

ORDER



Orders
Order / Rev: 2912394
Alt Order #: WOC14648765
Product Desc: Political
Estimate: 1541
Flight Dates: 05/14/24 - 05/20/24
Original Date / Rev: 05/13/24 / 05/13/24
Order Type: General

WPMT
Primary AE: Jim Quinn
Sales Office: TSPHI
Sales Region: NAT

Agency Name: Grassroots Media LLC/ POL
Buying Contact:
Billing Contact:
 146 Montgomery Ave, Suite 201
 Bala Cynwyd, PA 19004

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/ Bob Casey / D / US Senate / PA
Demographic: HH
Product Codes: PL-Candidate: US Senate (LUR)
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate
Priority: P04

New Business End:
Advertiser External ID: 154484
Agency External ID: 50414AG
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/20/24	22	\$3,830.00	\$3,255.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	22	\$3,830.00	\$3,255.50	0.00
Totals	22	\$3,830.00	\$3,255.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WPMT	10%	\$3,830.00
Market	100%	\$38,300.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	90%	\$34,470.00
WGAL	0%	\$0.00
WGCB	0%	\$0.00
WHP	0%	\$0.00
WHTM	0%	\$0.00
WITF	0%	\$0.00
WLYH	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WPMT	05/14/24	05/20/24	Local News @ 7a M-F FOX43 MORNING NEWS AT 7(7:00 AM-7:30 AM)	CM	7:00 AM-7:30 AM	11111--	:30	5	\$90.00	P04	0.00	NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/14/24	05/20/24	11111--		5				\$90.00		0.00			
N 2	WPMT	05/14/24	05/20/24	Local News @ 7a M-F FOX43 MORNING NEWS AT 7(7:30 AM-8:00 AM)	CM	7:30 AM-8:00 AM	11111--	:30	5	\$90.00	P04	0.00	NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/14/24	05/20/24	11111--		5				\$90.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	WPMT	05/14/24	05/20/24	Two Half Men 7-730p TWO AND A HALF MEN	CM	7:00 PM-7:30 PM	11111--	:30	5	\$120.00	P04	0.00	NM	5	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/14/24	05/20/24	11111--		5				\$120.00		0.00			
N 4	WPMT	05/14/24	05/20/24	Local News @ 10p M-F FOX43 NEWS AT 10 BREAK #	CM	10:00 PM-10:15 PM	11111--	:30	5	\$400.00	P04	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/14/24	05/20/24	11111--		5				\$400.00		0.00			
N 5	WPMT	05/14/24	05/18/24	Local News @ 10p Sa FOX43 NEWS AT 10-SAT - BR	CM	10:00 PM-10:15 PM	-----1-	:30	1	\$150.00	P04	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----1-		1				\$150.00		0.00			
N 6	WPMT	05/14/24	05/19/24	Local News @ 10p Su FOX43 NEWS AT 10-SUN BRE	CM	10:00 PM-10:15 PM	-----1	:30	1	\$180.00	P04	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----1		1				\$180.00		0.00			
													Totals	22	\$3,830.00