

**Beasley Media Group, LLC**

**STATION: WNKS-HD3**

**Fourth Quarter 2023**

**QUARTERLY ISSUES AND PROGRAMS REPORT**

**Prepared by: Francene Marie Morris  
Public Affairs Director - Host/Producer**

**Description of Issues of Concern to Charlotte, North Carolina & Surrounding Counties**  
**Airing Saturdays 6am – 7am The Francene Marie Show – Fourth Quarter 2023**  
**Beasley Media Group, LLC**

1. **Education** – The need to share cooking and safety tips during the holiday festivities. The importance of health educators to school us about toxic ingredients we're using. The need to position and pair young African American college students with corporations. The need to share ways of being a self-publisher. The need to educate young girls about technology in a structured environment taught by women. The need to educate women to be expert car buying negotiators.
2. **Health** – The need to bring awareness and support children with heart disease. The need for more events that benefit breast cancer survivors. During important health decisions we need more Black Hospice organizations like Heartn' Soul Hospice. The need to dispense lifesaving medications to underserved populations. The need to educate home cooks about toxic foods.
3. **Community events** – The need to replace gun violence with free fitness initiatives for public consumption. The importance of gathering strangers for a Friendsgiving 2023. The need to promote Novant Health Thanksgiving Eve Parade. The need for more events to help fund sporting equipment for kids. The need to promote events by South Park Community Partners.
4. **The Arts** – The need for more events to foster relationships with new musical artist and industry experts. The importance of putting local actors and actresses back to work after actors strike.
5. **Environment** – The need to honor the land by cleaning up pollution from corporations in certain neighborhoods in America. The need to monitor the pollutants in the air for neighbors living near the smell of CAFO's. The need to highlight Davidson College as one of the leaders in sustainability. The importance of knowing how to care for wildlife in our backyards.
6. **Domestic Violence Awareness** – The need for domestic violence victims coming forward as numbers increase in the Carolinas.
7. **Veterans** – The need to recognize Montford Pointe Marines who fought for the right to fight from 1942 to 1949.
8. **Homelessness** – The need to help women in between the homeless and homeownership.
9. **Mental Health** – The need to find mental health resources, tips and tricks to get along with family during the holidays.
10. **Financial Literacy**– The need for lotteries to be transparent with all games. The importance of saving for retirement. The need to offer a 16-week free course in business development.

**Programs That Address Community Issues**  
**The Francene Marie Show - Beasley Media Group, LLC**  
**Fourth Quarter 2023**

**Topic: Domestic Violence Awareness**

**Aired: October 7, 2023**

**Length: 25 minutes of 1 hour**

**Show Description:** Fran Marie interviewed Larissa Mervin - Managing Attorney at Legal Aid of North Carolina. There are new option to empower survivors to break the silence about domestic violence. You can take the pledge at [stopthecyclenc.org/pledge](http://stopthecyclenc.org/pledge). For more information, please visit [stopthecyclenc.org/pledge](http://stopthecyclenc.org/pledge) or call the Legal Aid NC Helpline at 1 (866) 219-LANC (5262).

**Topic: The Arts**

**Aired: October 7, 2023**

**Length: 15 minutes of 1-hour**

**Show Description:** Francene Marie interviewed Rick Thurmond about Confluence music event. The music experience brings together music artists, industry professionals, and live music fans for two unforgettable days of inspiration, networking, education, and collaboration. And participants will have 15 conference sessions to choose from.

**Topic: Health**

**Aired: October 7, 2023**

**Length: 15 minutes of 1-hour**

**Show Description:** Francene Marie interviewed Aly Sprecher about attending the [Charlotte Congenital Heart Walk](http://CharlotteCongenitalHeartWalk.org) October 14<sup>th</sup> at Symphony Park located at 4400 Sharon Rd Charlotte, NC. Registration opens at 9:00 a.m. and the opening ceremony starts at 10 a.m. The WALK kicks off at 10:30 a.m. Kick-Off 10:30 a.m. and ends at 12:30 p.m.

**Topic: Veterans**

**Aired: October 14, 2023**

**Length: 15 minutes of 1-hour**

**Show Description:** Francene Marie interviews Montford Pointe Marines Communications Director Glenn Proctor with Chapter 40. Discussed their 2023 Gala and community based activities. There were approximately 20,000 African Americans who had to fight for the right to serve from 1942 to 1949 at a separate base at Montford Point in Jacksonville, North Carolina, which was a part of Marine Corps Base Camp Lejeune.

