

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4147148

| | | | | | | | | |
|------------------|---|--------|------------------|----------------------|---|---------------------|----------|-------|
| Traffic Order # | 12339271,12339270 | | Created On | 3/20/2024 4:46:17 PM | Order Status | Contract Confirmed | | |
| Order # | 4147148 | | Created By | NCC_Gateway_User | Gross \$ | 57540.00 | | |
| Order Descrp | 63168096_POL_Candidate_DAVID TRONE FOR MARYLAND - | | Updated On | 3/21/2024 9:08:09 AM | Net \$ | 41428.80 | | |
| Client | AMP - DAVID TRONE FOR MARYLAND | | Updated By | eClerx BOT | Units | 24 | | |
| Start Date | 3/18/2024 | | Industry | Political-US Senate | Credit Hold | NO | | |
| End Date | 4/14/2024 | | REFERENCES | | | BILLING INFORMATION | | |
| # of Weeks | 4 | | Primary | | Purchase Order # | 63168096 | | |
| SALES | | | Secondary | | Billing Schedule | EndOfFlight | | |
| ActiveWeeks | 4 | | Tertiary | | EDI INFORMATION | | | |
| AE 1 | Draper, Don | | Quarternary | | Product | 1790 | | |
| AE 2 | | | TRAFFIC OPTIONS | | | | Estimate | 11551 |
| Agency | AMP - CANAL PARTNER MEDIA | 15.00% | Address 1 | AMP MEDIA | Submit EDI Invoice? | Submit EDI Invoice | | |
| RepFirm | NCC | 13.00% | Address 2 | | ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS | | | |
| Copy Instr ID | | | City, State, Zip | BLOOMFIELD, NJ | Baltimore– PRIORITY CODE: NP=80, IP=74 – SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION | | | |
| Total Zones | 2 | | Zip | 07003 | | | | |
| Zones | Baltimore DISH - I+,Baltimore Interco... | | Contact | | | | | |
| Total Networks | 3 | | Phone | 111-111-1111 | | | | |
| GENERAL COMMENTS | | | Avail Tag | | SYSCODE LIST | | | |
| | | | Contract Type | Standard | 2118,6740 | | | |
| | | | Copy Group | | | | | |
| | | | Division | | | | | |
| | | | Reference # | | | | | |
| | | | | | | | | |

