ORDER

Orders Order / Rev: 3541958 Alt Order #: Placement 5/7-5/14 Product Desc: KTUU Estimate: 05/07/24 - 05/14/24 Flight Dates: Primary AE: Anchorage House Sales Office: Original Date / Rev: 05/06/24 / 05/06/24 **ANCL** Order Type: **NORMAL** Sales Region: Local **Bronson for Mayor** Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Broadcast Billing Calendar: Billing Cycle: P.O> Box 91683 EOM/EOC Anchorage, AK 99509 Agency Commission: 15% Advertiser Name: **Bronson for Mayor** НН New Business End: Demographic: **Product Codes:** Candidate - Local - Mayor Advertiser External ID: 631179 Revenue Code 1: AGY Agency External ID: 203191 Revenue Code 2: POL Unit Code: General Revenue Code 3: POL-CAND Order Separation: 00:10:00 P-02 Priority:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/14/24	169	\$11,220.00	\$9,537.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	169	\$11,220.00	\$9,537.00	0.00
Totals	169	\$11,220,00	\$9.537.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anchorage House			Start Of Order - End Of Order	100%

Ln Ch Start End	Inventory Code Break	Start/End	Time Days	Len Spots	Rate Pri Rtg Type	Spots	Amount
N 1 KTUU 05/09/24 05/09/24	NBC Thursday Prime Hr@M Thursday Prime Hr 2	8p-9p	T	:15 1	\$188.00 P-02 0.00 NM	1	\$188.00
Start Date End Date Week: 05/06/24 05/12/24	Weekdays Spots/Week	Rate \$188.00	Rating 0.00				
N 2 KTUU 05/09/24 05/09/24	NBC Thursday Prime Hr@M Thursday Prime Hr 3	9p-10p	T	:15 1	\$188.00 P-02 0.00 NM	1	\$188.00
Start Date End Date Week: 05/06/24 05/12/24	Weekdays Spots/Week	<u>Rate</u> \$188.00	Rating 0.00				
N 3 KTUU 05/10/24 05/10/24	NBC Friday Prime Hr 1 CM Friday Prime Hr 1	7p-8p	F	:15 1	\$167.00 P-02 0.00 NM	1	\$167.00
Start Date End Date Week: 05/06/24 05/12/24	Weekdays Spots/Week 1	Rate \$167.00	Rating 0.00				
N 4 KTUU 05/07/24 05/14/24	CH2 Morning Edition @52M KTUU Morning Edition I	5a-6a	12222	:15 9	\$30.00 P-02 0.00 NM	10	\$300.00
Start Date End Date Week: 05/06/24 05/12/24 Week: 05/13/24 05/19/24	Weekdays Spots/Week - 2222 8 11 2	Rate \$30.00 \$30.00	Rating 0.00 0.00				
N 5 KTUU 05/07/24 05/14/24	CH2 Morning Edition @ 6M CH2 Morning Edition @ 6a	6a-7a	12222	:15 9	\$60.00 P-02 0.00 NM	10	\$600.00
Start Date End Date Week: 05/06/24 05/12/24 Week: 05/13/24 05/19/24	Weekdays Spots/Week - 2222 8 11 2	Rate \$60.00 \$60.00	Rating 0.00 0.00				