**Topic: Health**

**Aired: October 14, 2023**

**Length: 15 minutes of 1-hour**

**Show Description:** Fran Marie interviewed Tami Stewart - Committee Chair for Limitless Ladies, and interviewed Lisa Johnson. Collectively they represent The American Business Women's Association who rally for the advancement of women in business. Listeners are invited to donate towards breast cancer awareness campaigns during their Pink Bag Raffle.

**Programs That Address Community Issues**  
**The Francene Marie Show - Beasley Media Group, LLC**  
**Fourth Quarter 2023**

**Topic: Mental Health**

**Aired: October 14, 2023**

**Length: 25 minutes of 1 hour**

**Show Description:** Fran Marie sits down with Nicole M. Henderson to discuss her new book titled, SEE - The Unveiled Mystery of Intuition. Discussed how to detach from people that don't have our best interest at heart. Also suggested ways of pulling ourselves out of the many ruminating thoughts that put a damper on our day.

**Topic: Mental Health**

**Aired: October 21, 2023**

**Length: 30 minutes of 1 hour**

**Show Description:** Francene Marie interviews local entrepreneur, Gina Spriggs with Curio Craft & Conjure about socializing with family members during the holidays. Spriggs gave examples of how to ignore negative comments and actions. Also shared the names of many gems and stones that can provide a more positive advantage like a good luck charm for us when in pessimistic or negative situations.

**Topic: Environment**

**Aired: October 21, 2023**

**Length: 15 minutes or 1 hour**

**Show Description:** Fran Marie interviews Holli Adams about how environmental justice is getting momentum in many political conversations. Adams gave solutions to eradicate poor air quality by planting more trees that were purposely cut down. Adams explains how many neighbors across the Carolinas and other cities rising up against Plants that pollute their neighborhoods.

**Topic: Environment**

**Aired: October 21, 2023**

**Length: 10 minutes of 1-hour**

**Show Description:** Francene Marie interviews Jeff Robbins – Executive Director with CleanAire NC. The nonprofit is traveling to rural areas in North Carolina to place air-monitors on the homes surrounded by pig farms and factories that effect air, land and water. Also discussed their annual fundraising event at Discovery Place Museum.

**Topic: Health**

**Aired: October 28, 2023**

**Length: 20 minutes of 1 hour**

**Show Description:** Fran Marie sat down with Dr. Kevin Allison with Heart'N Soul Hospice. Discussed why Mecklenburg County Commissioner, George Dunlap issued a proclamation "Declaring RACISM a Public Health Crisis." Talked about 200+ hospice agencies in North Carolina, and ZERO is minority owned and operated?

**Programs That Address Community Issues**  
**The Francene Marie Show - Beasley Media Group, LLC**  
**Fourth Quarter 2023**

**Topic: Community Event**

**Aired: October 28, 2023**

**Length: 10 minutes of 1-hour**

**Show Description:** Fran Marie caught up with Avery Faucett, CEO and Founder of H.O.P.E. 4 Humanity Inc. The nonprofit is have a fitness campaign on November 5th at the 1st Annual Put the Guns down & Pick up the Weights. Discussed Charlotte North Carolina having over 2,300 gun-related crimes. Join their efforts at [www.Teamenough.org](http://www.Teamenough.org).

**Topic: Education**

**Aired: October 28, 2023**

**Length: 15 minutes of 1 hour**

**Show Description:** Francene Marie interviewed Executive Chef Duo Brent & Tyler with [State of Confusion in Charlotte, North Carolina](#). They shared a few restaurant menu recipes and what to serve for the holidays. Gave safety tips in the kitchen and ways to marinate and cook turkeys and other foodie fan favorites. Discussed how to get into the food industry and how Johnson & Wales University trains many Chefs in the Carolinas.

**Topic: Education**

**Aired: November 4, 2023**

**Length: 28 minutes of 1 hour**

**Show Description:** Fran Marie interviewed “Katie The Car Lady” to discuss how the automotive industry will change in the near future. With almost 30 years in the car business, Katie has created a cheat sheet for women to take into dealerships when they're in the market to buy new or used vehicles.

**Topic: Financial Literacy**

**Aired: November 4, 2023**

**Length: 10 minutes of 1 hour**

**Show Description:** Fran Marie caught up with Adam Owens at the North Carolina Education Lottery to share their newest initiatives on their [YOUTUBE Channel](#). Discussed new games coming in 2024 and how the digital game options are becoming more popular. Highlighted the importance of not buying lottery tickets for anyone under the age of 18.

