ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, _____, hereby request station time as follows: See Order for proposed

schedule and charges. See Invoice for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:											
Agency name:											
Address:											
Contact:	Phone number:	Email:									
Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):											
Name:											
Address:											
Contact:	Phone number:	Email:									
Station is authorized to announce the t	ime as paid for by such person or entity.										
List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.): By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).											
If ad refers to a federal candidate(s) or	federal election, list ALL of the following:	: N/A									
Name(s) of every candidate referred to	:										
Office(s) sought by such candidate(s) (n	o acronyms or abbreviations):										
Date of election:											
Clearly identify EVERY political matter ad (no acronyms); use separate page if	of national importance referred to in the necessary:	N/A									

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor		Station Representative									
Signature: Sarah Blue		Signature:									
Name:		Name:									
Date of Request to Purchase Ad Time:		Date of Station Agr	eement to Sell Time:								
то	BE COMPLETED	BY STATION O	NLY								
Ad submitted to station? Yes No Date ad received: Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).											
If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.											
Disposition: Accepted Accepted IN PART (e.g., ad not received to determine content)* Rejected – provide reason:											
*Upload partially accepted form, then pro	omptiy upload update	ed final form when col	npiete.								
Contract #:	Station Call Letters:		Date Received/Requested:								
Est. #:	Station Location:		Run Start and End Dates:								
For national issue ads only (not requir	red for state/local is	ssue ads):									
Upload order, this disclosure form and to the OPIF or use this space to docum and the classes of time purchased (inclu attach separately. If station will not uplo contact person who can provide that in in the OPIF.	nent schedule of time uding date, time, cla oad the actual times	e purchased, when sp ss of time and reaso spots aired until an	bots actually aired, the rates charged ns for any make-goods or rebates) or invoice is generated, the name of a								



Advertiser No:	1321506	Order No:	1309213528
Start Date:	02/20/2020	Co-op:	No
End Date:	03/03/2020	Package:	No
Month Type:	Broadcast	Agency Comm.	: 15%
Revision #:	0		
CPE:	1276		
AE:	DALLAS, MMS		
Entered:	02/19/2020 04:53 PM	l by Fusion	
Last Update:	02/19/2020 06:28 PM	by KScot	
Note:	WWNC-AM 3372777	2 1276 Fix Cong	ress Now! - ISSUE
Note 2:			
Spl Req Inv:			

Fix Congress Now! c/o AxMedia Attn: 1251 NW Briarcliff Pkwy #85

Kansas City, MO 64116

Mar Stat	 Bind To	Start Date	End Date	No Of Weeks		Skip W.	м	т	W	т	F	s	s	Spots/ W.	Spot Length	Ord Spots	Ord Cost
1 Ashe WW	 06:00-10:00 Commercial	02/24/20	02/28/20	1	57.00 National Agency-Political	0	х	х	х	х	:	ĸ		10	60	10	570.00
2 Ashe WW	06:00-10:00 Commercial	02/20/20	02/21/20	1	57.00 National Agency-Political	0				х		ĸ		6	60	6	342.00
3 Ashe WW	 10:00-15:00 Commercial	02/24/20	02/28/20	1	60.00 National Agency-Political	0	х	х	х	х		ĸ		10	60	10	600.00
4 Ashe WW	 10:00-15:00 Commercial	02/20/20	02/21/20	1	60.00 National Agency-Political	0				х		ĸ		6	60	6	360.00
5 Ashe WW	15:00-19:00 Commercial	02/24/20	02/28/20	1	57.00 National Agency-Political	0	х	х	х	х		ĸ		10	60	10	570.00
6 Ashe WW	15:00-19:00 Commercial	02/20/20	02/21/20	1	57.00 National Agency-Political	0				х		ĸ		6	60	6	342.00
7 Ashe WW	 06:00-10:00 Commercial	03/02/20	03/03/20	1	57.00 National Agency-Political	0	х	х						2	60	2	114.00
8 Ashe WW	10:00-15:00 Commercial	03/02/20	03/03/20	1	0,	0	х	х						2	60	2	120.00
9 Ashe WW	15:00-19:00 Commercial	03/02/20	03/02/20	1	57.00 National Agency-Political	0	х							2	60	2	114.00

