



Crossroads Media-Alexandria  
66 Canal Center Plaza  
Ste 555  
Alexandria, VA 22314

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Ste 555  
Alexandria, VA 22314

## Contract # 1915533

### Schedule Dates

09/03/14-09/09/14  
Brownback For Governor-R (92766)  
Crossroads Media-Alexandria (2097)  
POLITICAL CANDIDATE (ns) (1186)  
BROWNBACK FOR GOVERN (652752)  
Millennium/DC, Washington DC (1108)  
Millennium Washington DC  
Ramsey, Noelle  
/

CPE 110/231/2041

### Account Types

National/Political Candidate Agency BRD  
Standard

### Billing Type

Comments

Brownback for Govern  
BROWNBACK FOR GOVERNOR

Date Entered 09/02/14  
Last Modified 09/04/14  
Entered By Jill Reilly  
CO-OP No  
Headline # ECR10390758  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$595.50  
Net Total \$3,374.50  
Sales Tax

### KSAS+KAAS Combo (KSAS+)

By Broadcast Month Spots Rate  
Sep. 2014 27 \$3,970.00  
Grand Total: 27 \$3,970.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/03/14-09/03/14	3	:30	4P- 4:30P (CST)	1			1					1	\$80.00	\$80.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD oow	9/2/14
2.0	Normal Line / SPOT (2)	09/04/14-09/04/14	3	:30	4P- 4:30P (CST)	1				1				1	\$80.00	\$80.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD oow	9/2/14
3.0	Normal Line / SPOT (3)	09/03/14-09/03/14	3	:30	4:30P- 5P (CST)	1			1					1	\$80.00	\$80.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD oow	9/2/14
4.0	Normal Line / SPOT (4)	09/04/14-09/04/14	3	:30	4:30P- 5P (CST)	1				1				1	\$80.00	\$80.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD oow	9/2/14
5.0	Normal Line / SPOT (5)	09/03/14-09/03/14	4	:30	9P- 9:35P (CST)	1			1					1	\$250.00	\$250.00	KSAS+KAAS Combo (KSAS+)	NEWS AT 9P oow	9/2/14
6.0	Normal Line / SPOT (6)	09/04/14-09/04/14	4	:30	9P- 9:35P (CST)	1				1				1	\$250.00	\$250.00	KSAS+KAAS Combo (KSAS+)	NEWS AT 9P oow	9/2/14
7.0	Normal Line / SPOT (7)	09/05/14-09/05/14	3	:30	4P- 4:30P (CST)	1					1			1	\$65.00	\$65.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD In window	9/2/14
8.0	Normal Line / SPOT (8)	09/08/14-09/08/14	3	:30	4P- 4:30P (CST)	1						1		1	\$65.00	\$65.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD In window	9/2/14
9.0	Normal Line / SPOT (9)	09/09/14-09/09/14	3	:30	4P- 4:30P (CST)	1							1	1	\$65.00	\$65.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD In window	9/2/14
10.0	Normal Line / SPOT (10)	09/05/14-09/05/14	3	:30	4:30P- 5P (CST)	1					1			1	\$65.00	\$65.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD In window	9/2/14
11.0	Normal Line / SPOT (11)	09/08/14-09/08/14	3	:30	4:30P- 5P (CST)	1						1		1	\$65.00	\$65.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD In window	9/2/14
12.0	Normal Line / SPOT (12)	09/09/14-09/09/14	3	:30	4:30P- 5P (CST)	1							1	1	\$65.00	\$65.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD In window	9/2/14
13.0	Revised Line / SPOT (13)	09/08/14-09/08/14	3	:30	9P- 9:35P (CST)	1							1	1			KSAS+KAAS Combo (KSAS+)	NEWS AT 9P In window	9/2/14

## CONFIRMATION CONTRACT

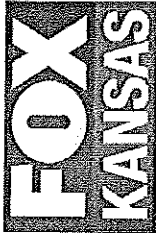
Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



KSAS+KAAS Combo KSAS+  
316 N West St  
Wichita, KS 67203

Crossroads Media-Alexandria  
66 Canal Center Plaza  
Ste 555  
Alexandria, VA 22314