**Topic: Health**

**Aired: November 4, 2023**

**Length: 20 minutes of 1 hour**

**Show Description:** Francene Marie interviews Jenni Grammar with NC MEDASSIST about their programs to dispense lifesaving medications across North Carolina. They also have a free over-the-counter pharmacy where you can pick up things for your medicine cabinet. Since 1997 NC Med Assist has been boots on the ground throughout the Carolinas. Last year the nonprofit over \$63 million in medicines for their patients.

**Programs That Address Community Issues**  
**The Francene Marie Show - Beasley Media Group, LLC**  
**Fourth Quarter 2023**

**Topic: The Arts**

**Aired: November 11, 2023**

**Length: 10 minutes of 1 hour**

**Show Description:** Francene Marie interviews Julie Emmons - Founder & CEO with Carolina Film Community about how actors and actresses in the Carolinas fared during the actors strike. The Carolina Film Community (CFC) is an award-winning nonprofit 501c3 organization created to raise the awareness of film and filmmakers in both North and South Carolina. CFC hosts contests, workshops, networking events, monthly meetings, the notable Made in Carolinas Film Project, and more!

**Topic: Education**

**Aired: November 11, 2023**

**Length: 10 minutes of 1 hour**

**Show Description:** Fran Marie shared invites to listeners for Friendsgiving in the Carolinas. Founder and CEO of GardHouse, Jonathan Gardner talked about making a donation as they to bring awareness of employment disparities for Black and Brown college students. The nonprofit places and connects college students with companies to intern and to receive mentoring.

**Topic: Health**

**Aired: November 11, 2023**

**Length: 20 minutes of 1 hour**

**Show Description:** Dawn Hilton Williams shares how food effects our health. From high blood pressure to strokes and heart disease, many of those diseases begin with what we eat. Chef Dawn shared a few meals to make that are delicious and heart healthy.

**National PSA Show for Hispanic Programming Beasley Media Group  
WNKS-HD3  
Most Significant Issue-Responsive Programming  
4<sup>th</sup> Quarter, 2023  
(November 14<sup>th</sup> through December 31<sup>st</sup>)**

**ISSUE:**

Economy / Family / Community

**PROGRAM NAME:**

“En Contacto”

**AIR DATE & TIME:**

11/19/2023 6:00-6:59 a.m.

**DURATION OF PROGRAMMING SEGMENT:**

10 minutes of a 1-hour program.

**DESCRIPTION OF PROGRAMMING SEGMENT:**

Erica Serrano, spokesperson for the AdoptUSKids organization and Sandra Mendez, Adoptive Mother, highlighted the benefits and importance of adopting teenagers from the US foster care system. Mrs. Serrano spoke about what individuals or couples should know about teen adoption. Mrs. Mendez shared her personal story adopting teenagers and the steps future parents can take to begin the adoption.

**ISSUE:**

Health / Economy

**PROGRAM NAME:**

“En Contacto Con Tampa Bay y La Comunidad”

**AIR DATE & TIME:**

11/19/2023 6:00-6:59 a.m.

**DURATION OF PROGRAMMING SEGMENT:**

10 minutes of a 1-hour program.

**DESCRIPTION OF PROGRAMMING SEGMENT:**

Centers for Medicare and Medicaid Services Representative Carolina Fortín-García shared important information needed to know about Open Enrollment, such as: health insurance, enrollment period and benefits, important dates to enroll, financial help, latest information, and where to find help.

**National PSA Show for Hispanic Programming Beasley Media Group  
WNKS-HD3  
Most Significant Issue-Responsive Programming  
4<sup>th</sup> Quarter, 2023  
(November 14<sup>th</sup> through December 31<sup>st</sup>)**

ISSUE:

Environment / Community

PROGRAM NAME:

“En Contacto”

AIR DATE & TIME:

11/19/2023 6:00-6:59 a.m.

DURATION OF PROGRAMMING SEGMENT:

10 minutes of a 1-hour program.

DESCRIPTION OF PROGRAMMING SEGMENT:

Daniel Llargués the Federal Emergency Management Administration (FEMA) Spokesperson, talked about a campaign, FEMA in partnership with the Ad Council are launching with the aim of reducing the risks suffered by specific communities after a natural disaster, focusing on people living alone, with low income, with disabilities or live in rural areas.

