




125 West 55th St  
New York, NY 10019

922 040

<b>Contract #</b> 25271827	<b>Changes as of:</b> 8/22/2016 at 3:11 PM	<b>Version:</b> Current State Version 1
<b>CPE:</b>	<b>Flight:</b> 8/22/16 - 9/4/16	<b>Station:</b> WYFX
<b>Agency:</b> AKPD MESSAGE & MEDIA	<b>Advertiser:</b> STRICKLAND, TED	<b>Market:</b> Youngstown-Warren
6013 SIMPSON NORTH	<b>Product:</b> Democrat	<b>Office:</b> CHICAGO
HOLLYWOOD, CA 91606	<b>Agency Order #:</b>	<b>Primary Demo:</b> Adults 35+
	<b>Buyer:</b> DEBRA SCHOMMER KLEIN	<b>Con Type:</b> POLITICAL/VOTE
	<b>Salesperson:</b> DAN BARKER 312-755-3936	<b>Assistant:</b> MIKKIE BASELICE 312-755-3854
		<b>Separation:</b>
		<b>Total \$:</b> \$3,720.00
		<b>Total Spots:</b> 10
		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>

**Comments:** New order for Strickland to run 8/22 through 8/29. Please confirm.

#	Day/Time	DP	Program	Rate	A35P Rating	Len	8/22 - 9/3													
							8/22	8/23	8/24	8/25	8/26	8/27	8/28	8/29	8/30	8/31	9/1	9/2		9/3
1	M-F 9a-10a		People's Court	4 \$40.00	0.0	60	0	0	1	0	1	0	0	0	0	0	0	0	0	
2	M-F 6:30p-7p		Big Bang Theory	4 \$180.00	0.0	60	0	0	1	1	0	0	0	0	0	0	0	0		
3	M-F 7:30p-8p		Big Bang Theory	4 \$280.00	0.0	60	0	0	0	0	1	0	0	0	0	0	0	0		
4	M-F 10p-11p		Late News	3 \$600.00	0.0	60	0	0	2	1	1	0	0	1	0	0	0	0		
TOTALS:							0	0	4	2	3	0	0	1	0	0	0	0	0	





KATZ TELEVISION  
GROUP

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<b>Agency:</b> AKPD MESSAGE & MEDIA	<b>Advertiser:</b> STRICKLAND, TED	<b>Market:</b> Youngstown-Warren	<b>Total Spots:</b> 10
6013 SIMPSON NORTH	<b>Product:</b> Democrat	<b>Office:</b> CHICAGO	<b>Total CPP:</b> \$0.00
HOLLYWOOD, CA 91606	<b>Agency Order #:</b>	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b>
	<b>Buyer:</b> DEBRA SCHOMMER KLEIN	<b>Con Type:</b> POLITICAL/VOTE	
	<b>Salesperson:</b> DAN BARKER 312-755-3936	<b>Assistant:</b> MIKKIE BASELICE 312-755-3854	<b>Separation:</b>

**Comments:** New order for Strickland to run 8/22 through 8/29. Please confirm.

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/4 - 9/4		Total Spots	Total \$	CPP	GRP
							9/4					
1	M-F 9a-10a		People's Court	\$40.00	0.0	60	0		2	\$80.00	\$0.00	0.0
2	M-F 6:30p-7p		Big Bang Theory	\$180.00	0.0	60	0		2	\$360.00	\$0.00	0.0
3	M-F 7:30p-8p		Big Bang Theory	\$280.00	0.0	60	0		1	\$280.00	\$0.00	0.0
4	M-F 10p-11p		Late News	\$600.00	0.0	60	0		5	\$3,000.00	\$0.00	0.0
TOTALS:							0		10	\$3,720.00	\$0.00	0.0





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<b>Agency:</b> AKPD MESSAGE & MEDIA		<b>Advertiser:</b> STRICKLAND, TED		<b>Market:</b> Youngstown-Warren	
6013 SIMPSON NORTH		<b>Product:</b> Democrat		<b>Office:</b> CHICAGO	
HOLLYWOOD, CA 91606		<b>Agency Order #:</b>		<b>Primary Demo:</b> Adults 35+	
		<b>Buyer:</b> DEBRA SCHOMMER KLEIN		<b>Con Type:</b> POLITICAL/VOTE	
		<b>Salesperson:</b> DAN BARKER 312-755-3936		<b>Assistant:</b> MIKKIE BASELICE 312-755-3854	
				<b>Total \$:</b> \$3,720.00	
				<b>Total Spots:</b> 10	
				<b>Total CPP:</b> \$0.00	
				<b>Total GRP:</b>	
				<b>Separation:</b>	

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
08/22/16 3:11 PM	CHAISE WOOLSEY	New order for Strickland to run 8/22 through 8/29. Please confirm.

Competitive Information	
<b>Market Budget:</b>	\$46,500
<b>WYFX Share:</b>	8%
<b>Comment:</b>	
<b>WFMJ:</b>	46%
<b>WKBN:</b>	40%
<b>WYTV:</b>	6%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	10	\$3,720.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>10</b>	<b>\$3,720.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2016-Aug	9	\$3,120.00
2016-Sep	1	\$600.00
<b>Total</b>	<b>10</b>	<b>\$3,720.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	8/22/16 3:14 PM					\$0	\$0	
New	8/22/16 3:11 PM	CHAISE WOOLSEY	New	10		\$3,720.00	\$3,720.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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