

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4170253

Traffic Order # 12343606		Created On 4/22/2024 11:46:42 AM	Order Status Contract Confirmed
Order # 4170253		Created By Scatto, April	Gross \$ 17515.00
Order Descrp 63176507_POL_Candidate_JOHNNY O FOR CONGRESS - BAL		Updated On 4/22/2024 12:08:28 PM	Net \$ 12610.80
Client AMP - JOHNNY O FOR CONGRESS -		Updated By eClerx BOT	Units 52
Start Date 4/22/2024		Industry Political-US House	Credit Hold NO
End Date 5/5/2024		REFERENCES	
# of Weeks 2		Primary	
SALES		Secondary	
ActiveWeeks 2		Tertiary	
AE 1 Draper, Don		Quarternary	
AE 2		TRAFFIC OPTIONS	
Agency AMP - LEFT HOOK STRATEGY 15.00%		Address 1 NCC MEDIA	
RepFirm NCC 13.00%		Address 2	
Copy Instr ID		City, State, Zip BLOOMFIELD, NJ	
Total Zones 1		Zip 07003	
Zones Baltimore Interconnect		Contact	
Total Networks 2		Phone 111-111-1111	
GENERAL COMMENTS		Avail Tag	
4/22 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!,		Contract Type Standard	
		Copy Group	
		Division	
		Reference #	
		BILLING INFORMATION	
		Purchase Order # 63176507	
		Billing Schedule EndOfFlight	
		EDI INFORMATION	
		Product 218	
		Estimate 1565	
		Submit EDI Invoice? Submit EDI Invoice	
		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
		4/22 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!,	
		Baltimore– PRIORITY CODE: NP=80, IP=74 – SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION	
		SYSCODE LIST	
		6740	

SUMMARY FOR SYSCODE 6740

Traffic Order #	12343606	Created On	4/22/2024 11:46:42 AM	Order Status	Contract Confirmed
Order #	4170253	Created By	Scatto, April	Syscode Gross \$	17515.00
Order Descrp	63176507_POL_Candidate_JOHNNY O FOR CONGRESS - BAL	Updated On	4/22/2024 12:02:19 PM	Syscode Net \$	12610.80
Client	AMP - JOHNNY O FOR CONGRESS - BAL	Updated By	eClerx BOT	Syscode Units	52
Start Date	4/22/2024	Source	OneCONNECT	Zone Status	Contract Confirmed
End Date	5/5/2024	Zones	Baltimore Interconnect	Avg Unit Rate	336.83
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	74 74	CNN	6740	CNN EM	04/29/2024	04/29/2024	M 5a-9a	X							1	\$275.00	\$275.00	30
2	2		Amp ersa nd Politi cal Bun dle	74 74	CNN	6740	CNN DT	04/29/2024	04/29/2024	M 9a-4p	X							1	\$225.00	\$225.00	30
3	3		Amp ersa nd Politi cal Bun dle	74 74	CNN	6740	CNN EF	04/29/2024	04/29/2024	M 4p-7p	X							1	\$350.00	\$350.00	30
4	4		Amp ersa nd Politi cal Bun dle	80 80	MSNBC	6740	MNBC EM	04/29/2024	04/29/2024	M 5a-9a	X							1	\$605.00	\$605.00	30
5	5		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	6740	MNBC DT	04/29/2024	04/29/2024	M 9a-4p	X							1	\$225.00	\$225.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	6740	MNBC EF	04/29/2024	04/29/2024	M 4p-7p	X							1	\$350.00	\$350.00	30
7	7		Amp ersa nd Politi cal Bun dle	74 74	CNN	6740	CNN DT	04/23/2024	04/28/2024	Tu-Su 9a-4p		X	X	X	X	X	X	8	\$225.00	\$1,800.00	30
8	8		Amp ersa nd Politi cal Bun dle	80 80	MSNBC	6740	MNBC EM	04/23/2024	04/28/2024	Tu-Su 5a-9a		X	X	X	X	X	X	7	\$605.00	\$4,235.00	30
9	9		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	6740	MNBC EF	04/23/2024	04/28/2024	Tu-Su 4p-7p		X	X	X	X	X	X	9	\$350.00	\$3,150.00	30
10	10		Amp ersa nd Politi cal Bun dle	74 74	CNN	6740	CNN EF	04/23/2024	04/28/2024	Tu-Su 4p-7p		X	X	X	X	X	X	8	\$350.00	\$2,800.00	30
11	11		Amp ersa nd Politi cal Bun dle	74 74	CNN	6740	CNN EM	04/23/2024	04/28/2024	Tu-Su 5a-9a		X	X	X	X	X	X	7	\$275.00	\$1,925.00	30
12	12		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	6740	MNBC DT	04/23/2024	04/28/2024	Tu-Su 9a-4p		X	X	X	X	X	X	7	\$225.00	\$1,575.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 4170253					
Traffic Order #	12343606	# of Weeks	2	Active	Yes
Order #	4170253	Created On	4/22/2024 11:46:42 AM	Order Status	Contract Confirmed
Order Descrp	63176507_POL_Candidate_JOHNNY O FOR CONGRESS - BAL	Created By	Scatto, April	Gross \$	17515.00
Client	AMP - JOHNNY O FOR CONGRESS - BAL	Updated On	4/22/2024 12:08:28 PM	Net \$	12610.80
Start Date	4/22/2024	Updated By	eClerx BOT	Units	52
End Date	5/5/2024	Source	OneCONNECT	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	