

Quarter Ending: September 30, 2016_____

CHILDREN'S TV PROGRAMMING COMMERCIAL CERTIFICATION

[Upload to FCC Station Online Public File Not Later Than
April 10, July 10, October 10, January 10th]

WUSA ("Station") certifies that all 12-and-under children's TV programs carried during this quarter on its primary and multicast channels were formatted so that, as a matter of standard policy and practice, the programs would not exceed the "commercial matter" time limits of 73.670(a) of the FCC's rules: Weekdays: 12 minutes in any clock-hour children's programming (6 minutes in a stand-alone half-hour program); Weekends: 10.5 minutes in any clock-hour children's programming (5.25 minutes in a stand-alone .5 hour program). Programming promos, with certain exceptions, count as commercial matter.

Program Title

[list all network and non-network 12-and-under children's programs carried on primary and multicast channels.]

NONE

1. Station certifies that there were not any time periods during the quarter in which the "commercial matter" time limits stated above were exceeded during 12-and-under children's programming.

X_____
Yes

No

If no, provide details of each such instance in Annex A.

2. Station certifies that, during the quarter, it has complied with the commercial requirements of 73.670(b), (c) & (d) of the FCC's rules regarding the display of Internet website addresses during 12-and-under children's programming, which requirements became effective January 2, 2007.

____X_____
Yes

No

If no, provide details in Annex B.

I hereby state, under penalty or perjury, that the foregoing is true, correct and complete to the best of my knowledge, information and belief.



Signature/Title of Authorized Station Employee

10/5/16

Date

(Attach any commercial certification or confirmation provided by network and program suppliers.)

CERTIFICATION OF COMPLIANCE
WITH CHILDREN'S TELEVISION COMMERCIAL LIMITS
July 1, 2016 through September 30, 2016

During the period listed above, the CBS Television Network ("CBS"), a unit of CBS Corporation, disseminated to its owned and affiliated stations the following weekly programs originally produced and broadcast primarily for an audience of children 13 to 16 years old:

LUCKY DOG
DR. CHRIS PET VET
HENRY FORD'S INNOVATION NATION
THE INSPECTORS
CHICKEN SOUP FOR THE SOUL'S HIDDEN HEROES
GAME CHANGERS WITH KEVIN FRAZIER

All of these programs were disseminated for weekend broadcast by CBS affiliates and owned stations.

I hereby certify that the children's programming disseminated by CBS during the period July 1, 2016 through September 30, 2016 was not required to conform to the commercial time limits prescribed in the Communications Act, as amended, 47 U.S.C. §303a, and 47 C.F.R. §73.670(a)-(d) because the programming was all originally produced and broadcast primarily for an audience of children older than 12. See 47 C.F.R. §73.670, Note 2.



Matthew Margo
Senior Vice President
CBS Program Practices, New York
CBS Television Network

Date: September 30, 2016



884 Allbritton Blvd.
Suite 200
Mount Pleasant, SC 29464
Phone: 843.883.5060
Fax: 843.883.9957

RE: COMMERCIAL TIME

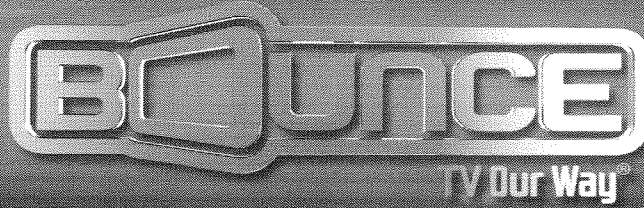
To Whom It May Concern:

Litton Entertainment's EI programming is targeted toward the age group of 13-16 year olds. As such, we provide all of our EI programming to local stations with a format bearing no more than 7 minutes of commercial time, which is within FCC guidelines under the Children Television Act.

In the case of Jack Hanna's Animal Adventures, Litton retains 4 minutes of commercial time, the station retains 3 minutes of commercial time. For Animal Exploration with Jarod Miller, Litton retains 3.5 minutes of commercial time, the station 3.5 minutes in each half hour. For Into the Wild, Litton retains 3.5 minutes of commercial time, the station 3.5 minutes of commercial time.

Dave Morgan
President, CEO
Litton Entertainment

Innovative Quality Programming



COMMERCIAL LIMITS AND WEBSITE RULE COMPLIANCE CERTIFICATION THIRD QUARTER 2016

During the third quarter of 2016 (July 1, 2016 – September 30, 2016) the following Educational/Informational programs tailored to meet the requirements for teens 13 – 16 years old appeared on the Bounce TV Network. As a result of these programs originally being created for and directed at teens 13 and above, the rules (47 C.F.R. § 73.670) for commercial limits and websites do not apply.

E/I Programs (series)

Program: Awesome Adventures (July 1, 2016 – September 30, 2016)
Time: Saturdays 10:00 AM - 10:30 AM ET
Duration: 30 minutes
Rating: TV-G E/I

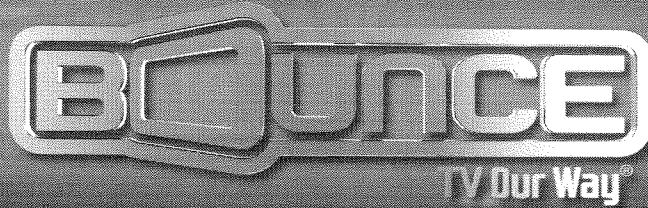
Program: Live Life and Win (July 1, 2016 – September 4, 2016)
Time: Saturdays 10:30 AM - 11:00 AM ET
Duration: 30 minutes
Rating: TV-G E/I

