



Crossroads Media-Alexandria  
66 Canal Center Plaza  
Suite 555  
Alexandria, VA 22314

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Suite 555  
Alexandria, VA 22314

## Contract # 1907380

### Schedule Dates

08/22/14-08/28/14

### Advertiser

Brownback For Governor-R (92766)

### Agency

Crossroads Media-Alexandria (2097)

### Product

POLITICAL CANDIDATE (ns) (1186)

### Brand

BROWNBACK FOR GOVERN (652752)

### Salesperson

Millennium/DC, Washington DC (1108)

### Sales Office

Millennium Washington DC

### Buyer Name

Ramsey, Noelle

### Phone/Fax

/

### CPE

110/231/2007

### Account Types

National/Political Candidate Agency BRD

### Billing Type

Standard

### Comments

Brownback for Govern  
BROWNBACK FOR GOVERNOR

Date Entered 08/20/14

Last Modified 08/20/14

Entered By Jill Reilly

CO-OP No

Headline # ECR10383598

Demo A35+R

Order Type Normal

Package Deal

Commission % 15.00

Commission \$506.25

Net Total \$2,868.75

Sales Tax

### KSAS+KAAS Combo (KSAS+)

By Broadcast Month	Spots	Rate
Aug. 2014	22	\$3,375.00
<b>Grand Total:</b>	<b>22</b>	<b>\$3,375.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	08/22/14-08/22/14	3	:30	4P- 4:30P (CST)						1			1	\$80.00	\$80.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD	8/20/14
2.0	Normal Line / SPOT (2)	08/25/14-08/25/14	3	:30	4P- 4:30P (CST)		1							1	\$80.00	\$80.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD	8/20/14
3.0	Normal Line / SPOT (3)	08/26/14-08/26/14	3	:30	4P- 4:30P (CST)			1						1	\$80.00	\$80.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD	8/20/14
4.0	Normal Line / SPOT (4)	08/27/14-08/27/14	3	:30	4P- 4:30P (CST)				1					1	\$80.00	\$80.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD	8/20/14
5.0	Normal Line / SPOT (5)	08/28/14-08/28/14	3	:30	4P- 4:30P (CST)					1				1	\$80.00	\$80.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD	8/20/14
6.0	Normal Line / SPOT (6)	08/22/14-08/22/14	3	:30	4:30P- 5P (CST)						1			1	\$80.00	\$80.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD	8/20/14
7.0	Normal Line / SPOT (7)	08/25/14-08/25/14	3	:30	4:30P- 5P (CST)		1							1	\$80.00	\$80.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD	8/20/14
8.0	Normal Line / SPOT (8)	08/26/14-08/26/14	3	:30	4:30P- 5P (CST)			1						1	\$80.00	\$80.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD	8/20/14
9.0	Normal Line / SPOT (9)	08/27/14-08/27/14	3	:30	4:30P- 5P (CST)				1					1	\$80.00	\$80.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD	8/20/14
10.0	Normal Line / SPOT (10)	08/28/14-08/28/14	3	:30	4:30P- 5P (CST)					1				1	\$80.00	\$80.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD	8/20/14
11.0	Normal Line / SPOT (11)	08/22/14-08/22/14	3	:30	9P- 9:35P (CST)						1			1	\$250.00	\$250.00	KSAS+KAAS Combo (KSAS+)	NEWS AT 9P	8/20/14
12.0	Normal Line / SPOT (12)	08/25/14-08/25/14	3	:30	9P- 9:35P (CST)		1							1	\$250.00	\$250.00	KSAS+KAAS Combo (KSAS+)	NEWS AT 9P	8/20/14
13.0	Normal Line / SPOT (13)	08/26/14-08/26/14	3	:30	9P- 9:35P (CST)			1						1	\$250.00	\$250.00	KSAS+KAAS Combo (KSAS+)	NEWS AT 9P	8/20/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



Crossroads Media-Alexandria  
66 Canal Center Plaza  
Ste 555  
Alexandria, VA 22314

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Ste 555  
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## Contract # 1907380

Schedule Dates 08/22/14-08/28/14  
Advertiser Brownback For Governor-R (92766)  
Agency Crossroads Media-Alexandria (2097)  
Product POLITICAL CANDIDATE (ns) (1186)  
Brand BROWNBACK FOR GOVERN (652752)  
Salesperson Millennium/DC, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name Ramsey, Noelle  
Phone/Fax /  
CPE 110/231/2007  
Account Types National/Political Candidate Agency BRD  
Billing Type Standard  
Comments Brownback for Govern  
BROWNBACK FOR GOVERNOR

