

# ORDER



**Orders**  
**Order / Rev:** 4451682  
**Alt Order #:** 28396082  
**Product Desc:** Ohio  
**Estimate:** 7318  
**Flight Dates:** 05/22/24 - 06/04/24  
**Original Date / Rev:** 05/16/24 / 05/16/24  
**Order Type:** REG

**Dayton WBDT**  
**Primary AE:** Katz Political  
**Sales Office:** K-POL  
**Sales Region:** Nat

**Agency Name:** Main Street Media Group  
**Buying Contact:**  
**Billing Contact:** Main Street Media Group Email  
 P.O. Box 25093  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser Name:** POL/One Nation PAC  
**Demographic:** A35+  
**Product Codes:** PL6  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS  
**Priority:** P2

**Order Brand:**  
**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/01/24	05/31/24	14	\$5,820.00	\$4,947.00
06/01/24	06/30/24	5	\$2,300.00	\$1,955.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	14	\$5,820.00	\$4,947.00	0.00
June 2024	5	\$2,300.00	\$1,955.00	0.00
<b>Totals</b>	<b>19</b>	<b>\$8,120.00</b>	<b>\$6,902.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Political			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
Dayton WBDT	2%	\$8,120.00
Market	100%	\$406,000.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
LMVC	0%	\$0.00
UNKWN	73%	\$296,380.00
WDTN	25%	\$101,500.00
WHIO	0%	\$0.00
WKEF	0%	\$0.00
WKOI	0%	\$0.00
WPTD	0%	\$0.00
WRGT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WBDT	05/23/24	05/23/24	WBDT 2 News Sunrise	CM	WBDT 2 News Sur	---T---	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
				WBDT 2 News Sunrise		(8:30 AM-9:00 AM)									
				2 News Today on Dayton's CW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/20/24	05/26/24	---T---	1	\$400.00	0.00								

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Dayton WBDT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	WBDT	05/24/24	05/24/24	WBDT 2 News Sunrise WBDT 2 News Sunrise	CM	WBDT 2 News Sur (8:30 AM-9:00 AM)	----F--	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
2 News Today on Dayton's CW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/20/24	05/26/24	----F--	1	\$400.00	0.00								
3	WBDT	05/28/24	05/28/24	WBDT 2 News Sunrise WBDT 2 News Sunrise	CM	WBDT 2 News Sur (8:30 AM-9:00 AM)	-T-----	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
2 News Today on Dayton's CW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/27/24	06/02/24	-T-----	1	\$400.00	0.00								
4	WBDT	05/30/24	05/30/24	WBDT 2 News Sunrise WBDT 2 News Sunrise	CM	WBDT 2 News Sur (8:30 AM-9:00 AM)	---T---	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
2 News Today on Dayton's CW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/27/24	06/02/24	---T---	1	\$400.00	0.00								
5	WBDT	05/31/24	05/31/24	WBDT 2 News Sunrise WBDT 2 News Sunrise	CM	WBDT 2 News Sur (8:30 AM-9:00 AM)	----F--	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
2 News Today on Dayton's CW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/27/24	06/02/24	----F--	1	\$400.00	0.00								
6	WBDT	06/04/24	06/04/24	WBDT 2 News Sunrise WBDT 2 News Sunrise	CM	WBDT 2 News Sur (8:30 AM-9:00 AM)	-T-----	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
2 News Today on Dayton's CW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		06/03/24	06/09/24	-T-----	1	\$400.00	0.00								
7	WBDT	05/22/24	05/22/24	LN M-F 10p-1030p LN M-F 10p-1030p	CM	LN M-F 10p-1030p (10:00 PM-10:30 PM)	--W----	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
2News @10P On Dayton's CW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/20/24	05/26/24	--W----	1	\$500.00	0.00								
8	WBDT	05/24/24	05/24/24	LN M-F 10p-1030p LN M-F 10p-1030p	CM	LN M-F 10p-1030p (10:00 PM-10:30 PM)	----F--	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
2News @10P On Dayton's CW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/20/24	05/26/24	----F--	1	\$500.00	0.00								
9	WBDT	05/27/24	05/27/24	LN M-F 10p-1030p LN M-F 10p-1030p	CM	LN M-F 10p-1030p (10:00 PM-10:30 PM)	M-----	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
2News @10P On Dayton's CW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/27/24	06/02/24	M-----	1	\$500.00	0.00								
10	WBDT	05/29/24	05/29/24	LN M-F 10p-1030p LN M-F 10p-1030p	CM	LN M-F 10p-1030p (10:00 PM-10:30 PM)	--W----	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
2News @10P On Dayton's CW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/27/24	06/02/24	--W----	1	\$500.00	0.00								
11	WBDT	05/31/24	05/31/24	LN M-F 10p-1030p LN M-F 10p-1030p	CM	LN M-F 10p-1030p (10:00 PM-10:30 PM)	----F--	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
2News @10P On Dayton's CW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/27/24	06/02/24	----F--	1	\$500.00	0.00								
12	WBDT	06/03/24	06/03/24	LN M-F 10p-1030p LN M-F 10p-1030p	CM	LN M-F 10p-1030p (10:00 PM-10:30 PM)	M-----	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
2News @10P On Dayton's CW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		06/03/24	06/09/24	M-----	1	\$500.00	0.00								
N 13	WBDT	05/25/24	05/25/24	LIV Golf LIV Golf	CM	LIV Golf	-----S-	:30	1	\$180.00	P2	0.00	NM	0	\$0.00
LIV Golf															
[Estimate is based on actual average Feb'22, Apr'22, May'22 & June 22 delivery of Golf Tournaments on WHIO in the market.]															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/20/24	05/26/24	-----S-	1	\$180.00	0.00								

