

Quarterly Issues/Programs List
Station KTMN, Cloudcroft, New Mexico
April 1, 2021 to June 30, 2021

Section 1. Issues

The station has identified the following issues as significant issues facing our community and surrounding communities in this quarter:

Community Spirit – Returning to Normal After the Pandemic

Community Health and Safety

Forest Fire Danger

Education and Lifelong Learning

A Well-informed Community

Section 2. Programs

City of Alamogordo Event

Broadcast Live and Local on April 3rd, 2021, 6:00 pm to 7:00 pm. Mike Durler, Host

Mike was live and local during a live remote broadcast, from Alamogordo, New Mexico during the “Movies at Medlin”. Mike interviewed, City employees, Guests, Dignitaries, and covered the “Second city event after county entered COVID 19 condition Yellow” from beginning to end. This spring / summer event for the City of Alamogordo features a Movies designed for families. No alcoholic beverages are sold at the event.

OSO Cannabis

Broadcast Live and Local from Ruidoso, NM on April 20th, 2021, 12:00 pm to 2:00 pm & Alamogordo Location from 16:00pm to 18:00pm John Hurt, Host

John was live and local during a live remote broadcast, from Ruidoso & Alamogordo, New Mexico during the remote John Interviewed Mangers & employees, Guests, Dignitaries, and covered material concerning the medical use of marijuana in everyday life. The different types and the medical purposes of those products available to the communities.

Public Service Announcements:

Allen Theaters Aviator 10 announcements for Re-Opening event.

Thrive in Southern New Mexico announcements for program events, partners, and fundraising activities.

National Forest Service: Announcements of Fire conditions and restrictions, Road conditions, Prescribed burns, and rules and regulations.

American Heart Association: Announcements Diabetes, Blood Pressure, Heart attacks and Strokes, Emergency Room avoidance, COVID 19 American Lung Association: COVID 19, COVID 19 Vaccines.

Muscular Dystrophy Association: COVID 19 and Muscle illness.

National Insurance Crime Bureau Announcements concerning Towing Scams

National Federation of State High School Associations & National Interscholastic Athletic Administrators Association: Announcements on shortage of referees, Behavior at sporting events, the issues facing most of the schools in New Mexico are more challenging than ever. Because of the pandemic, school budgets are suffering, and many of the teenagers who participate in a high school sport report being sad, confused, and lonely.

New Mexico Department of Transportation announcements concerning impaired driving.

Osher Lifelong Learning Institute at The University of Texas at El Paso: The Osher Lifelong Learning Institute at UTEP extends President Emerita Diana Natalicio's vision in providing learning opportunities for senior adults, 50 years of age and older.

The Foundation for a Better Life announcements positive life and COVID 19 recovery messages.

YMCA announcements concerning Military family life.

Digital Sign

Images related to Non-Profit organizations rotated on a minute-by-minute basis to inform the public about events and fundraisers: Big Brothers Big Sisters, Thrive in Southern New Mexico, New Mexico Museum of Space History, City of Alamogordo, and The Chamber of Commerce.