ISSUE:

Health / Community

PROGRAM NAME:

“En Contacto”

AIR DATE & TIME:

11/19/2023 6:00-6:59 a.m

DURATION OF PROGRAMMING SEGMENT:

10 minutes of a 1-hour program.

DESCRIPTION OF PROGRAMMING SEGMENT:

Betsy Rodríguez, Senior Public Health Advisor at the Centers for Disease Control and Prevention talked about the most recent national campaign from the CDC in partnership with the Ad Council “Could I Have Prediabetes?”. This campaign highlights the fact that an early diagnosis of prediabetes can be reversed, type 2 diabetes can be delayed or prevented. The campaign also encourages the community to visit their website to take the 1-minute risk test to find out their risk of diabetes.



**National PSA Show for Hispanic Programming Beasley Media Group  
WNKS-HD3**

**Most Significant Issue-Responsive Programming**

**4<sup>th</sup> Quarter, 2023**

**(November 14<sup>th</sup> through December 31<sup>st</sup>)**

**ISSUE:**

Medical / Community

**PROGRAM NAME:**

“En Contacto”

**AIR DATE & TIME:**

11/19/2023 6:00-6:59 a.m

**DURATION OF PROGRAMMING SEGMENT:**

10 minutes of a 1-hour program.

**DESCRIPTION OF PROGRAMMING SEGMENT:**

Patricia Sosa's insights into the dangers of tobacco use serve as an urgent call to heightened awareness and action. Her work with the Tobacco Free Campaign continues to shed light on the alarming statistics and devastating health consequences linked to this habit.

**ISSUE:**

Health / Environment / Community

**PROGRAM NAME:**

“En Contacto”

**AIR DATE & TIME:**

11/26/2023 6:00-6:59 a.m.

**DURATION OF PROGRAMMING SEGMENT:**

10 minutes of a 1-hour program.

**DESCRIPTION OF PROGRAMMING SEGMENT:**

Mental Health expert Alfredo Hernandez talked about a national campaign launched by the Ad Council and Huntsman Mental Health Institute called “Con Amor, Tu Mente”. This campaign openly addresses the topic of mental health, to leave behind the stigma and prejudices that surround this reality, creating responsive and proactive society. “Con Amor, Tu Mente”. offers different resources for the community to help determine how to handle stress, relate to others, and make decisions.

**National PSA Show for Hispanic Programming Beasley Media Group  
WNKS-HD3**

**Most Significant Issue-Responsive Programming**

**4<sup>th</sup> Quarter, 2023**

**(November 14<sup>th</sup> through December 31<sup>st</sup>)**

**ISSUE:**

Economy / Family / Community

**PROGRAM NAME:**

“En Contacto”

**AIR DATE & TIME:**

11/26/2023 6:00-6:59 a.m.

**DURATION OF PROGRAMMING SEGMENT:**

10 minutes of a 1-hour program.

**DESCRIPTION OF PROGRAMMING SEGMENT:**

Erica Serrano, spokesperson for the AdoptUSKids organization and Sandra Mendez, Adoptive Mother, highlighted the benefits and importance of adopting teenagers from the US foster care system. Mrs. Serrano spoke about what individuals or couples should know about teen adoption. Mrs. Mendez shared her personal story adopting teenagers and the steps future parents can take to begin the adoption.

**ISSUE:**

Health / Economy

**PROGRAM NAME:**

“En Contacto Con Tampa Bay y La Comunidad”

**AIR DATE & TIME:**

11/26/2023 6:00-6:59 a.m.

**DURATION OF PROGRAMMING SEGMENT:**

10 minutes of a 1-hour program.

**DESCRIPTION OF PROGRAMMING SEGMENT:**

Centers for Medicare and Medicaid Services Representative Carolina Fortín-García shared important information needed to know about Open Enrollment, such as: health insurance, enrollment period and benefits, important dates to enroll, financial help, latest information, and where to find help.

**National PSA Show for Hispanic Programming Beasley Media Group  
WNKS-HD3  
Most Significant Issue-Responsive Programming  
4<sup>th</sup> Quarter, 2023  
(November 14<sup>th</sup> through December 31<sup>st</sup>)**

**ISSUE:**

Environment / Community

**PROGRAM NAME:**

“En Contacto”

**AIR DATE & TIME:**

11/26/2023 6:00-6:59 a.m.

**DURATION OF PROGRAMMING SEGMENT:**

10 minutes of a 1-hour program.

