

WPPB-FM (Facility I.D. #38340)

Peconic Public Broadcasting, Licensee

EEO Annual Public File Report 2019-2020

(February 1, 2019 – January 31, 2020)

Peconic Public Broadcasting (“Peconic”), licensee of noncommercial educational public radio station WPPB-FM, is an equal opportunity employer that strives for diversity in its workforce. Peconic and WPPB are committed to inclusion and diversity, equal opportunity, and affirmative action in the recruitment and selection of employees.

This EEO Annual Public File Report for the license year 2019-2020 is filed in compliance with FCC Rule 73.2080.

1. EEO Contact Information:

Mailing address: 71 Hill Street, Southampton, NY 11968

Telephone number: 631-591-7001

Contact Person: Dr. Wallace A. Smith, President and General Manager, WPPB Email address: wally@883wppb.org

Number of Full-time Employees

The Peconic Station Employment Unit (SEU or Unit) presently has seven full-time employees.

1. Recruitment for Job Vacancies

Peconic Public Broadcasting did not conduct any recruitment during the 2019-2020 license year. The only job opening that was filled was done under extreme exigent circumstances when the most popular on-air program host abruptly quit her long-term interview program without giving any notice. A local alternative personality with the same skill set and local contacts happened to be available and was hired to fill the position. WPPB is struggling financially; and the station would have been even more hard-pressed if it had not been able to quickly fill this host position for a very popular local program without a long hiatus.

The station has worked to increase the number and variety of recruitment sources and local community referral organizations to which it will provide notification of all future job vacancies in the Peconic SEU. Peconic intends to continue this focus in the upcoming license term.

2. Recruitment Sources and Community Referral Organizations

WPPB FM - Recruitment Sources Lists

Community Referral Sources List – College and University			
Recruitment Source	Contact	Email	Entitled to Notification
Five Towns College Career Services 305 N. Service Rd. Dix Hills, NY 11746-5871	The Office of Career Services Room 307F (631) 656-2163	Krysti O'Rourke, B.S., M.P.A. Director of Career Services Career.services@ftc.edu	
Hofstra University Hempstead, N.Y. 11549	516-463-5833	The Career Center CareerCenter@hofstra.edu	
St. Joseph's College 155 West Roe Blvd. Patchogue, NY 11772	Office of Career Development & Engagement (631) 687-1248	Career Development and Engagement Jennifer Rooney, Director jrooney@sjcnv.edu	
Stony Brook University Career Center Stony Brook, NY 11794-3363	(631) 632-6810	Debbie Fosta - Administrative Assistant Deborah.Fosta@stonybrook.edu	
Suffolk County Comm. College Ammerman Campus-Selden, Campus Eastern Campus-Riverhead Grant Campus-Brentwood	Career Services (631) 451-4049 (631) 548-2500 (631) 851-6876	careerservices-ammr@sunysuffolk.edu careerservices-east@sunysuffolk.edu careerservices-west@sunysuffolk.edu TANIA VELAZQUEZ, College Director Tel: (631) 451-4057 e-mail: velazqt@sunysuffolk.edu Mary Sierra - Eastern Campus, Riverhead sierra@sunysuffolk.edu Jason Cascone – Grant Campus, Brentwood casconj@sunysuffolk.edu	

Master Recruitment Source List

RS Number	Recruitment Source Information	Source Entitled to Vacancy Notification?(yes/no)	No. of interviewees Referred by RS over 12-month period
1.	Asian American Journalists Assoc. Contact – Career Center		
2.	Connecticut School of Broadcasting 1400 Old Country Rd., Suite 211 Westbury, NY 11590 516-280-6801		
3.	Corporation for Public Broadcasting Washington, DC www.cpb.org		
4.	Craigslist www.craigslist.com		
5.	East Hampton Star 153 Main St., PO Box 5002 E. Hampton, NY 11937		
6.	Eastern Suffolk BOCES (631) 286-6585 esboces.org Adult Career & Technical Education Employment Resource Job Bank		
7.	Indeed		
8.	Long Island Indian Council 186 W. Montauk Highway, Unit D-2, Hampton Bays, NY 11946 (631) 594-5594 dtroge@longislandindiancouncil.org		
9.	NYS Dept of Labor Workforce New York Career Center 160 South Ocean Avenue Patchogue, NY 11772 Patchogue@labor.ny.gov		
10.	Newsday 235 Pinelawn Rd. Melville, NY 11747 www.newsday.com/classified/jobs		
11.	New York State Broadcasters Association 1805 Western Avenue Albany, NY 12203		

3. Outreach Initiative Activities

Because the PPB SEU has fewer than ten (10) full-time employees, it is obligated by Rule 73.2080(c)(2) to engage in at least two (2) outreach initiatives over the course of every two year period. Outreach Activities during the 2019-2020 license year included the following:

A. Community Volunteer Program:

Peconic Public Broadcasting recruits volunteers from its local community who are trained to work in a number of different areas of radio station operations, including volunteer editor and graphics designer for the WPPB promotional and marketing activities, assistance in administrative and clerical work, and organizing and staffing special events, including local community, musical, and other special events such as live remote programs of community events. Over the course the year, WPPB typically has approximately ten volunteers willing to work on various aspects of its operation. Each volunteer may work at some point with mentoring from various Peconic SEU employees. Volunteers learn a great deal about public radio and broadcasting. Additionally, WPPB's volunteers also, in effect, serve as ambassadors from the station to the community, further dispensing information and knowledge about careers and opportunities in radio to other members of the community. This is an ongoing program at WPPB.

B. Community Outreach

Brian Cosgrove, Michael Mackey and Gianna Volpe - WPPB hosts and station staff

participated in the annual 2019 4th of July Independence Day Parade in Southampton Village as a means to inform the general public about the station and that WPPB is Long Island's only NPR station.

Michael Mackey, host of the **Long Island Morning Edition**, was moderator for the Meet the Candidates Debate for the Bridgehampton School Board on May 14, 2019 at the district high school.

On Friday evening, June 14, 2019, Michael Mackey was the moderator for the Southampton Village Meet and Greet the Candidates Discussion and Debate. This was simulcast live via WPPB Radio and 883wppb.org.

Michael Mackey served as the M.C. for the Annual Southampton Public Schools Wall of Distinction Induction Ceremony on Friday evening, October 4, 2019.

Bridget LeRoy conducted interviews during a live remote WPPB broadcast from the annual East Hampton Library's Authors Night on Saturday, August 10, 2019. WPPB was the radio partner for this gala community event which raises funds to support the East Hampton Public Library.

Gianna Volpe, host of **Heart of the East End** conducted on-air interviews with young actors who were cast members in a number of local productions on November 16th and 25th and December 16, 2019. These interviews provided them with an opportunity to experience radio live as well as to observe a radio host at work in a radio station studio.