No. of Spots/Misc/Digital:

54/0/0

\$3,132.00 Ordered Gross: \$469.80 Agency Commission: Ordered Net: \$2,662.20 Total Net Due: \$2,662.20

	Feb	Mar	Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb
Amt. Ord.:	18	36	0	0	0	0	0	0	0	0	0	0	0
Gross:	1,044.00	2,088.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net:	887.40	1,774.80	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00



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Participating Customers Fix Congress Now!

100%



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ORDER TERMS AND CONDITIONS The Term "Advertiser" shall include advertiser and any agency or buying service named in Order Confirmation, and all persons and entities included within Advertiser agree to the purchase of this advertising schedule and that they are jointly and severally liable for all obligations of Advertiser under this contract regardless of who is billed, except any agency is liable for invoice payments only to the extent the agency has been paid by the advertiser. The term "Station" means the specific station set out in the Order Confirmation, or, if not identified there, iHeartMedia + Entertainment, Inc. 1. PAYMENT

1.

11 Advertiser agrees to pay in advance for the distribution of advertising covered by this contract (collectively "transmissions") unless otherwise expressly agreed in writing.

Writing.
1.2. If Station has extended credit, Station shall render invoices monthly. Payment by Advertiser is due within 30 days unless invoice is sent to agency or buying service,
then net payment is due within 45 days. Past due accounts shall be charged interest at the rate of 1% per month (12% annual percentage rate) or, if less, the highest rate allowed by applicable law, from the date of the invoice. If Advertiser notices any error on an invoice, Advertiser must contact Station in writing within 7 days of the invoice date, stating the invoice number, amount and description of alleged error, and including any supporting documentation as may be required by Station. All invoice charges will be considered valid if no written dispute from the Client is received by Station shall furnish certifications of performance to Advertiser at the time of billing, but unless requested prior to billing the furnishing of such certifications shall not be a condition of payment or time of payment.
1.4. If Advertiser is pact due in payment of any amount of such as the target of payment for guy approximation.

 I.4. If Advertiser is past due in payment of any amount, Station may change the terms of payment for further transmissions by giving Advertiser written notice. If Station refers this contract for collection, Advertiser shall pay reasonable attorney's or collector's fees and any court costs incurred by Station.
 TERMINATION AND BREACH
 2.1. This contract may be terminated by either party giving the other party 14 days prior written notice. If Advertiser so terminates this contract, Advertiser will pay Station at Station's rate card rate (without discount for the number of remaining transmissions) for transmissions made through the date of termination. If Station so terminates this contract, Advertiser shall pay Station for transmissions made through the date of termination and shall have the benefit of any discounts it would have received had this contract not been so terminated.

2.2. Station may terminate this contract at any time upon failure by Advertiser to timely make any payment, or upon other material breach by Advertiser of this contract. On such termination (i) Advertiser will pay Station at Station's rate card rate (without discount for the number of transmissions) for all transmissions made through the date of termination and

all payments due by Advertiser shall become immediately due and payable.
 a. Advertiser may cancel this contract at any time upon material breach by Station of this contract and shall be liable only for transmissions made in accordance with this contract through the date of termination with the benefit of any discounts it would have received had this contract not been so terminated.
 a. If Station has contract to purchase other program material ("Third Party Material") during the term of this contract in reliance on the agreement of Advertiser and prior to the end of the term of this contract Station terminates pursuant to Section 2.2. or Advertiser pursuant to Section 2.1. Advertiser agrees to pay Station all costs and expenses incident to the acquisition of Third Party Material. After such payment, Station shall credit Advertiser for any net amounts obtained if Station is able to resell such Third Party Material, but Station shall

not be obligated to make or solicit any sale. 2.5. To the extent provided by law, neither party shall be liable to the other party (including liability for incidental, indirect or consequential damages or lost profits, whether or not advised of the possibility of such damages and punitive damages) other than as specified in this contract. 3. REPRESENTATIONS & WARRANTIES/INDEMNIFICATION AND HOLD HARMLESS