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KTUU

Order / Rev: 3541958 Advertiser: Bronson for Mayor

Alt Order #: Product Desc: Placement 5/7-5/14

Flight Dates: 05/07/24 - 05/14/24 Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
N 6 KTUU	05/07/2	4 05/14/24	NBC Today Show M-F Today Show		7a-9a	23333	:15	14	\$65.00 P-02	0.00 NM	16	\$1,040.00
<u>Star</u> Week: 05/0 Week: 05/		End Date 05/12/24 05/19/24	Weekdays - 3333 22	Spots/Week 12 4	Rate \$65.00 \$65.00	Rating 0.00 0.00						
N 7 KTUU		4 05/14/24	NBC Early Today Early Today	CM	4a-5a	11111	:15	5	\$8.00 P-02	0.00 NM	6	\$48.00
<u>Star</u> Week: 05/0 Week: 05/		End Date 05/12/24 05/19/24	Weekdays - 1111 11	Spots/Week 4 2	Rate \$8.00 \$8.00	Rating 0.00 0.00						
N 8 KTUU	05/07/2	4 05/12/24	NBC Sa Today Sa Today	СМ	5a-7a	1-	:15	1	\$11.00 P-02	0.00 NM	1	\$11.00
Week: 05/0		End Date 05/12/24	Weekdays 1-	Spots/Week 1	<u>Rate</u> \$11.00	Rating 0.00						
N 9 KTUU			NBC Su Today Su Today	СМ	6a-7a	1	:15	1	\$13.00 P-02	0.00 NM	1	\$13.00
Star Week: 05/0	rt Date 06/24	End Date 05/12/24	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$13.00	Rating 0.00						
N10 KTUU	05/07/2	4 05/12/24	NBC Meet The Pr Meet The Press	ess CM	7a-8a	1	:15	1	\$18.00 P-02	0.00 NM	1	\$18.00
<u>Star</u> Week: 05/0	rt Date 06/24	End Date 05/12/24	Weekdays 1	Spots/Week 1	<u>Rate</u> \$18.00	Rating 0.00						
N11 KTUU	05/07/2	4 05/14/24	NBC Today Show Today Show II	II CM	9a-10a	11111	:15	5	\$24.00 P-02	0.00 NM	6	\$144.00
Star Week: 05/0	rt Date 06/24	End Date 05/12/24	Weekdays - 1111	Spots/Week 4	Rate \$24.00	Rating 0.00						
Week: 05/		05/19/24	11	2	\$24.00	0.00	45		#00 00 D 00	0.00.00.00	0	# 400.00
N12 KTUU			NBC Today Show Today w/ Hoda &	Jenna	·	oda & 、11111	:15	5	\$20.00 P-02	0.00 NM	6	\$120.00
Week: 05/0		End Date 05/12/24	<u>Weekdays</u> - 1111	Spots/Week 4	Rate \$20.00	Rating 0.00						
Week: 05/ ² N13 KTUU		05/19/24	11 M-F 11a-12p	CM 2	\$20.00 11a-12p	0.00	:15	9	\$10.00 P-02	0.00 NM	10	\$100.00
			M-F 11a-12p		•		.15	9	\$10.00 F-02	U.UU INIVI	10	\$100.00
Week: 05/0 Week: 05/1		End Date 05/12/24 05/19/24	<u>Weekdays</u> - 2222 11	Spots/Week 8 2	<u>Rate</u> \$10.00 \$10.00	Rating 0.00 0.00						
N14 KTUU			M-F 12p News M-F 12p News	CM	12-1230p	11111	:15	5	\$12.00 P-02	0.00 NM	6	\$72.00
<u>Star</u> Week: 05/0 Week: 05/		End Date 05/12/24 05/19/24	Weekdays - 1111 11	Spots/Week 4 2	Rate \$12.00 \$12.00	Rating 0.00 0.00						
N15 KTUU	05/07/2	4 05/14/24	M-F 1230p-1p M-F 1230p-1p	СМ	1230-1p	11111	:15	5	\$11.00 P-02	0.00 NM	6	\$66.00
<u>Star</u> Week: 05/0 Week: 05/		End Date 05/12/24 05/19/24	<u>Weekdays</u> - 1111 11	Spots/Week 4 2	Rate \$11.00 \$11.00	Rating 0.00 0.00						
N16 KTUU	05/07/2	4 05/14/24	NBC News Daily NBC News Daily	СМ	1-2p	11111	:15	5	\$11.00 P-02	0.00 NM	6	\$66.00
Star Week: 05/0 Week: 05/		End Date 05/12/24 05/19/24	Weekdays - 1111 11	Spots/Week 4 2	<u>Rate</u> \$11.00 \$11.00	Rating 0.00 0.00						
N17 KTUU	05/07/2	4 05/14/24	M-F 2p-3p M-F 2p-3p	CM	2p-3p	11111	:15	5	\$11.00 P-02	0.00 NM	9	\$99.00
Star Week: 05/0 Week: 05/		End Date 05/12/24 05/19/24	<u>Weekdays</u> - 2222 1	Spots/Week 8 1	Rate \$11.00 \$11.00	Rating 0.00 0.00						
N18 KTUU			M-F 3p-4p M-F 3p-4p	CM	3p-4p	11111	:15	5	\$13.00 P-02	0.00 NM	9	\$117.00
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						

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\$188.00 P-02 0.00 NM

\$188.00

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 3541958
 Advertiser:
 Bronson for Mayor

