

WBWL
Boston, MA
Quarterly Issues/Programs List
First Quarter, 2024
04/08/2024

WBWL
Quarterly Issues/Programs List

WBWL provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Business:** Talked about new exhibits being featured in Boston in an attempt to increase tourism. The brand-new public art exhibit is called WINTERACTIVE and it's a partnership between the City of Boston and artists in Quebec, Canada. The exhibits include a girl on a swing, hovering over an alley, two massive clown heads wedged between two buildings, a unicorn in a box, and more.
- **Business / Consumer / Economy:** Talked about Meet Boston's "Dine Out Boston" event and how they've teamed up with dozens of Boston-area restaurants in hopes of boosting the economy in the area. At the event, diners found everything from sushi to tapas to a quality steak, with prix fixe options that won't break the bank.
- **Charity:** Discussing the organization's work and how they rely on community volunteers of all ages to process and donate much-needed hygiene items, clothing, outerwear, and more to thousands of children on the South Coast of Massachusetts.
- **Charity and Fundraising:** Talked about how Pawsitively 4 Pink works to ease financial burdens for low-income breast cancer patients by helping them cover some of their essential costs, how thousands of people come down with breast cancer each and every year in Massachusetts and how treatments can get very expensive, very quickly, how finances can become overwhelming, even for everyday purchases like food and housing costs, and their new statewide collaboration with Resinate to raise money for, and awareness of, breast cancer.
- **Community:** Talked about a new pop-up Winter City Sauna on Boston's City Hall Plaza in an effort to allow those in the Boston area, who might not otherwise be able to afford a nice, steamy sauna during the wet, snowy, gray, dreary New England winter, to get involved and connect with other Boston area residents.
- **Community Service:** Talked about all the ways scouting can help young women make friends, learn critical life skills, enrich their self-esteem, give back to their community, their delicious Girl Scout cookies, and what it means to be a Girl Scout. The Girl Scouts have been a fixture across America for more than 100 years, and here in Massachusetts, dozens of troops help bring girls together each and every day to make memories.
- **Consumer:** Talked about this year's Chocolate Expo and what folks can expect when they attend. The Chocolate Expo features dozens of vendors offering tastes of chocolate-laced products and special giveaways, and this year attendees had the chance to meet some Hollywood stars from the original Wonka movie.
- **Culture:** Talked about a Boston Youth Symphony Orchestra concert highlighting the influence of Dr. Martin Luther King Jr's teachings on young people. Each year, for almost two decades, members of the Boston Youth Symphony Orchestra's Intensive Community Program have collaborated with the Museum of African-American History to hold a special tribute to civil rights icon Dr. Martin Luther King Jr. The ensemble performs spiritual and classical pieces which complement readings of some of Dr. King's powerful speeches and thoughts.
- **Education and Community:** Talked about the work of the Bay State Model Railroad Museum, the layouts they have on display, and their efforts to connect with their community. Many model railroad lovers have setups in their basement, a bedroom, or the garage, but in Roslindale, MA, model train enthusiasts have spent decades

creating a museum dedicated to the craft of creating intricate train layouts. The members of the Bay State Model Railroad Museum love to lay track, paint, build, and create, and the public can get a chance to see their work up close and personal.