3.1. Advertiser presents, warrants and agrees that: (i) Station's use of the Advertiser Materials (defined below) as authorized by Advertiser, including, but not limited to broadcast of the Advertiser Materials aver the facilities of the Station shall not violate or infringe upon the rights of others; provided, however, that the foregoing representations and warranties shall not apply to any material furnished or added to the Advertiser Materials after delivery to Station by any party other than Advertiser, and (ii) Advertiser (and the Advertiser Materials) shall not apply to any material furnished or added to the Advertiser Materials, including, but not limited to, those of the FCC (e.g., indecency, EAS compliance and all other FCC

 3.2. Advertiser shall defend, hold harmless and indemnify Station, its parents and affiliates, and their respective officers, directors, employees and agents from any and all claims, actions, causes of action, liabilities, demands, damages or costs (including reasonable attorney fees) of whatsoever name or nature, including but not limited to (i) defamation, unlawful competition or trade practice, infringement of intellectual property or other prosonal rights (including but not limited to public performance rights with respect to music, spoken word or any other copyrightable material embodied in Advertiser Materials); (ii) any breach or violation of any sort of Section 5.5 or the representations and warranties described in Section 3.1; or (iii) claims arising from the products, services, operations, data, representations or warranties relating to, directly or indirectly, any material furnished by or on behalf of Advertiser in connection with this contract ("Advertiser Material"), or Advertiser's business, services, operations or prizes (if any). Station shall defend, hold harmless and indemnify Advertiser and its officers, directors, employees and agents from damages relating to, directly or indirectly, programming transmitted by Station other than Advertiser Material. INABILITY TO TRANSMIT AND SUBSTITUTION PROGRAMS

INABILITY TO TRANSMIT AND SUBSTITUTION PROGRAMS
 If, due to public emergency or necessity, force majeure, restrictions imposed by law, acts of God; labor disputes, or for other cause, including mechanical breakdown beyond Station's control, Station shall be unable to transmit or otherwise distribute any program or announcement to be transmitted under this contract, that transmission shall be canceled, and Station shall have the right to cancel any transmission or portion thereof to be made under this contract in order to transmit any program which it deems to be of public significance. Station shall transmit such canceled transmission, subject to availability, in a comparable time period. If Station is unable to so transmit the canceled transmission, subject to availability, in a comparable time period. If Station is unable to so transmit the canceled transmission, Advertiser shall not have to pay for the canceled transmission and the cancellation shall not affect any discounts under this contract.
 PROGRAM PRODUCTION; COMMERCIAL MATERIAL; DATA
 Unless otherwise noted in this contract, all material to be transmitted under this contract shall be furnished by Advertiser, and all expenses of delivery to Station and the return to Advertiser.

return to Advertiser, if so directed, shall be paid by Advertiser. If Station has not received Advertiser Material by 72 hours in advance of scheduled transmission, Station shall reasonably attempt to so notify Advertiser.

5.2. If Station has not received Advertiser Material by 48 hours in advance of scheduled transmission, Station may in its sole discretion reschedule the transmission of such material or cancel such transmission, and in either case, Advertiser shall pay for the transmission as if transmitted as originally scheduled. 5.3. Advertiser Material is subject to Station approval and Station may exercise a continuing right to reject such material, including a right to reject for unsatisfactory technical quality. If the material is unsatisfactory, Station shall hotify Advertiser, and Advertiser shall furnish satisfactory material 48 hours in advance of transmission or Section 5.2 shall apply. All program material must conform to the program and operating policies of Station and Station shall have the continuing right to edit in the public interest provided, however, that Station approval of such material shall not affect Advertiser, indempiny obligation under this contract. Station approval of such material shall not affect Advertiser's indemnity obligation under this contract. 5.4. Station will retain all property rights in any program material prepared or created by Station or by any of its employees for use in connection with material transmitted

