



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27952192	<b>Changes as of:</b> 9/30/2022 at 12:55 PM	<b>Version:</b> Current State Version 1	
<b>CPE:</b> 811/893/10223	<b>Flight:</b> 10/4/22 - 10/10/22	<b>Station:</b> KATV	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> NEBO MEDIA	<b>Advertiser:</b> Safe and Secure Communities	<b>Market:</b> Little Rock	<b>Total \$:</b> \$20,225.00
1911 N.FORT MYER DRIVE ARLINGTON, VA 22209	<b>Product:</b> Issue	<b>Office:</b> WASHINGTON	<b>Total Spots:</b> 13
<b>Agency Order #:</b> 12059197	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$0.00	
<b>Buyer:</b> Irvin, Michelle	<b>Primary Demo:</b>	<b>Total GRP:</b>	
<b>Salesperson:</b> BOB CAIN 215-557-4216	<b>Assistant:</b> BOB CAIN2 215-557-4216	<b>Traffic #:</b> 5426207	
<b>Separation:</b>			
<b>Comments:</b> NEW ORDER FOR SAFE & SECURE COMMUNITIES. FLIGHT IS 10/4-10/10. TOTAL = \$20225. PLS CFM T/R BOB			

#	Day/Time	DP	Program	Rate	Len	10/4 - 10/10							Total Spots	Total \$	CPP*	GRP*
						10/4	10/5	10/6	10/7	10/8	10/9	10/10				
1	Tu-F,M 6a-7a		Daybreak	\$1,100.00	30	0	0	1	0	0	0	1	2	\$2,200.00	\$0.00	0.0
2	Tu-F,M 9a-10a		Good Morning Arkansas	\$500.00	30	1	0	0	1	0	0	0	2	\$1,000.00	\$0.00	0.0
3	Sa 10a-11a		GMA Sat 2	\$125.00	30	0	0	0	0	1	0	0	1	\$125.00	\$0.00	0.0
4	Tu-F,M 11:30a-12n		Mid-Day Arkansas	\$500.00	30	1	0	1	1	0	0	0	3	\$1,500.00	\$0.00	0.0
5	Tu-F,M 5p-5:30p		Channel 7 News Live at 5	\$2,800.00	30	0	1	0	0	0	0	1	2	\$5,600.00	\$0.00	0.0
6	Tu-F,M 6p-6:30p		Channel 7 News at 6	\$3,500.00	30	1	0	0	1	0	0	0	2	\$7,000.00	\$0.00	0.0
7	Tu-F,M 10p-10:35p		Channel 7 News at 10PM	\$2,800.00	30	0	1	0	0	0	0	0	1	\$2,800.00	\$0.00	0.0
<b>TOTALS:</b>						<b>3</b>	<b>2</b>	<b>2</b>	<b>3</b>	<b>1</b>	<b>0</b>	<b>2</b>	<b>13</b>	<b>\$20,225.00</b>	<b>\$0.00</b>	<b>0.0</b>



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1911 N.FORT MYER DRIVE	<b>Product:</b> Issue	<b>Office:</b> WASHINGTON
ARLINGTON, VA 22209	<b>Agency Order #:</b> 12059197	<b>Service:</b> Nielsen
	<b>Buyer:</b> Irvin, Michelle	<b>Primary Demo:</b>
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	<b>Separation:</b>	
		<b>Con Type:</b> POLITICAL/VOTE
		<b>Total \$:</b> \$20,225.00
		<b>Total Spots:</b> 13
		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>
		<b>Traffic #:</b> 5426207

<b>Special Instructions</b>	
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Order Level Comments		
<b>Date/Time</b>	<b>Added by</b>	<b>Comment</b>
09/30/22 12:55 PM	BOB CAIN	NEW ORDER FOR SAFE & SECURE COMMUNITIES. FLIGHT IS 10/4-10/10. TOTAL = \$20225. PLS CFM T/R BOB

Competitive Information	
<b>Market Budget:</b>	\$57,786
<b>KATV Share:</b>	35%
<b>Comment:</b>	est
<b>Unknown:</b>	65%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	13	\$20,225.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>13</b>	<b>\$20,225.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2022-Oct	13	\$20,225.00
<b>Total</b>	<b>13</b>	<b>\$20,225.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	9/30/22 1:18 PM					\$0	\$0	
New	9/30/22 12:53 PM	BOB CAIN	New	13		\$20,225.00	\$20,225.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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