- **Environment:** All activities planned for the winter months at the New England Botanic Garden at Tower Hill, including an "Orchids After Dark" event. The Garden has opportunities for everyone to embrace nature all year long, no matter what the weather, on their 170+ acres of manicured grounds.
- **Environment / Climate:** Talked about the New England Forestry Foundation's work and "30 Percent Solution" to mitigate the impacts of our changing climate on the land we love. Millions of lush, healthy trees make up New England's forests, and those trees could end up being a major player in the fight against climate change. For nearly a century, the New England Forestry Foundation has made it their duty to conserve and cultivate our woodlands, and as we look ahead to an uncertain future, the Foundation is embarking on a new five-year pilot program, hoping to utilize the very trees we enjoy to help reduce our carbon emissions.
- **Family/Community:** How Big Brothers Big Sisters of Eastern Massachusetts serves the community and is in need of mentors. They talked about their mission and the benefits of volunteering for both "Bigs" and "Littles".
- **Gender / Armed Forces Service:** Talked about U.S.S. Constitution Commander Billie J. Farrell's journey through the Navy, what it's like living as a transplant in New England, the legacy she wants to leave behind to women in the service, and an upcoming award ceremony. In April, Farrell receives the "Third Lantern" award from Old North Illuminated at the "Lanterns & Luminaries" event.
- **Genealogy:** Talked about American Ancestors' 10 Million Names project and how genealogical work can be especially difficult for people directly related to some of the millions of men, women, and children who were enslaved in pre-and-post colonial America through chattel slavery. 10 Million Names is a collaborative project dedicated to recovering the names of the estimated 10 million men, women, and children of African descent who were enslaved in pre- and post-colonial America between the 1500s and 1865 and seeks to amplify the voices of people who have been telling their family stories for centuries, connect researchers and data partners with people seeking answers to family history questions, and expand access to data, resources, and information about enslaved African Americans.
- **Government:** Boston City Councilor At-Large Ruthzee Louijeune talked about her work as the first Haitian-American to serve on the council, her inauguration and path to the Council's presidency, current events, her plans to bring integrity and accountability to the Council, and what her priorities are for her term.
- **Health:** Talked about why oral health is so important and how the UMass Chan Medical School in Worcester, MA, is utilizing new grant to help restore dental health and develop more self-confidence in recovering addicts. Many people who are struggling with addiction are also dealing with a major hurdle to recovery: poor dental health that's caused by the use of substances like drugs or alcohol.
- **Health / Family / Charity:** Talked about Zebra Crossings' work and special programs that not just help boost confidence and self-love in children with chronic health conditions, but also give families some respite in a safe, understanding environment. Kids are incredibly resilient, but it can be hard to be strong all the time when you're suffering from a chronic condition like asthma, epilepsy, or heart problems. The same goes for their parents. Managing health conditions and trying to provide as "normal" a childhood as possible can take a toll on families. Zebra Crossings in Dover, NH is always around to help.
- **Race Relations:** Talked about a recent "Harm Report," a comprehensive look at how slavery and centuries of systemic racism against Black Bostonians has impacted seven key aspects of life, including housing, transportation, healthcare, and income. The report also outlined suggestions from the team at Embrace Boston on how the city can move forward in a more equitable manner and address the harms against the Black community.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Environment	New England Weekend	All activities planned for the winter months at the New England Botanic Garden at Tower Hill, including an "Orchids After Dark" event. The Garden has opportunities for everyone to embrace nature all year long, no matter what the weather, on their 170+ acres of manicured grounds.	Grace Elton, CEO of the New England Botanic Garden at Tower Hill	01/07/2024 06:00 AM	015:00
Family/Community	New England Weekend	How Big Brothers Big Sisters of Eastern Massachusetts serves the community and is in need of mentors. They talked about their mission and the benefits of volunteering for both "Bigs" and "Littles".	Mark O'Donnell, President and CEO of Big Brothers Big Sisters of Eastern Massachusetts, and "Big" mentor Ricardo Francis with Big Brothers Big Sisters of Eastern Massachusetts	01/07/2024 06:00 AM	015:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Culture	New England Weekend	Talked about a Boston Youth Symphony Orchestra concert highlighting the influence of Dr. Martin Luther King Jr's teachings on young people. Each year, for almost two decades, members of the Boston Youth Symphony Orchestra's Intensive Community Program have collaborated with the Museum of African-American History to hold a special tribute to civil rights icon Dr. Martin Luther King Jr. The ensemble performs spiritual and classical pieces which complement readings of some of Dr. King's powerful speeches and thoughts.	Catherine Weiskel, President and CEO of the Boston Youth Symphony Orchestra, and Dr. Noelle Trent, President of the Museum of African-American History	01/14/2024 06:00 AM	020:00
Environment	New England Weekend	Talked about a seal named Cuyahoga that was in terrible shape, struggling with parasites, lice, digestive issues, and many other maladies, and how the Life Center brought the seal back to good health. They also talked about how back-to-back winter storms impact marine animals, especially young seals and sea turtles.	Connie Merigo from the National Marine Life Center in Buzzards Bay	01/14/2024 06:00 AM	010:00
Consumer	New England Weekend	Talked about this year's Chocolate Expo and what folks can expect when they attend. The Chocolate Expo features dozens of vendors offering tastes of chocolate-laced products and special giveaways, and this year attendees had the chance to meet some Hollywood stars from the original Wonka movie.	Larry Rosenberg, Associate Producer of The Chocolate Expo and owner of Bacon Bites	01/21/2024 06:00 AM	010:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Charity	New England Weekend	Discussing the organization's work and how they rely on community volunteers of all ages to process and donate much-needed hygiene items, clothing, outerwear, and more to thousands of children on the South Coast of Massachusetts.	Jim Stevens, Founder and CEO of Gifts to Give	01/21/2024 11:50 AM	020:00
Health	New England Weekend	Talked about why oral health is so important and how the UMass Chan Medical School in Worcester, MA, is utilizing new grant to help restore dental health and develop more self-confidence in recovering addicts. Many people who are struggling with addiction are also dealing with a major hurdle to recovery: poor dental health that's caused by the use of substances like drugs or alcohol.	Dr. Hugh Silk with the Homeless Outreach and Advocacy Program and The Road to Care van, Professor at UMass Chan Medical School, and teacher at the Harvard School of Dental Medicine	01/28/2024 06:00 AM	010:00
Community	New England Weekend	Talked about a new pop-up Winter City Sauna on Boston's City Hall Plaza in an effort to allow those in the Boston area, who might not otherwise be able to afford a nice, steamy sauna during the wet, snowy, gray, dreary New England winter, to get involved and connect with other Boston area residents.	Aaron Greiner with CultureHouse who is an urban designer based in Somerville, Massachusetts.	01/28/2024 06:00 AM	010:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Business	New England Weekend	Talked about new exhibits being featured in Boston in an attempt to increase tourism. The brand-new public art exhibit is called WINTERACTIVE and it's a partnership between the City of Boston and artists in Quebec, Canada. They exhibits include a girl on a swing, hovering over an alley, two massive clown heads wedged between two buildings, a unicorn in a box, and more.	Michael J. Nichols, President of the Downtown Boston Business Improvement District	01/28/2024 11:59 AM	010:00
Community Service	New England Weekend	Talked about all the ways scouting can help young women make friends, learn critical life skills, enrich their self-esteem, give back to their community, their delicious Girl Scout cookies, and what it means to be a Girl Scout. The Girl Scouts have been a fixture across America for more than 100 years, and here in Massachusetts, dozens of troops help bring girls together each and every day to make memories.	Barb Fortier, CEO of the Girl Scouts of Eastern Massachusetts	02/04/2024 06:00 AM	030:00
Government	New England Weekend	Boston City Councilor At-Large Ruthzee Louijeune talked about her work as the first Haitian-American to serve on the council, her inauguration and path to the Council's presidency, current events, her plans to bring integrity and accountability to the Council, and what her priorities are for her term.	Boston City Councilor At-Large Ruthzee Louijeune	02/11/2024 06:00 AM	015:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Charity and Fundraising	New England Weekend	<p>Talked about how Pawsitively 4 Pink works to ease financial burdens for low-income breast cancer patients by helping them cover some of their essential costs, how thousands of people come down with breast cancer each and every year in Massachusetts and how treatments can get very expensive, very quickly, how finances can become overwhelming, even for everyday purchases like food and housing costs, and their new statewide collaboration with Resinate to raise money for, and awareness of, breast cancer.</p>	Pawsitively 4 Pink Founder Michelle Power	02/11/2024 12:23 PM	015:00
Health	New England Weekend	<p>Talked about today's makeup and skin care influencers and the new obsession of tweens. Makeup and skincare influencers are a dime a dozen on social media these days. Normally, they're offering up advice for adults, but tweens are now embracing their advice...to the point where they're buying up skincare products that could actually be doing damage to their fragile, young skin. These "Sephora Kids" have been caught on camera trashing testers in makeup stores, and many adults are wondering what can be done to turn this trend around. Dr. Arianne S. Kourosch talked about how these products can hurt young skin, the psychological impact of these influencers, and how parents can intervene in a healthy way.</p>	Dr. Arianne S. Kourosch, Director of Community Health in the Massachusetts General Hospital Dermatology department	02/18/2024 06:00 AM	010:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Environment / Climate	New England Weekend	<p>Talked about the New England Forestry Foundation's work and "30 Percent Solution" to mitigate the impacts of our changing climate on the land we love. Millions of lush, healthy trees make up New England's forests, and those trees could end up being a major player in the fight against climate change. For nearly a century, the New England Forestry Foundation has made it their duty to conserve and cultivate our woodlands, and as we look ahead to an uncertain future, the Foundation is embarking on a new five-year pilot program, hoping to utilize the very trees we enjoy to help reduce our carbon emissions.</p>	<p>Bob Perschel, Executive Director of the New England Forestry Foundation</p>	<p>02/18/2024 06:00 AM</p>	<p>020:00</p>
Education and Community	New England Weekend	<p>Talked about the work of the Bay State Model Railroad Museum, the layouts they have on display, and their efforts to connect with their community. Many model railroad lovers have setups in their basement, a bedroom, or the garage, but in Roslindale, MA, model train enthusiasts have spent decades creating a museum dedicated to the craft of creating intricate train layouts. The members of the Bay State Model Railroad Museum love to lay track, paint, build, and create, and the public can get a chance to see their work up close and personal.</p>	<p>Jeremy Hartwell, President of the Bay State Model Railroad Museum</p>	<p>02/25/2024 06:00 AM</p>	<p>010:00</p>

