



Invoice No: 2316505301

Bill To: Main Street Media Group  
2114 Angus Rd Ste 220  
Charlottesville VA 229012770

|               |            |
|---------------|------------|
| Client ID:    | 130406     |
| Invoice Date: | 10/25/20   |
| Payment Due:  | 10/25/20   |
| Amount Paid:  | \$5,120.41 |
| Amount Due:   | \$0.00     |

Order Details

|             |                     |            |           |                |           |
|-------------|---------------------|------------|-----------|----------------|-----------|
| Advertiser  | American Crossroads | Station    | WKSF-FM   | CPE //5749     |           |
| Order #     | 1309252107          | Market     | Asheville | Billing Period | Oct 2020  |
| Contract #  | 34441236            | Start Date | 09/28/20  | Schedule       | Broadcast |
| AE          | PHILADELPHIA, MMS   | End Date   | 10/25/20  | Terms          | CIA       |
| iHM Product | Radio               |            |           |                |           |

Note 1: WKSF-FM 34441236 5749 Issue  
Note 2:

Invoice Summary

| Product Type | Billable Units | Gross Amount      | Agency Commission | Sales Tax     | Net Due           |
|--------------|----------------|-------------------|-------------------|---------------|-------------------|
| Spot         | 36             | \$6,024.00        | \$903.59          | \$0.00        | \$5,120.41        |
| Misc         | 0              | \$0.00            | \$0.00            | \$0.00        | \$0.00            |
| <b>Total</b> | <b>36</b>      | <b>\$6,024.00</b> | <b>\$903.59</b>   | <b>\$0.00</b> | <b>\$5,120.41</b> |

This invoice is in accordance with the official log and the announcements/programs indicated below were aired on the dates and the times shown. Per your advertising agreement, the actual times may have run within 10 minutes of the scheduled time.

Questions? Contact us at Invoices@iHeartMedia.com

|              |            |
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Check Enclosed  Check # : \_\_\_\_\_

Bill To : Main Street Media Group  
2114 Angus Rd Ste 220  
Charlottesville VA 229012770