Contract # 1915533

Schedule Dates

Advertiser

Agency

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

09/03/14-09/09/14

Brownback For Governor-R (92766)

Crossroads Media-Alexandria (2097)

POLITICAL CANDIDATE (ns) (1186)

BROWNBACK FOR GOVERNOR (652752)

Millennium/DC, Washington DC (1108)

Millennium Washington DC

Ramsey, Noelle

/

110/231/2041

National/Political Candidate Agency BRD

Standard

Brownback for Governor

BROWNBACK FOR GOVERNOR

Date Entered 09/02/14

Last Modified 09/04/14

Entered By Jill Reilly

CO-OP No

Headline # ECR10390758

Demo A35+R

Order Type Normal

Package Deal

Commission % 15.00

Commission \$595.50

Net Total \$3,374.50

Sales Tax

KSAS+KAAS Combo (KSAS+)

By Broadcast Month Spots Rate

Sep. 2014 27 \$3,970.00

Grand Total:

27 \$3,970.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.1	Normal Line / SPOT (13)	09/08/14-09/08/14	3	:30	9P- 9:35P (CST)	1	1							1	\$250.00	\$250.00	KSAS+KAAS Combo (KSAS+)	NEWS AT 9P in window	9/4/14
14.0	Revised Line / SPOT (14)	09/09/14-09/09/14	3	:30	9P- 9:35P (CST)			1									KSAS+KAAS Combo (KSAS+)	NEWS AT 9P in window	9/2/14
14.1	Normal Line / SPOT (14)	09/09/14-09/09/14	3	:30	9P- 9:35P (CST)	1	1							1	\$250.00	\$250.00	KSAS+KAAS Combo (KSAS+)	NEWS AT 9P in window	9/4/14
15.0	Normal Line / SPOT (15)	09/06/14-09/06/14	3	:30	9P- 9:30P (CST)							1		1	\$210.00	\$210.00	KSAS+KAAS Combo (KSAS+)	NEWS AT 9P in window	9/2/14
16.0	Revised Line / SPOT (16)	09/07/14-09/07/14	3	:30	10A- 11A (CST)								1				KSAS+KAAS Combo (KSAS+)	FOX NEWS SUNDAY in window	9/2/14
16.1	Normal Line / SPOT (16)	09/07/14-09/07/14	4	:30	10A- 11A (CST)								1	1	\$75.00	\$75.00	KSAS+KAAS Combo (KSAS+)	FOX NEWS SUNDAY in window	9/4/14
17.0	Normal Line / SPOT (17)	09/07/14-09/07/14	4	:30	9:35P- 10:05P (CST)								1	1	\$90.00	\$90.00	KSAS+KAAS Combo (KSAS+)	IN DEPTH SPORTS	9/2/14
18.0	Normal Line / SPOT (18)	09/07/14-09/07/14	4	:30	10:05P- 10:35P (CST)								1	1	\$75.00	\$75.00	KSAS+KAAS Combo (KSAS+)	BIG BANG THEORY	9/2/14
19.0	Normal Line / Prime (19)	09/09/14-09/09/14	4	:30	8:30P- 9P (CST)			1						1	\$350.00	\$350.00	KSAS+KAAS Combo (KSAS+)	MINDY PROJECT - 9/16 FTP	9/2/14
20.0	Normal Line / Football (21)	09/07/14-09/07/14	4	:30	12P- 3:25P (CST)								1	1	\$600.00	\$600.00	KSAS+KAAS Combo (KSAS+)	FOX NFL SU-GM1 < in window	9/2/14
21.0	Normal Line / SPOT (22)	09/03/14-09/03/14	3	:30	9:35P- 10:05P (CST)				1					1	\$125.00	\$125.00	KSAS+KAAS Combo (KSAS+)	THE MIDDLE oow	9/2/14
22.0	Normal Line / SPOT (23)	09/04/14-09/04/14	3	:30	9:35P- 10:05P (CST)					1				1	\$125.00	\$125.00	KSAS+KAAS Combo (KSAS+)	THE MIDDLE oow	9/2/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



