



125 West 55th St
New York, NY 10019

Contract # 27952192	Changes as of: 9/30/2022 at 12:55 PM	Version: Current State Version 1
CPE: 811/893/10223	Flight: 10/4/22 - 10/10/22	Station: KATV
Agency: NEBO MEDIA	Advertiser: Safe and Secure Communities	Market: Little Rock
1911 N.FORT MYER DRIVE	Product: Issue	Office: WASHINGTON
ARLINGTON, VA 22209	Agency Order #: 12059197	Service: Nielsen
	Buyer: Irvin, Michelle	Primary Demo:
	Salesperson: BOB CAIN 215-557-4216	Assistant: BOB CAIN2 215-557-4216
		Total Spots: 13
		Total CPP: \$0.00
		Total GRP:
		Traffic #: 5426207

Separation:
Comments: NEW ORDER FOR SAFE & SECURE COMMUNITIES. FLIGHT IS 10/4-10/10. TOTAL = \$20225. PLS CFM T/R BOB

#	Day/Time	DP	Program	Rate	Len	10/4 - 10/10						Total Spots	Total \$	CPP*	GRP*	
						10/4	10/5	10/6	10/7	10/8	10/9					10/10
1	Tu-F,M 6a-7a		Daybreak	\$1,100.00	30	0	0	1	0	0	0	1	2	\$2,200.00	\$0.00	0.0
2	Tu-F,M 9a-10a		Good Morning Arkansas	\$500.00	30	1	0	0	1	0	0	0	2	\$1,000.00	\$0.00	0.0
3	Sa 10a-11a		GMA Sat 2	\$125.00	30	0	0	0	0	1	0	0	1	\$125.00	\$0.00	0.0
4	Tu-F,M 11:30a-12n		Mid-Day Arkansas	\$500.00	30	1	0	1	1	0	0	0	3	\$1,500.00	\$0.00	0.0
5	Tu-F,M 5p-5:30p		Channel 7 News Live at 5	\$2,800.00	30	0	1	0	0	0	0	1	2	\$5,600.00	\$0.00	0.0
6	Tu-F,M 6p-6:30p		Channel 7 News at 6	\$3,500.00	30	1	0	0	1	0	0	0	2	\$7,000.00	\$0.00	0.0
7	Tu-F,M 10p-10:35p		Channel 7 News at 10PM	\$2,800.00	30	0	1	0	0	0	0	0	1	\$2,800.00	\$0.00	0.0
TOTALS:						3	2	2	3	1	0	2	13	\$20,225.00	\$0.00	0.0



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		Traffic #: 5426207

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
09/30/22 12:55 PM	BOB CAIN	NEW ORDER FOR SAFE & SECURE COMMUNITIES. FLIGHT IS 10/4-10/10. TOTAL = \$20225. PLS CFM T/R BOB

Competitive Information	
Market Budget:	\$57,786
KATV Share:	35%
Comment:	est
Unknown:	65%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	13	\$20,225.00	N/A	0.0
Total	100%	13	\$20,225.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2022-Oct	13	\$20,225.00
Total	13	\$20,225.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	9/30/22 1:18 PM					\$0	\$0	
New	9/30/22 12:53 PM	BOB CAIN	New	13		\$20,225.00	\$20,225.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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