

ORDER



WSFX

Orders
Order / Rev: 1533757
Alt Order #: 08265754
Product Desc: BURR FOR SENATE
Estimate: 6959
Flight Dates: 09/20/16 - 09/26/16
Original Date / Rev: 09/15/16 / 09/15/16
Order Type: General

Primary AE: Matthew Wurm
Sales Office: H-DC
Sales Region: National

Agency Name: National Media Research Planning Plc
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Burr, Richard
Demographic: HH
Product Codes: PL820
Priority: P 2
Revenue Codes: Agency, Political, Pol-Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/25/16	28	\$1,290.00	\$1,096.50
09/26/16	09/26/16	6	\$240.00	\$204.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	28	\$1,290.00	\$1,096.50	0.00
October 2016	6	\$240.00	\$204.00	0.00
Totals	34	\$1,530.00	\$1,300.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Wurm			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WSFX	09/23/16	09/23/16	News @ 10-11pm (M-F)	Comm	10-11pm	----1--	:30	1	\$115.00	P 3	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	----1--		1				\$115.00		0.00			
N 2	WSFX	09/23/16	09/23/16	SYN Family Feud 11-1130pm	Comm	11-11:30pm	----1--	:30	1	\$15.00	P 4	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	----1--		1				\$15.00		0.00			
N 3	WSFX	09/23/16	09/23/16	SYN 5-6pm M-F	Comm	5-6pm	----1--	:30	1	\$15.00	P 4	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	----1--		1				\$15.00		0.00			
4	WSFX	09/23/16	09/23/16	Carolina in the Morning	Comm	7-8a	----1--	:30	1	\$20.00	P 3	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	----1--		1				\$20.00		0.00			
N 5	WSFX	09/26/16	09/26/16	News @ 10-11pm (M-F)	Comm	10-11pm	1-----	:30	1	\$115.00	P 3	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	1-----		1				\$115.00		0.00			
N 6	WSFX	09/26/16	09/26/16	SYN Family Feud 11-1130pm	Comm	11-11:30pm	1-----	:30	1	\$25.00	P 2	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 1533757
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 Flight Dates: 09/20/16 - 09/26/16