KSAS+KAAS Combo KSAS+  
316 N West St  
Wichita, KS 67203

Crossroads Media-Alexandria  
66 Canal Center Plaza  
Ste 555  
Alexandria, VA 22314

**Contract #** 1915533  
**Schedule Dates** 09/03/14-09/09/14  
**Advertiser** Brownback For Governor-R (92766)  
**Agency** Crossroads Media-Alexandria (2097)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** BROWNBACK FOR GOVERN (652752)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Ramsey, Noelle  
**Phone/Fax** /  
**CPE** 110/231/2041  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** Brownback for Govern  
BROWNBACK FOR GOVERNOR

**Date Entered** 09/02/14  
**Last Modified** 09/04/14  
**Entered By** Jill Reilly  
**CO-OP** No  
**Headline #** ECR10390758  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$595.50  
**Net Total** \$3,374.50  
**Sales Tax**

**KSAS+KAAS Combo (KSAS+)**  
**By Broadcast Month**  
Sep. 2014 27 \$3,970.00  
**Grand Total:** 27 \$3,970.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
23.0	Normal Line / Pre-Game (20)	09/07/14-09/07/14	2	:30	11:30A- 12P (CST)								1	1	\$350.00	\$350.00	KSAS+KAAS Combo (KSAS+)	NFL SUNDAY	9/3/14
24.0	Normal Line / SPOT (25)	09/08/14-09/09/14	4	:30	10P- 10:35P (CST)		1	1						2	\$50.00	\$100.00	KSAS+KAAS Combo (KSAS+)	THE MIDDLE	9/4/14
25.0	Normal Line / SPOT (26)	09/08/14-09/09/14	4	:30	9:35P- 10:05P (CST)		1	1						2	\$80.00	\$160.00	KSAS+KAAS Combo (KSAS+)	ACCESS HOLLYWOOD	9/4/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

## ORDER WORKSHEET

Rep Order# 10390758 Ver# 9 Status Revised Traffic Order# 1915533 Printed: 09/08/14 3:06 PM 1 of 2  
EC'd Yes Last Received: 09/08/14 3:05 PM All Rep Revised Lines  
Showing Buylines:

Station KSAS-TV WICHITA,KS  
Advertiser (NW80) POLITICAL  
Product Brownback for Govern  
Estimate# 2041  
Buyer Noelle Ramsey

Agency (CRSS) CROSSROADS MEDIA LLC  
66 CANAL CENTER PLAZA, SUITE 555  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E 110/231/2041  
Flight Dates 09/03/14-09/09/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (JSC) JAMES SCUTARI  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax#

## --- CONTRACT COMMENT ---

BROWNBACK FOR GOVERNOR

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

REVISED PROGRAMMING ON LINE 19 - PLEASE CONFIRM - THANKS!

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP
19*	Tu	8P-9P	HOTEL HELL	30	\$350.00	09/09-09/09	1	1	1	\$350.00	0.7
Buy Comment: REVISED PROGRAMMING											
Sales remark: V9 REVISED PROGRAMMING											
V9 More than 2 codes changed											

## ---REPORT TOTALS---

Report Totals: 1 / \$350.00

## ---SALES MONTHLY TOTALS---

Sep2014: 27 / \$3,970.00

Order Totals: 27 / \$3,970.00 Total GRPs: 46.3

## --- COMPETITIVE ---

Market Totals	\$71,402.88	CABL .00%	KAKE 20.46%	KMTW .47%	KSAS 5.56%	KSCW 1.66%
		KSNW 27.63%	KWCH 44.21%	KWCV .00%	UNKN .00%	

