



FRSCC - Florida Republican Senatorial Campaign Committee BUY 2 **Ex-200** Book: May 2017 LivePlus (NH5)

Proposal ID: 27178  
 Schedule Date: 8/30/2017 - 9/5/2017  
 Advertiser: FRSCC  
 Agency: THE FACTOR INC  
 Spot Length(s): :30  
 Book: May 2017 LivePlus (NH5)  
 Author: GINA GARCIA

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Program	Spot Length	AU	SE	DMA P25+ RTG	DMA P25+ 000	DMA HH RTG	DMA HH 000	W	k	Rate
WFLUN		30	4							
NOTICIAS 41 (Early News)	:30	3	2	2.8	45.9	4.4	34.8	2		\$600.00
GRPs/Impressions				14	229.5	22	174			5
Mo-Fr 5:00p-6:00p										
PREPAREM, AVUJEN Y VOTEN	:30	3	2	1.7	27.9	2.8	22.3	2		\$400.00
GRPs/Impressions				8.5	139.5	14	111.5			5
Mo-Fr 6:30p-7:00p										
Happy Hour	:30	1	1	2.5	41.9	3.8	30.1	2		\$600.00
GRPs/Impressions				5	83.8	7.6	60.2			2
M,W 7:00p-8:00p										
AL CIERRE	:30	2	1	1.4	23.2	2.3	18.1	2		\$300.00
GRPs/Impressions				4.2	69.6	6.9	54.3			3
Tu-Th 11:00p-11:30p										
NOTICIAS 41 (Late News)	:30	1	1	3.9	64.9	6.0	48.2	2		\$1,200.00
GRPs/Impressions				7.8	129.8	12	96.4			2
T,R 10:00p-10:30p										
A Fondo	:30	3	1	4.3	71.7	6.5	52.1	2		\$800.00
GRPs/Impressions				17.2	286.8	26	208.4			4
Tu-Fr 8:00p-9:00p										
El Espejo	:30	2	--	2.6	43.2	4.0	32.1	1		\$650.00
GRPs/Impressions				5.2	86.4	8	64.2			2
W,F 10:30p-11:00p										
<b>WFLUN Totals</b>		<b>15</b>	<b>8</b>							
		<b>GRP/(000)</b>		<b>61.9</b>	<b>1025.4</b>	<b>96.5</b>	<b>769.0</b>			<b>\$14,000.00</b>
<b>Subtotal</b>				<b>Cost</b>	<b>\$14,000.00</b>					
				<b>Agency Commission @ 15%</b>	<b>\$2,100.00</b>					
				<b>Net Cost</b>	<b>\$11,900.00</b>					
				<b>Approved by:</b>	<i>[Signature]</i>					

*[Signature]* 8/29/17

**Total Cost:** \$14,000.00  
**Agency Commission @ 15%:** \$2,100.00  
**Net Cost:** \$11,900.00

**Signature:** *[Signature]*



## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

Station and Location: <i>America TeVe - Miami</i>	Date: <i>08-29-17</i>
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I, *Ana Carbonell*,

being/on behalf of: *Florida Republican Senatorial Campaign Committee*,

a legally qualified candidate of the \_\_\_\_\_

political party for the office of: \_\_\_\_\_

in the \_\_\_\_\_

election to be held on: \_\_\_\_\_

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>30"</i>					<i>2</i>

Attach proposed schedule with charges (if available):



I represent that the payment for the above described broadcast time has been furnished by:

Florida Republican Senatorial Campaign Committee

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Abby Dupree

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

*To Be Signed By Candidate or Authorized Committee*

08-29-17  
Date

Ava M. Carbone  
Signature

*To Be Signed By Station Representative*

Accepted  
[Signature]  
Signature

Accepted in Part  
COINA GARCIA  
Printed Name

Rejected  
Sales Exec.  
Title