Date Entered 08/20/14  
Last Modified 08/20/14  
Entered By Jill Reilly  
CO-OP No  
Headline # ECR10383598  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$506.25  
Net Total \$2,868.75  
Sales Tax

KSAS+KAAS Combo (KSAS+)  
By Broadcast Month Spots Rate  
Aug. 2014 22 \$3,375.00  
Grand Total: \$3,375.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT (14)	08/27/14-08/27/14	3	:30	9P- 9:35P (CST)	1			1					1	\$250.00	\$250.00	KSAS+KAAS Combo (KSAS+)	NEWS AT 9P	8/20/14
15.0	Normal Line / SPOT (15)	08/24/14-08/24/14	3	:30	9P- 9:35P (CST)	1							1	1	\$200.00	\$200.00	KSAS+KAAS Combo (KSAS+)	NEWS AT 9P	8/20/14
16.0	Normal Line / SPOT (16)	08/22/14-08/22/14	3	:30	9:35P- 10:05P (CST)	1				1				1	\$125.00	\$125.00	KSAS+KAAS Combo (KSAS+)	THE MIDDLE	8/20/14
17.0	Normal Line / SPOT (17)	08/25/14-08/25/14	3	:30	9:35P- 10:05P (CST)	1	1							1	\$125.00	\$125.00	KSAS+KAAS Combo (KSAS+)	THE MIDDLE	8/20/14
18.0	Normal Line / SPOT (18)	08/26/14-08/26/14	3	:30	9:35P- 10:05P (CST)	1		1						1	\$125.00	\$125.00	KSAS+KAAS Combo (KSAS+)	THE MIDDLE	8/20/14
19.0	Normal Line / SPOT (19)	08/27/14-08/27/14	3	:30	9:35P- 10:05P (CST)	1			1					1	\$125.00	\$125.00	KSAS+KAAS Combo (KSAS+)	THE MIDDLE	8/20/14
20.0	Normal Line / SPOT (20)	08/28/14-08/28/14	3	:30	9:35P- 10:05P (CST)	1				1				1	\$125.00	\$125.00	KSAS+KAAS Combo (KSAS+)	THE MIDDLE	8/20/14
21.0	Normal Line / SPOT (21)	08/23/14-08/23/14	4	:30	9:30P- 10P (CST)	1						1		1	\$75.00	\$75.00	KSAS+KAAS Combo (KSAS+)	THE MIDDLE	8/20/14
22.0	Normal Line / Football (22)	08/24/14-08/24/14	2	:30	3P- 6P (CST)	1							1	1	\$675.00	\$675.00	KSAS+KAAS Combo (KSAS+)	NFL PRESEASON FOOTBALL SAN DIEGO @	8/20/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

# ORDER WORKSHEET

Rep Order# 10383598 Ver# 1 Status New  
EC'd Yes

Traffic Order#

Printed: 08/20/14 2:05 PM 1 of 3  
Last Received: 08/20/14 2:02 PM  
Showing Buylines: All Rep Changes or Last Station Changes

Station KSAS-TV WICHITA, KS  
Advertiser (NW80) POLITICAL  
Product Brownback for Govern  
Estimate# 2007  
Buyer Noelle Ramsey

Agency (CRSS) CROSSROADS MEDIA LLC  
66 CANAL CENTER PLAZA, SUITE 555  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E 110/231/2007  
Flight Dates 08/22/14-08/28/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (JSC) JAMES SCUTARI  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax#

## --- CONTRACT COMMENT ---

BROWNBACK FOR GOVERNOR

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

NEW ORDER - PLEASE CONFIRM - THANKS!

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP
1	F	4P-430P	FAMILY FEUD	30	\$80.00	08/22-08/22	1	1	1	\$80.00	1.2
2	M	4P-430P	FAMILY FEUD	30	\$80.00	08/25-08/25	1	1	1	\$80.00	1.2
3	Tu	4P-430P	FAMILY FEUD	30	\$80.00	08/26-08/26	1	1	1	\$80.00	1.2
4	W	4P-430P	FAMILY FEUD	30	\$80.00	08/27-08/27	1	1	1	\$80.00	1.2
5	Th	4P-430P	FAMILY FEUD	30	\$80.00	08/28-08/28	1	1	1	\$80.00	1.2
6	F	430P-5P	FAMILY FEUD	30	\$80.00	08/22-08/22	1	1	1	\$80.00	1.4
7	M	430P-5P	FAMILY FEUD	30	\$80.00	08/25-08/25	1	1	1	\$80.00	1.4
8	Tu	430P-5P	FAMILY FEUD	30	\$80.00	08/26-08/26	1	1	1	\$80.00	1.4
9	W	430P-5P	FAMILY FEUD	30	\$80.00	08/27-08/27	1	1	1	\$80.00	1.4
10	Th	430P-5P	FAMILY FEUD	30	\$80.00	08/28-08/28	1	1	1	\$80.00	1.4