**DESCRIPTION OF PROGRAMMING SEGMENT:**

Daniel Llargués the Federal Emergency Management Administration (FEMA) Spokesperson, talked about a campaign, FEMA in partnership with the Ad Council are launching with the aim of reducing the risks suffered by specific communities after a natural disaster, focusing on people living alone, with low income, with disabilities or live in rural areas.

**ISSUE:**

Health / Community

**PROGRAM NAME:**

“En Contacto”

**AIR DATE & TIME:**

11/26/2023 6:00-6:59 a.m

**DURATION OF PROGRAMMING SEGMENT:**

10 minutes of a 1-hour program.

**DESCRIPTION OF PROGRAMMING SEGMENT:**

Betsy Rodríguez, Senior Public Health Advisor at the Centers for Disease Control and Prevention talked about the most recent national campaign from the CDC in partnership with the Ad Council “Could I Have Prediabetes?”. This campaign highlights the fact that an early diagnosis of prediabetes can be reversed, type 2 diabetes can be delayed or prevented. The campaign also encourages the community to visit their website to take the 1-minute risk test to find out their risk of diabetes.

**National PSA Show for Hispanic Programming Beasley Media Group  
WNKS-HD3**

**Most Significant Issue-Responsive Programming**

**4<sup>th</sup> Quarter, 2023**

**(November 14<sup>th</sup> through December 31<sup>st</sup>)**

**ISSUE:**

Medical / Community

**PROGRAM NAME:**

“En Contacto”

**AIR DATE & TIME:**

11/26/2023 6:00-6:59 a.m

**DURATION OF PROGRAMMING SEGMENT:**

10 minutes of a 1-hour program.

**DESCRIPTION OF PROGRAMMING SEGMENT:**

Patricia Sosa's insights into the dangers of tobacco use serve as an urgent call to heightened awareness and action. Her work with the Tobacco Free Campaign continues to shed light on the alarming statistics and devastating health consequences linked to this habit.

**ISSUE:**

Health / Environment / Community

**PROGRAM NAME:**

“En Contacto”

**AIR DATE & TIME:**

12/3/2023 6:00-6:59 a.m. EST

**DURATION OF PROGRAMMING SEGMENT:**

15 minutes of a 1-hour program.

**DESCRIPTION OF PROGRAMMING SEGMENT:**

Mental Health expert Alfredo Hernandez talked about a national campaign launched by the Ad Council and Huntsman Mental Health Institute called “Con Amor, Tu Mente”. This campaign openly addresses the topic of mental health, to leave behind the stigma and prejudices that surround this reality, creating responsive and proactive society. “Con Amor, Tu Mente”. offers different resources for the community to help determine how to handle stress, relate to others, and make decisions.

**National PSA Show for Hispanic Programming Beasley Media Group  
WNKS-HD3  
Most Significant Issue-Responsive Programming  
4<sup>th</sup> Quarter, 2023  
(November 14<sup>th</sup> through December 31<sup>st</sup>)**

**ISSUE:**

Economy / Family / Community

**PROGRAM NAME:**

“En Contacto”

**AIR DATE & TIME:**

12/3/2023 6:00-6:59 a.m. EST

**DURATION OF PROGRAMMING SEGMENT:**

10 minutes of a 1-hour program.

**DESCRIPTION OF PROGRAMMING SEGMENT:**

Erica Serrano, spokesperson for the AdoptUSKids organization and Sandra Mendez, Adoptive Mother, highlighted the benefits and importance of adopting teenagers from the US foster care system. Mrs. Serrano spoke about what individuals or couples should know about teen adoption. Mrs. Mendez shared her personal story adopting teenagers and the steps future parents can take to begin the adoption.

**ISSUE:**

Health / Environment / Community

**PROGRAM NAME:**

“En Contacto”

**AIR DATE & TIME:**

12/3/2023 6:00-6:59 a.m. EST

**DURATION OF PROGRAMMING SEGMENT:**

10 minutes of a 1-hour program.

**DESCRIPTION OF PROGRAMMING SEGMENT:**

Medical Epidemiologist at the Centers for Disease Control and Prevention Dr. Laura Castro talked about the Ad Council, American Medical Association and Centers for Disease Control and Prevention's campaign "Get Your Flu Shot". The campaign highlights the importance of getting the flu vaccine to prevent the spread and the severity of getting sick before the holidays.

