

# ISSUES – PROGRAM LIST

(JANUARY 1<sup>ST</sup> – MARCH 30<sup>TH</sup> 2013)

KFXI – MARLOW, OK

## 1. ISSUES

- A. Drinking & Driving
- B. Seat Belts
- C. Heart
- D. Healthy Babies

## 2. PROGRAMING AIRED

- A. Aired 20:30 sec Drinking & Driving PSA's
- B. Aired 30-:30 sec Seat Belt PSA's
- C. Aired -30-30 sec heart Assoc PSA's
- D. Aired-30:30 sec march of Dime PSA's

ALL PUBLIC SERVICE SPOTS AIRED WERE EQUALLY  
DIVIDED DURING EACH DAY PART

## ISSUES – PROGRAM LIST

(JANUARY 1<sup>ST</sup> – MARCH 30<sup>TH</sup> 20\_14\_)  
KFXI – MARLOW, OK

### 1. ISSUES

- A. Heart
- B. Seat Belts
- C. trains
- D. Weather & School Closings

### 2. PROGRAMING AIRED

- A. Aired 50 - :30sec Heart attack PSA's
- B. Aired 30 - :30sec Seat Belt PSA's
- C. Aired 30 - :30sec trains PSA's
- D. Aired 40 - severe weather & school closings

ALL PUBLIC SERVICE SPOTS AIRED WERE EQUALLY  
DIVIDED DURING EACH DAY PART

# ISSUES – PROGRAM LIST

(APRIL 1<sup>ST</sup> – JUNE 30<sup>TH</sup> 2014)

KFXI – MARLOW, OK

## 1. ISSUES

- A. Taxes
- B. Drinking & Driving
- C. Boating
- D. Weather

## 2. PROGRAMING AIRED

- A. Aired - 30 - 30 sec Tax help PSA's
- B. Aired 30 - 30 sec Drinking & Driving PSA's
- C. Aired 30 - 30 sec Boating Safety PSA's
- D. Aired - 30 - Severe weat her Reports

ALL PUBLIC SERVICE SPOTS AIRED WERE EQUALLY  
DIVIDED DURING EACH DAY PART

# ISSUES – PROGRAM LIST

(JULY 1<sup>ST</sup> – SEPTEMBER 30<sup>TH</sup> 2014)

KFXI – MARLOW, OK

## 1. ISSUES

- A. Fireworks
- B. Heat
- C. Texting & Driving
- D. Schools

## 2. PROGRAMING AIRED

- A. Aired 20-30 sec Fireworks PSA's
- B. Aired 30-30 sec Heat & Stroke PSA's
- C. Aired 20-60 sec Texting & Driving PSA's
- D. Aired 30-30 sec School Crossing PSA's

ALL PUBLIC SERVICE SPOTS AIRED WERE EQUALLY  
DIVIDED DURING EACH DAY PART

## ISSUES – PROGRAM LIST

(OCTOBER 1<sup>ST</sup> – DECEMBER 31<sup>ST</sup> 2014)  
KFXI – MARLOW, OK

### 1. ISSUES

- A. Toy's For Tots
- B. Halloween
- C. Drinking & Driving
- D. Seat Belts

### 2. PROGRAMING AIRED

- A. Aired 30-30 sec Toy's for tots PSA's
- B. Aired 30-30 sec Halloween PSA's
- C. Aired 30-60 sec Drinking & Driving PSA's
- D. Aired 30-30 sec Seat Belt PSA's

