

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <i>EAABI-TV Bangor, Me</i>	<b>Date:</b> <i>7/27/14</i>
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I, The New Media Firm

do hereby request station time concerning the following issue:

*Citizens Who Support Maine's Public Schools*

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>Please see attached for additional information</i>					

This broadcast time will be used by: Citizens Who Support Maine's Public Schools

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
 Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Citizens Who Support Maine's Public Schools  
35 Community Drive, Augusta ME 04330

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Rob Walker, principal officer of the Citizens Who Support Maine's Public Schools PAC

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 24 hours before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

7/27/16

Date



Signature

202-775-1440

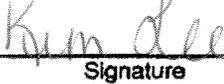
Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted

Accepted in Part

Rejected



Signature

Kim Lee

Printed Name

GSM

Title

5782

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25257895 Changes as of: 7/28/2016 at 4:31 PM Version: Original Order

CPE: 22/231/3666 Agency: NEW MEDIA FIRM Flight: 10/4/16 - 10/10/16 Station: EABI  
 THE NEW MEDIA FIRM 1322 G ST, SE WASHINGTON DC 20003 Advertiser: CTZS SUPP ME PUB Market: Bangor

Product: Issue Office: WASHINGTON

Agency Order #: 5249152 Primary Demo: Con Type: POLITICAL/NOTE

Buyer: Placement, Media Salesperson: NILE NOYES 202-872-5880 Assistant: NILE NOYES 202-872-5880

Comments: Separation: 30

Total GRP: Separation:

Total \$: \$1,445.00  
 Total Spots: 23  
 Total Cpp: \$0.00

#	Day/Time	DP	Program	Rate	Len	10/4 - 10/10										Total Spots	Total \$	CPP	GRP
						10/4	10/5	10/6	10/7	10/8	10/9	10/10							
1	Tu-F, M 12n-12:30p		2 Broke Girls	\$40.00	30	1	0	1	0	0	0	1		3	\$120.00	\$0.00	0.0		
2	Tu-F, M 2p-3p		Rules Of Engagement	\$30.00	30	0	1	0	1	0	0	0		2	\$60.00	\$0.00	0.0		
3	Tu-F, M 4p-5p		King Of Queens	\$40.00	30	1	0	1	0	0	0	0		2	\$80.00	\$0.00	0.0		
4	Tu-F, M 6p-6:30p		American Dad	\$40.00	30	0	1	0	1	0	0	0		2	\$80.00	\$0.00	0.0		
5	Tu-F, M 6:30p-7p		American Dad	\$40.00	30	1	0	1	0	0	0	1		3	\$120.00	\$0.00	0.0		
6	Tu-F, M 7p-7:30p		Family Guy	\$60.00	30	0	1	0	1	0	0	0		2	\$120.00	\$0.00	0.0		
7	Tu-F, M 7:30p-8p		Family Guy	\$60.00	30	1	0	1	0	0	0	1		3	\$180.00	\$0.00	0.0		
8	Tu-F, M 10p-10:30p		News at 10pm	\$120.00	30	1	1	0	1	0	0	0		3	\$360.00	\$0.00	0.0		
9	Tu-F, M 10:30p-11p		Sainfield	\$50.00	30	0	0	1	1	0	0	0		2	\$100.00	\$0.00	0.0		
10	Sa 9p-9p		Family Guy	\$225.00	30	0	0	0	0	1	0	0		1	\$225.00	\$0.00	0.0		
<b>TOTALS:</b>						<b>5</b>	<b>4</b>	<b>5</b>	<b>5</b>	<b>1</b>	<b>0</b>	<b>3</b>	<b>23</b>	<b>\$1,445.00</b>	<b>\$0.00</b>	<b>0.0</b>			



125 West 55th St  
New York, NY 10019

Contract # 25257895

Changes as of: 7/28/2016 at 4:31 PM

Version: Original Order

CPE: 227/231/3666

Flight: 10/4/16 - 10/10/16

Station: EABI

Total \$: \$1,445.00

Agency: NEW MEDIA FIRM

Advertiser: CTZS SUPP ME PUB

Market: Bangor

Total Spots: 23

THE NEW MEDIA  
FIRM 1322 G ST, SE  
WASHINGTON DC  
20003

Product: Issue

Office: WASHINGTON

Total CPP: \$0.00

Agency Order #: 5249152

Primary Demo:

Total GRP:

Buyer: Placement, Media  
Salesperson: NILE NOYES  
202-872-5880

Con Type: POLITICAL/NOTE  
Assistant: NILE NOYES  
202-872-5880

Separation:

