

WKCCQ 1st Quarter Issues Report

1/1/23 – 3/31/23

Date Aired	Time	Issue	Program Summary / Description
12/26/22-1/8/23	12m-11 p.m.	Scholarship for Broadcasting	Application is open for the Kenneth H. MacDonald Sr. Scholarship for students interested in a career in broadcasting. Announcement announcing how to apply ran 1/26/22-1/8/23.
1/23/23	5a-8a	ARPA grants	The City of Flint opened its online registration for non-profits, business and community based organization to apply for more than 15 million dollars of available ARPA funding. All programs must serve Flint residents.
1/23/23	5a-8a	Quality of Life	Snow man contest, Saginaw County Parks and Rec. Build at your home and take pictures and forward to Saginaw Co Parks
1-25-23	Throughout the day	Quality of Life	Frankenmuth Snowfest. Station ran promos promoting all the activities in Downtown Frankenmuth
1/29/23	8a	Quality of life	Free Movie Sunday at Bay City State Theater. Starts at 2pm, free with a donation of non-perishable food item.
2/4/23	9a	Quality of Life	Flint hand Made Craft Show, Flints Famers Market
2/4/23	7am	Fitness	The Annual Winterlaufe 8K race, announcement promoting the race.
2/6/23	5-8a	Quality of Life	Broadway in Saginaw "fiddler on the Roof" Dow Event Center
2/10/23	5-8a	Quality of life	Bay City First Annual Ice Jam. Activities range from Snow softball tournament, corn hole and more.
2/10/23	9a	Quality of Life	Chrome and Ice. Dort Fed Credit Union Center. Annual Fundraiser for Back to the Bricks
2/14/23	9a	Arts and Culture	"Cats at Midland Center For The Arts. Three performances Tuesday Wednesday Thursday
2/15/23	8a	Health and Wellness	Saginaw Veterans Health Expo At the Saginaw Y Free Admission
2/18/23	7a	Special Olympics	Polar plunge to help hit the fundraising goal of \$10,000. Event takes place at Dow Diamond in Midland
2/18/23	8a	Activities for Children	Community Youth Day at SVSUV Volleyball and Basketball camp for youth
2/19/23	9a	Quality of Life	Eat Great Winter Food Festival at The Temple Theater
2/23/23	7a	Educational Event	Midland Center for the Arts host "Kate the Chemist" For adults and children alike. Fun, and memorable effects of science
2/24/23	8am	Employment	Promoted Great Lakes Loons Job fair at Dow Diamond on Saturday 2/25
2/25/23	9a	Quality of Life Family Event	Fun starts tomorrow at 1pm at Midland City Forrest, Cardboard Sled Races, for all age groups.
3/2/23	7A	Culture	Flint Community Players "Who Dun It" 2pm Sunday
3/3/23	8a	Children entertainment	Dow Event Center presents: Blippi The World Tour
3/8/23	7a	Quality of Life	Oh What a Night the Frankie Valli Story at The Dow Event Center
3/17/23	8a	Entertainment	Capitol Theater Flint the Simon and Garfunkle Story
3/18/23	7a	Fashion and Fun	The Dort Financial Events Center host a Sneaker and Fashion Swap Meet. Perfect for the women looking to look great and not spend a lot of money

WKCQ
 2000 WHITTIER STREET
 PO BOX 1776
 SAGINAW, MI 48605

Order #: 75-00702
 Description: SAGINAW TWP SOCCER ASSOCIATION
 Date Entered: 3/13/2023
 P.O.#:
 Salesperson: HOUSE, SAGINAW
 Invoice Frequency: Billed at end of Media/EOS, Sorted by Date Notary Req'd

PSA

Statement Group: WKCQ
 Receivables Group: LOCAL
 Sales Commission: COLLECTIONS - WKCQ
 A/R Account: A/R REGULAR WKCQ
 Order Discount: <None>
 Agency Discount: <None>
 Default Primary Product Code: non-compete
 Secondary Product Code: <unassigned>
 Last Modified: 3/13/2023
 Modified 1 times
 OrderType: Per Spot

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 3/14/2023	3/15/2023	WKCQ-FM	Midnight to Midnight	Weekly	:30	40	0.00	0.00	0	20	20	0	0	0	0
Avail: General		Sales Comm: X		Agency Discount:		Order Discount:		Prod: non-compete							
Inc. Acct: LOCAL		Adv. Sep: X		Prod Sep: X		Priority: 255									
Spot Type: _None		Description:													
**Copy Plan: SOCCER PSA															
Copy Name	Cart	% / Iter	Station	Start	End	Coop	Product	Cart Type	Restrictions						
< All Dates >															
1 SAGINAW TWP SOCCER AS	04623	1 %	WKCQ-FM	3/13/2023	3/17/2023		non-compete	Commercial	<None>						