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 Flight Dates:
 05/07/24 - 05/14/24
 Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Start Date End Date Weekdays Spots/Week Rate Rating - 2222- -Week: 05/06/24 05/12/24 0.00 8 \$13.00 Week: 05/13/24 05/19/24 \$13.00 0.00 1 N19 KTUU 05/07/24 05/14/24 M-F 4p-5p CM 4p-5p 11111--:15 5 \$20.00 P-02 0.00 NM 9 \$180.00 M-F 4p-5p Weekdays **End Date** Spots/Week Start Date Rating Rate Week: 05/06/24 - 2222-05/12/24 8 \$20.00 0.00 1----Week: 05/13/24 05/19/24 1 \$20.00 0.00 N20 KTUU 05/07/24 05/14/24 CH2 5p Report M-F \$184.00 P-02 0.00 NM 5p-530p 11111--:15 5 5 CM \$920.00 CH2 5p Report M-F Weekdays Spots/Week Start Date **End Date** Rate Rating Week: 05/06/24 05/12/24 - 1111--\$184.00 0.00 Week: 05/13/24 05/19/24 \$184.00 0.00 N21 KTUU 05/07/24 05/14/24 CH2 NewsHour @ 6p 12222--\$197.00 P-02 0.00 NM CM 6p-7p :15 9 \$1,773.00 CH2 NewsHour @ 6p Start Date **End Date** Weekdays Spots/Week Rate Rating - 2222- -Week: 05/06/24 05/12/24 \$197.00 0.00 8 1----Week: 05/13/24 05/19/24 \$197.00 0.00 N22 KTUU 05/11/24 05/11/24 CH2 5p Report Sat ----1-:15 \$82.00 P-02 0.00 NM CM 5p-530p 1 \$82.00 CH2 5p Report Sat Weekdays Start Date **End Date** Spots/Week Rating Rate ----1-\$82.00 Week: 05/06/24 05/12/24 0.00 N23 KTUU 05/11/24 05/11/24 \$30.00 P-02 0.00 NM Sat 6p-7p CM 6p-7p ----1-:15 1 \$30.00 Sat 6p-7p Rate Start Date **End Date** Weekdays Spots/Week Rating 05/12/24 - - - - - 1 -0.00 Week: 05/06/24 \$30.00 NBC Monday Prime 2 H@M N24 KTUU 05/13/24 05/13/24 7p-9p/8p-10p 2----:15 2 \$300.00 P-02 0.00 NM 2 \$600.00 Monday Prime 2 Hour Start Date **End Date** Weekdays Spots/Week Rating Rate 05/19/24 2----Week: 05/13/24 \$300.00 0.00 N25 KTUU 05/13/24 05/13/24 NBC Monday Prime Hr 3CM 9p-10p 1----:15 \$188.00 P-02 0.00 NM \$188.00 Monday Prime Hr 3 Weekdays Start Date **End Date** Spots/Week Rating Rate Week: 05/13/24 05/19/24 1----\$188.00 0.00 N26 KTUU 05/07/24 05/07/24 NBC Tuesday Prime Hr €M :15 \$300.00 P-02 0.00 NM \$300.00 7p-8p - 1----1 Tuesday Prime Hr 1 Weekdays Spots/Week Start Date **End Date** Rating Rate Week: 05/06/24 05/12/24 - 1 - - - -\$300.00 0.00 N27 KTUU 05/07/24 05/07/24 NBC Tuesday Prime Hr 2M :15 \$188.00 P-02 0.00 NM 8p-9p - 1----\$188.00 Tuesday Prime Hr 2 Spots/Week Start Date **End Date** Weekdays Rating Rate Week: 05/06/24 05/12/24 \$188.00 0.00 N28 KTUU 05/07/24 05/07/24 NBC Tuesday Prime Hr &M :15 \$188.00 P-02 0.00 NM 9p-10p - 1----\$188.00 1 Tuesday Prime Hr 3 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/06/24 05/12/24 - 1----\$188.00 0.00 \$262.00 P-02 0.00 NM N29 KTUU 05/08/24 05/08/24 NBC Wednesday Prime 6M - - 1----7p-8p :15 \$262.00 1 Wednesday Prime Hr 1 Weekdays Rating Start Date **End Date** Spots/Week Rate Week: 05/06/24 05/12/24 --1---\$262.00 0.00 NBC Wednesday Prime 6M \$262.00 P-02 0.00 NM N30 KTUU 05/08/24 05/08/24 8p-9p --1---:15 \$262.00 1 Wednesday Prime Hr 2 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/06/24 05/12/24 --1---\$262.00 0.00 \$262.00 P-02 0.00 NM 05/08/24 05/08/24 N31 KTUU NBC Wednesday Prime &M --1---:15 9p-10p \$262.00 Wednesday Prime Hr 3 Weekdays Rating Start Date **End Date** Spots/Week Rate - - 1- - - -Week: 05/06/24 05/12/24 \$262.00 0.00