ALL PUBLIC SERVICE SPOTS AIRED WERE EQUALLY  
DIVIDED DURING EACH DAY PART

## ISSUES – PROGRAM LIST

(JANUARY 1<sup>ST</sup> – MARCH 30<sup>TH</sup> 2015

KFXI MARLOW, OK

### 1. ISSUES

A. Weather

B. taxes

C. Drinking & Driving

D. clickit or tickit

### 2. PROGRAMING AIRED

A. Aired 20 - Weather Alerts

B. Aired 30-30 sec taxes PSA's

C. Aired 30-60 sec Drinking & Driving PSA's

D. Aired 60-30 sec clickit or ticket PSA's

ALL PUBLIC SERVICE SPOTS AIRED WERE EQUALLY  
DIVIDED DURING EACH DAY PART

# ISSUES – PROGRAM LIST

(APRIL 1<sup>ST</sup> – JUNE 30<sup>TH</sup> 2015  
KFXI MARLOW, OK

## 1. ISSUES

- A. taxes
- B. Boating
- C. Drinking & Driving
- D. Weather

## 2. PROGRAMING AIRED

- A. Aired 20-30 sec Tax help PSA's
- B. Aired 20-30 sec Boat safety PSA's
- C. Aired 30-30 sec Drinking & Driving PSA's
- D. Aired 30-30 sec <sup>Tornado</sup> Weather Alerts

ALL PUBLIC SERVICE SPOTS AIRED WERE EQUALLY  
DIVIDED DURING EACH DAY PART

# ISSUES – PROGRAM LIST

(JULY 1<sup>ST</sup> – SEPTEMBER 30<sup>TH</sup> 2015  
KFXI MARLOW, OK

## 1. ISSUES

- A. Fireworks
- B. Weather
- C. Click it or ticket
- D. Heat

## 2. PROGRAMING AIRED

- A. Aired 30-:30 Fireworks PSA's
- B. Aired 30-30 sec Weather PSA's
- C. Aired 30-30 sec Click it or ticket
- D. Aired 30-30 sec Heat PSA's

ALL PUBLIC SERVICE SPOTS AIRED WERE EQUALLY  
DIVIDED DURING EACH DAY PART

# ISSUES – PROGRAM LIST

OCTOBER 1<sup>ST</sup> – DECEMBER 31<sup>ST</sup> 2015  
KFXI MARLOW, OK

## 1. ISSUES

- A. Tornado's
- B. Flooding
- C. ENDUI
- D. Internet

## 2. PROGRAMING AIRED

- A. Aired 30-30 sec Tornado PSA's
- B. Aired 30-30 sec Flooding PSA's
- C. Aired 30-30 sec Endui PSA's
- D. Aired 30-30 sec Internet PSA's

ALL PUBLIC SERVICE SPOTS AIRED WERE EQUALLY  
DIVIDED DURING EACH DAY PART

## ISSUES – PROGRAM LIST

(JANUARY 1<sup>ST</sup> – MARCH 30<sup>TH</sup> 2016)

KFXI – MARLOW, OK

### 1. ISSUES

- A.                     Weather
- B.                     Ice Storms
- C.                     Endui
- D.                     Seat Belts

### 2. PROGRAMING AIRED

- A. Aired 20-:30 sec Weather PSA's
- B. Aired 50 : 60 sec Ice storm PSA's
- C. Aired - 30 - : 30 sec ENDUI PSA's
- D. Aired 30 - : 30 sec Seat Belt PSA's

ALL PUBLIC SERVICE SPOTS AIRED WERE EQUALLY  
DIVIDED DURING EACH DAY PART

# ISSUES – PROGRAM LIST

(APRIL 1<sup>ST</sup> – JUNE 30<sup>TH</sup> 20 16)

KFXI – MARLOW, OK

## 1. ISSUES

- A. Taxes
- B. Drinking & Driving
- C. Seat Belts
- D. on Line Predators

## 2. PROGRAMING AIRED

- A. Aired 20 - 30 sec Taxes PSA's
- B. Aired 30 - 30 sec drinking & Driving PSA's
- C. Aired 30 - 30 sec Seat Belt PSA's
- D. Aired 30 - 60 sec on Line Predator PSA's

ALL PUBLIC SERVICE SPOTS AIRED WERE EQUALLY  
DIVIDED DURING EACH DAY PART

# ISSUES – PROGRAM LIST

(JULY 1<sup>ST</sup> – SEPTEMBER 30<sup>TH</sup> 2016)