Remit To : iHeartMedia  
P.O. Box 406372  
Atlanta, GA 30384-6372

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# Invoice Details

Market: Asheville

Station: WKSF-FM

| Order Line | Product Type | Ordered           | Day(s)                                    | Daypart                  |             |            | Rate            |             |
|------------|--------------|-------------------|-------------------------------------------|--------------------------|-------------|------------|-----------------|-------------|
| <b>1</b>   | <b>Spot</b>  | <b>Commercial</b> | <b>TWThF</b>                              | <b>06:00:00-09:59:59</b> |             |            | <b>\$227.00</b> |             |
|            |              | <u>Aired</u>      | <u>ISCI/SPOT TITLE</u>                    | <u>DATE</u>              | <u>TIME</u> | <u>LEN</u> | <u>MG</u>       | <u>RATE</u> |
|            | Spot         | Commercial        | AC_NC_ASK AGAIN / AC_NC_ASK AGAIN         | 10/21/2020               | 6:05 am     | 60         |                 | \$227.00    |
|            | Spot         | Commercial        | AC_NC_ASK AGAIN / AC_NC_ASK AGAIN         | 10/21/2020               | 6:37 am     | 60         |                 | \$227.00    |
|            | Spot         | Commercial        | AC_NC_ASK AGAIN / AC_NC_ASK AGAIN         | 10/21/2020               | 7:29 am     | 60         |                 | \$227.00    |
|            | Spot         | Commercial        | AC_NC_ASK AGAIN / AC_NC_ASK AGAIN         | 10/21/2020               | 9:26 am     | 60         |                 | \$227.00    |
|            | Spot         | Commercial        | AC_NC_ONHONESTY_60R / AC_NC_ONHONESTY_60R | 10/22/2020               | 8:04 am     | 60         |                 | \$227.00    |
|            | Spot         | Commercial        | AC_NC_ONHONESTY_60R / AC_NC_ONHONESTY_60R | 10/22/2020               | 9:12 am     | 60         |                 | \$227.00    |
|            | Spot         | Commercial        | AC_NC_ONHONESTY_60R / AC_NC_ONHONESTY_60R | 10/23/2020               | 8:26 am     | 60         |                 | \$227.00    |
|            | Spot         | Commercial        | AC_NC_ONHONESTY_60R / AC_NC_ONHONESTY_60R | 10/23/2020               | 9:54 am     | 60         |                 | \$227.00    |
| <b>3</b>   | <b>Spot</b>  | <b>Commercial</b> | <b>TWThF</b>                              | <b>10:00:00-14:59:59</b> |             |            | <b>\$176.00</b> |             |
|            |              | <u>Aired</u>      | <u>ISCI/SPOT TITLE</u>                    | <u>DATE</u>              | <u>TIME</u> | <u>LEN</u> | <u>MG</u>       | <u>RATE</u> |
|            | Spot         | Commercial        | AC_NC_ASK AGAIN / AC_NC_ASK AGAIN         | 10/21/2020               | 10:19 am    | 60         |                 | \$176.00    |
|            | Spot         | Commercial        | AC_NC_ASK AGAIN / AC_NC_ASK AGAIN         | 10/21/2020               | 10:45 am    | 60         |                 | \$176.00    |
|            | Spot         | Commercial        | AC_NC_ASK AGAIN / AC_NC_ASK AGAIN         | 10/21/2020               | 12:35 pm    | 60         |                 | \$176.00    |
|            | Spot         | Commercial        | AC_NC_ASK AGAIN / AC_NC_ASK AGAIN         | 10/21/2020               | 12:52 pm    | 60         |                 | \$176.00    |
|            | Spot         | Commercial        | AC_NC_ASK AGAIN / AC_NC_ASK AGAIN         | 10/21/2020               | 1:23 pm     | 60         |                 | \$176.00    |
|            | Spot         | Commercial        | AC_NC_ASK AGAIN / AC_NC_ASK AGAIN         | 10/21/2020               | 1:55 pm     | 60         |                 | \$176.00    |
|            | Spot         | Commercial        | AC_NC_ONHONESTY_60R / AC_NC_ONHONESTY_60R | 10/22/2020               | 11:46 am    | 60         |                 | \$176.00    |
|            | Spot         | Commercial        | AC_NC_ONHONESTY_60R / AC_NC_ONHONESTY_60R | 10/22/2020               | 12:46 pm    | 60         |                 | \$176.00    |
|            | Spot         | Commercial        | AC_NC_ONHONESTY_60R / AC_NC_ONHONESTY_60R | 10/22/2020               | 2:12 pm     | 60         |                 | \$176.00    |
|            | Spot         | Commercial        | AC_NC_ONHONESTY_60R / AC_NC_ONHONESTY_60R | 10/23/2020               | 10:35 am    | 60         |                 | \$176.00    |
|            | Spot         | Commercial        | AC_NC_ONHONESTY_60R / AC_NC_ONHONESTY_60R | 10/23/2020               | 11:33 am    | 60         |                 | \$176.00    |
|            | Spot         | Commercial        | AC_NC_ONHONESTY_60R / AC_NC_ONHONESTY_60R | 10/23/2020               | 12:52 pm    | 60         |                 | \$176.00    |
| <b>5</b>   | <b>Spot</b>  | <b>Commercial</b> | <b>TWThF</b>                              | <b>15:00:00-18:59:59</b> |             |            | <b>\$190.00</b> |             |
|            |              | <u>Aired</u>      | <u>ISCI/SPOT TITLE</u>                    | <u>DATE</u>              | <u>TIME</u> | <u>LEN</u> | <u>MG</u>       | <u>RATE</u> |
|            | Spot         | Commercial        | AC_NC_ASK AGAIN / AC_NC_ASK AGAIN         | 10/21/2020               | 3:21 pm     | 60         |                 | \$190.00    |
|            | Spot         | Commercial        | AC_NC_ASK AGAIN / AC_NC_ASK AGAIN         | 10/21/2020               | 4:14 pm     | 60         |                 | \$190.00    |