under this contract. 5.5. If Station provides Advertiser with any data pertaining to the transmission of Advertiser Material ("Station Data"), Station grants Advertiser a limited, revocable

non-exclusive, non-sublicensable, license to use Station Data solely for internal purposes as necessary to validate Station's transmission of Advertiser Material. The foregoing license expires, and Advertiser must destroy, Station Data thirty (30) days after the date of the applicable transmissions. Advertiser may not, without Station's prior written consent, (i) disclose Station Data to any third party, (ii) combine Station Data with any other data, or (iii) use Station Data for any other purpose, including, without limitation, to create an attribution model.

6. NON-DISCRIMINATION. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, Station will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, negotiated and completed without regard to race or ethnicity. 7. GENERAL

This contract is for the transmission by broadcast on radio, transmission on other media when Internet is indicated, or both, of programs, announcements and/or displays of the Advertiser for the purpose of advertising the named products or services and is subject to all applicable federal, state and municipal regulations, including the rules of the Federal Communications Commission and the Federal Trade Commission. Station will perform the transmission covered by this contract on the days and approximate hourly times (current at Station) provided in this contract. Station may make reproductions of program material furnished by Advertiser to effect the transmissions. 7.2. If an agency or buying service is included in Advertiser, it is understood that party is the agent of advertiser and not of Station. 7.3. Station shall assume no liability for loss or damages to program material and other property furnished by Advertiser in connection with transmissions under this

contract

contract.
7.4. Advertiser may not assign or transfer this contract without first obtaining the written consent of Station; nor is Station required to transmit any material under this contract for the benefit of any person or entity other than Advertiser named on the face of this contract.
7.5. The failure of Station or Advertiser to enforce any of the provisions of this contract shall not be construed as a waiver of that or any other provision.
7.6. This contract and any applicable written credit agreement, agreency commission arrangement and/or merchandising arrangement contains the entire agreement between the parties relating to the subject matter in it, and no modification of its terms shall be effective unless in writing signed by both parties.
7.7. TO THE EXTENT PERMITTED BY LAW, STATION MAKES NO WARRANTIES OF ANY KIND, EXPRESS, IMPLIED OR STATUTORY, ABOUT THE SERVICES DESCRIBED IN THIS AGREEMENT AND DISCLAIMS ALL WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR USE.



Advertiser No:	1321506	Order No:	1309213529
Start Date:	02/20/2020	Co-op:	No
End Date:	03/03/2020	Package:	No
Month Type:	Broadcast	Agency Comm.:	15%
Revision #:	0		
CPE:	1276		
AE:	DALLAS, MMS		
Entered:	02/19/2020 04:55 PM	l by Fusion	
Last Update:	02/20/2020 11:51 AM	by svcX1Pd	
Note:	WKSF-FM 33727771	1276 Fix Congre	ss Now! - ISSUE
Note 2:			
Spl Req Inv:			