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
07/28/16 4:31 PM	NILE NOYES	Separation: 30

Competitive Information

Market Budget:	\$33,700
EABI Share:	5%
Comment:	
WABI:	51%
WFBX:	5%
WLBZ:	27%
WVIL:	12%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	23	\$1,445.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>23</b>	<b>\$1,445.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary

Month	Spots	Dollars
2016-Oct	23	\$1,445.00
<b>Total</b>	<b>23</b>	<b>\$1,445.00</b>

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	7/28/16 4:31 PM	NILE NOYES	New	23		\$1,445.00	\$1,445.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

# CONTRACT



**EABI-TV**  
 35 Hildreth Street  
 Bangor, ME 04401  
 (207) 947-8321

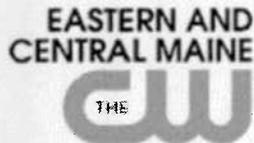
<u>Contract / Revision</u> 5782 /		<u>Alt Order #</u> 25257895
<u>Product</u> ISSUE		
<u>Contract Dates</u> 10/04/16 - 10/10/16		<u>Estimate #</u> 3666
<u>Advertiser</u> CTZNS SUPP ME PUB		<u>Original Date / Revision</u> 07/29/16 / 07/29/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> EABI-TV	<u>Account Executive</u> Katz Washington, DC	<u>Sales Office</u> Katz Washingto
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> 8095	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**The New Media Firm**  
 1322 G St. SE  
 Washington, DC 20003

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	EABI	10/04/16	10/10/16	2 BROKE GIRLS	12p-1230p		:30				NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/03/16	10/09/16	-1-1---				2	\$40.00				
	Week:	10/10/16	10/16/16	1-----				1	\$40.00				
N 2	EABI	10/04/16	10/10/16	RULES OF ENGAGEMENT	2p-3p		:30				NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/03/16	10/09/16	--1-1--				2	\$30.00				
	Week:	10/10/16	10/16/16	-----				0	\$30.00				
N 3	EABI	10/04/16	10/10/16	KING OF QUEENS	4p-5p		:30				NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/03/16	10/09/16	-1-1---				2	\$40.00				
	Week:	10/10/16	10/16/16	-----				0	\$40.00				
N 4	EABI	10/04/16	10/10/16	AMERICAN DAD	6p-630p		:30				NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/03/16	10/09/16	--1-1--				2	\$40.00				
	Week:	10/10/16	10/16/16	-----				0	\$40.00				
N 5	EABI	10/04/16	10/10/16	AMERICAN DAD	630p-7p		:30				NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/03/16	10/09/16	-1-1---				2	\$40.00				
	Week:	10/10/16	10/16/16	1-----				1	\$40.00				
N 6	EABI	10/04/16	10/10/16	FAMILY GUY	7p-730p		:30				NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/03/16	10/09/16	--1-1--				2	\$60.00				
	Week:	10/10/16	10/16/16	-----				0	\$60.00				
N 7	EABI	10/04/16	10/10/16	FAMILY GUY	730p-8p		:30				NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/03/16	10/09/16	-1-1---				2	\$60.00				
	Week:	10/10/16	10/16/16	1-----				1	\$60.00				
N 8	EABI	10/04/16	10/10/16	TV 5 News @ 10p	10p-1030p		:30				NM	3	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/03/16	10/09/16	-11-1--				3	\$120.00				
	Week:	10/10/16	10/16/16	-----				0	\$120.00				
N 9	EABI	10/04/16	10/10/16	SEINFELD	1030p-11p		:30				NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/03/16	10/09/16	---11--				2	\$50.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)



**EABI-TV**  
 35 Hildreth Street  
 Bangor, ME 04401  
 (207) 947-8321

<u>Contract / Revision</u>	<u>Alt Order #</u>
5782 /	25257895

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/04/16 - 10/10/16	ISSUE	3666

<u>Advertiser</u>	<u>Original Date / Revision</u>
CTZNS SUPP ME PUB	07/29/16 / 07/29/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----				0	\$50.00				
N 10	EABI	10/04/16	10/10/16	FAMILY GUY	8p-9p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----1-				1	\$225.00				
Week:		10/10/16	10/16/16	-----				0	\$225.00				
<b>Totals</b>								0.00				23	\$1,445.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/10/16	23	\$1,445.00	(\$216.75)	\$1,228.25
<b>Totals</b>	23	\$1,445.00	(\$216.75)	\$1,228.25

(\* Line Transactions: N = New, E = Edited, D = Deleted)