KFXI – MARLOW, OK

## 1. ISSUES

- A. Holiday Driving
- B. Boating Safety
- C. Heat
- D. Seat Belts

## 2. PROGRAMING AIRED

- A. Aired 30 - :30 sec Holiday Driving PSA's
- B. Aired 50 :30 sec Boating safety PSA's
- C. Aired 30 - Heat warning PSA's
- D. Aired 30 - :30 sec Seat Belt PSA's

ALL PUBLIC SERVICE SPOTS AIRED WERE EQUALLY  
DIVIDED DURING EACH DAY PART

## ISSUES – PROGRAM LIST

(OCTOBER 1<sup>ST</sup> – DECEMBER 31<sup>ST</sup> 2016)

KFXI – MARLOW, OK

### 1. ISSUES

- A. Halloween
- B. Holiday Driving
- C. Seat Belts
- D. Toys For Tots

### 2. PROGRAMING AIRED

- A. Aired 30-:30 sec Halloween PSA's
- B. Aired 20-:30 sec Holiday Driving PSA's
- C. Aired 40-30 sec Seat Belt PSA's
- D. Aired 80-30 sec Toys For Tots

ALL PUBLIC SERVICE SPOTS AIRED WERE EQUALLY  
DIVIDED DURING EACH DAY PART

## ISSUES – PROGRAM LIST

(JANUARY 1<sup>ST</sup> – MARCH 30<sup>TH</sup> 2017)

KFXI – MARLOW, OK

### 1. ISSUES

- A. Taxes
- B. Seat Belts
- C. Heart
- D. Weather

### 2. PROGRAMING AIRED

- A. Aired 30-30 sec W2 PSA's
- B. Aired 20-30 sec Seat Belt PSA's
- C. Aired 35-30 sec Heart PSA's
- D. Aired 30-30 sec Ice driving PSA's

ALL PUBLIC SERVICE SPOTS AIRED WERE EQUALLY  
DIVIDED DURING EACH DAY PART

## ISSUES – PROGRAM LIST

(APRIL 1<sup>ST</sup> – JUNE 30<sup>TH</sup> 2017)

KFXI – MARLOW, OK

### 1. ISSUES

- A. Taxes
- B. DUI
- C. Boating
- D. Water

### 2. PROGRAMING AIRED

- A. Aired 30-30 sec IRS PSA's
- B. Aired 50-30 sec DUI PSA's
- C. Aired 30-30 sec Boating PSA's
- D. Aired 20-30 sec Swimming Safety PSA

ALL PUBLIC SERVICE SPOTS AIRED WERE EQUALLY  
DIVIDED DURING EACH DAY PART

# ISSUES – PROGRAM LIST

(JULY 1<sup>ST</sup> – SEPTEMBER 30<sup>TH</sup> 2017)

KFXI – MARLOW, OK

## 1. ISSUES

- A. Fireworks
- B. Heat
- C. School zones
- D. DUI

## 2. PROGRAMING AIRED

- A. Aired 20 - 30 sec Fireworks safety PSA's
- B. Aired 30 - 30 sec Heat PSA
- C. Aired 50 - 30 sec School ZONE PSA
- D. Aired 30 - 30 sec DUI PSA's

ALL PUBLIC SERVICE SPOTS AIRED WERE EQUALLY  
DIVIDED DURING EACH DAY PART

## ISSUES – PROGRAM LIST

(OCTOBER 1<sup>ST</sup> – DECEMBER 31<sup>ST</sup> 2017)

KFXI – MARLOW, OK

### 1. ISSUES

- A. ~~Issues~~ Toys for tots
- B. ON Line scams
- C. DUI
- D. Veterans

### 2. PROGRAMING AIRED

- A. Aired 50 Toys For tots PSA's
- B. Aired 30-30sec onLine scam PSA's
- C. Aired 20-30-sec DUI PSA's
- D. A need -30-30sec Veteran PSA's

ALL PUBLIC SERVICE SPOTS AIRED WERE EQUALLY  
DIVIDED DURING EACH DAY PART