Fix Congress Now! c/o AxMedia Attn: 1251 NW Briarcliff Pkwy #85

Kansas City, MO 64116

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Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W.		т	w	т	F	S	S	Spots/ W.	Spot Length	Ord Spots	Ord Cost
1 Asheville WKSF-FM	06:00-10:00 Commercial	02/24/20	02/28/20	1	254.00 National Agency-Politica		х	х	х	х	>	¢		10	60	10	2,540.00
2 Asheville WKSF-FM	06:00-10:00 Commercial	03/02/20	03/03/20	1	254.00 National Agency-Politica	0 al	х	х						2	60	2	508.00
3 Asheville WKSF-FM	06:00-10:00 Commercial	02/20/20	02/21/20	1	254.00 National Agency-Politica	0 al				х	>	¢		6	60	6	1,524.00
4 Asheville WKSF-FM	10:00-15:00 Commercial	02/24/20	02/28/20	1	176.00 National Agency-Politica	0 al	х	х	х	х	>	¢		10	60	10	1,760.00
5 Asheville WKSF-FM	10:00-15:00 Commercial	03/02/20	03/03/20	1	0,	0	х	х						2	60	2	352.00
6 Asheville WKSF-FM	10:00-15:00 Commercial	02/20/20	02/21/20	1	0,	0				х	>	¢		6	60	6	1,056.00
7 Asheville WKSF-FM	15:00-19:00 Commercial	02/24/20	02/28/20	1		0	x	х	х	x	>	¢		10	60	10	2,170.00
8 Asheville WKSF-FM	15:00-19:00 Commercial	03/02/20	03/02/20	1		0	х							2	60	2	434.00
9 Asheville WKSF-FM	15:00-19:00 Commercial	02/20/20	02/21/20	1	0,	0				x	>	¢		6	60	6	1,302.00
10 Asheville WKSF-FM	10:00-15:00 Commercial	02/22/20	02/29/20	2	0,	0						х		2	60	4	296.00
11 Asheville WKSF-FM	15:00-19:00 Commercial	02/22/20	02/29/20	2	• •	0						х		1	60	2	154.00
12 Asheville WKSF-FM	10:00-15:00 Commercial	02/23/20	03/01/20	2		0							х	2	60	4	308.00



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			I	No. of Spot	s/Misc/Digi	tal: 6	64/0/0		rdered Gros gency Com			2,404.00 ,860.60
									rdered Net: otal Net Du),543.40),543.40
Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Fe

	1.00	Iviai	7.pi	way	oun	our	Aug	Ocp	001	NOV	DCC	Jan	100
Amt. Ord.:	23	41	0	0	0	0	0	0	0	0	0	0	0
Gross:	4,261.00	8,143.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net:	3,621.85	6,921.55	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

Participating Customers Fix Congress Now!

100%



Page 3 of 3 Printed: 02/20/2020 15:51:53 Order No: 1309213529

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 TERMINATION AND BREACH
 2.1. This contract may be terminated by either party giving the other party 14 days prior written notice. If Advertiser so terminates this contract, Advertiser will pay Station at Station's rate card rate (without discount for the number of remaining transmissions) for transmissions made through the date of termination. If Station so terminates this contract, Advertiser shall pay Station for transmissions made through the date of termination and shall have the benefit of any discounts it would have received had this contract not been so terminated.

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 a. If Station has contract to purchase other program material ("Third Party Material") during the term of this contract in reliance on the agreement of Advertiser and prior to the end of the term of this contract Station terminates pursuant to Section 2.2. or Advertiser pursuant to Section 2.1. Advertiser agrees to pay Station all costs and expenses incident to the acquisition of Third Party Material. After such payment, Station shall credit Advertiser for any net amounts obtained if Station is able to resell such Third Party Material, but Station shall

not be obligated to make or solicit any sale. 2.5. To the extent provided by law, neither party shall be liable to the other party (including liability for incidental, indirect or consequential damages or lost profits, whether or not advised of the possibility of such damages and punitive damages) other than as specified in this contract. 3. REPRESENTATIONS & WARRANTIES/INDEMNIFICATION AND HOLD HARMLESS

3.1. Advertiser presents, warrants and agrees that: (i) Station's use of the Advertiser Materials (defined below) as authorized by Advertiser, including, but not limited to broadcast of the Advertiser Materials aver the facilities of the Station shall not violate or infringe upon the rights of others; provided, however, that the foregoing representations and warranties shall not apply to any material furnished or added to the Advertiser Materials after delivery to Station by any party other than Advertiser, and (ii) Advertiser (and the Advertiser Materials) shall not apply to any material furnished or added to the Advertiser Materials, including, but not limited to, those of the FCC (e.g., indecency, EAS compliance and all other FCC