Station Totals:

Station: WKCQ-FM
 Spot Count: 40
 Net Billing: \$0.00

Order Start Date: 3/14/2023 Order End Date: 3/15/2023 Spots: 40 Total Charges: \$0.00

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

Projected Media Month/End-Of-Schedule Billing Totals for PSA / 75-00702 :

Month	Year	Spot Count	Net Billing
March	2023	40	\$0.00

Confirmed & Accepted for WKCQ By: _____

Accepted for PSA By: _____

Please Sign and Return One Copy



Call Letters: WKCO-FM

Weekly Public Affairs Program

QUARTERLY ISSUES REPORT, JANUARY-MARCH, 2023

Show # 2023-01

Date aired: 1/1 Time Aired: 7A

Jacquelyn C. Campbell, PHD, RN, FAAN, expert on domestic violence, violence against women and intimate partner violence, Professor and the Anna D. Wolf Chair at the Johns Hopkins School of Nursing, National Program Director for the Robert Wood Johnson Foundation's Nurse Faculty Scholars Program

Dr. Campbell developed the Danger Assessment, a groundbreaking questionnaire designed to assess a woman's risk of being killed by an abusive partner. She talked about recent updates to the tool that address concerns for immigrant women and same-sex partners. She said it's helpful for an abused woman to document for herself how often abuse is happening, levels of abuse and other patterns.

Issues covered:
Domestic Violence
Women's Concerns

Length: 9:21

Bryan Caplan, PhD, Professor of Economics at George Mason University, blogger for EconLog, author of "*The Case against Education: Why the Education System Is a Waste of Time and Money*"

Although it is immensely popular--and immensely lucrative--Dr. Caplan believes that higher education is grossly overrated. He said that decades of growing access to education have not resulted in better jobs for the average worker, but instead in runaway credential inflation. He is in favor of serious cuts in government education funding to curb this wasteful rat race, along with a renewed emphasis on vocational education.

Issues covered:
Education
Career
Government Spending

Length: 8:01

Cyrus Farivar, Senior Business Editor at Ars Technica, author of "*Habeas Data: Privacy vs. the Rise of Surveillance Tech*"

Mr. Farivar discussed how judges and activists have thought about privacy and surveillance in America in recent decades. He believes that laws need to be updated to address advances in surveillance technology, such as the mass use of license plate readers and facial recognition software.

Issues covered:
Constitutional Rights
Privacy

Length: 5:04

Show # 2023-02

Date aired: 1/8

Time Aired: 7A

Todd Spencer, President of the Owner-Operator Independent Drivers Association

Trucking is critical to virtually every aspect of the US economy. Mr. Spencer talked about the biggest challenges faced by truck drivers. He said drivers often spend 30% of their work week being detained by inefficiencies in the supply chain, waiting for shippers and receivers. He discussed the lack of adequate training of new truckers. He also talked about road congestion and needed improvements in the nation's highway system to better accommodate trucks.

Issues covered:

**Transportation
Supply Chain Issues
Employment**

Length: 8:39

Natasha Slesnick, PhD, Professor of Human Development and Family Science in the Department of Human Sciences, and EHE Associate Dean for Research and Administration at Ohio State University

Prof. Slesnick led a study that suggests that giving some homeless mothers with young children a place to live may do little to help them if it is not combined with support services. She outlined the most significant challenges faced by homeless mothers and their children, and the most effective forms of support.

Issues covered:

**Homelessness
Government Programs
Drug Abuse**

Length: 8:45

Donna Thompson, PhD, MBA, retired college educator, an advocate for children's literacy and creator of The Adventures of Carly and Charly, a book series "written" by cats for kids

Ms. Thompson discussed the importance of encouraging reading in young children, and the major obstacles created by electronic screens. She talked about the long-lasting health and wellness benefits connected to reading, and why it is so important for parents to set a good example in reading habits.

Issues covered:

**Literacy
Parenting**

Length: 5:01

Show # 2023-03

Date aired: 1/15

Time Aired: 7A

Nora Volkow, MD, Director of the National Institute on Drug Abuse, part of the National Institutes of Health

Fentanyl overdoses are the leading cause of death for Americans ages 18 to 49, more than car accidents or suicides. On average, one person dies of a fentanyl overdose in the United States every seven minutes, and the number of Americans killed by the drug has jumped 94 percent since 2019. Dr. Volkow discussed why the problem has skyrocketed and what steps the federal government is taking to address it. She said that, while the epidemic was worse in certain rural areas of the US in past years, the problem has now overwhelmed every city and state. She talked about the importance of education and treatment programs, and also explained why fentanyl is a particularly troubling issue for pregnant women.

