

922 040



125 West 55th St
New York, NY 10019

Contract # 25271827	Changes as of: 8/22/2016 at 3:11 PM	Version: Current State Version 1
CPE:	Flight: 8/22/16 - 9/4/16	Station: WYFX
Agency: AKPD MESSAGE & MEDIA	Advertiser: STRICKLAND, TED	Market: Youngstown-Warren
6013 SIMPSON NORTH	Product: Democrat	Office: CHICAGO
HOLLYWOOD, CA 91606	Agency Order #:	Primary Demo: Adults 35+
	Buyer: DEBRA SCHOMMER KLEIN	Con Type: POLITICAL/VOTE
	Salesperson: DAN BARKER 312-755-3936	Assistant: MIKKIE BASELICE 312-755-3854
		Total \$: \$3,720.00
		Total Spots: 10
		Total CPP: \$0.00
		Total GRP:
		Separation:

Comments: New order for Strickland to run 8/22 through 8/29. Please confirm.

#	Day/Time	DP	Program	Rate	A35P Rating	Len	8/22 - 9/3												
							8/22	8/23	8/24	8/25	8/26	8/27	8/28	8/29	8/30	8/31	9/1	9/2	9/3
1	M-F 9a-10a		People's Court	4 \$40.00	0.0	60	0	0	1	0	1	0	0	0	0	0	0	0	0
2	M-F 6:30p-7p		Big Bang Theory	4 \$180.00	0.0	60	0	0	1	1	0	0	0	0	0	0	0	0	0
3	M-F 7:30p-8p		Big Bang Theory	4 \$280.00	0.0	60	0	0	0	0	1	0	0	0	0	0	0	0	0
4	M-F 10p-11p		Late News	3 \$600.00	0.0	60	0	0	2	1	1	0	0	1	0	0	0	0	0
TOTALS:							0	0	4	2	3	0	0	1	0	0	0	0	0





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Agency: AKPD MESSAGE & MEDIA 6013 SIMPSON NORTH HOLLYWOOD, CA 91606	Advertiser: STRICKLAND, TED	Market: Youngstown-Warren	Total Spots: 10
Agency Order #:	Product: Democrat	Office: CHICAGO	Total CPP: \$0.00
	Buyer: DEBRA SCHOMMER KLEIN	Primary Demo: Adults 35+	Total GRP:
	Salesperson: DAN BARKER 312-755-3936	Con Type: POLITICAL/VOTE	Separation:
		Assistant: MIKKIE BASELICE 312-755-3854	

Comments: New order for Strickland to run 8/22 through 8/29. Please confirm.

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/4 - 9/4		Total Spots	Total \$	CPP	GRP
							9/4					
1	M-F 9a-10a		People's Court	\$40.00	0.0	60	0		2	\$80.00	\$0.00	0.0
2	M-F 6:30p-7p		Big Bang Theory	\$180.00	0.0	60	0		2	\$360.00	\$0.00	0.0
3	M-F 7:30p-8p		Big Bang Theory	\$280.00	0.0	60	0		1	\$280.00	\$0.00	0.0
4	M-F 10p-11p		Late News	\$600.00	0.0	60	0		5	\$3,000.00	\$0.00	0.0
TOTALS:							0		10	\$3,720.00	\$0.00	0.0



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CPE:	Flight: 8/22/16 - 9/4/16	Station: WYFX	Total \$: \$3,720.00
Agency: AKPD MESSAGE & MEDIA 6013 SIMPSON NORTH HOLLYWOOD, CA 91606	Advertiser: STRICKLAND, TED	Market: Youngstown-Warren	Total Spots: 10
	Product: Democrat	Office: CHICAGO	Total CPP: \$0.00
	Agency Order #:	Primary Demo: Adults 35+	Total GRP:
	Buyer: DEBRA SCHOMMER KLEIN	Con Type: POLITICAL/VOTE	
	Salesperson: DAN BARKER 312-755-3936	Assistant: MIKKIE BASELICE 312-755-3854	Separation:

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
08/22/16 3:11 PM	CHAISE WOOLSEY	New order for Strickland to run 8/22 through 8/29. Please confirm.

Competitive Information	
Market Budget:	\$46,500
WYFX Share:	8%
Comment:	
WFMJ:	46%
WKBN:	40%
WYTV:	6%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	10	\$3,720.00	N/A	0.0
Total	100%	10	\$3,720.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Aug	9	\$3,120.00
2016-Sep	1	\$600.00
Total	10	\$3,720.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	8/22/16 3:14 PM					\$0	\$0	
New	8/22/16 3:11 PM	CHAISE WOOLSEY	New	10		\$3,720.00	\$3,720.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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