

**WLLA-TV 64 Multicast 64.2
DOCUMENTATION OF
COMMERCIAL ADVERTISING IN
CHILDREN'S PROGRAMS**

January 1st – March 31st 2024

In compliance with the Children's Television Acts of 1990 and the rules and regulations of the Federal Communications Commission, WLLA-TV 64.2 limits the amount of commercial advertising in programs designed for children 12 years of age and younger to 12 minutes per hour on weekdays and 10.5 minutes per hour on weekends. Enclosed is a list of the station's Children's programming for the period from January 1st – March 31st 2024, detailing the number of minutes of commercial advertising in each and where available, certified documentation from that program provider(s) that indicates the same.

**WLLA-TV 64 Multicast 64.2
CERTIFICATION OF COMPLIANCE
IN AIRING CHILDREN'S
EDUCATIONAL/INFORMATIONAL PROGRAMS**

January 1st – March 31st 2024

In compliance with the rules and regulations of the Federal Communications Commission, WLLA-TV 64 regularly offers programs designed to meet the educational and informational needs of children 16 years of age and younger in the Kalamazoo/Grand Rapids/Battle Creek market area. The Commission requires a minimum of 3 hours of such programming per week (averaged over a 6 month period) with up to 13 hours per quarter scheduled on stations multicast stream. Station is not required to air such programming on multicast streams. During the period of January 1st – March 31st 2024 WLLA-TV 64 met this goal by regularly scheduling a total of 3 hours per week which were broadcast between the hours of 6:00 am 10:00 pm.

**WLLA-TV 64 Multicast 64.2
DOCUMENTATION OF COMMERCIAL
ADVERTISING IN CHILDREN'S PROGRAMS**

January 1st – March 31st 2024

WEEKEND PROGRAMS

During the period noted above, WLLA-TV 64 scheduled the following programs designed for children 13 years of age and older. Following each is the amount of commercial advertising the program regularly contains.

Saved by the Bell

7 minutes or less per half-hour

WLLA-TV 64 Multicast 64.2
Documentation of Commercial
Advertising in Children's Programs

January 1st – March 31st 2024

WEEKDAY PROGRAMS

No Children's programs were aired during the weekdays.

WLLA-TV 64 Multicast 64.2

Overview of Children's Educational/Informational Programs

January 1st – March 31st 2024

Following is a list of programs designed to meet the educational and informational needs of children 16 and younger in the Kalamazoo/Grand Rapids/Battle Creek market area. Each topic is enumerated, followed by the specifics; program(s) aired, the date and time of air, and the length of each program or program segment covering that topic.

In addition to the topic-specific programs enumerated below, WLLA-TV 64 also scheduled the following programs, which regularly feature educational/instructional themes: None

Saved by the Bell Sundays @ 07:00 am – 10:00am Six (6) individual half hour episodes

Bayside High School is the setting for this story about a group of teens learning about life and learning how to do what is right. Along the way they get help from others and help each other when in trouble.

Ages (13-16) (Network) Number of airings: 78 Number of preemption's: 0 Shows Rescheduled: 0

**WLLA-TV 64 Multicast 64.2
QUARTERLY LIST OF CHILDREN'S
EDUCATIONAL/INFORMATIONAL
PROGRAMS**

January 1st – March 31st 2024

In an effort to serve the public interest, WLLA-TV 64 offers programs designed to meet the educational and instructional needs of children 13 - 16 years of age in the Kalamazoo/Grand Rapids/Battle Creek market area. Enclosed is a list of the stations most significant educational programming for the period January 1st – March 31st 2024.

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WLLA-TV 64 Multicast 64.2
Web Site Rule Compliance Certification
EDUCATIONAL/INFORMATIONAL PROGRAMS

January 1st – March 31st 2024

Children's programming may not direct viewers to an Internet website unless the website offers a substantial amount of *bona fide* program-related or other non-commercial content; the website is not designed “primarily” for commercial purposes (that is, e-commerce or advertising); the website's home page and other menu pages clearly distinguish between the website's commercial and non-commercial sections; *and*, the website page to which viewers are directed is not used for e-commerce, advertising, or other commercial purposes (that is, the page has no links labeled “store” or direct links to other pages with commercial material). Finally, neither Children's programming nor commercials aired during Children's programming may display Internet website addresses that direct viewers to Internet websites that utilize a program's characters to advertise, promote, or sell products or services.

WLLA has complied with the Internet website protocol stated above for all programs designed for children twelve years old and younger.

ME-TV NETWORK COMMERCIAL LIMITS
AND WEB SITE RULE COMPLIANCE CERTIFICATION,
FIRST QUARTER 2024

FOLLOWING IS A LIST OF ALL ME-TV NETWORK PROGRAMS DESIGNED TO MEET THE EDUCATIONAL/INFORMATIONAL REQUIREMENT FOR CHILDREN THIRTEEN TO SIXTEEN YEARS OLD DURING THE FIRST QUARTER OF 2024, JANUARY 1, 2024 THROUGH MARCH 31, 2024. BECAUSE THESE PROGRAMS ARE ORIGINALLY PRODUCED FOR AND DIRECTED AT CHILDREN THIRTEEN TO SIXTEEN YEARS OLD, NEITHER THE COMMERCIAL LIMITS NOR THE WEBSITE RULE APPLY (SEE 47 C.F.R. § 73.670 (Note 2)). THIS CERTIFIES THAT ALL OF THESE PROGRAMS WERE FORMATTED (IN THE ORDER AND AT THE TIMES INDICATED) WITH THE FOLLOWING COMMERCIAL LOADS.

Children's Program (series)

Program: Saved by the Bell
Times: Sundays 7:00- 10:00 AM ET {Six (6) individual half-hour episodes}
Duration: 30 minutes
Rating: TV-G E/I
Number of Network Commercial Minutes: 7:00 or less per half-hour episode

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ALTHOUGH THESE PROGRAMS ARE NOT SUBJECT TO THE WEBSITE RULE BECAUSE THEY ARE PRODUCED FOR AND AIMED AT CHILDREN 13-16, NONETHELESS ME-TV NETWORK HAS ENDEAVORED TO COMPLY WITH THE RESTRICTION ON URLS DISPLAYED WITHIN SHOWS (SEE SECTIONS 73.670(b), (c) AND (d) OF THE RULES OF THE FEDERAL COMMUNICATIONS COMMISSION, 47 C.F.R. § 73.670(b), (c) AND (d)).

NONE OF THESE PROGRAMS CONTAINED ANY URLS, WITH THE POSSIBLE EXCEPTION OF (a) FICTIONAL URLS IN PROGRAMMING, (b) URLS OF COMMERCIAL-FREE WEBSITES THAT SATISFY 47 C.F.R. § 73.670(b), OR (c) URLS, NOT UNDER THE CONTROL OF THE LICENSEE, OF NON-PROFIT OR GOVERNMENT ENTITIES WITHIN PUBLIC SERVICE ANNOUNCEMENTS AIRED ON BEHALF OF THOSE ENTITIES, OR MEDIA COMPANIES IN PARTNERSHIP WITH THOSE ENTITIES.

Prepared by:

KYLE HART/DIRECTOR OF NETWORK PROGRAMMING & OPERATIONS- ME-TV NETWORK

4/4/24