Issues covered:
Substance Abuse and Treatment
Government Policies

Length: 17:52

Sam Quinones, author of *"The Least of Us: True Tales of America and Hope in the Time of Fentanyl and Meth"*

The opioid crisis' damage to US communities cost the economy \$1.5 trillion in 2020 alone, according to a congressional analysis. Mr. Quinones talked about steps that cities and towns can take to try to repair community bonds, most effectively on the neighborhood, school and church level. He believes that stronger law enforcement is necessary to force drug abusers into treatment, whether they want it or not.

Issues covered:
Substance Abuse and Treatment
Community Rehabilitation
Law Enforcement
Homelessness

Length: 5:08

Show # 2023-04

Date aired: 1/22

Time Aired: 7A

Lauren Fleshman, one of the most decorated American distance runners of all time, winner of five NCAA championships at Stanford University and two national championships as a professional, author of *"Good for A Girl: A Woman Running in a Man's World"*

Girls drop out of organized sports at twice the rate of boys at age 14, and half have quit by 17. Sixty-five percent develop disordered eating habits that compromise their ease around food, sometimes irreparably. Ms. Fleshman talked about emerging research on the physiology and psychology of young athletes, and what coaches and parents should know. She outlined changes in organized sports to empower and encourage young women to join and stay.

Issues covered:
Women's Concerns
Youth Sports

Length: 9:21

Chris Bailey, productivity expert, author of *"How to Calm Your Mind: Finding Presence and Productivity in Anxious Times"*

Mr. Bailey shared the inspiration to write his book--a panic attack he had onstage in front of an audience of over 100. He outlined simple steps he took in the moment and in the long-term to conquer burnout, and explained how he gradually restored calm and tranquility to his life. He talked about sources of hidden stress buried within our days, often activities and people that we voluntarily subject ourselves to.

Issues covered:
Mental Health
Personal Productivity
Career

Length: 8:01

Tim Lohrentz, Program Manager of the Insight Center for Community Economic Development, a non-profit organization that focuses on policies to build economic health in lower income communities

Mr. Lohrentz conducted a study of payday loans and their net impact on the US economy. He found that the burden of repaying the high-interest loans results in \$774 million in lost consumer spending and 14,000 job losses annually. He outlined the alternatives to payday loans that are available to low-income borrowers.

Issues covered:

Payday Loans
Poverty
Government Regulations

Length: 5:10

Show # 2023-05

Date aired: 1/29

Time Aired: 7A

Alvin E. Roth, PhD, Craig and Susan McCaw Professor of Economics at Stanford University, Gund Professor of Economics and Business Administration Emeritus at Harvard University, author of *"Who Gets What — and Why: The New Economics of Matchmaking and Market Design"*

Dr. Roth is one of the world's leading experts on matching markets, where "sellers" and "buyers" must choose each other, and price isn't the only factor that determines who gets what. He explained how market designs affect many less obvious aspects of life, such as the chances of getting a job or whether a university accepts a prospective student.

Issues covered:

Economics
Career
Education

Length: 9:17

Joel Kahn, MD, Clinical Professor of Medicine at Wayne State University School of Medicine and Director of Cardiac Wellness, Michigan Healthcare Professionals PC, author of *"The Whole Heart Solution"*

According to Dr. Kahn, more than 75 percent of cases of heart attacks, strokes and other cardiovascular disease events are preventable. He explained how lifestyle choices can make a huge difference in the development of heart disease and he said changes in diet and exercise can often reverse the disease.

Issues covered:

Personal Health

Length: 8:01

Paul Tough, former editor at the New York Times Magazine, nationally recognized writer on poverty, education and the achievement gap

Mr. Tough discussed a groundbreaking anti-poverty initiative called the Harlem Children's Zone. The creator of the program theorized that in order for poor kids to compete with their middle-class peers, everything in their lives—their schools, neighborhoods, parenting practices—all must be changed at once.

Issues covered:

Poverty
Education
Minority Concerns
Parenting

Length: 5:00

Show # 2023-06

Date aired: 2/5

Time Aired: 7A

Ismail Karabas, PhD, Marketing Professor at Murray State University

Tipping for food at the end of a dining experience has traditionally been the norm at full-service restaurants. Prof. Karabas shared his research into a new trend: tip requests at businesses where customers order at the counter, pay for their items before getting their food, and receive minimal-to-no service. He explained the reasons behind the change. He found that some consumers are so annoyed by the requests that they take their business elsewhere.

