

BLARNEY STONE BROADCASTING, INC.

**WQON 100.3FM, WGRY 101.1FM, and WMQU AM1230
WMQU-AM is leased to and programmed by Relevant Radio**

EQUAL EMPLOYMENT OPPORTUNITY PUBLIC FILE REPORT

This is the report required by Section 73.2080(c)(6) of the Rules of the Federal Communications Commission for broadcast station employment units with five or more full-time employees. It is to be included in our public file on or before the anniversary of our renewal of license application, which is October 8th of each year. Our “employment unit” consists of WQON FM and WGRY FM, licensed to Grayling/Roscommon, Michigan and WMQU AM, licensed to Grayling, Michigan.

PERIOD COVERED: JUNE 1, 2022 through MAY 31, 2023

I. LIST OF FULL-TIME JOB VACANCIES FILLED BY OUR EMPLOYMENT UNIT DURING THE PERIOD (BY JOB TITLE):

- (1) Promotions/Marketing Manager
- (1) Morning Show Host

II. RECRUITMENT SOURCE FOR FILLING EACH OF THE FOREGOING JOB CATEGORIES:

Blarney Stone Broadcasting publicizes full time openings regularly through the following sources:

Pure Michigan Talent Connect

2500 Kerry Street – Suite 210
Lansing, MI 48912
517-371-1100

Indeed Website

www.indeed.com
6433 Champion Grandview Way – Building 1
Austin, TX 78750
800-475-4361

Blarney Stone Broadcasting, Inc. (website and on-air)

www.q100-fm.com
6514 Old Lake Road
Grayling, MI 49738
989-348-6171

Facebook

www.facebook.com
1 Hacker Way
Menlo Park, CA 94025
650-543-4800

III. RECRUITMENT SOURCE WHICH REFERRED EACH OF THE HIREES FOR THE VACANCIES LISTED ABOVE:

Internal Referral
Indeed Website

IV. DATA REFLECTING THE TOTAL NUMBER OF PERSONS INTERVIEWED FOR FULL-TIME VACANCIES DURING THE PERIOD COVERED BY THIS REPORT, AND THE TOTAL NUMBER OF INTERVIEWEES REFERRED BY EACH RECRUITMENT SOURCE UTILIZED IN CONNECTION WITH SUCH VACANCIES:

Promotions / Marketing Manager – Three interviews between 6/1/21 and 5/31/22.
Morning Show Host – One interview on 2/1/23

V. DESCRIPTION OF INITIATIVES LISTED IN 47 CFR §73.2080(c)(2) TAKEN BY OUR EMPLOYMENT UNIT:

Job Fairs:

July 15, 2022 – Ogemaw County Job Fair – West Branch, MI
October 18, 2022 – Michigan Works! – Otsego County Sportsplex – 1250 Gornick Avenue – Gaylord, MI 49735

Programs and Training:

Why Radio? Training Initiatives for Creative Marketing Specialists - Ongoing since Corporate Inception.
MAB Sales P1 Learning Trainings - Webinars - Ongoing since Corporate Inception.
Media Account Executives are required to attend two training seminars per year.

Educational Tours:

Blarney Stone Broadcasting conducts regular educational group tours of the radio station facilities and studios. Groups range in age from elementary school through adults. Appointments for tours can be made by calling Sheryl Coyne, President and CEO at (989) 348-6171.

Internship Opportunities:

Blarney Stone Broadcasting offers Internship opportunity to part-time employees seeking experience in the field of Broadcast or Communications. Many part-time employees are students at Kirtland Community College, working for us in our promotions department. Internship Opportunities are available in workflow/clerical operations, promotional assistance, and technical support.

Beginning March 2019, Blarney Stone Broadcasting entered into a partnership with the Grayling High School to participate in their Work-Based Education Training program – Paid through Michigan Works.

Blarney Stone Broadcasting Speaking Engagements:

1. June 7, 2022 - Grayling Middle School – 500 Spruce Street, Grayling, MI 49738
2. November 8, 2022 – Grayling Middle School – 500 Spruce Street, Grayling, MI 49738
3. February 21, 2023 – Grayling Middle School – 500 Spruce Street, Grayling, MI 49738
4. May 9, 2023 – Grayling Middle School – 500 Spruce Street, Grayling, MI 49738