

**WLLA-TV 64.1
DOCUMENTATION OF
COMMERCIAL ADVERTISING IN
CHILDREN'S PROGRAMS**

January 1st – March 31st 2024

In compliance with the Children's Television Acts of 1990 and the rules and regulations of the Federal Communications Commission, WLLA-TV 64 limits the amount of commercial advertising in programs designed for children 12 years of age and younger to 12 minutes per hour on weekdays and 10.5 minutes per hour on weekends. Enclosed is a list of the station's Children's programming for the period for the period of January 1st - March 31st 2024 detailing the number of minutes of commercial advertising in each and where available, certified documentation from that program provider(s) that indicates the same.

**WLLA-TV 64.1
CERTIFICATION OF COMPLIANCE
IN AIRING CHILDREN'S
EDUCATIONAL/INFORMATIONAL PROGRAMS**

January 1st – March 1st 2024

In compliance with the rules and regulations of the Federal Communications Commission, WLLA-TV 64 regularly offers programs designed to meet the educational and informational needs of children 16 years of age and younger in the Kalamazoo/Grand Rapids/Battle Creek market area. The Commission requires a minimum of 3 hours of such programming per week (averaged over a 6 month period) with up to 13 hours per quarter scheduled on stations multicast stream. Station is not required to air such programming on multicast streams. During the period of January 1st – March 31st 2024 WLLA-TV 64 met this goal by regularly scheduling a total of 3 hours per week which were broadcast between the hours of 6:00 am 10:00 pm.

WLLA-TV 64.1 DOCUMENTATION OF COMMERCIAL ADVERTISING IN CHILDREN'S PROGRAMS

January 1st – March 31st 2024

During the period noted above, WLLA-TV 64 scheduled the following programs designed for children 16 years of age and younger. Following each is the amount of commercial advertising the program regularly contains.

WEEKDAY PROGRAMS

Americas Heartland

07:00 Minutes or less

Missing

07:00 Minutes or less

Awesome Adventures

07.00 Minutes of Less

Great Big World

07.00 Minutes or less

Scaly Adventures

06.00 Minutes or less

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WEEKEND PROGRAMS

Animal Rescue

7 Minutes or less

Think Big

7 Minutes or less

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Overview of Children's Educational/Informational Programs

January 1st – March 31st 2024

Following is a list of programs designed to meet the educational and informational needs of children 16 and younger in the Kalamazoo/Grand Rapids/Battle Creek market area. Each topic is enumerated, following by the specific; program(s) aired the date and time of air and the length of each program or program segment covering that topic.

In addition to the topic-specific programs enumerated below, WLLA-TV 64 also scheduled the following programs, which regularly feature educational/informational themes: None

Missing Thursday @ 1:00 pm

This series highlights missing children, teens and adults. It also gives tips to keep you safe.

Ages (13-16) Number of airings: 13 Number of preemption's: 0 Shows rescheduled: 0

Americas Heartland Tuesday @ 1:00 pm

Learn about life on a farm. What it takes to keep it running and different types of agriculture.

Ages (13-16) (Network) Number of airings: 13 Number of preemption's: 0 Shows Rescheduled: 0

Awesome Adventures Fridays @ 1:00 pm

Travel around the world to all kinds of exciting places. See the sights and learn about each location.
Ages: (13-16) (Network) Number of airings: 13 Number of preemption's: 0 Shows rescheduled: 0

Great Big World Wednesday @ 1:00 pm

This show will take you around the world showing you the exciting places in the world.
Ages: (13-16) (Network) Number of airings: 13 Number of preemption's: 0 Shows rescheduled: 0

Scaly Adventures Mondays @ 1:00 pm

Pierce and his family go on outdoor adventures and discover exotic and beautiful animals.
Ages (13-16) (Network) Number of airings: 13 Number of preemption's: 0 Shows rescheduled: 0

Think Big Saturdays @8:00 AM

Think Big is a weekly half-hour series featuring teen inventors with big ideas.
Ages (13-16) (Network) Number of airings: 13 Number of preemption's: 0 Shows Rescheduled: 0

Animal Rescue Saturdays Saturdays @ 7:30 am

Animal Rescue is a weekly half-hour series about compassionate individuals who aid animals in distress.
Ages (13 – 16) (Network) Number of airings: 13 Number of preemption's: 0 Shows Rescheduled: 0

WLLA-TV 64.1
QUARTERLY LIST OF CHILDREN'S
EDUCATIONAL/INFORMATIONAL PROGRAMS

January 1st – March 31st 2024

In an effort to serve the public interest, WLLA-TV 64 offers programs designed to meet the educational and instructional needs of children 16 years of age and younger in the Kalamazoo/Grand Rapids/Battle Creek market area. Enclosed is a list of the stations most significant educational programming for the period January 1st – March 31st 2024.

Awesome Adventures
Think Big
Animal Rescue
Americas Heartland
Missing
Great Big World
Scaly Adventures

WLLA-TV 64.1
Web Site Rule Compliance Certification
EDUCATIONAL/INFORMATIONAL PROGRAMS

January 1st – March 31st 2024

Children's programming may not direct viewers to an Internet website unless the website offers a substantial amount of *bona fide* program-related or other non-commercial content; the website is not designed "primarily" for commercial purposes (that is, e-commerce or advertising); the website's home page and other menu pages clearly distinguish between the website's commercial and non-commercial sections; *and*, the website page to which viewers are directed is not used for e-commerce, advertising, or other commercial purposes (that is, the page has no links labeled "store" or direct links to other pages with commercial material). Finally, neither Children's programming nor commercials aired during Children's programming may display Internet website addresses that direct viewers to Internet websites that utilize a program's characters to advertise, promote, or sell products or services.

WLLA has complied with the Internet website protocol stated above.