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Charity	New England Weekend	Talked about the work of Mario's Mission and how they uplift members of the community with help for those on the road to recovery from addiction. For years, a trio of Todisco brothers struggled with substance abuse, a battle which eventually led to two of these brothers losing their lives. Mario Todisco, however, was able to make his way through recovery, but it wasn't an easy road. His daughter, Marissa Todisco, started the non-profit (named after her father) to help those on the road to recovery have an easier, more supportive journey.	Marissa Capone Todisco of Mario's Mission	02/25/2024 06:00 AM	015:00
Culture	New England Weekend	Talked about the Melrose Symphony Orchestra's history of being the oldest continuously performing volunteer orchestra in the country and how they're in their 106th season. The musicians have been practicing for a performance which will focus solely on French composers.	Melrose Symphony Orchestra Conductor Yoichi Udagawa	02/25/2024 06:00 AM	005:00
Community Service	New England Weekend	Talked about all the ways scouting can help young women make friends, learn critical life skills, enrich their self-esteem, give back to their community, their delicious Girl Scout cookies, and what it means to be a Girl Scout. The Girl Scouts have been a fixture across America for more than 100 years, and here in Massachusetts, dozens of troops help bring girls together each and every day to make memories.	Barb Fortier, CEO of the Girl Scouts of Eastern Massachusetts	03/03/2024 06:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Business / Consumer / Economy	New England Weekend	Talked about Meet Boston's "Dine Out Boston" event and how they've teamed up with dozens of Boston-area restaurants in hopes of boosting the economy in the area. At the event, diners found everything from sushi to tapas to a quality steak, with prix fixe options that won't break the bank.	Hilina Ajakaiye, Executive Vice President of Meet Boston	03/10/2024 06:00 AM	010:00
Genealogy	New England Weekend	Talked about American Ancestors' 10 Million Names project and how genealogical work can be especially difficult for people directly related to some of the millions of men, women, and children who were enslaved in pre-and-post colonial America through chattel slavery. 10 Million Names is a collaborative project dedicated to recovering the names of the estimated 10 million men, women, and children of African descent who were enslaved in pre- and post-colonial America between the 1500s and 1865 and seeks to amplify the voices of people who have been telling their family stories for centuries, connect researchers and data partners with people seeking answers to family history questions, and expand access to data, resources, and information about enslaved African Americans.	Ryan Woods, President and CEO of American Ancestors	03/10/2024 06:00 AM	020:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Charity	New England Weekend	<p>Talked about how &quot;period poverty&quot; is a global problem and the rising price of menstrual hygiene products can severely impact the ability of women and girls to get an education, go to work, or even socialize with their families and friends, and their &quot;Period Palooza&quot; event, where sustainable period kits will help empower Asian women who have survived domestic violence and abuse. Asian Women for Health, based in Boston, MA, works to shed light on, and break, systemic barriers that contribute to the lack of representation for women in the AAPI community when it comes to healthcare.</p>	<p>Naheed Esar, Executive Director of Asian Women for Health, and Ceylan Rowe, Founder of Fihri</p>	<p>03/17/2024 06:00 AM</p>	<p>020:00</p>
Consumer	New England Weekend	<p>Talked about how maple syrup is close to the top of all quintessentially New England foods, the short sugaring season, how farmers, sugar house owners, and hobbyists work long hours to try and make the most of what the trees choose to provide each year, how warmer weather impacts the product, and how you can celebrate Maple Weekend at sugar shacks around the Commonwealth.</p>	<p>Melissa Leab, member of the Ioka Valley Farm and member of the Massachusetts Maple Producers Association</p>	<p>03/17/2024 06:00 AM</p>	<p>010:00</p>

