

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25257892

CPE: 227/231/3670
Agency: NEW MEDIA FIRM

Changes as of: 10/26/2016 at 4:56 PM

Flight: 11/1/16 - 11/8/16
Advertiser: CITZS SUPP ME PUB SCH

Version: Current State Version 2

Station: EABI
Market: Bangor

Office: WASHINGTON

Total \$: \$4,650.00
Total Spots: 47
Total CPP: \$0.00

THE NEW MEDIA FIRM
1322 G ST SE
WASHINGTON DC 20003

Agency Order #: 5249123

Buyer: Placement, Media

Salesperson: NILE NOYES
202-872-5880

Primary Demo: Adults 35+

Con Type: POLITICAL/NOTE

Assistant: NILE NOYES
202-872-5880

Total GRP: Traffic #: 5791
Separation: \$0.00

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	11/1 - 11/8											Total Spots	Total \$	CPP	GRP
							11/1	11/2	11/3	11/4	11/5	11/6	11/7	11/8							
1	Tu-F, M 12n-12:30p		2 Broke Girls	\$40.00	0	30	1	1	1	1	0	0	1	0	0	0	5	\$200.00	\$0.00	0.0	
REV+ 2	Tu-F, M 12p-3p		Judge Alex	\$30.00	0	30	1	1	2	1	1	0	0	1	0	6	\$180.00	\$0.00	0.0		
Changes: Program from Rules Of Engagement to Judge Alex																					
3	Tu-F, M 4p-5p		Cheaters	\$40.00	0	30	1	1	1	1	0	0	1	0	0	5	\$200.00	\$0.00	0.0		
Changes: Program from King Of Queens to Cheaters																					
4	Tu-F, M 6p-6:30p		American Dad	\$40.00	0	30	1	1	1	1	0	0	1	0	0	5	\$200.00	\$0.00	0.0		
5	Tu-F, M 6:30p-7p		American Dad	\$40.00	0	30	1	1	1	1	0	0	1	0	0	5	\$200.00	\$0.00	0.0		
6	Tu-F, M 7p-7:30p		Family Guy	\$60.00	0	30	1	1	1	1	0	0	1	0	0	5	\$300.00	\$0.00	0.0		
7	Tu-F, M 7:30p-8p		Family Guy	\$60.00	0	30	1	1	1	1	0	0	1	0	0	5	\$300.00	\$0.00	0.0		
8	M 8p-9p		Supergirl-CW	\$1,000.00	0	30	0	0	0	0	0	0	1	0	0	1	\$1,000.00	\$0.00	0.0		
10/17-11/7																					
REV+ 9	Tu-F, M 10p-10:30p		News at 10pm	\$120.00	0	30	1	1	2	1	1	0	0	0	1	6	\$720.00	\$0.00	0.0		
REV- 10	Tu-F, M 10:30p-11p		Seinfeld	\$50.00	0	30	0	1	0	1	0	0	0	0	0	0	\$0.00	\$0.00	0.0		
11	W 11p-9p		ARROW-CW	\$600.00	0	30	0	1	0	0	0	0	0	0	0	1	\$600.00	\$0.00	0.0		
10/16-11/2																					
12	F 12p-9p		VAMPIRE DIARIES	\$300.00	0	30	0	0	0	0	1	0	0	0	0	1	\$300.00	\$0.00	0.0		
13	Sa 8p-9p		Family Guy	\$225.00	0	30	0	0	0	0	0	1	0	0	0	1	\$225.00	\$0.00	0.0		
14	Su 8p-10p		CW Movie of the Week	\$225.00	0	30	0	0	0	0	0	0	1	0	0	1	\$225.00	\$0.00	0.0		
TOTALS:							8	11	8	8	9	1	1	9	0	47	\$4,650.00	\$0.00	0.0		

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25257892 Changes as of: 10/26/2016 at 4:56 PM Version: Current State Version 2
 CPE: 227/231/3670 Flight: 11/1/16 - 11/8/16 Station: EABI Total \$: \$4,650.00
 Agency: NEW MEDIA FIRM Advertiser: CTZ SUPP ME PUB Market: Bangor Total Spots: 47
 THE NEW MEDIA FIRM 1322 G ST, SE Product: Issue Office: WASHINGTON Total Cpp: \$0.00
 WASHINGTON DC 20003

Agency Order #: 5249123 Buyer: Placement, Media Primary Demo: Adults 35+
 Salesperson: NILE NOYES 202-872-5880 Con Type: POLITICAL/NOTE Assistant: NILE NOYES 202-872-5880 Total GRP: Traffic #: 5791
 Separation: Separation:

Date/Time	Added by	Comment	Order Level Comments
10/26/16 4:52 PM	NILE NOYES	Separation: 30	
10/26/16 12:00 PM	Amber Bachelder	LINE 10- 1X 11/2 NA LINE 10- 1X 11/3 NA LINE 10- 1X 11/4 NA	
07/29/16 11:45 AM	System	Notice Received.	
07/28/16 4:31 PM	NILE NOYES	Separation: 30	

Competitive Information	
Market Budget:	\$93,000
EABI Share:	5%
Comment:	
WABI:	51%
WFVX:	5%
WLBZ:	27%
WVII:	12%

Daypart Summary			
Day/Time	% Distrib	Spots	Dollars
	100%	47	\$4,650.00
Total	100%	47	\$4,650.00