SUMMARY FOR SYSCODE 2118

| | | | | | |
|------------------------|---|-------------------|----------------------|-------------------------|--------------------|
| Traffic Order # | 12339270 | Created On | 3/20/2024 4:46:17 PM | Order Status | Contract Confirmed |
| Order # | 4147148 | Created By | NCC_Gateway_User | Syscode Gross \$ | 11910.00 |
| Order Descrp | 63168096_POL_Candidate_DAVID TRONE FOR MARYLAND - | Updated On | 3/21/2024 8:53:09 AM | Syscode Net \$ | 8575.20 |
| Client | AMP - DAVID TRONE FOR MARYLAND - BAL | Updated By | eClerx BOT | Syscode Units | 15 |
| Start Date | 3/18/2024 | Source | Gateway | Zone Status | Contract Confirmed |
| End Date | 4/14/2024 | Zones | Baltimore DISH - I+ | Avg Unit Rate | 794.00 |
| # of Weeks | 4 | | | | |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--------------------------------|---------------|---------|----------|-----------------|------------|------------|--------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 1 | 1 | | Amp ersa nd Politi cal Bun dle | 110 110 | TNT | 2118 | NCAA Basketball | 03/24/2024 | 03/24/2024 | Su 6p-8:30p | | | | | | | X | 1 | \$405.00 | \$405.00 | 30 |
| 2 | 2 | | Amp ersa nd Politi cal Bun dle | 110 110 | TNT | 2118 | NCAA Basketball | 03/23/2024 | 03/23/2024 | Sa 6p-8:30p | | | | | | X | | 1 | \$405.00 | \$405.00 | 30 |
| 3 | 3 | | Amp ersa nd Politi cal Bun dle | 110 110 | TBS | 2118 | NCAA Basketball | 03/23/2024 | 03/23/2024 | Sa 7p-9:30p | | | | | | X | | 1 | \$405.00 | \$405.00 | 30 |
| 4 | 4 | | Amp ersa nd Politi cal Bun dle | 110 110 | TBS | 2118 | NCAA Basketball | 03/24/2024 | 03/24/2024 | Su 7p-9:30p | | | | | | | X | 1 | \$405.00 | \$405.00 | 30 |
| 5 | 5 | | Amp ersa nd Politi cal Bun dle | 110 110 | TBS | 2118 | NCAA Basketball | 03/28/2024 | 03/28/2024 | Th 7:30p-10p | | | | X | | | | 1 | \$600.00 | \$600.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|---------|----------|-----------------|------------|------------|--------------|---|----|---|----|---|----|----|-------------|------------|--------------|----------|
| 6 | 6 | | Amp ersa nd Politi cal Bun dle | 110 110 | TBS | 2118 | NCAA Basketball | 03/29/2024 | 03/29/2024 | F 7:30p-10p | | | | | X | | | 1 | \$600.00 | \$600.00 | 30 |
| 7 | 7 | | Amp ersa nd Politi cal Bun dle | 110 110 | TBS | 2118 | NCAA Basketball | 04/06/2024 | 04/06/2024 | Sa 8:30p-11p | | | | | | X | | 1 | \$2,400.00 | \$2,400.00 | 30 |
| 8 | 8 | | Amp ersa nd Politi cal Bun dle | 110 110 | TBS | 2118 | NCAA Basketball | 03/30/2024 | 03/30/2024 | Sa 8:30p-11p | | | | | | X | | 1 | \$750.00 | \$750.00 | 30 |
| 9 | 9 | | Amp ersa nd Politi cal Bun dle | 110 110 | TNT | 2118 | NCAA Basketball | 03/23/2024 | 03/23/2024 | Sa 8:30p-11p | | | | | | X | | 1 | \$405.00 | \$405.00 | 30 |
| 10 | 10 | | Amp ersa nd Politi cal Bun dle | 110 110 | TBS | 2118 | NCAA Basketball | 03/24/2024 | 03/24/2024 | Su 9:30p-12m | | | | | | | X | 1 | \$405.00 | \$405.00 | 30 |
| 11 | 11 | | Amp ersa nd Politi cal Bun dle | 110 110 | TBS | 2118 | NCAA Basketball | 03/29/2024 | 03/29/2024 | F 10p-12m | | | | | X | | | 1 | \$600.00 | \$600.00 | 30 |
| 12 | 12 | | Amp ersa nd Politi cal Bun dle | 110 110 | TNT | 2118 | NCAA Basketball | 03/24/2024 | 03/24/2024 | Su 8:30p-11p | | | | | | | X | 1 | \$405.00 | \$405.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|---------|----------|-----------------|------------|------------|--------------|---|----|---|----|---|----|----|-------------|------------|--------------|----------|
| 13 | 13 | | Amp ersa nd Politi cal Bun dle | 110 110 | TBS | 2118 | NCAA Basketball | 03/28/2024 | 03/28/2024 | Th 10p-12m | | | | X | | | | 1 | \$600.00 | \$600.00 | 30 |
| 14 | 14 | | Amp ersa nd Politi cal Bun dle | 110 110 | TBS | 2118 | NCAA Basketball | 04/08/2024 | 04/08/2024 | M 9p-11:30p | X | | | | | | | 1 | \$3,120.00 | \$3,120.00 | 30 |
| 15 | 15 | | Amp ersa nd Politi cal Bun dle | 110 110 | TBS | 2118 | NCAA Basketball | 03/23/2024 | 03/23/2024 | Sa 9:30p-12m | | | | | | X | | 1 | \$405.00 | \$405.00 | 30 |

