

WPPB-FM (Facility I.D. #38340)
Peconic Public Broadcasting, Licensee
EEO Annual Public File Report 2018-19
(February 1, 2018 – January 31, 2019)

Peconic Public Broadcasting (“Peconic”), licensee of noncommercial educational public radio station WPPB-FM, is an equal opportunity employer that strives for diversity in its workforce. Peconic and WPPB are committed to inclusion and diversity, equal opportunity, and affirmative action in the recruitment and selection of employees.

This EEO Annual Public File Report for the license year 2018-19 is filed in compliance with FCC Rule 73.2080.

1. EEO Contact Information:

Mailing address: 71 Hill Street, Southampton, NY 11968

Telephone number: 631-591-7001

Contact Person: Dr. Wallace A. Smith, President and General Manager, WPPB Email address: wally@883wppb.org

Number of Full-time Employees

The Peconic Station Employment Unit (SEU or Unit) presently has seven full-time employees.

1. Recruitment for Job Vacancies. There were no full-time job vacancies at the station during this license term.

2. Recruitment Sources and Community Referral Organizations

Even though there were no job vacancies this past license year, Peconic has worked to increase the number and variety of recruitment sources and local community referral organizations to which it will provide notification of all future job vacancies in the Peconic SEU. Peconic intends to continue this focus in the upcoming 2019-2020 license term.

WPPB FM - Recruitment Sources Lists

Community Referral Sources List – College and University			
Recruitment Source	Contact	Email	Entitled to Notification
Five Towns College Career Services 305 N. Service Rd. Dix Hills, NY 11746-5871	The Office of Career Services Room 307F (631) 656-2163	Career.services@ftc.edu Krysti O'Rourke, B.S., M.P.A. Director of Career Services	
St. Joseph's College 155 West Roe Blvd. Patchogue, NY 11772	Office of Career Development & Engagement Dir. – Jennifer M. Rooney (631) 687-1248	Career Development and Engagement Jennifer Rooney, Director jrooney@sjcny.edu	
Stony Brook University Career Center Stony Brook, NY 11794-3363	(631) 632-6810	sbucareercenter@stonybrook.edu Joanna Durso Joanna.Durso@stonybrook.edu Senior Career Counselor/Career Communities: Arts & Communications, Exploring	
Suffolk County Comm. College Ammerman Campus-Selden, NY Suffolk County Comm. College Eastern Campus-Riverhead, NY Grant Campus-Brentwood, NY	Career Services (631) 451-4049 (631) 548-2500 (631) 851-6876	careerservices-ammr@sunysuffolk.edu careerservices-east@sunysuffolk.edu careerservices-west@sunysuffolk.edu TANIA VELAZQUEZ, College Director Tel: (631) 451-4057 e-mail: velazqt@sunysuffolk.edu ALLISON KEIBEL, Assistant Director Tel: (631) 451-4789 e-mail: keibela@sunysuffolk.edu TERESA McKay, Professional Assistant I - Career Services Tel: (631) 451-4556 e-mail: spillet@sunysuffolk.edu	

Master Recruitment Source List

RS Number	Recruitment Source Information	Source Entitled to Vacancy Notification? (yes/no)	No. of interviewees Referred by RS over 12-month period
1.	Asian American Journalists Assoc. justins@aaja.org		
2.	Connecticut School of Broadcasting 1400 Old Country Rd., Suite 211 Westbury, NY 11590 516-280-6801		
3.	Corporation for Public Broadcasting Washington, DC www.cpb.org		
4.	Craigslist www.craigslist.com		
5.	East Hampton Star 153 Main St., PO Box 5002 E. Hampton, NY 11937		
6.	Eastern Suffolk BOCES (631) 286-6585 esboces.org Adult Career & Technical Education Employment Resource Job Bank		
7.	Long Island Indian Council 186 W. Montauk Highway, Unit D-2, Hampton Bays, NY 11946 (631) 594-5594 dtroge@longislandindiancouncil.org		
8.	NYS Dept of Labor Workforce New York Career Center 160 South Ocean Avenue Patchogue, NY 11772 Patchogue@labor.ny.gov		
9.	Newsday 235 Pinelawn Rd. Melville, NY 11747 www.newsday.com/classified/jobs		

3. Outreach Initiative Activities

Because the PPB SEU has fewer than ten (10) full-time employees, it is obligated by Rule 73.2080(c)(2) to engage in at least two (2) outreach initiatives over the course of every two year period. Outreach Activities during the 2018-19 license year included the following:

A. Community Volunteer Program:

Peconic Public Broadcasting actively recruits volunteers from its local community who are trained to work in a number of different areas of radio station operations, including volunteer editor and graphics designer for the WPPB promotional and marketing activities, assistance in fund-raising drives, administrative and clerical work, and organizing and staffing special events, including local community musical, fundraising, and other special events such as live remote programs of community events. Over the course the year, WPPB typically has approximately 10 volunteers working on various aspects of its operation, management, community relations, and fund-raising. Each volunteer may work at some point with mentoring from various Peconic SEU employees. Volunteers learn a great deal about public radio and broadcasting. Additionally, WPPB's volunteers also, in effect, serve as ambassadors from the station to the community, further dispensing information and knowledge about careers and opportunities in radio to other members of the community. This is an ongoing program at WPPB.

B. Community Outreach:

WPPB hosts and staff participated in the annual 4th of July Independence Day Parade in Southampton Village as a means to inform the general public about the station and that WPPB is Long Island's only NPR station.

Bridget LeRoy conducted interviews during a live remote WPPB broadcast from the annual East Hampton Library's Authors Night on Saturday, August 10, 2018. WPPB was the radio partner for this gala community event which raises funds to support the East Hampton Public Library.

On Friday evening; September 28, 2018, Michael Mackey, (host of WPPB's morning news program), was the M.C. for Southampton Public Schools 5th Annual Wall of Distinction Induction Ceremony.

WPPB host, Bonnie Grice and the Media Mavens brought WPPB "on the road" to both the North and South Forks of Long Island via on site broadcasts from the Hampton Coffee Company locations in Aquebogue on June 15, 2018 and Southampton on December 14, 2018. for their annual Holiday Party Show.