

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <i>EABI-TV Bangor, ME</i>	Date: <i>10/18/16</i>
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I, The New Media Firm

do hereby request station time concerning the following issue:

<i>Citizens Who Support ME Public Schools</i>

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		Please see attached for additional information			

This broadcast time will be used by: Citizens Who Support Maine's Public Schools

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (*e.g.*, any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (*e.g.*, Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Citizens Who Support Maine's Public Schools
35 Community Drive, Augusta ME 04330

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Rob Walker, principal officer of the Citizens Who Support Maine's Public Schools PAC

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 24 hours before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

7/27/16

Date



Signature

202-775-1440

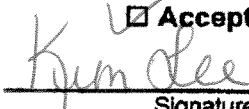
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Kim Lee

Printed Name

GSM

Title



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25332710

Changes as of: 10/18/2016 at 11:46 AM

Version: Original Order

CPE: 227/231/4344

Flight: 10/19/16 - 10/24/16

Station: EABI

Total \$: \$225.00

Agency: NEW MEDIA FIRM

Advertiser: CTZS SUPP ME PUB

Market: Bangor

Total Spots: 1

THE NEW MEDIA
FIRM 1322 G ST, SE
WASHINGTON DC
20003

Product: Issue

Office: WASHINGTON

Total CPP: \$0.00

Agency Order #: 5491775

Primary Demo:

Total GRP:

Buyer: Placement, Media

Con Type: POLITICAL/NOTE

Separation:

Salesperson: NILE NOYES
202-872-5880

Assistant: NILE NOYES
202-872-5880

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	10/19 - 10/24							Total Spots	Total \$	CPP	GRP
						10/19	10/20	10/21	10/22	10/23	10/24					
1	Sa 8p-9p		Family Guy	\$225.00	30	0	0	0	1	0	0	0	1	\$225.00	\$0.00	0.0
TOTALS:						0	0	0	1	0	0	0	1	\$225.00	\$0.00	0.0

KATZ TELEVISION GROUP

125 West 55th St.
New York, NY 10019

Contract # 25332710

CPE: 227/231/4344

Agency: NEW MEDIA FIRM

THE NEW MEDIA
FIRM 1322 G ST. SE
WASHINGTON DC
20003

Changes as of: 10/18/2016 at 11:46 AM

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Advertiser: CTZS SUPP ME PUB
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Product: Issue

Version: Original Order

Station: EAB

Market: Bangor

Office: WASHINGTON

Total \$: \$225.00

Total Spots: 1

Total CPE: \$0.00

Agency Order #: 5491775

Buyer: Placement, Media

Salesperson: NILE NOYES
202-872-5880

Primary Demo:

Con Type: POLITICAL/NOTE

Assistant: NILE NOYES
202-872-5880

Total GRP:

Separation:

Special Instructions

Order Level Comments

Date/Time: 10/18/16 11:46 AM
Added by: NILE NOYES
Comment: Separation: 30

Competitive Information

Market Budget:	\$22,500
EAB Share:	1%
Comment:	
WABI:	36%
WLZ:	29%
WVH:	34%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	1	\$225.00	N/A	0.0
Total	100%	1	\$225.00	N/A	0.0

Monthly Summary

Month	Spots	Dollars
2016-Oct	1	\$225.00
Total	1	\$225.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	10/18/16 11:46 AM	NILE NOYES	New	1		\$225.00	\$225.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

ORDER

Orders
Order / Rev: 7141
Alt Order #: 25332710
Product Desc: ISSUE
Estimate: 4344
Flight Dates: 10/19/16 - 10/24/16
Original Date / Rev: 10/18/16 / 10/18/16
Order Type: GENERAL

EABI-TV

Primary AE: Katz Washington, DC
Sales Office: DC
Sales Region: National

Agency Name: The New Media Firm
Buying Contact:
Billing Contact:
 1322 G St. SE
 Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: CTZNS SUPP ME PUB
Demographic: HH
Product Codes: Issues/Propositions
Priority: P-01
Revenue Codes: AGY, POL, POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/22/16	1	\$225.00	\$191.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	1	\$225.00	\$191.25	0.00
Totals	1	\$225.00	\$191.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington, DC	DC	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	EABI	10/19/16	10/24/16	Saturday Prime Hr 1 FAMILY GUY	CM	8p-9p	-----1-	:30	1	\$225.00	P-01	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	-----1-		1				\$225.00		0.00			
Week:		10/24/16	10/30/16	-----		0				\$225.00		0.00			
													Totals	1	\$225.00