SUMMARY FOR SYSCODE 6740

| | | | | | |
|------------------------|---|-------------------|------------------------|-------------------------|--------------------|
| Traffic Order # | 12339271 | Created On | 3/20/2024 4:46:17 PM | Order Status | Contract Confirmed |
| Order # | 4147148 | Created By | NCC_Gateway_User | Syscode Gross \$ | 45630.00 |
| Order Descrp | 63168096_POL_Candidate_DAVID TRONE FOR MARYLAND - | Updated On | 3/21/2024 8:53:09 AM | Syscode Net \$ | 32853.60 |
| Client | AMP - DAVID TRONE FOR MARYLAND - BAL | Updated By | eClerx BOT | Syscode Units | 9 |
| Start Date | 3/18/2024 | Source | Gateway | Zone Status | Contract Confirmed |
| End Date | 4/14/2024 | Zones | Baltimore Interconnect | Avg Unit Rate | 5070.00 |
| # of Weeks | 4 | | | | |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--------------------------------|---------------|---------|----------|-----------------|------------|------------|---------------|---|----|---|----|---|----|----|-------------|------------|--------------|----------|
| 16 | 1 | | Amp ersa nd Politi cal Bun dle | 110 110 | TruTV | 6740 | NCAA Basketball | 03/22/2024 | 03/22/2024 | F 7:15p-9:44p | | | | | X | | | 1 | \$2,160.00 | \$2,160.00 | 30 |
| 17 | 2 | | Amp ersa nd Politi cal Bun dle | 110 110 | TruTV | 6740 | NCAA Basketball | 03/24/2024 | 03/24/2024 | Su 7:30p-10p | | | | | | | X | 1 | \$3,750.00 | \$3,750.00 | 30 |
| 18 | 3 | | Amp ersa nd Politi cal Bun dle | 110 110 | TNT | 6740 | NCAA Basketball | 03/24/2024 | 03/24/2024 | Su 6p-8:30p | | | | | | | X | 1 | \$3,750.00 | \$3,750.00 | 30 |
| 19 | 4 | | Amp ersa nd Politi cal Bun dle | 110 110 | TBS | 6740 | NCAA Basketball | 03/29/2024 | 03/29/2024 | F 10p-12m | | | | | X | | | 1 | \$8,250.00 | \$8,250.00 | 30 |
| 20 | 5 | | Amp ersa nd Politi cal Bun dle | 110 110 | TruTV | 6740 | NCAA Basketball | 03/22/2024 | 03/22/2024 | F 12:30p-3p | | | | | X | | | 1 | \$2,160.00 | \$2,160.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|---------|----------|-----------------|------------|------------|--------------|---|----|---|----|---|----|----|-------------|-------------|--------------|----------|
| 21 | 6 | | Amp ersa nd Politi cal Bun dle | 110 110 | TNT | 6740 | NCAA Basketball | 03/23/2024 | 03/23/2024 | Sa 8:30p-11p | | | | | | X | | 1 | \$3,750.00 | \$3,750.00 | 30 |
| 22 | 7 | | Amp ersa nd Politi cal Bun dle | 110 110 | TBS | 6740 | NCAA Basketball | 03/30/2024 | 03/30/2024 | Sa 6p-8:30p | | | | | | X | | 1 | \$11,400.00 | \$11,400.00 | 30 |
| 23 | 8 | | Amp ersa nd Politi cal Bun dle | 110 110 | TruTV | 6740 | NCAA Basketball | 03/22/2024 | 03/22/2024 | F 9:55p-12m | | | | | X | | | 1 | \$2,160.00 | \$2,160.00 | 30 |
| 24 | 9 | | Amp ersa nd Politi cal Bun dle | 110 110 | TBS | 6740 | NCAA Basketball | 03/28/2024 | 03/28/2024 | Th 7:30p-10p | | | | X | | | | 1 | \$8,250.00 | \$8,250.00 | 30 |

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

| SUMMARY FOR ORDER # 4147148 | | | | | | | |
|-----------------------------|---|--|------------|----------------------|--|--------------|--------------------|
| Traffic Order # | 12339271,12339270 | | # of Weeks | 4 | | Active | Yes |
| Order # | 4147148 | | Created On | 3/20/2024 4:46:17 PM | | Order Status | Contract Confirmed |
| Order Descrp | 63168096_POL_Candidate_DAVID TRONE FOR MARYLAND - | | Created By | NCC_Gateway_User | | Gross \$ | 57540.00 |
| Client | AMP - DAVID TRONE FOR MARYLAND - | | Updated On | 3/21/2024 9:08:09 AM | | Net \$ | 41428.80 |
| Start Date | 3/18/2024 | | Updated By | eClerx BOT | | Units | 24 |
| End Date | 4/14/2024 | | Source | Gateway | | Credit Hold | No |

| | |
|--------------------------------|--|
| ACCEPTED BY AGENCY/ ADVERTISER | |
| FINANCE | |
| DATE | |
| MGR | |
| INV | |