Issues covered:

**Consumer Matters
Employment
Economy**

Length: 8:58

Dan Martell, entrepreneur, productivity expert, author of "Buy Back Your Time: Get Unstuck, Reclaim Your Freedom, and Build Your Empire"

Mr. Martell shared his story of a traumatic childhood and arrest as a teenager, which amazingly led to an interest in software coding and entrepreneurship. He offered suggestions for entrepreneurs to value and use time more productively. He also offered advice to avoid burnout.

Issues covered:

**Entrepreneurism
Personal Productivity
Career**

Length: 8:18

Les Bernal, Executive Director of Stop Predatory Gambling, a national grassroots citizen's movement

Americans in dozens of states can now buy lottery tickets in a growing number of ways. Mr. Bernal talked about the increasingly aggressive ways that governments are marketing new lottery products, and how the targets are typically lower income citizens. He believes that governments have created a mindset that discourages saving and personal responsibility and promotes state-sponsored wagering.

Issues covered:

**Gambling Addiction
Government Policies**

Length: 5:07

Show # 2023-07

Date aired: 2/12

Time Aired: 7A

Andrew Smith, PhD, cognitive psychologist and Assistant Professor at Iowa State University

Some studies claim that 4-6% of those in US prisons are not guilty of the crime for which they were convicted. Prof. Smith and his team of researchers developed a new procedure to capture more information from eyewitnesses during police investigations and better detect a suspect's guilt or innocence. He explained how the innovation improves the reliability of police lineups.

Issues covered:

**Criminal Justice
Legal Reform**

Length: 9:12

Andrew McDiarmid, Senior Fellow at the Discovery Institute, a non-profit, non-partisan organization focused on research, education, action, and cultural renewal

A recent study reported in the Journal of Experimental Psychology suggests that the act of "just thinking" can be more rewarding than we might realize. Mr. McDiarmid outlined the study's findings and explained why Americans should resist the urge to pull out their phones so frequently and spent some time just thinking, instead.

Issues covered:

**Mental Health
Personal Productivity**

Length: 8:10

Tom Appel, Publisher of Consumer Guide Automotive

Mr. Appel talked about the affordability of electric vehicles and how the EV marketplace has been changing, partly as a result of revised federal laws and rebates. He also explained who is the best candidate to own an EV and whether now is a wise time to buy.

Issues covered:

**Electric Vehicles
Consumer Matters
Environment**

Length: 4:53

Show # 2023-08

Date aired: 2/19 Time Aired: 7A

Shevaun Neupert, PhD, Professor of Psychology at North Carolina State University

Prof. Neupert wrote a report that analyzed two new studies that found that young adults who utilize preemptive stress-reduction steps that focus on the future are better able to avoid negative health outcomes. She talked about the most effective proactive techniques, and where young adults should be taught how to deal with stress.

Issues covered:

**Mental Health
Stress**

Length: 9:12

Angie Morgan Witkowski, Leadership and Career Coach, author of "*Bet on You: How to Win with Risk*"

Ms. Witkowski outlined the most common misconceptions about risk and why people should be much more comfortable making decisions in the face of uncertainty. She talked about the reasons that fear and failure are such important components in taking risks in business, career and life.

Issues covered:

**Career
Personal Productivity
Mental Health**

Length: 8:10

Lindsey Parnarouskis, MS, doctoral candidate, Department of Psychology, University of Michigan

Ms. Parnarouskis was the first author of a study that examined the connection between food insecurity and the overconsumption of processed foods. She found that that women experiencing food insecurity more frequently report symptoms of food addiction, such as compulsive eating of certain types of food, unsuccessful attempts to cut down and withdrawal symptoms.

Issues covered:
Nutrition
Hunger
Women's Issues

Length: 4:53

Show # 2023-09

Date aired: 2/26 Time Aired: 7A

Lauryn Williams, Certified Financial Planner, founder of Worth Winning, a company that helps young professionals organize their finances

A recent Fidelity survey found that half of Gen Zers say they don't see a point in saving money until things return to 'normal.' Ms. Williams said young people may be seeking some sort of control, in the face of runaway inflation and economic uncertainty. She said many Gen Zers are choosing to invest in themselves and their professional growth, such as starting their own businesses or furthering their education. She explained why it is critical to start early to build retirement savings.

Issues covered:
Consumer Matters
Economy
Employment

Length: 9:12

Elisa Villanueva Beard, CEO of Teach For America, a nonprofit organization dedicated to improving educational outcomes for low-income students

Ms. Villanueva Beard outlined the mission of her organization, and explained why it is so important to recruit college graduates from top universities around the United States to serve as teachers in urban and rural schools. She talked about the biggest obstacles in recruiting quality teachers and how interested students can apply to be a part of Teach For America.