**National PSA Show for Hispanic Programming Beasley Media Group  
WNKS-HD3  
Most Significant Issue-Responsive Programming  
4<sup>th</sup> Quarter, 2023  
(November 14<sup>th</sup> through December 31<sup>st</sup>)**

**ISSUE:**

Community / Work/ Service/ Military

**PROGRAM NAME:**

“En Contacto”

**AIR DATE & TIME:**

12/3/2023 6:00-6:59 a.m. EST

**DURATION OF PROGRAMMING SEGMENT:**

10 minutes of a 1-hour program.

**DESCRIPTION OF PROGRAMMING SEGMENT:**

Sargent 1<sup>st</sup> Class Illana Tate and Matthew Lebron talk to us about opportunities and experience serving in the United States Army and answer questions.

**ISSUE:**

Fraud / Crime / Community

**PROGRAM NAME:**

“En Contacto”

**AIR DATE & TIME:**

12/3/2023 6:00-6:59 a.m. EST

**DURATION OF PROGRAMMING SEGMENT:**

15 minutes of a 1-hour program.

**DESCRIPTION OF PROGRAMMING SEGMENT:**

Christina Miranda from the Federal Trade Commission takes to us about consumer fraud and how to detect and report fraud to the FTC.

**National PSA Show for Hispanic Programming Beasley Media Group  
WNKS-HD3  
Most Significant Issue-Responsive Programming  
4<sup>th</sup> Quarter, 2023  
(November 14<sup>th</sup> through December 31<sup>st</sup>)**

**ISSUE:**

Health / Environment / Community

**PROGRAM NAME:**

“En Contacto”

**AIR DATE & TIME:**

12/10/2023 6:00-6:59 a.m. EST

**DURATION OF PROGRAMMING SEGMENT:**

15 minutes of a 1-hour program.

**DESCRIPTION OF PROGRAMMING SEGMENT:**

Mental Health expert Alfredo Hernandez talked about a national campaign launched by the Ad Council and Huntsman Mental Health Institute called “Con Amor, Tu Mente”. This campaign openly addresses the topic of mental health, to leave behind the stigma and prejudices that surround this reality, creating responsive and proactive society. “Con Amor, Tu Mente”. offers different resources for the community to help determine how to handle stress, relate to others, and make decisions.

**ISSUE:**

Economy / Family / Community

**PROGRAM NAME:**

“En Contacto”

**AIR DATE & TIME:**

12/10/2023 6:00-6:59 a.m. EST

**DURATION OF PROGRAMMING SEGMENT:**

10 minutes of a 1-hour program.

**DESCRIPTION OF PROGRAMMING SEGMENT:**

Erica Serrano, spokesperson for the AdoptUSKids organization and Sandra Mendez, Adoptive Mother, highlighted the benefits and importance of adopting teenagers from the US foster care system. Mrs. Serrano spoke about what individuals or couples should know about teen adoption. Mrs. Mendez shared her personal story adopting teenagers and the steps future parents can take to begin the adoption.

**National PSA Show for Hispanic Programming Beasley Media Group**  
**WNKS-HD3**  
**Most Significant Issue-Responsive Programming**  
**4<sup>th</sup> Quarter, 2023**  
**(November 14<sup>th</sup> through December 31<sup>st</sup>)**

**ISSUE:**

Health / Environment / Community

**PROGRAM NAME:**

“En Contacto”

**AIR DATE & TIME:**

12/10/2023 6:00-6:59 a.m. EST

**DURATION OF PROGRAMMING SEGMENT:**

10 minutes of a 1-hour program.

**DESCRIPTION OF PROGRAMMING SEGMENT:**

Medical Epidemiologist at the Centers for Disease Control and Prevention Dr. Laura Castro talked about the Ad Council, American Medical Association and Centers for Disease Control and Prevention's campaign "Get Your Flu Shot". The campaign highlights the importance of getting the flu vaccine to prevent the spread and the severity of getting sick before the holidays.

**ISSUE:**

Community / Work/ Service/ Military

**PROGRAM NAME:**

“En Contacto”

**AIR DATE & TIME:**

12/10/2023 6:00-6:59 a.m. EST

**DURATION OF PROGRAMMING SEGMENT:**

10 minutes of a 1-hour program.

**DESCRIPTION OF PROGRAMMING SEGMENT:**

Sargent 1<sup>st</sup> Class Illana Tate and Matthew Lebron talk to us about opportunities and experience serving in the United States Army and answer questions.