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Race Relations	New England Weekend	<p>Talked about a recent &quot;Harm Report,&quot; a comprehensive look at how slavery and centuries of systemic racism against Black Bostonians has impacted seven key aspects of life, including housing, transportation, healthcare, and income. The report also outlined suggestions from the team at Embrace Boston on how the city can move forward in a more equitable manner and address the harms against the Black community.</p>	<p>Embrace Boston's Vice President of Arts and Culture Elizabeth Tiblanc and Director of Digital Strategy and Production Gregory Ball</p>	<p>03/24/2024 06:00 AM</p>	<p>015:00</p>
Health / Family / Charity	New England Weekend	<p>Talked about Zebra Crossings' work and special programs that not just help boost confidence and self-love in children with chronic health conditions, but also give families some respite in a safe, understanding environment. Kids are incredibly resilient, but it can be hard to be strong all the time when you're suffering from a chronic condition like asthma, epilepsy, or heart problems. The same goes for their parents. Managing health conditions and trying to provide as &quot;normal&quot; a childhood as possible can take a toll on families. Zebra Crossings in Dover, NH is always around to help.</p>	<p>Zebra Crossings Executive Director Deb Taylor and Program Director Emily Mundy</p>	<p>03/24/2024 06:00 AM</p>	<p>015:00</p>