Issues covered:
Education
Poverty

Length: 8:10

Matthew A. Miller, PhD, MPH, Executive Director for VA Suicide Prevention for the U.S. Department of Veterans Affairs

Dr. Miller shared VA's latest data that showed meaningful downward trends in veteran suicide counts and rates. He discussed the growing use of the Veterans Crisis Line (dial 988 then press 1) and other resources available to veterans in crisis. He also outlined the potential warning signs and what family members or friends can do to help.

Issues covered:
Veterans' Concerns
Suicide
Mental Health

Length: 4:53

Show # 2023-10

Date aired: 3/5 Time Aired: 7A

Yvette M. Miller, MD, Executive Medical Officer for the American Red Cross Donor and Client Support Center, helping to lead the Red Cross' national Sickle Cell Initiative

Sickle cell disease is the most common genetic blood disorder in the US, and regular blood transfusions are critical to manage extreme pain and life-threatening complications. Dr. Miller discussed Red Cross efforts to promote diversity in the blood supply, increase donor recruitment and retention in the black community to support the transfusion needs of patients with sickle cell disease.

Issues covered:
Sickle Cell Disease
Blood Donations
Diversity

Length: 8:32

Candy Valentino, finance and wealth advisor, author of *"Wealth Habits: Six Ordinary Steps to Achieve Extraordinary Financial Freedom"*

Ms. Valentino believes that turbulent financial times are often historic opportunities to invest more in real estate and the financial markets. She outlined six steps to grow wealth. She explained why owning real estate or a small business are her favorite investment vehicles. She conducted a study that found 75% of wealthy people had one thing in common: either they or their family owned a business.

Issues covered:
Personal Finance
Entrepreneurism

Length: 8:51

Samuel West, PhD, Assistant Professor of Psychology at Virginia State University

Dr. West led an analysis of psychological crises exhibited by 177 mass shooters. He found that social isolation was the most important external indicator leading up to the attacks. He believes that social isolation is an ideal target for intervention because it can be addressed both at the individual level and the societal level.

Issues covered:
Mass Shootings
Mental Health

Length: 5:07

Disc # 2023-11

Date aired: 3/12 Time Aired: 7A

Pamela Gockley, Certified Bullying Prevention Specialist, Founder and Executive Director of The Camel Project, a non-profit organization focused on deconstructing the culture of bullying in America

1 in 5 students report being bullied at school. However, Ms. Gockley said the CDC believes 50 to 75% of bullying incidents are never reported. She discussed the culture of bullying in America, how to parents can protect their children from it, and how parents of bullies can recognize the behavior in their own child and address it.

Issues covered:
Bullying
Parenting
Youth at Risk

Length: 8:44

Brock L. Eide M.D., M.A., learning disabilities expert, co-author of *"The Dyslexic Advantage: Unlocking the Hidden Potential of the Dyslexic Brain"*

Dyslexia has traditionally been defined as a reading and spelling disorder. But Dr. Eide said recent research has proven that these challenges are not dyslexia's main features. He explained how these

characteristics are actually trade-offs resulting from an entirely different pattern of brain organization and information processing and that it has powerful advantages.

Issues covered:
Learning Disabilities

Length: 8:41

Samuel Zahinoor Ismail, MD FRCPC, Professor of Psychiatry, Neurology, Epidemiology, and Pathology at the Hotchkiss Brain Institute and O'Brien Institute for Public Health at the University of Calgary

Dr. Ismail was the lead author of a large 10-year study that found 40 percent fewer dementia diagnoses in people who took vitamin D supplements. The study also found that those who take vitamin D are more likely to have more years of dementia-free life. In addition, he found that vitamin D had a significantly greater effect on women, than men.

Issues covered:
Alzheimer's disease
Nutrition
Aging

Length: 5:05

Show # 2023-12

Date aired: 3/19

Time Aired: 7A

Juliet B. Schor, PhD, Professor of Sociology, Boston College

The four-day week is becoming more of a reality in the contemporary workplace, and Prof. Schor co-authored a landmark international study of the trend. She said the vast majority of companies that tried the shorter workweek for the study stuck with it afterwards. She talked about the benefits that result from a 32-hour workweek, both for employees and companies.

