



WEAR Mobile
4990 Mobile Hwy
Pensacola, FL 32506

MidWest Communications
155 East Broad St
Suite 2020
Columbus, OH 43215

Contract # 3334020

Schedule Dates 05/10/18-05/16/18
Advertiser Cavanaugh for LT Governor-R (124155)
Agency Midwest Communications (1392)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Cavanaugh for LT Gov//2018 (1027370)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name CLEGG, BOB
Phone/Fax /
CPE N/A
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments Cavanaugh for LT Gov bradley phillips

Date Entered 05/08/18
Last Modified 05/08/18
Entered By Cecilia Bickham
CO-OP No
Headline # ECR26009303
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$321.75
Net Total \$1,823.25
Sales Tax

Mobile (WEAR)
By Broadcast Month
May. 2018 12 \$2,145.00
Grand Total: 12 \$2,145.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	05/10/18-05/11/18	2	:30	5A- News-3 In The Morning 5-530a	1				X	X			1	\$195.00	\$195.00	Mobile (WEAR)	news	5/8/18
2.0	Normal Line / News (2)	05/14/18-05/16/18	2	:30	5A- News-3 In The Morning 5-530a	2	X	X	X					2	\$195.00	\$390.00	Mobile (WEAR)	NEWS	5/8/18
3.0	Normal Line / News (3)	05/10/18-05/11/18	2	:30	11A- News-Channel 3 News- DaySide	2				1	1			2	\$175.00	\$350.00	Mobile (WEAR)	NEWS	5/8/18
4.0	Normal Line / News (4)	05/14/18-05/16/18	2	:30	11A- News-Channel 3 News- DaySide	2	X	X	X					2	\$175.00	\$350.00	Mobile (WEAR)	DAYSIDE	5/8/18
5.0	Normal Line / SPOT (5)	05/10/18-05/11/18	3	:30	3p- Ellen	2				X	X			2	\$190.00	\$380.00	Mobile (WEAR)	ELLEN	5/8/18
6.0	Normal Line / SPOT (6)	05/14/18-05/16/18	3	:30	3p- Ellen	2	X	X	X					2	\$190.00	\$380.00	Mobile (WEAR)	ELLEN	5/8/18
7.0	Normal Line / SPOT (7)	05/10/18-05/11/18	3	:30	11:30A- Extra	1				X	X			1	\$100.00	\$100.00	Mobile (WEAR)	EXTRA	5/8/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbj.net/wp=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26009303	Changes as of: 5/8/2018 at 4:05 PM	Version: Current State Version 1
CPE: Agency: MIDWEST COMMUNICATIO 2015 Roundwyck lane Powell, OH 43065	Flight: 5/10/18 - 5/16/18 Advertiser: Cavanaugh - LT Gov Product: Cavanaugh for LT Gov Agency Order #: Buyer: BOB CLEGG Salesperson: BRADLEY PHILIPPS 202-955-5342 Separation:	Station: WEAR Market: Mobile Office: WASHINGTON Service: Nielsen Primary Demo: Adults 35+ Assistant: BRADLEY PHILIPPS 202-955-5342
Total Spots: 12		Con Type: POLITICAL/VOTE
Total CPP: \$0.00		Total \$: \$2,145.00
Total GRP:		

#	Day/Time	DP	Program	Rate	A35P Rating	Len	5/10 - 5/14		Total Spots	Total \$	CPP*	GRP*
							5/10	5/14				
1	Th-F 5a-5:30a		News	\$195.00	0.0	30	1	0	1	\$195.00	\$0.00	0.0
2	M-W 5a-5:30a		News	\$195.00	0.0	30	0	2	2	\$390.00	\$0.00	0.0
3	Th-F 11a-11:30a		News	\$175.00	0.0	30	2	0	2	\$350.00	\$0.00	0.0
4	M-W 11a-11:30a		News	\$175.00	0.0	30	0	2	2	\$350.00	\$0.00	0.0
5	Th-F 3p-4p		Ellen	\$190.00	0.0	30	2	0	2	\$380.00	\$0.00	0.0
6	M-W 3p-4p		Ellen	\$190.00	0.0	30	0	2	2	\$380.00	\$0.00	0.0
7	Th-F 11:30a-12n		Extra	\$100.00	0.0	30	1	0	1	\$100.00	\$0.00	0.0
TOTALS:							6	6	12	\$2,145.00	\$0.00	0.0



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 26009303

Changes as of: 5/8/2018 at 4:05 PM

Version: Current State Version 1

CPE:

Agency: MIDWEST
COMMUNICATIO

Flight: 5/10/18 - 5/16/18
Advertiser: Cavanaugh - LT Gov

Station: WEAR
Market: Mobile

Con Type: POLITICAL/NOTE
Total \$: \$2,145.00

2015 Roundwyck lane
Powell, OH 43065

Product: Cavanaugh for LT Gov
Agency Order #:

Buyer: BOB CLEGG

Office: WASHINGTON
Service: Nielsen
Primary Demo: Adults 35+

Total Spots: 12
Total CPP: \$0.00
Total GRP:

Salesperson: BRADLEY PHILIPPS
202-955-5342

Assistant: BRADLEY PHILIPPS
202-955-5342

Separation:

Special:
Instructions

Competitive Information

Market Budget:	\$8,580
WEAR Share:	25%
Comment:	
Unknown:	75%

Daypart Summary			
Day/Time	% Distrib	Spots	Dollars
	100%	12	\$2,145.00
Total	100%	12	\$2,145.00

Monthly Summary		
Month	Spots	Dollars
2018-May	12	\$2,145.00
Total	12	\$2,145.00

Transaction History

Trans	Created/Received	Created by	Status	Spot*	Spot-	\$ Chg	Contract \$	Comment
New	5/8/18 4:05 PM	BRADLEY PHILIPPS	New	12		\$2,145.00	\$2,145.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-237 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

MIDWEST COMMUNICATIONS & MEDIA

MEDIA ACCOUNT
2015 ROUNDWYCK LANE
POWELL, OH 43065-8561
(614) 440-4449

REMITTANCE ADVISE

25-2/440

13282

McBee One-Write

PAY TO THE ORDER OF	CHECK NO.	CHECK AMT.	EXPLANATION
ONE THOUSAND EIGHT HUNDRED TWENTY SEVEN AND 00/100 DOLLARS	13282	1827.50	CHARGE FOR LT. GOV

Huntington

⑆00013282⑆ ⑆044000024⑆ 0189314857⑆

Robert H. Clegg

MIDWEST COMMUNICATIONS & MEDIA

MEDIA ACCOUNT
2015 ROUNDWYCK LANE
POWELL, OH 43065-8561
(614) 440-4449

REMITTANCE ADVISE

25-2/440

13284

McBee One-Write

PAY TO THE ORDER OF	CHECK NO.	CHECK AMT.	EXPLANATION
TWO THOUSAND TWO HUNDRED TWENTY SEVEN AND 00/100 DOLLARS	13284	227.00	CHARGE FOR LT. GOV

Huntington

Robert H. Clegg

⑆00013284⑆ ⑆044000024⑆ 0189314857⑆