparents.
15-Jan	XX	Xx	XX	Education	Maria Magana, Central Coast Center for Independent Living, support for people with disabilities.
22-Jan	XX	XX	XX	Immigration	Jesus Lopez, CRLA California Rural Legal Assistance We truly appreciate your desire to help us provide direct legal services, community outreach, and educational workshops to farmworkers and other low-income Californians.
22-Jan	XX		XX	Community	Ida Lopez, Soledad Community, The Women's Center will be a support network for women in the community.
29-Jan	XX	XX	XX	Education	Victor Rey, memorial valley hospital, classes to prevent heart attacks and other diseases.
29-Jan	XX	XX	XX	Education	Yuliana Mendoza, Alzheimer's Association of Monterey County, classes To eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through

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5-Feb	XX		XX	Immigration	Jesus Lopez, CRLA California Rural Legal Assistance We truly appreciate your desire to help us provide direct legal services, community outreach, and educational workshops to farmworkers and other low-income Californians.
5-Feb	XX		XX	Education / Arts	Sama Jamarillo, Isabel Valtierra, Monterrey County, Early Care and Education Head Star and Preschool Programs, Information about this programs.
12-Feb	XX		XX	Community	Alma Mndujano, Natividad Medical Center (NMC) Natividad Medical Center's (NMC) mission is to continually monitor and improve the health of our community, including the vulnerable, in Monterey County through coordinated, affordable, high-quality health care.
12-Feb	XX		XX	Health	Yuliana Mendoza, Alzheimer's Association of Monterey County, classes To eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health
19-Feb	XX		XX	Community	Veronica Placencia, Blue Zone Project Monterey County, Live longer, better, encourages changes in our community that lead to healthier options. When our entire community participates—from our worksites and schools to our restaurants and grocery stores—the small changes contribute to huge benefits for all of us: lowered healthcare costs, improved productivity, and ultimately, a higher quality of life.
19-Feb	XX		XX	Community	Anista Blaoch, benefit to the community, diseases and conditions; healthy living; workplace safety; environmental health; injury, violence and safety, global health and more.
26-Feb	Xx		Xx	Education / Arts	Norma Anexo, the Center for Community Advocacy (CCA) In collaboration with various programs in Salinas, the idea is to construct a simple resource that any student and parent can use to plan options.
26-Feb	XX		Xx	Community	Patsy Gasca, American Red Cross Santa Cruz, As the Disaster Program Manager, for providing functional expertise to the Regional Disaster Officer and Volunteer

5-Mar	XX		Xx	Community	Consuelo Rosales, Norma Villalobos, Alma Caredo, Melisa Villafuerte, BHC Parents United, parents involved in schools, help with school budgets.
5-Mar	XX		XX	Business Development	Alejandro Chavez, SUBA (Salinas United Business Association) Workshops to learn how to organize your taxes and social media.
12-Mar	XX		XX	Community	Aurelia Garcia, Herendida Delene, Adriana Santos, Lideres Campesinos, benefits to rural women, and the importance of strengthening leadership.
12-Mar	XX		XX	Community	Joyce Martinez, Victoria Partida, Columba Rios, Community Health Parthership, every woman counts, breast cancer detention.
19-Mar	XX		XX	Community	Jesus Estrada, The Center for Community Advocacy tenant rights, benefits to the Mixtecs community.
19-Mar	XX		XX	Health	Dr Ernesto Vela, Nubia Padua, Monterey County Office of Education provides leadership, support and service to the county's districts, charter schools and community colleges. It also operates direct student programs that are more cost effective and efficient to offer on a countywide basis.
26-Mar	XX		XX	Education / Arts	Ernesto Lizala, Salinas Public Library is happy to announce the opening of the Digital Arts Lab at the El Gabilan branch. Ask our friendly staff about the various tools that are available to you; from the Adobe Cloud Suite (including Photoshop, Illustrator, Premiere Pro and much more!) to our high definition scanner, you will find everything you need.
26-Mar	XX		XX	Community	Eradi Escabeno, Monterey County, Hospice Giving Foundation, wants everyone to experience the peace of mind that comes with being prepared. For