 3.2. Advertiser shall defend, hold harmless and indemnify Station, its parents and affiliates, and their respective officers, directors, employees and agents from any and all claims, actions, causes of action, liabilities, demands, damages or costs (including reasonable attorney fees) of whatsoever name or nature, including but not limited to (i) defamation, unlawful competition or trade practice, infringement of intellectual property or other prosonal rights (including but not limited to public performance rights with respect to music, spoken word or any other copyrightable material embodied in Advertiser Materials); (ii) any breach or violation of any sort of Section 5.5 or the representations and warranties described in Section 3.1; or (iii) claims arising from the products, services, operations, data, representations or warranties relating to, directly or indirectly, any material furnished by or on behalf of Advertiser in connection with this contract ("Advertiser Material"), or Advertiser's business, services, operations or prizes (if any). Station shall defend, hold harmless and indemnify Advertiser and its officers, directors, employees and agents from damages relating to, directly or indirectly, programming transmitted by Station other than Advertiser Material.

INABILITY TO TRANSMIT AND SUBSTITUTION PROGRAMS
 If, due to public emergency or necessity, force majeure, restrictions imposed by law, acts of God; labor disputes, or for other cause, including mechanical breakdown beyond Station's control, Station shall be unable to transmit or otherwise distribute any program or announcement to be transmitted under this contract, that transmission shall be canceled, and Station shall have the right to cancel any transmission or portion thereof to be made under this contract in order to transmit any program which it deems to be of public significance. Station shall transmit such canceled transmission, subject to availability, in a comparable time period. If Station is unable to so transmit the canceled transmission, subject to availability, in a comparable time period. If Station is unable to so transmit the canceled transmission, Advertiser shall not have to pay for the canceled transmission and the cancellation shall not affect any discounts under this contract.
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non-exclusive, non-sublicensable, license to use Station Data solely for internal purposes as necessary to validate Station's transmission of Advertiser Material. The foregoing license expires, and Advertiser must destroy, Station Data thirty (30) days after the date of the applicable transmissions. Advertiser may not, without Station's prior written consent, (i) disclose Station Data to any third party, (ii) combine Station Data with any other data, or (iii) use Station Data for any other purpose, including, without limitation, to create an attribution model.

6. NON-DISCRIMINATION. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, Station will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, negotiated and completed without regard to race or ethnicity. 7. GENERAL

This contract is for the transmission by broadcast on radio, transmission on other media when Internet is indicated, or both, of programs, announcements and/or displays of the Advertiser for the purpose of advertising the named products or services and is subject to all applicable federal, state and municipal regulations, including the rules of the Federal Communications Commission and the Federal Trade Commission. Station will perform the transmission covered by this contract on the days and approximate hourly times (current at Station) provided in this contract. Station may make reproductions of program material furnished by Advertiser to effect the transmissions. 7.2. If an agency or buying service is included in Advertiser, it is understood that party is the agent of advertiser and not of Station. 7.3. Station shall assume no liability for loss or damages to program material and other property furnished by Advertiser in connection with transmissions under this

contract

contract.
7.4. Advertiser may not assign or transfer this contract without first obtaining the written consent of Station; nor is Station required to transmit any material under this contract for the benefit of any person or entity other than Advertiser named on the face of this contract.
7.5. The failure of Station or Advertiser to enforce any of the provisions of this contract shall not be construed as a waiver of that or any other provision.
7.6. This contract and any applicable written credit agreement, agreency commission arrangement and/or merchandising arrangement contains the entire agreement between the parties relating to the subject matter in it, and no modification of its terms shall be effective unless in writing signed by both parties.
7.7. TO THE EXTENT PERMITTED BY LAW, STATION MAKES NO WARRANTIES OF ANY KIND, EXPRESS, IMPLIED OR STATUTORY, ABOUT THE SERVICES DESCRIBED IN THIS AGREEMENT AND DISCLAIMS ALL WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR USE.