

BLARNEY STONE BROADCASTING, INC.
WQON 100.3FM, WGRY 101.1FM, and WGRY AM1260
EQUAL EMPLOYMENT OPPORTUNITY PUBLIC FILE REPORT
FOR THE REPORTING PERIOD 6/1/13-5/31/14

This is the report required by Section 73.2080(c)(6) of the Rules of the Federal Communications Commission for broadcast station employment units with five or more full-time employees. Our "employment unit" consists of WQON FM and WGRY FM, licensed to Grayling/Roscommon, Michigan and WGRY AM, licensed to Grayling, Michigan.

PERIOD COVERED: 6/1/13 through 5/31/14

I. LIST OF FULL-TIME JOB VACANCIES FILLED BY OUR EMPLOYMENT UNIT DURING THE PERIOD (BY JOB TITLE):

Sales Account Executive, Blarney Stone Broadcasting
Sales Account Executive, Blarney Stone Broadcasting

II. RECRUITMENT SOURCE FOR FILLING EACH OF THE FOREGOING JOB CATEGORIES:

A list of sources to which notices were sent is attached. Blarney Stone Broadcasting publicizes full time openings regularly on Michigan Works! As well as MAB.

III. RECRUITMENT SOURCE WHICH REFERRED EACH OF THE HIREES FOR THE VACANCIES LISTED ABOVE:

Specs Howard School of Broadcast Arts
From a friend/word of mouth
In-House Posting
On-Air Recruitment
Appearance at Job Fair
Grayling Chamber of Commerce Website

IV. DATA REFLECTING THE TOTAL NUMBER OF PERSONS INTERVIEWED FOR FULL-TIME VACANCIES DURING THE PERIOD COVERED BY THIS REPORT, AND THE TOTAL NUMBER OF INTERVIEWEES REFERRED BY EACH RECRUITMENT SOURCE UTILIZED IN CONNECTION WITH SUCH VACANCIES:

2 interviews (Station Support Specialist)
1 interview (Office Manager)
2 interviews (Sales Account Executive)

V. DESCRIPTION OF INITIATIVES LISTED IN 47 CFR §73.2080(c)(2) TAKEN BY OUR EMPLOYMENT UNIT:

Job Fairs:

Michigan Works! Job Fair, Grayling, MI Spring 2014.

Programs and Training:

Why Radio? Training Initiatives for Sales Account Executives (Ongoing 6/2013 – Present)

All Account Executives and Local Sales Manager have participated (five, total).

MAB Sales Trainings - Webinars (Ongoing 5/2013-Present)

Account Executives are required to attend two per year as of 6/2013.

MAB EEO and Public File Compliance Webinar – 10/2013 – Attended by President/CEO, Sheryl Coyne VP Operations, Maureen Barkume, Chief Engineer, Dan Hills.

Educational Tours:

Blarney Stone Broadcasting conducts regular educational group tours of the radio station facilities and studios. Groups range in age from elementary school through adults.

Internship Opportunities:

Blarney Stone Broadcasting offers Internship opportunity to part-time employees seeking experience in the field of Broadcast or Communications. Many part-time employees are students at Kirtland Community College, working for us in our promotions department. Internship Opportunities are available in workflow/clerical operations, promotional assistance, and technical support.

Public Speaking Engagements:

Job Postings

MAB Job Bank

Michigan Works! Talent Bank

Blarney Stone Website and On-Air

Kirtland Community College

Broadcast Compliance Services Job Posting Mailing list (full list is available online at www.bcs-ok.com)

Grayling Chamber of Commerce website