## Invoice Details

| Order Line                 | Product Type | Ordered           | Day(s)                                    | Daypart                  |                   |            | Rate              |             |
|----------------------------|--------------|-------------------|-------------------------------------------|--------------------------|-------------------|------------|-------------------|-------------|
|                            | Spot         | Commercial        | AC_NC_ASK AGAIN / AC_NC_ASK AGAIN         | 10/21/2020               | 5:40 pm           | 60         | \$190.00          |             |
|                            | Spot         | Commercial        | AC_NC_ASK AGAIN / AC_NC_ASK AGAIN         | 10/21/2020               | 7:01 pm           | 60         | \$190.00          |             |
|                            | Spot         | Commercial        | AC_NC_ONHONESTY_60R / AC_NC_ONHONESTY_60R | 10/22/2020               | 4:50 pm           | 60         | \$190.00          |             |
|                            | Spot         | Commercial        | AC_NC_ONHONESTY_60R / AC_NC_ONHONESTY_60R | 10/22/2020               | 6:23 pm           | 60         | \$190.00          |             |
|                            | Spot         | Commercial        | AC_NC_ONHONESTY_60R / AC_NC_ONHONESTY_60R | 10/23/2020               | 3:32 pm           | 60         | \$190.00          |             |
|                            | Spot         | Commercial        | AC_NC_ONHONESTY_60R / AC_NC_ONHONESTY_60R | 10/23/2020               | 6:20 pm           | 60         | \$190.00          |             |
| <b>7</b>                   | <b>Spot</b>  | <b>Commercial</b> | <b>S</b>                                  | <b>06:00:00-18:59:59</b> |                   |            | <b>\$71.00</b>    |             |
|                            |              | <u>AIRED</u>      | <u>ISCI/SPOT TITLE</u>                    | <u>DATE</u>              | <u>TIME</u>       | <u>LEN</u> | <u>MG</u>         | <u>RATE</u> |
|                            | Spot         | Commercial        | AC_NC_ONHONESTY_60R / AC_NC_ONHONESTY_60R | 10/24/2020               | 10:56 am          | 60         |                   | \$71.00     |
|                            | Spot         | Commercial        | AC_NC_ONHONESTY_60R / AC_NC_ONHONESTY_60R | 10/24/2020               | 11:46 am          | 60         |                   | \$71.00     |
|                            | Spot         | Commercial        | AC_NC_ONHONESTY_60R / AC_NC_ONHONESTY_60R | 10/24/2020               | 12:47 pm          | 60         |                   | \$71.00     |
|                            | Spot         | Commercial        | AC_NC_ONHONESTY_60R / AC_NC_ONHONESTY_60R | 10/24/2020               | 1:17 pm           | 60         |                   | \$71.00     |
| <b>8</b>                   | <b>Spot</b>  | <b>Commercial</b> | <b>Sn</b>                                 | <b>06:00:00-18:59:59</b> |                   |            | <b>\$73.00</b>    |             |
|                            |              | <u>AIRED</u>      | <u>ISCI/SPOT TITLE</u>                    | <u>DATE</u>              | <u>TIME</u>       | <u>LEN</u> | <u>MG</u>         | <u>RATE</u> |
|                            | Spot         | Commercial        | AC_NC_ONHONESTY_60R / AC_NC_ONHONESTY_60R | 10/25/2020               | 2:12 pm           | 60         |                   | \$73.00     |
|                            | Spot         | Commercial        | AC_NC_ONHONESTY_60R / AC_NC_ONHONESTY_60R | 10/25/2020               | 3:41 pm           | 60         |                   | \$73.00     |
|                            | Spot         | Commercial        | AC_NC_ONHONESTY_60R / AC_NC_ONHONESTY_60R | 10/25/2020               | 5:44 pm           | 60         |                   | \$73.00     |
|                            | Spot         | Commercial        | AC_NC_ONHONESTY_60R / AC_NC_ONHONESTY_60R | 10/25/2020               | 6:46 pm           | 60         |                   | \$73.00     |
| Totals for Station:        |              | WKSF-FM           | No. of Spots/Misc:                        | 36/0                     | Gross Amt:        |            | \$6,024.00        |             |
| Totals for Market:         |              | Asheville         | No. of Spots/Misc:                        | 36/0                     | Gross Amt:        |            | \$6,024.00        |             |
| <b>Totals for Invoice:</b> |              |                   | <b>No. of Spots/Misc:</b>                 | <b>36/0</b>              | <b>Gross Amt:</b> |            | <b>\$6,024.00</b> |             |