

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: EABI-TV Bangor, Me	Date: 7/27/14
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I, The New Media Firm

do hereby request station time concerning the following issue:

Citizens Who Support Maine's Public Schools

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Please see attached for additional information					

This broadcast time will be used by: Citizens Who Support Maine's Public Schools

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (*e.g.*, any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (*e.g.*, Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Citizens Who Support Maine's Public Schools
35 Community Drive, Augusta ME 04330

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Rob Walker, principal officer of the Citizens Who Support Maine's Public Schools PAC

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

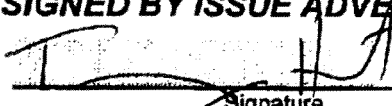
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 24 hours before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

7/27/16

Date



Signature

202-775-1440

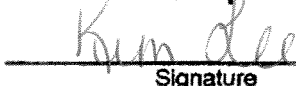
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Kim Lee

Printed Name

GSN

Title

5782

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Comments: Separation: 30

Contract # 25257895	Changes as of: 7/28/2016 at 4:31 PM	Version: Original Order
CPE: 22/231/3666	Flight: 10/4/16 - 10/10/16	Total \$: \$1,445.00
Agency: NEW MEDIA FIRM	Advertiser: CTZS SUPP ME PUB	Total Spots: 23
THE NEW MEDIA FIRM 1322 G ST, SE WASHINGTON DC 20003	SCH	Total CPM: \$0.00
Product: Issue	Office: WASHINGTON	
Agency Order #: 5249152	Primary Demo:	Total GRP:
Buyer: Placement, Media	Con Type: POLITICAL/NOTE	Separation:
Salesperson: NILE NOYES	Assistant: NILE NOYES	
202-872-5880	202-872-5880	

#	Day/Time	DP	Program	Rate	Len	10/4	10/5	10/6	10/7	10/8	10/9	10/10	10/4 - 10/10	Total Spots	Total \$	CPP	GRP
1	Tu-F,M 12n-12:30p		2 Broke Girls	\$40.00	30	1	0	1	0	0	0	1		3	\$120.00	\$0.00	0.0
2	Tu-F,M 2p-3p		Rules Of Engagement	\$30.00	30	0	1	0	1	0	0	0		2	\$60.00	\$0.00	0.0
3	Tu-F,M 4p-5p		King Of Queens	\$40.00	30	1	0	1	0	0	0	0		2	\$80.00	\$0.00	0.0
4	Tu-F,M 6p-6:30p		American Dad	\$40.00	30	0	1	0	1	0	0	0		2	\$80.00	\$0.00	0.0
5	Tu-F,M 6:30p-7p		American Dad	\$40.00	30	1	0	1	0	0	0	1		3	\$120.00	\$0.00	0.0
6	Tu-F,M 7p-7:30p		Family Guy	\$60.00	30	0	1	0	1	0	0	0		2	\$120.00	\$0.00	0.0
7	Tu-F,M 7:30p-8p		Family Guy	\$60.00	30	1	0	1	0	0	0	1		3	\$180.00	\$0.00	0.0
8	Tu-F,M 10p-10:30p		News at 10pm	\$120.00	30	1	1	0	1	0	0	0		3	\$360.00	\$0.00	0.0
9	Tu-F,M 10:30p-11p		Seinfeld	\$50.00	30	0	0	1	1	0	0	0		2	\$100.00	\$0.00	0.0
10	Sa 8p-9p		Family Guy	\$225.00	30	0	0	0	0	1	0	0		1	\$225.00	\$0.00	0.0
TOTALS: 5 4 5 5 1 0 3														23	\$1,445.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25257895

Changes as of: 7/28/2016 at 4:31 PM

Version: Original Order

CPE: 227/231/3666

Flight: 10/4/16 - 10/10/16

Station: EAB

Total \$: \$1,445.00

Agency: NEW MEDIA FIRM

Advertiser: CTZS SUPP ME PUB

Market: Bangor

Total Spots: 23

Product: Issue

Office: WASHINGTON

Total CPP: \$0.00

THE NEW MEDIA
FIRM 1322 G ST, SE
WASHINGTON DC
20003

Agency Order #: 5249152

Primary Demo:

Total GRP:

Buyer: Placement, Media
Salesperson: NILE NOYES
202-872-5880

Con Type: POLITICAL/NOTE
Assistant: NILE NOYES
202-872-5880

Separation:

Special
Instructions

Order Level Comments

Date/Time Added by Comment
07/28/16 4:31 PM NILE NOYES Separation: 30

Competitive Information

Market Budget:	\$33,700
EAB Share:	5%
Comment:	
WABI:	51%
WFBX:	5%
WLBZ:	27%
WVIL:	12%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	23	\$1,445.00	N/A	0.0
Total	100%	23	\$1,445.00	N/A	0.0

Monthly Summary

Month	Spots	Dollars
2016-Oct	23	\$1,445.00
Total	23	\$1,445.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	7/28/16 4:31 PM	NILE NOYES	New	23		\$1,445.00	\$1,445.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

CONTRACT

EABI-TV
35 Hildreth Street
Bangor, ME 04401
(207) 947-8321

And:

The New Media Firm
1322 G St. SE
Washington, DC 20003

Contract / Revision 5782 /		Alt Order # 25257895
Product ISSUE		
Contract Dates 10/04/16 - 10/10/16		Estimate # 3666
Advertiser CTZNS SUPP ME PUB		Original Date / Revision 07/29/16 / 07/29/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property EABI-TV	Account Executive Katz Washington, DC	Sales Office Katz Washingto
Special Handling		
Demographic Households		
Agy Code 8095	Advertiser Code	Product 1/2
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	EABI	10/04/16	10/10/16	2 BROKE GIRLS	12p-1230p		:30				NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-1-1---				2	\$40.00				
Week:		10/10/16	10/16/16	1-----				1	\$40.00				
N 2	EABI	10/04/16	10/10/16	RULES OF ENGAGEMENT	2p-3p		:30				NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	--1-1--				2	\$30.00				
Week:		10/10/16	10/16/16	-----				0	\$30.00				
N 3	EABI	10/04/16	10/10/16	KING OF QUEENS	4p-5p		:30				NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-1-1---				2	\$40.00				
Week:		10/10/16	10/16/16	-----				0	\$40.00				
N 4	EABI	10/04/16	10/10/16	AMERICAN DAD	6p-630p		:30				NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	--1-1--				2	\$40.00				
Week:		10/10/16	10/16/16	-----				0	\$40.00				
N 5	EABI	10/04/16	10/10/16	AMERICAN DAD	630p-7p		:30				NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-1-1---				2	\$40.00				
Week:		10/10/16	10/16/16	1-----				1	\$40.00				
N 6	EABI	10/04/16	10/10/16	FAMILY GUY	7p-730p		:30				NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	--1-1--				2	\$60.00				
Week:		10/10/16	10/16/16	-----				0	\$60.00				
N 7	EABI	10/04/16	10/10/16	FAMILY GUY	730p-8p		:30				NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-1-1---				2	\$60.00				
Week:		10/10/16	10/16/16	1-----				1	\$60.00				
N 8	EABI	10/04/16	10/10/16	TV 5 News @ 10p	10p-1030p		:30				NM	3	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-11-1--				3	\$120.00				
Week:		10/10/16	10/16/16	-----				0	\$120.00				
N 9	EABI	10/04/16	10/10/16	SEINFELD	1030p-11p		:30				NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	---11--				2	\$50.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Non-Discrimination Policy: Diversified Communications and its affiliated companies do not discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.



EABI-TV
35 Hildreth Street
Bangor, ME 04401
(207) 947-8321

<u>Contract / Revision</u>	<u>Alt Order #</u>
5782 /	25257895

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/04/16 - 10/10/16	ISSUE	3666

<u>Advertiser</u>	<u>Original Date / Revision</u>
CTZNS SUPP ME PUB	07/29/16 / 07/29/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----				0	\$50.00				
N 10	EABI	10/04/16	10/10/16	FAMILY GUY	8p-9p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----1-				1	\$225.00				
Week:		10/10/16	10/16/16	-----				0	\$225.00				
Totals								0.00				23	\$1,445.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/10/16	23	\$1,445.00	(\$216.75)	\$1,228.25
Totals	23	\$1,445.00	(\$216.75)	\$1,228.25

(* Line Transactions: N = New, E = Edited, D = Deleted)

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