Monthly Summary		
Month	Spots	Dollars
2016-Nov	47	\$4,650.00
Total	47	\$4,650.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	10/26/16 4:52 PM	NILE NOYES	Revised		1	\$0
Makegood 1	10/26/16 12:00 PM	Amber Bachelder	Confirmed			\$0
New	7/28/16 4:31 PM	NILE NOYES	Confirmed	48		\$4,650.00
						\$4,650.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

ORDER



Orders
Order / Rev: 5791
Alt Order #: 25257892
Product Desc: ISSUE
Estimate: 3670
Flight Dates: 11/01/16 - 11/07/16
Original Date / Rev: 10/27/16 / 10/27/16
Order Type: GENERAL

Primary AE: Katz Washington, DC
Sales Office: DC
Sales Region: National

Agency Name: The New Media Firm
Buying Contact:
Billing Contact:
 1322 G St. SE
 Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: CTZNS SUPP ME PUB
Demographic: HH
Product Codes: Issues/Propositions
Priority: P-01
Revenue Codes: AGY, POL, POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/16	11/07/16	47	\$4,650.00	\$3,952.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	47	\$4,650.00	\$3,952.50	0.00
Totals	47	\$4,650.00	\$3,952.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington, DC	DC	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	EABI	11/01/16	11/07/16	M-F 12p-1230p 2 BROKE GIRLS	CM	12p-1230p	11111--	:30	5	\$40.00	P-01	0.00	NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-1111--		4				\$40.00		0.00			
		Week: 11/07/16	11/13/16	1-----		1				\$40.00		0.00			
N 2	EABI	11/01/16	11/07/16	M-F 2p-3p JUDGE ALEX	CM	2p-3p	11211--	:30	6	\$30.00	P-01	0.00	NM	6	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-1211--		5				\$30.00		0.00			
		Week: 11/07/16	11/13/16	1-----		1				\$30.00		0.00			
N 3	EABI	11/01/16	11/07/16	M-F 4p-5p CHEATERS	CM	4p-5p	11111--	:30	5	\$40.00	P-01	0.00	NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-1111--		4				\$40.00		0.00			
		Week: 11/07/16	11/13/16	1-----		1				\$40.00		0.00			
4	EABI	11/01/16	11/07/16	M-F 6p-630p AMERICAN DAD	CM	6p-630p	11111--	:30	5	\$40.00	P-01	0.00	NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-1111--		4				\$40.00		0.00			
		Week: 11/07/16	11/13/16	1-----		1				\$40.00		0.00			
5	EABI	11/01/16	11/07/16	M-F 630p-7p AMERICAN DAD	CM	630p-7p	11111--	:30	5	\$40.00	P-01	0.00	NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-1111--		4				\$40.00		0.00			
		Week: 11/07/16	11/13/16	1-----		1				\$40.00		0.00			

Order / Rev: 5791
 Alt Order #: 25257892
 Flight Dates: 11/01/16 - 11/07/16

Advertiser: CTZNS SUPP ME PUB
 Product Desc: ISSUE
 Estimate: 3670
 EABI-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	EABI	11/01/16	11/07/16	M-F 7p-730p FAMILY GUY	CM	7p-730p	11111--	:30	5	\$60.00	P-01	0.00	NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-1111--					4	\$60.00		0.00			
		Week: 11/07/16	11/13/16	1-----					1	\$60.00		0.00			
7	EABI	11/01/16	11/07/16	M-F 730p-8p FAMILY GUY	CM	730p-8p	11111--	:30	5	\$60.00	P-01	0.00	NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-1111--					4	\$60.00		0.00			
		Week: 11/07/16	11/13/16	1-----					1	\$60.00		0.00			
8	EABI	11/01/16	11/07/16	Monday Prime Hr 1 SUPERGIRL	CM	8p-9p	1-----	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----					0	\$1,000.00		0.00			
		Week: 11/07/16	11/13/16	1-----					1	\$1,000.00		0.00			
N 9	EABI	11/01/16	11/07/16	TV 5 News @ 10p TV 5 News @ 10p	CM	10p-1030p	11211--	:30	6	\$120.00	P-01	0.00	NM	6	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-1211--					5	\$120.00		0.00			
		Week: 11/07/16	11/13/16	1-----					1	\$120.00		0.00			
11	EABI	11/01/16	11/07/16	Wednesday Prime Hr 1 ARROW	CM	8p-9p	--1----	:30	1	\$600.00	P-01	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	--1----					1	\$600.00		0.00			
		Week: 11/07/16	11/13/16	-----					0	\$600.00		0.00			
12	EABI	11/01/16	11/07/16	Friday Prime Hr 1 VAMPIRE DIARIES	CM	8p-9p	----1--	:30	1	\$300.00	P-01	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	----1--					1	\$300.00		0.00			
		Week: 11/07/16	11/13/16	-----					0	\$300.00		0.00			
13	EABI	11/01/16	11/07/16	Saturday Prime Hr 1 FAMILY GUY	CM	8p-9p	-----1-	:30	1	\$225.00	P-01	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----1-					1	\$225.00		0.00			
		Week: 11/07/16	11/13/16	-----					0	\$225.00		0.00			
14	EABI	11/01/16	11/07/16	Sunday Prime Other CW MOVIE OF THE WEEK	CM	8p-10p	-----1	:30	1	\$225.00	P-01	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----1					1	\$225.00		0.00			
		Week: 11/07/16	11/13/16	-----					0	\$225.00		0.00			
													Totals	47	\$4,650.00