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 Flight Dates: 05/22/24 - 06/04/24

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 Product Desc: Ohio  
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Dayton WBDT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		05/20/24	05/26/24	-----S-					1	\$180.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>					<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WBDT	05/20/24-05/26/24		LIV Golf					LIV Golf	-----Sa--	:30	<del>(\$180.00)</del>	0.00	NM		
Credited [No MG needed]																
N14	WBDT	05/26/24	05/26/24	LIV Golf	CM	LIV Golf	-----S	:30	1	\$180.00	P2	0.00	NM	0	\$0.00	
LIV Golf [Estimate is based on actual average Feb'22, Apr'22, May'22 & June 22 delivery of Golf Tournaments on WHIO in the market.]																
Week:		05/20/24	05/26/24	-----S					1	\$180.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>					<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WBDT	05/20/24-05/26/24		LIV Golf					LIV Golf	-----Su	:30	<del>(\$180.00)</del>	0.00	NM		
Credited [No MG needed]																
N15	WBDT	06/01/24	06/01/24	LIV Golf	CM	LIV Golf	-----S-	:30	1	\$180.00	P2	0.00	NM	0	\$0.00	
LIV Golf [Estimate is based on actual average Feb'22, Apr'22, May'22 & June 22 delivery of Golf Tournaments on WHIO in the market.]																
Week:		05/27/24	06/02/24	-----S-					1	\$180.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>					<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WBDT	05/27/24-06/02/24		LIV Golf					LIV Golf	-----Sa--	:30	<del>(\$180.00)</del>	0.00	NM		
Credited [No MG needed]																
N16	WBDT	06/02/24	06/02/24	LIV Golf	CM	LIV Golf	-----S	:30	1	\$180.00	P2	0.00	NM	0	\$0.00	
LIV Golf [Estimate is based on actual average Feb'22, Apr'22, May'22 & June 22 delivery of Golf Tournaments on WHIO in the market.]																
Week:		05/27/24	06/02/24	-----S					1	\$180.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>					<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WBDT	05/27/24-06/02/24		LIV Golf					LIV Golf	-----Su	:30	<del>(\$180.00)</del>	0.00	NM		
Credited [No MG needed]																
17	WBDT	05/25/24	05/25/24	LN Sa	CM	Late News Sat 10p-	-----S-	:30	1	\$500.00	P2	0.00	NM	1	\$500.00	
Late News Sat 10p-1030p (10:00 PM-10:30 PM) 2News @10P On Dayton's CW																
Week:		05/20/24	05/26/24	-----S-					1	\$500.00		0.00				
18	WBDT	06/01/24	06/01/24	LN Sa	CM	Late News Sat 10p-	-----S-	:30	1	\$500.00	P2	0.00	NM	1	\$500.00	
Late News Sat 10p-1030p (10:00 PM-10:30 PM) 2News @10P On Dayton's CW																
Week:		05/27/24	06/02/24	-----S-					1	\$500.00		0.00				
19	WBDT	05/26/24	05/26/24	LN Su	CM	Su Late News 10p-	-----S	:30	1	\$500.00	P2	0.00	NM	1	\$500.00	
Su Late News 10p-1030p (10:00 PM-10:30 PM) 2News @10P On Dayton's CW																
Week:		05/20/24	05/26/24	-----S					1	\$500.00		0.00				
20	WBDT	06/02/24	06/02/24	LN Su	CM	Su Late News 10p-	-----S	:30	1	\$500.00	P2	0.00	NM	1	\$500.00	
Su Late News 10p-1030p (10:00 PM-10:30 PM) 2News @10P On Dayton's CW																
Week:		05/27/24	06/02/24	-----S					1	\$500.00		0.00				
N21	WBDT	06/03/24	06/03/24	WBDT 2 News Sunrise	CM	WBDT 2 News Sun	M-----	:30	1	\$400.00	P2	0.00	NM	1	\$400.00	
WBDT 2 News Sunrise (8:30 AM-9:00 AM) 2 News Today on Dayton's CW																
Week:		06/03/24	06/09/24	M-----					1	\$400.00		0.00				
N22	WBDT	05/26/24	05/26/24		CM	Su 1030p-11p		:30	1	\$150.00	P2	0.00	NM	1	\$150.00	

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				Su 1030p-11p			-----S								
				Su 1030p-11p											
				2News @10P On Dayton's CW											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 05/20/24	05/26/24	-----S			1	\$150.00		0.00			
N23	WBDT	05/22/24	05/22/24	M-F 12p-1p	CM	M-F 12p-1p	--W----	:30	1	\$170.00	P2	0.00	NM	1	\$170.00
				M-F 12p-1p											
				2 News Today on Dayton's CW											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 05/20/24	05/26/24	--W----			1	\$170.00		0.00			
													Totals	19	\$8,120.00