Issues covered:
Workplace Matters
Mental Health
Productivity

Length: 8:40

Deepa L. Sekhar, MD, Associate Professor of Pediatrics at the Penn State College of Medicine, Executive Director of Penn State PRO Wellness

Suicide death rates have increased significantly among adolescents in the U.S. in recent years. Dr. Sekhar said while children are typically screened for health, vision and hearing problems in school, mental health screening has not been standardized in school settings. She led a study that evaluated the effectiveness of a school-based, adolescent suicide risk screening and found that it successfully identified at-risk adolescents and increased initiation of mental health services. She explained how the screening works and the reasons some schools or parents may be reluctant to give it a chance.

Issues covered:
Youth Suicide
Mental Health Services
Parenting

Length: 8:43

John P. Thyfault, PhD, Professor of Nutrition and Exercise Physiology, Director of the Health Activity Center at the University of Missouri

Statins, the most widely prescribed type of cholesterol-lowering drugs, have prevented millions of heart attacks and saved countless lives. But Dr. Thyfault conducted a study that found that statins may

also counteract the benefits of exercise, the other tried-and-true way to boost cardiac health. He explained why doctors usually prescribe drugs, rather than recommending exercise or dietary change. He also talked about how much exercise can be effective for people dealing with high cholesterol.

Issues covered:
Personal Health

Length: 5:09

Show # 2023-13

Date aired: 3/26 Time Aired: 7A

Elizabeth Wallace, co-author of "*The Ambition Decisions: What Women Know About Work, Family, and the Path to Building a Life*"

Over the last sixty years, women's roles at home and on the job have radically changed, and the question of whether they can really "have it all" is still debated. Ms. Wallace outlined three distinct paths where a woman's life and career choices may lead. She talked about the importance of the support of husbands when ambitious women move into high-level corporate positions. She offered advice for women who are facing today's complex career choices.

Issues covered:
Women's Concerns
Career
Marriage

Length: 9:22

Thomas Lickona, PhD, Developmental Psychologist, Professor of Education Emeritus at the State University of New York at Cortland, author of "*How to Raise Kind Kids: And Get Respect, Gratitude, and a Happier Family in the Bargain*"

Dr. Lickona has led the character education movement in schools for forty years. He outlined the tools that parents need to foster peace and cooperation at home. He explained how changes in our culture have made it harder than ever to raise kind kids. He offered suggestions for parents to deal with technology and the use of media by kids.

Issues covered:
Parenting
Children's Issues

Length: 7:52

Irwin Reyes, Researcher in the Usable Security and Privacy Group at the International Computer Science Institute, a laboratory affiliated with the University of California at Berkeley

Mr. Reyes led a study that found that more than 3300 Android apps from the Google Play Store are improperly tracking kids and are potentially violating federal law. He outlined the types of data that is being collected and what is being done with it. He believes similar results are likely with iPhones, but Apple's closed system prevents a similar study of its users. He offered advice to parents who are concerned about their children's privacy.

Issues covered:
Privacy
Children's Issues
Parenting

Length: 4:56

STATION: WKCC

QUARTER: 3 YEAR: 2023

DESCRIPTION OF ISSUE	PROGRAM/SEGMENT	DATE	TIME	DURATION	NARRATION OF TYPE & DESCRIPTION OF PROGRAM OR SEGMENT
Etiquette how should we treat our waitresses and waiters?	This Week In Mid-Michigan	12/04	7:30AM	9:52	How much should you be tipping your service workers? Also should tip reliant workforces be worried about the minimum wage being raised?
Dave Lorenz talks travel in Michigan	This Week In Mid-Michigan	12/04	7:30AM	8:30	Dave Lorenz Travel Michigan-Your weekly update on 1320 WILS with Travel Michigan's Dave Lorenz.
Chris Westfall talks interactions	This Week In Mid-Michigan	12/04	7:30AM	9:34	Chris Westfall Interactions: Are people getting meaner?
Glenn Stephens talks about Michigan becoming an automotive and manufacturing leader	This Week In Mid-Michigan	12/11	7:30AM	9:15	Glenn Stephens Michigan Auto: Is Michigan poised to become an automotive and manufacturing leader in the future?
Tracy Wimmer talks about heating this winter	This Week In Mid-Michigan	12/11	7:30AM	9:05	Tracy Wimmer Consumers Energy Spokesperson: 7.25 million dollars will be allocated to help families maintain heat this winter season who may not be able to afford their bills.
John Selleck about the differences for tipped workers and waged workers	This Week In Mid-Michigan	12/11	7:30AM	10:58	John Selleck Founder/CEO - Harbor Strategic Public Affairs: Could paying servers and bartenders minimum wage cause them to earn less money?
Mike and Steve talk about the in toys	This Week In Mid-Michigan	12/18	7:30AM	10:44	Steve Starobinsky Kida@heart: Which toys are kids asking for this year?
Don't get scammed this Christmas	This Week In Mid-Michigan	12/18	7:30AM	8:14	Rania Mankarious crime expert: Rania tells us the holiday scams to watch out for this season.
Dr. John Braccio talks about long term chronic pain	This Week In Mid-Michigan	12/18	7:30AM	10:16	Dr. John Braccio Regional Psychological Services - East Lansing: What are the right things to say to those suffering from long-term chronic pain?
Language gap	This Week In Mid-	12/25	7:30AM	10:02	Chris Westfall Workplace Expert: Chris