**National PSA Show for Hispanic Programming Beasley Media Group  
WNKS-HD3**

**Most Significant Issue-Responsive Programming**

**4<sup>th</sup> Quarter, 2023**

**(November 14<sup>th</sup> through December 31<sup>st</sup>)**

**ISSUE:**

Fraud / Crime / Community

**PROGRAM NAME:**

“En Contacto”

**AIR DATE & TIME:**

12/10/2023 6:00-6:59 a.m. EST

**DURATION OF PROGRAMMING SEGMENT:**

15 minutes of a 1-hour program.

**DESCRIPTION OF PROGRAMMING SEGMENT:**

Christina Miranda from the Federal Trade Commission takes to us about consumer fraud and how to detect and report fraud to the FTC.

**ISSUE:**

Health / Environment / Community

**PROGRAM NAME:**

“En Contacto”

**AIR DATE & TIME:**

12/17/2023 6:00-7:00 a.m.

**DURATION OF PROGRAMMING SEGMENT:**

20 minutes of a 1-hour program.

**DESCRIPTION OF PROGRAMMING SEGMENT:**

Medical Epidemiologist at the Centers for Disease Control and Prevention Dr. Laura Castro talked about the Ad Council, American Medical Association and Centers for Disease Control and Prevention's campaign "Get Your Flu Shot". The campaign highlights the importance of getting the flu vaccine to prevent the spread and the severity of getting sick before the holidays

**National PSA Show for Hispanic Programming Beasley Media Group**  
**WNKS-HD3**  
**Most Significant Issue-Responsive Programming**  
**4<sup>th</sup> Quarter, 2023**  
**(November 14<sup>th</sup> through December 31<sup>st</sup>)**

**ISSUE:**

Health / Community

**PROGRAM NAME:**

“En Contacto”

**AIR DATE & TIME:**

12/17/2023 6:00-7:00 a.m.

**DURATION OF PROGRAMMING SEGMENT:**

20 minutes of a 1-hour program.

**DESCRIPTION OF PROGRAMMING SEGMENT:**

Betsy Rodríguez, Senior Public Health Advisor at the Centers for Disease Control and Prevention talked about the most recent national campaign from the CDC in partnership with the Ad Council “Could I Have Prediabetes?”. This campaign highlights the fact that an early diagnosis of prediabetes can be reversed, type 2 diabetes can be delayed or prevented. The campaign also encourages the community to visit their website to take the 1-minute risk test to find out their risk of diabetes.

**ISSUE:**

Environment / Community

**PROGRAM NAME:**

“En Contacto”

**AIR DATE & TIME:**

12/17/2023 6:00-7:00 a.m.

**DURATION OF PROGRAMMING SEGMENT:**

20 minutes of a 1-hour program.

**DESCRIPTION OF PROGRAMMING SEGMENT:**

Daniel Llargués the Federal Emergency Management Administration (FEMA) Spokesperson, talked about a campaign, FEMA in partnership with the Ad Council are launching with the aim of reducing the risks suffered by specific communities after a natural disaster, focusing on people living alone, with low income, with disabilities or live in rural areas.

**National PSA Show for Hispanic Programming Beasley Media Group  
WNKS-HD3**

**Most Significant Issue-Responsive Programming**

**4<sup>th</sup> Quarter, 2023**

**(November 14<sup>th</sup> through December 31<sup>st</sup>)**

**ISSUE:**

Health / Environment / Community

**PROGRAM NAME:**

“En Contacto”

**AIR DATE & TIME:**

12/24/2023 6:00-7:00 a.m.

**DURATION OF PROGRAMMING SEGMENT:**

20 minutes of a 1-hour program.

**DESCRIPTION OF PROGRAMMING SEGMENT:**

Medical Epidemiologist at the Centers for Disease Control and Prevention Dr. Laura Castro talked about the Ad Council, American Medical Association and Centers for Disease Control and Prevention's campaign "Get Your Flu Shot". The campaign highlights the importance of getting the flu vaccine to prevent the spread and the severity of getting sick before the holidays

**ISSUE:**

Health / Community

**PROGRAM NAME:**

“En Contacto”

**AIR DATE & TIME:**

12/24/2023 6:00-7:00 a.m.

**DURATION OF PROGRAMMING SEGMENT:**

20 minutes of a 1-hour program.