Program: All In With Laila Ali (September 5, 2016 - September 30, 2016)
Time: Saturdays 10:30 AM - 11:00 AM ET
Duration: 30 minutes
Rating: TV-PG E/I

Program: Animal Atlas (July 1, 2016 – September 30, 2016)
Time: Saturdays 11:00 AM - 11:30 AM ET
Duration: 30 minutes
Rating: TV-G E/I

Program: Awesome Adventures (July 1, 2016 – September 30, 2016)
Time: Saturdays 11:30 AM - 12:00 PM ET
Duration: 30 minutes
Rating: TV-G E/I

Program: Live Life and Win (July 1, 2016 – September 4, 2016)
Time: Sundays 10:00 AM - 10:30 AM ET
Duration: 30 minutes
Rating: TV-G E/I



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E/I Programs (series)

Program: The Real Winning Edge (July 1, 2016 – September 4, 2016)
Time: Sundays 10:30 AM - 11:00 AM ET
Duration: 30 minutes
Rating: TV-PG E/I

Program: Everyday Health (September 5, 2016 - September 30, 2016)
Time: Sundays 10:00 AM - 10:30 AM ET
Duration: 30 minutes
Rating: TV-PG E/I

Program: Everyday Health (September 5, 2016 - September 30, 2016)
Time: Sundays 10:30 AM - 11:00 AM ET
Duration: 30 minutes
Rating: TV-PG E/I



Program Information Kit

For

“WILD ABOUT ANIMALS”

E/I Series – Target Audience: 13 to 16 Years



STEVE ROTFELD PRODUCTIONS
FCC OBJECTIVE LETTER

TO: PROGRAM DIRECTORS

FROM: CAROL HUBMASTER-BROOKS / FERN ROTFELD

RE: **"WILD ABOUT ANIMALS" - FCC OBJECTIVE LETTER**

"WILD ABOUT ANIMALS" is a half-hour weekly animal magazine series. The show is hosted by the Emmy-award winning actress Mariette Hartley. Mariette has committed herself to fighting for the rights of animals for over 20 years.

This series is produced for children 16 and under (**specific target audience is 13-16**). As the producers of **"WILD ABOUT ANIMALS,"** it is the objective of Steve Rotfeld Productions, Inc., to educate and inform children, specifically in the target age group, by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four (4) different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday.

We provide a written synopsis of each episode for your FCC Children's Television Report. These write-ups will be e-mailed to your station on a quarterly basis. Also, each episode is close-captioned and E/I inscribed throughout.

If you need additional information, please feel free to contact us.

Sincerely,

Carol Hubmaster-Brooks
Vice President, Syndication Sales
carol@rotfeldproductions.com or fern@rotfeldproductions.com

SRP STEVE ROTFELD PRODUCTIONS



1801 N. Broad Street
401 Conwell Hall
Philadelphia, PA 19122
Phone: 215-204-8873 Fax: 215-204-4609

To Whom It May Concern:

Series Review

Program: *Wild About Animals*
Shows reviewed: Episodes 73 and 75
Program length: 30 minutes

Wild About Animals is a reality science series that is produced for children in the 13-16 age group, and is designed to educate, inform and entertain those viewers. This program fulfills its purpose by providing a high level of educational value. The structure of each show consists of four (4) different segments/stories which make for a varied, fast paced program. Through the use of dramatic, stunning footage combined with an engaging and entertaining narrative, the show creates a general tone that is particularly effective in connecting to the target audience. The level of detail in each show is also appropriate and the segments move quickly from one topic to the next.

The host, Mariette Hartley who is an animal rights activist and Emmy award winning actress, creates a bond with the viewer through her pleasing delivery. Coupled with a very conversational style is the MTV shooting style. The program open is visually engaging, featuring scenes of animals in their habitats in the form of a teaser for the audience.

In *Wild About Animals* episode 73, the audience is introduced to bears, bison, lemurs and dogs. From the wild to the house pet, the program touches on how animals play an important role in our lives. Another segment in the same episode looks at therapy dogs and how they can contribute to the betterment of people's lives. Meeting patients for whom these dogs create the difference between being dependent and independent is a very strong message for a teenage viewer to learn. Exposure to science and nature is integrated with history and personal contextualization of animals and their roles in our habitat. The depth of information contributes to a high level learning experience.

A second episode, *Wild About Animals* 75, introduces the viewer to pot belly pigs as pets. This is a humorous and educational segment. A couple becomes passionate about the pigs, and their entire lives are devoted to caring for them. Their house is filled with comical and unusual pig paraphernalia, and their backyard has a pig pen for these animals. The audience learns about the specific habits and needs of these pigs, and will understand why the couple has grown so fond of them. Another compelling story in this episode is about Yosemite National Park which shows the

symbiotic relationship between a giant sequoia tree and a tiny beetle. The narration is dramatic, and serves to tell the story of this unusual relationship.

Pacing throughout the show is excellent and will keep the attention of a teen viewer.

At the end of the show, to provide some closure, visuals include highlights of the program. This technique takes the educational aspect of the program to another level as it can stimulate discourse following viewing, and would be useful if the program were to be viewed in a classroom setting.

Overall, the depth of information conveyed is quite impressive. Also host Mariette Hartley is excellent, and has the ability to create a connection with the audience based on trust, compassion and dedication to education.

Summary:

Target audience for content, learning modules and style:

- Ages 13 – 16 years old

Genre:

- Science/nature/educational

Learning Objectives:

- Develop science literacy
- Science as inquiry
- Science in social and personal perspectives
- Appreciation for nature and science

Outcomes for students:

- Develop working knowledge of animals and their environments
- Recognize that animals are an important part of the global ecosystem

Sincerely,



Betsy Leebron Tutelman
Senior Faculty Advisor to the Provost