between the generations	Michigan					and Mike discuss the language gap between Gen Z and older workers.
the dams of Michigan	This Week In Mid-Michigan	12/25	7:30AM	7:47		Terry Dedoes Consumers Energy: Terry and Mike talk dams.
New Pilot Training courses for older high school kids	This Week In Mid-Michigan	12/25	7:30AM	9:21		Sean Williams Superintendent - Eaton RESA: How will the new pilot training classes work for older high school graders?
Quiet quitting changing the our workplace	This Week In Mid-Michigan	01/01	7:30AM	8:15		Joel Patterson Workplace Expert: More and more Americans are "quiet quitting" - doing the bare minimum at work.
How do we spend our time?	This Week In Mid-Michigan	01/01	7:30AM	9:17		Dr. John Braccio Regional Psychological Services - East Lansing:As we head into a new year, consider which people we spend our time with.
New Years resolutions and southwest airlines	This Week In Mid-Michigan	01/01	7:30AM	10:05		Ryan Schmelz FOX News Radio: Transportation Secretary Pete Buttigieg to look into the Southwest Airlines flight cancellations in what has been an uphill battle for customers.
John Yelico talks simple living	This Week In Mid-Michigan	01/08	7:30AM	9:00		John Yelico: John and Mike talk about wood-burning stoves.
Drew Thurston talks aquamation	This Week In Mid-Michigan	01/08	7:30AM	12:30		Drew Thurston Nature's Way Pet Aquamation: What is pet aquamation?
Greg McCoy talks carnivore diet	This Week In Mid-Michigan	01/08	7:30AM	7:10		Greg McCoy Healthy living expert: What is the lion or carnivore diet? And how does it help with a healthy lifestyle?
Kim Garst talks about reaching the younger generations!	This Week In Mid-Michigan	01/15	7:30AM	9:28		Kim Garst Social Media Influencer: Mike and Kim discuss the best strategies to effectively reach Gen Z.
Dr. John Braccio talks substance abuse	This Week In Mid-Michigan	01/15	7:30AM	6:00		Dr. John Braccio Regional Psychological Services - East Lansing: How can we help those struggling with substance abuse?
Michael Martinez talks cars!	This Week In Mid-Michigan	01/15	7:30AM	10:22		Michael Martinez Automotive News: A look at the award winners for each respective automobile maker.
Public speaking: how	This Week In Mid-	01/22	7:30AM	11:44		Nina Surya Public Speaking Coach: How

can you be better at it?	Michigan					can we overcome our fear of public speaking?
Mario Verossa talks about your finances	This Week In Mid-Michigan	01/22	7:30AM	8:37	Mario Verossa Financial expert: Mario advises running the family budget like a CEO runs their company.	
Dr. John Braccio talks the loss of your beloved parents	This Week In Mid-Michigan	01/22	7:30AM	10:39	Dr. John Braccio Regional Psychological Services - East Lansing: How can we weather the emotional turmoil that follows the death of our parents?	
Anger issues how do we deal with them	This Week In Mid-Michigan	01/29	7:30AM	10:50	Dr. John Braccio Regional Psychological Services - East Lansing: Dr. Braccio tells us how to help those close to us overcome anger issues.	
The creator of the steady cam joins the show to discuss his latest invention and how it helps people with wheelchairs.	This Week In Mid-Michigan	01/29	7:30AM	7:15	Garrett Brown, Inventor.: The creator of the steady cam joins the show to discuss his latest invention and how it helps people with wheelchairs.	
Nester Astrada talks food and how its scarce	This Week In Mid-Michigan	02/05	7:30AM	11:15	Nester Astrada Bella Hampton Farm: Because of a possible food crisis this year, should you start a garden and owning small livestock to make ends meet?	
David and Mike talk finances	This Week In Mid-Michigan	02/05	7:30AM	7:00	David Brooks financial expert: What are the best ways to prepare financially to retire?	
Dave Lorenz talks what's going on in Michigan	This Week In Mid-Michigan	02/05	7:30AM	6:16	Dave Lorenz Travel Michigan Your weekly update with Travel Michigan's Dave Lorenz, this time from the Sault Ste. Marie for the I-500 snowmobile race.	
Jennifer Ramirez air teacher and snow sculpturist	This Week In Mid-Michigan	02/05	7:30AM	7:37	Jennifer Ramirez Detroit - Snow Shark Ms. Ramirez gives us insight on what caused her creative spark to create snow sharks instead of snowmen.	