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health	New England Weekend	Talked about how living with breast cancer is an emotional, physical, and mental rollercoaster. Jacquie Bishop chose to share her story of strength and vulnerability in hopes of removing the stigma from the mental and physical health struggles that come along with this type of diagnosis. She's also hoping to encourage people in the Black community to develop more proactive habits to take care of their breast health.	Jacquie Bishop, a Boston resident who is fighting breast cancer for a second time	03/31/2024 06:00 AM	020:00

Gender / Armed Forces Service	New England Weekend	Talked about U.S.S. Constitution Commander Billie J. Farrell's journey through the Navy, what it's like living as a transplant in New England, the legacy she wants to leave behind to women in the service, and an upcoming award ceremony. In April, Farrell receives the "Third Lantern" award from Old North Illuminated at the "Lanterns & Luminaries" event.	U.S.S. Constitution Commander Billie J. Farrell	03/31/2024 06:00 AM	010:00
-------------------------------	---------------------	--	---	------------------------	--------

**Section II
PUBLIC SERVICE ANNOUNCEMENTS**

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
1-13 1-14	NEW ENGLAND WEEKEND	029:50	1
1-20 1-21	NEW ENGLAND WEEKEND	029:49	1
1-27 1-28	NEW ENGLAND WEEKEND long	029:50	1
1-6 1-7	NEW ENGLAND WEEKEND	029:50	1
2-10 2-11	NEW ENGLAND WEEKEND	029:50	1
2-17 2-18	NEW ENGLAND WEEKEND	029:50	1
2-3 2-4	NEW ENGLAND WEEKEND long	029:50	1
3-16 3-17	NEW ENGLAND WEEKEND	029:50	1

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	3-2 3-3 NEW ENGLAND WEEKEND long	029:50	1
	3-23 3-24 NEW ENGLAND WEEKEND	029:49	1
	3-30 3-31 NEW ENGLAND WEEKEND	029:49	1
	3-9 3-10 NEW ENGLAND WEEKEND	029:50	1
Adoption	PSA- BEST IN SHOW DOG :60	001:00	1
CANCER AWARENESS	THE V FOUNDATION	000:28	3
CANCER AWARENESS	THE V FOUNDATION	000:30	4
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:29	8
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:30	4
COMMUNITY INVOLVEMENT	AMERICAN STROKE ASSOCIATION	000:30	12
COMMUNITY INVOLVEMENT	OPERATION HOPE	000:30	14
COMMUNITY INVOLVEMENT	PROJECT YELLOW LIGHT	000:30	7
COMMUNITY INVOLVEMENT	UNCF	000:30	11
FINANCIAL COACHING	OPERATION HOPE	000:29	7
HEALTH & SAFETY	PSA-American Lung Association :30	000:29	25
HEALTH & SAFETY	PSA-American Lung Association :60	000:59	2
HEART HEALTH	AMERICAN HEART ASSOCIATION	000:30	5
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	11
Selective Service	PSA-Air Force Guiding and Protecting :60	000:59	1