# ORDER WORKSHEET

Rep Order# 10383598 Ver# 1 Status New Traffic Order# Printed: 08/20/14 2:05 PM 2 of 3  
 EC'd Yes Last Received: 08/20/14 2:02 PM  
 Showing Buylines: All Rep Changes or Last Station Changes

Station KSAS-TV WICHITA, KS  
 Advertiser (NW80) POLITICAL  
 Product Brownback for Govern  
 Estimate# 2007  
 Buyer Noelle Ramsey  
 Agency (CRSS) CROSSROADS MEDIA LLC  
 66 CANAL CENTER PLAZA, SUITE 555  
 ALEXANDRIA, VA 22314  
 Agency C/P1/P2/E 110/231/2007  
 Flight Dates 08/22/14-08/28/14  
 Rep Firm MILLENNIUM SALES & MARKETING  
 Sales Office (DC) WASHINGTON  
 Salesperson (JSC) JAMES SCUTARI  
 Sales Assistant  
 Salesperson Phone# 202-955-5342  
 Salesperson Fax#

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP
11	F	9P-935P	NEWS AT 9P	30	\$250.00	08/22-08/22	1	1	1	\$250.00	2.8
12	M	9P-935P	NEWS AT 9P	30	\$250.00	08/25-08/25	1	1	1	\$250.00	2.8
13	Tu	9P-935P	NEWS AT 9P	30	\$250.00	08/26-08/26	1	1	1	\$250.00	2.8
14	W	9P-935P	NEWS AT 9P	30	\$250.00	08/27-08/27	1	1	1	\$250.00	2.8
15	Su	9P-935P	NEWS AT 9P	30	\$200.00	08/24-08/24	1	1	1	\$200.00	2.5
16	F	935P-1005P	THE MIDDLE	30	\$125.00	08/22-08/22	1	1	1	\$125.00	1.9
17	M	935P-1005P	THE MIDDLE	30	\$125.00	08/25-08/25	1	1	1	\$125.00	1.9
18	Tu	935P-1005P	THE MIDDLE	30	\$125.00	08/26-08/26	1	1	1	\$125.00	1.9
19	W	935P-1005P	THE MIDDLE	30	\$125.00	08/27-08/27	1	1	1	\$125.00	1.9
20	Th	935P-1005P	THE MIDDLE	30	\$125.00	08/28-08/28	1	1	1	\$125.00	1.9
21	Sa	930P-10P	THE MIDDLE	30	\$75.00	08/23-08/23	1	1	1	\$75.00	0.8
22	Su	3P-6P	NFL PRESEASON FOOTBALL SAN DIEGO @	30	\$675.00	08/24-08/24	1	1	1	\$675.00	0.4

---REPORT TOTALS---  
 Report Totals: 22 / \$3,375.00

---SALES MONTHLY TOTALS---  
 Aug2014: 22/ \$3,375.00

ORDER WORKSHEET

Rep Order# 10383598	Ver# 1	Status New	Traffic Order#	Printed: 08/20/14 2:05 PM	3 of 3
EC'd Yes				Last Received: 08/20/14 2:02 PM	
				Showing Buylines: All Rep Changes or Last Station Changes	
Station KSAS-TV WICHITA, KS	Agency (CRSS) CROSSROADS MEDIA LLC	Rep Firm MILLENNIUM SALES & MARKETING			
Advertiser (NW80) POLITICAL	66 CANAL CENTER PLAZA, SUITE 555	Sales Office (DC) WASHINGTON			
Product Brownback for Govern	ALEXANDRIA, VA 22314	Salesperson (JSC) JAMES SCUTARI			
Estimate# 2007	Agency C/P1/P2/E 110/231/2007	Sales Assistant			
Buyer Noelle Ramsey	Flight Dates 08/22/14-08/28/14	Salesperson Phone# 202-955-5342			
		Salesperson Fax#			

Order Totals: 22 / \$3,375.00 Total GRPS: 37.4

--- COMPETITIVE ---

Market Totals \$47,136.87

--- COMPETITIVE COMMENTS ---

SHARES ACCURATE

Books [null]  
Demos RA35+

--- CREDIT RISK ---

STANDARD CREDIT TERMS

CABL .00%	KAKE 27.36%	KMTW .78%	KSAS 7.16%	KSCW 1.82%
KSNW 26.99%	KWCH 35.89%	KNCV .00%	UNKN .00%	