**DESCRIPTION OF PROGRAMMING SEGMENT:**

Betsy Rodríguez, Senior Public Health Advisor at the Centers for Disease Control and Prevention talked about the most recent national campaign from the CDC in partnership with the Ad Council “Could I Have Prediabetes?”. This campaign highlights the fact that an early diagnosis of prediabetes can be reversed, type 2 diabetes can be delayed or prevented. The campaign also encourages the community to visit their website to take the 1-minute risk test to find out their risk of diabetes.

**National PSA Show for Hispanic Programming Beasley Media Group  
WNKS-HD3**

**Most Significant Issue-Responsive Programming**

**4<sup>th</sup> Quarter, 2023**

**(November 14<sup>th</sup> through December 31<sup>st</sup>)**

**ISSUE:**

Environment / Community

**PROGRAM NAME:**

“En Contacto”

**AIR DATE & TIME:**

12/24/2023 6:00-7:00 a.m.

**DURATION OF PROGRAMMING SEGMENT:**

20 minutes of a 1-hour program.

**DESCRIPTION OF PROGRAMMING SEGMENT:**

Daniel Llargués the Federal Emergency Management Administration (FEMA) Spokesperson, talked about a campaign, FEMA in partnership with the Ad Council are launching with the aim of reducing the risks suffered by specific communities after a natural disaster, focusing on people living alone, with low income, with disabilities or live in rural areas.

**ISSUE:**

Health / Environment / Community

**PROGRAM NAME:**

“En Contacto”

**AIR DATE & TIME:**

12/31/2023 6:00-7:00 a.m.

**DURATION OF PROGRAMMING SEGMENT:**

20 minutes of a 1-hour program.

**DESCRIPTION OF PROGRAMMING SEGMENT:**

Medical Epidemiologist at the Centers for Disease Control and Prevention Dr. Laura Castro talked about the Ad Council, American Medical Association and Centers for Disease Control and Prevention's campaign "Get Your Flu Shot". The campaign highlights the importance of getting the flu vaccine to prevent the spread and the severity of getting sick before the holidays

**National PSA Show for Hispanic Programming Beasley Media Group  
WNKS-HD3  
Most Significant Issue-Responsive Programming  
4<sup>th</sup> Quarter, 2023  
(November 14<sup>th</sup> through December 31<sup>st</sup>)**

**ISSUE:**

Health / Community

**PROGRAM NAME:**

“En Contacto”

**AIR DATE & TIME:**

12/31/2023 6:00-7:00 a.m.

**DURATION OF PROGRAMMING SEGMENT:**

20 minutes of a 1-hour program.

**DESCRIPTION OF PROGRAMMING SEGMENT:**

Betsy Rodríguez, Senior Public Health Advisor at the Centers for Disease Control and Prevention talked about the most recent national campaign from the CDC in partnership with the Ad Council “Could I Have Prediabetes?”. This campaign highlights the fact that an early diagnosis of prediabetes can be reversed, type 2 diabetes can be delayed or prevented. The campaign also encourages the community to visit their website to take the 1-minute risk test to find out their risk of diabetes.

**ISSUE:**

Environment / Community

**PROGRAM NAME:**

“En Contacto”

**AIR DATE & TIME:**

12/31/2023 6:00-7:00 a.m.

**DURATION OF PROGRAMMING SEGMENT:**

20 minutes of a 1-hour program.

**DESCRIPTION OF PROGRAMMING SEGMENT:**

Daniel Llargués the Federal Emergency Management Administration (FEMA) Spokesperson, talked about a campaign, FEMA in partnership with the Ad Council are launching with the aim of reducing the risks suffered by specific communities after a natural disaster, focusing on people living alone, with low income, with disabilities or live in rural areas.

**Public Service Announcements**  
**Fourth Quarter 2023 – Beasley Media Group, LLC**  
**PSA's aired during Public Affairs 1-hour broadcast from October 1st to November 12<sup>th</sup>**

:30 second – Drunk Driving

:30 second – Pet Adoption

:30 second - UNICEF Ukraine Support – Beasley Media Group

:30 second –Good Parenting

:15 second – Autism Awareness

:30 second – Seatbelt Safety

:30 second – Goodwill Donations

:30 second– Lung Cancer Awareness

:30 second – Organ Donation

:30 second –Type 2 Diabetes Prevention

:30 second – Responsible Fathering

:30 second – Adoption

:30 second – Teachers Have Better Stories

:30 second – Pet Adoption (PSA Central)

:30 second – COVID-19 Vaccine Awareness