

INVOICE



WSFX
322 Shipyard Boulevard
Wilmington, NC 28412
Main: (910) 791-8070
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1533757-2	09/30/16	October 2016	09/26/16 - 09/26/16

Property	Account Executive	Sales Office	Sales Region
WSFX	Matthew Wurm	HRP-Washington	National

Billing Address:

National Media Research Planning Placement.
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Advertiser	Product	Estimate Number
POL/Burr, Richard	BURR FOR SENATE	6959

Flight Dates	Order #	Alt Order #
09/20/16 - 09/26/16	1533757	08265754

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

WSFX
AM South Bank Lockbox #1038
P.O. Box 11407
Birmingham, AL 35246-1038

Agency Code	Advertiser Code	Product 1/2
TV14097	475	894

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/26/16	09/26/16	News @ 10-11pm (M-F)	10-11pm	1-----	:30	1	\$115.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 1----- 1 \$115.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFX	M	09/26/16	11:35 PM	News @ 10-11pm (M-F)	10-11pm	:30	DMSC2016RB02H KI RBY	\$115.00 NM
6	09/26/16	09/26/16	SYN 11-1130pm	11-11:30pm	1-----	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 1----- 1 \$25.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFX	M	09/26/16		SYN 11-1130pm	11-11:30pm	:00		\$25.00 NM
			See MG 6.2						
2	WSFX	M	09/26/16	12:09 AM	Family Feud 11:30p-12	1130pm-12am	:30	DMSC2016RB02H KI RBY	\$10.00 NM
			MG for 6.1 09/26						
7	09/26/16	09/26/16	SYN 5-6pm M-F	5-6pm	1-----	:30	1	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 1----- 1 \$15.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFX	M	09/26/16	5:11 PM	SYN 5-6pm M-F	5-6pm	:30	DMSC2016RB02H KI RBY	\$15.00 NM
8	09/26/16	09/26/16	Carolina in the Morning	7-8a	1-----	:30	1	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 1----- 1 \$20.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFX	M	09/26/16	6:59 AM	Carolina in the Morning	7-8a	:30	DMSC2016RB02H KI RBY	\$20.00 NM
21	09/26/16	09/26/16	News @ 7pm (M-F)	7-730p	M-----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 M----- 1 \$50.00									

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

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Birmingham, AL 35246-1038

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1533757-2	09/30/16	October 2016	09/26/16 - 09/26/16
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
POL/Burr, Richard	BURR FOR SENATE	6959	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	09/26/16	09/26/16	News @ 7pm (M-F)	7-730p	M- - - - -	:30	1	\$50.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFX	M	09/26/16	7:14 PM	News @ 7pm (M-F)	7-730p	:30	DMSC2016RB02H KI RBY	\$50.00 NM
26	09/26/16	09/26/16	Modern Family	730-8p	M- - - - -	:30	1	\$30.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/26/16	10/02/16	M- - - - -	1	\$30.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFX	M	09/26/16	7:55 PM	Modern Family	730-8p	:30	DMSC2016RB02H KI RBY	\$30.00 NM
Total Spots							6		

Payment Terms 30 Days

<u>Gross Total</u>	\$240.00
<u>Agency Commission</u>	\$36.00
<u>Net Amount Due</u>	\$204.00

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