Advertiser: POL/Burr, Richard
 Product Desc: BURR FOR SENATE
 Estimate: 6959
 WSFX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WSFX	09/26/16	09/26/16	SYN Family Feud 11-1130pm SYN 11-1130pm	Comm	11-11:30pm	1-----	:30	1	\$25.00	P 2	0.00	NM	1	\$10.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/26/16 10/02/16 1----- 1 \$25.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WSFX 09/26/16-10/02/16 SYN Family Feud 11-1130pm 11-11:30pm M----- :30 (\$25.00) 0.00 NM See MG 6.2 [cannot clear, family feud pushed to 1130p due to presidential debate] 2 WSFX 09/26/16-09/26/16 SYN Family Feud 11:30p-12 1130pm-12am M----- :30 \$10.00 0.00 NM MG for 6.1 09/26															
N 7	WSFX	09/26/16	09/26/16	SYN 5-6pm M-F SYN 5-6pm M-F	Comm	5-6pm	1-----	:30	1	\$15.00	P 4	0.00	NM	1	\$15.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/26/16 10/02/16 1----- 1 \$15.00 0.00															
8	WSFX	09/26/16	09/26/16	Carolina in the Morning Carolina in the Morning	Comm	7-8a	1-----	:30	1	\$20.00	P 3	0.00	NM	1	\$20.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/26/16 10/02/16 1----- 1 \$20.00 0.00															
N 9	WSFX	09/22/16	09/22/16	News @ 10-11pm (M-F) News @ 10-11pm (M-F)	Comm	10-11pm	---1---	:30	1	\$115.00	P 3	0.00	NM	1	\$115.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/19/16 09/25/16 ---1--- 1 \$115.00 0.00															
N 10	WSFX	09/22/16	09/22/16	SYN Family Feud 11-1130pm SYN 11-1130pm	Comm	11-11:30pm	---1---	:30	1	\$15.00	P 4	0.00	NM	1	\$15.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/19/16 09/25/16 ---1--- 1 \$15.00 0.00															
N 11	WSFX	09/22/16	09/22/16	M-F 5-6p M-F 5-6p	Comm	5-6p	---1---	:30	1	\$15.00	P 4	0.00	NM	1	\$15.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/19/16 09/25/16 ---1--- 1 \$15.00 0.00															
12	WSFX	09/22/16	09/22/16	Carolina in the Morning Carolina in the Morning	Comm	7-8a	---1---	:30	1	\$20.00	P 3	0.00	NM	1	\$20.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/19/16 09/25/16 ---1--- 1 \$20.00 0.00															
N 13	WSFX	09/20/16	09/20/16	News @ 10-11pm (M-F) News @ 10-11pm (M-F)	Comm	10-11pm	-1-----	:30	1	\$115.00	P 3	0.00	NM	1	\$115.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/19/16 09/25/16 -1----- 1 \$115.00 0.00															
N 14	WSFX	09/20/16	09/20/16	SYN Family Feud 11-1130pm SYN 11-1130pm	Comm	11-11:30pm	-1-----	:30	1	\$15.00	P 4	0.00	NM	1	\$15.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/19/16 09/25/16 -1----- 1 \$15.00 0.00															
N 15	WSFX	09/20/16	09/20/16	SYN 5-6pm M-F SYN 5-6pm M-F	Comm	5-6pm	-1-----	:30	1	\$15.00	P 4	0.00	NM	1	\$15.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/19/16 09/25/16 -1----- 1 \$15.00 0.00															
N 16	WSFX	09/21/16	09/21/16	News @ 10-11pm (M-F) News @ 10-11pm (M-F)	Comm	10-11pm	--1----	:30	1	\$115.00	P 3	0.00	NM	1	\$115.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/19/16 09/25/16 --1---- 1 \$115.00 0.00															
N 17	WSFX	09/21/16	09/21/16	SYN Family Feud 11-1130pm SYN 11-1130pm	Comm	11-11:30pm	--1----	:30	1	\$15.00	P 4	0.00	NM	1	\$15.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/19/16 09/25/16 --1---- 1 \$15.00 0.00															
N 18	WSFX	09/21/16	09/21/16	SYN 5-6pm M-F SYN 5-6pm M-F	Comm	5-6pm	--1----	:30	1	\$15.00	P 4	0.00	NM	1	\$15.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/19/16 09/25/16 --1---- 1 \$15.00 0.00															
19	WSFX	09/21/16	09/21/16		Comm	7-8a	--1----	:30	1	\$20.00	P 3	0.00	NM	1	\$20.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Carolina in the Morning															
Carolina in the Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	09/19/16	09/19/16	09/25/16	--1----		1			\$20.00			0.00			
N 20	WSFX	09/20/16	09/23/16	News @ 7pm (M-F)	Comm	7-730p	-TWTF--	:30	4	\$50.00	P 4	0.00	NM	4	\$200.00
News @ 7pm (M-F)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	09/19/16	09/19/16	09/25/16	-TWTF--		4			\$50.00			0.00			
N 21	WSFX	09/26/16	09/26/16	News @ 7pm (M-F)	Comm	7-730p	M-----	:30	1	\$50.00	P 4	0.00	NM	1	\$50.00
News @ 7pm (M-F)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	09/26/16	09/26/16	10/02/16	M-----		1			\$50.00			0.00			
N 22	WSFX	09/20/16	09/20/16	Tue Hour 1	Comm	8-9p	-T-----	:30	1	\$85.00	P 4	0.00	NM	1	\$85.00
Tue Hour 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	09/19/16	09/19/16	09/25/16	-T-----		1			\$85.00			0.00			
N 23	WSFX	09/22/16	09/22/16	Thu Hour 1	Comm	8-9p	---T---	:30	1	\$125.00	P 4	0.00	NM	1	\$125.00
Th Hour 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	09/19/16	09/19/16	09/25/16	---T---		1			\$125.00			0.00			
N 24	WSFX	09/24/16	09/24/16	NET MLB Early Game	Comm	1230p-7p	-----S-	:30	2	\$50.00	P 4	0.00	NM	2	\$100.00
MLB on FOX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	09/19/16	09/19/16	09/25/16	-----S-		2			\$50.00			0.00			
N 25	WSFX	09/20/16	09/23/16	SYN 7:30-8pm M-F	Comm	730-8p	-TWTF--	:30	4	\$30.00	P 4	0.00	NM	4	\$120.00
Modern Family															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	09/19/16	09/19/16	09/25/16	-TWTF--		4			\$30.00			0.00			
N 26	WSFX	09/26/16	09/26/16	SYN 7:30-8pm M-F	Comm	730-8p	M-----	:30	1	\$30.00	P 4	0.00	NM	1	\$30.00
Modern Family															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	09/26/16	09/26/16	10/02/16	M-----		1			\$30.00			0.00			
N 27	WSFX	09/20/16	09/23/16	SYN 6-630pm M-F	Comm	6-630p	-TWTF--	:30	1	\$20.00	P 4	0.00	NM	1	\$20.00
Family Feud															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	09/19/16	09/19/16	09/25/16	-TWTF--		1			\$20.00			0.00			
													Totals	34	\$1,530.00