## --- COMPETITIVE COMMENTS ---

SHARES ACCURATE

# ORDER WORKSHEET

Rep Order# 10390758	Ver# 8	Status Returned	Traffic Order# 1915533	Printed: 09/08/14 1:14 PM	1 of 2
EC'd Yes				09/08/14 1:14 PM	
				Last Station Changes	
Station KSAS-TV WICHITA, KS				Rep Firm MILLENNIUM SALES & MARKETING	
Advertiser (NW80) POLITICAL				Sales Office (DC) WASHINGTON	
Product Brownback for Govern				Salesperson (JSC) JAMES SCUTARI	
Estimate# 2041				Sales Assistant	
Buyer Noelle Ramsey				Salesperson Phone# 202-955-5342	
				Salesperson Fax#	

## --- CONTRACT COMMENT ---

BROWNBACK FOR GOVERNOR

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## --- REMARKS ---

SEE LINE 17 FOR SPOT AIRING IN WRONG TP DUE TO TECH DIF. TH ANKS JILL

Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP
17*	Su	935P-1005P	IN DEPTH SPORTS	30	\$90.00	09/07-09/07	1	1	1	\$90.00	0.5
Station remark: V8 DUE TO TECH DIF, MULANEY AIRED 1005-1035P, SPOT RAN IN MOLA NEY AT 1030P											
19*	Tu	830P-9P	MINDY PROJECT - 9/16 FTP	30	\$350.00	09/09-09/09	1	1	1	\$350.00	0.7
Station remark: V8 WE ARE AIRING HOTEL HELL 8-9P ON 9/9. CAN YOU REVISE											

## ---REPORT TOTALS---

Report Totals: 2 / \$440.00

## ---SALES MONTHLY TOTALS---

Sep2014: 27 / \$3,970.00

Order Totals: 27 / \$3,970.00 Total GRPS: 46.3

## --- COMPETITIVE ---

Market Totals	\$71,402.88	CABL .00%	KAKE 20.46%	KMTW .47%	KSAS 5.56%	KSCW 1.66%
		KSNW 27.63%	KWCH 44.21%	KWCV .00%	UNKN .00%	

## --- COMPETITIVE COMMENTS ---

SHARES ACCURATE

ORDER WORKSHEET

Rep Order# 10390758 Ver# 6 Status Returned Traffic Order# 1915533 Printed: 09/08/14 11:07 AM 1 of 2  
 EC'd Yes Last Received: 09/08/14 11:07 AM Last Station Changes  
 Showing Buylines:  
 Station KSAS-TV WICHITA KS Agency (CRSS) CROSSROADS MEDIA LLC Rep Firm MILLENNIUM SALES & MARKETING  
 Advertiser (NW80) POLITICAL 66 CANAL CENTER PLAZA, SUITE 555 Sales Office (DC) WASHINGTON  
 Product Brownback for Govern ALEXANDRIA, VA 22314 Salesperson (JSC) JAMES SCUTARI  
 Estimate# 2041 Agency C/P1/P2/E 110/231/2041 Sales Assistant  
 Buyer Noelle Ramsey Flight Dates 09/03/14-09/09/14 Salesperson Phone# 202-955-5342  
 Salesperson Fax#

--- CONTRACT COMMENT ---

BROWNBACK FOR GOVERNOR

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

SEE LINE 19 FOR PROGRAM CHANGE. THANKS, JILL

Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	Num of Weeks	Total Spots	Total Cost	RTC/IMP
19*	Tu	830P-9P	MINDY PROJECT - 9/16 FTP	30	\$350.00	09/09-09/09	1	1	1	\$350.00	0.7
Station remark: V6 WE ARE AIRING HOTEL HELL 8-9P ON 9/9. CAN YOU REVISE											

---REPORT TOTALS---

Report Totals: 1 / \$350.00

---SALES MONTHLY TOTALS---

Sep2014: 27/ \$3,970.00  
 Order Totals: 27 / \$3,970.00 Total GRPs: 46.3

--- COMPETITIVE ---

Market Totals	\$71,402.88	CABL .00%	KAKE 20.46%	KMTW .47%	KSAS 5.56%	KSCW 1.66%
		KSNW 27.63%	KWCH 44.21%	KWCV .00%	UNKN .00%	

--- COMPETITIVE COMMENTS ---

SHARES ACCURATE

Books [null]  
 Demos RA35+