Jeff Monosso talks 4 day work weeks	This Week In Mid-Michigan	02/12	7:30AM	5:45	Jeff Monosso FOX News Radio:Will 4 day, 32 hour work weeks become the norm?
Richard Barrington talks about your credit score	This Week In Mid-Michigan	02/12	7:30AM	10:20	Richard Barrington Financial Analyst: Why is your credit score important to keep high?
Kim Muench talks parenting	This Week In Mid-Michigan	02/12	7:30AM	8:20	Kim Muench Certified Parenting Coach: What is jellyfish parenting?
Dr. Deenie Robbins talks sleeping during the weekends	This Week In Mid-Michigan	02/12	7:30AM	6:15	Dr. Deenie Robbins Inner Health Center: Can you catch up on sleep on the weekend?
The Mayor of East Lansing talks about the tragedy that happened at Michigan State	This Week In Mid-Michigan	02/19	7:30AM	7:05	Mayor Ron Bacon Mayor of East Lansing:Ron recounts last night's events and how the city will move forward after 3 died in a shooting on MSU's campus.
Dr. John Braccio talks about the psychology of the tragedy at MSU	This Week In Mid-Michigan	02/19	7:30AM	10:15	Dr. John Braccio Regional Psychological Services - East Lansing:How do we heal mentally after tragedies like last nights? Are there ways similar violent acts can be prevented?
a student recounts what happened on Monday	This Week In Mid-Michigan	02/19	7:30AM	10:00	Olivia student at MSU: Oliva describes her experience taking shelter in her room during the MSU shooting.
a mom reacts to what happened on Michigan State's campus	This Week In Mid-Michigan	02/19	7:30AM	4:55	Kelly Dliaha Red Wine and Blue / Mother of 2 MSU Students Kelly recounts her experience trying to contact her sons who barricaded themselves on MSU's campus during Monday night's shooting.
John Hopkins talks about the Michigan Inventors Coalition	This Week In Mid-Michigan	02/26	7:30AM	14:00	John Hopkins Michigan Inventors Coalition Mike picks the brain of a local inventor.
Mike Vitale talks USFL days and the	This Week In Mid-Michigan	02/26	7:30AM	16:30	Mike Vitale Owner - Detroit Prowl Mike discusses his USWFL team and his

USWFL						own experience in the USFL.
Morgan Wright talks about scammers	This Week In Mid-Michigan	03/05	7:30AM	10:55	Morgan Wright Cyber Security Analyst: What are common ways we betray our personal information	
Ryan Parrot tells Mike about foundations helping our veterans	This Week In Mid-Michigan	03/05	7:30AM	10:50	Ryan Parrot Navy SEAL Ryan shares details on his fight against veteran suicide.	
Does a low calorie diet help with slowing down aging	This Week In Mid-Michigan	03/12	7:30AM	13:05	Dr. Mary Warren Wellness Expert When less is more: new research shows a calorie restricted diet slows aging!	
Sports memorabilia how profitable is it?	This Week In Mid-Michigan	03/12	7:30AM	10:15	Lorrie Oberlin Michigan Antique Festivals How valuable might your sports memorabilia be?	
Maple Syrup in Michigan	This Week In Mid-Michigan	03/12	7:30AM	7:35	Mary Fogle Douglas Maple Syrup Expert Things get sticky as Mike and Mary discuss the maple syrup industry in Michigan.	
Michael Fitch talks about bad attitudes of parents at sporting events	This Week In Mid-Michigan	03/19	7:30AM	10:00	Michael Fitch Texas Association of Sports Officials: Could parents with bad attitudes at children's sporting events cause their respective teams to receive a penalty?	
Bill Tingle talks about work meetings and their usefulness	This Week In Mid-Michigan	03/19	7:30AM	7:00	Bill Tingle Founder & CEO - Tingle Leadership Are work meetings ceasing to exist and why?	
Shelly loving talks about the health of your brain	This Week In Mid-Michigan	03/19	7:30AM	8:48	Shelly Loving Healthy Living Expert: Can you regulate brain health with a better diet?	
The latest on Cyber news with Jonathan Taylor	This Week In Mid-Michigan	03/19	7:30AM	6:14	Jonathan Taylor Cyber Security Analyst: Who controls your home smart devices? Jonathan talks about the privacy risks we take when we connect to the Internet of	