CM

7p-8p

---1---

:15

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 3541958
 Advertiser:
 Bronson for Mayor

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 KTUU

 Flight Dates:
 05/07/24 - 05/14/24
 Estimate:

Ln Ch Start End		Start/End T	ïme Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	NBC Thursday Prime Hr 1 Thursday Prime Hr 1								
<u>Start Date</u> <u>End Date</u> Week: 05/06/24 05/12/24	Weekdays Spots/Week	<u>Rate</u> \$188.00	Rating 0.00						
N33 KTUU 05/10/24 05/10/24	NBC Friday Prime 2 HouCM	7p-9p/8p-10p		:15	1	\$168.00 P-02	0.00 NM	1	\$168.00
Start Date End Date	Friday Prime 2 Hour Weekdays Spots/Week	Rate	Rating						
Week: 05/06/24 05/12/24 N34 KTUU 05/11/24 05/11/24	NBC Saturday Prime Hr CM	\$168.00 7p-8p	0.00	:15	1	\$92.00 P-02	0.00 NM	1	\$92.00
	Saturday Prime Hr 1					**			**
<u>Start Date</u> <u>End Date</u> Week: 05/06/24 05/12/24	Weekdays Spots/Week	<u>Rate</u> \$92.00	Rating 0.00						
N35 KTUU 05/11/24 05/11/24	NBC Saturday Prime Sp⊕M Saturday Prime Special	7p-10p	1-	:15	1	\$92.00 P-02	0.00 NM	1	\$92.00
Start Date End Date Week: 05/06/24 05/12/24	Weekdays Spots/Week	<u>Rate</u> \$92.00	Rating 0.00						
	<u> </u>	6p-9p	1	:15	1	\$112.00 P-02	0.00 NM	1	\$112.00
Start Data Find Data	Sunday Prime 2 Hour A	Doto	Dating						
<u>Start Date</u> <u>End Date</u> Week: 05/06/24 <u>5/12/24</u>	Weekdays Spots/Week	<u>Rate</u> \$112.00	Rating 0.00						
N37 KTUU 05/12/24 05/12/24	NBC Sunday Prime 2 HoCM Sunday Prime 2 Hour B	8p-10p	1	:15	1	\$112.00 P-02	0.00 NM	1	\$112.00
<u>Start Date</u> <u>End Date</u> Week: 05/06/24 <u>05/12/24</u>	Weekdays Spots/Week	<u>Rate</u> \$112.00	Rating 0.00						
	CH 2 Late Edition M-F CM	10p-1230x	11111	:15	5	\$191.00 P-02	0.00 NM	5	\$955.00
Start Date End Date	CH 2 Late Edition M-F Weekdays Spots/Week	Rate	Rating						
Week: 05/06/24 05/12/24	- 1111 4	\$191.00	0.00						
Week: 05/13/24 05/19/24 N39 KTUU 05/11/24 05/11/24	1 1 CH 2 Late Edition Sat CM	\$191.00 10p-1x	0.00	:15	1	\$112.00 P-02	0.00 NIM	1	\$112.00
N39 K100 03/11/24 03/11/24	CH 2 Late Edition Sat	тор-тх	1-	.13	1	φ112.00 P-02	U.UU INIVI	<u>'</u>	φ112.00
Start Date End Date Week: 05/06/24 05/12/24	Weekdays Spots/Week	<u>Rate</u> \$112.00	Rating 0.00						
	<u> </u>	10p-1030p	1	:15	1	\$112.00 P-02	0.00 NM	1	\$112.00
Start Data End Data	CH 2 Late Edition Sun	Poto	Poting						
Start Date Week: 05/06/24	Weekdays Spots/Week	<u>Rate</u> \$112.00	Rating 0.00						
N41 KTUU 05/07/24 05/13/24	NBC The Tonight Show CM The Tonight Show	1035p-1136p	11111	:15	5	\$74.00 P-02	0.00 NM	5	\$370.00
<u>Start Date</u> <u>End Date</u> Week: 05/06/24 05/12/24	Weekdays Spots/Week	<u>Rate</u> \$74.00	Rating 0.00						
Week: 05/13/24 05/19/24 Week: 05/13/24 05/19/24	1 1	\$74.00 \$74.00	0.00						
N42 KTUU 05/07/24 05/13/24	NBC Late Night CM Late Night w/ Seth Meyers	1136p-1237a	a 11111	:15	5	\$18.00 P-02	0.00 NM	5	\$90.00
<u>Start Date</u> <u>End Date</u> Week: 05/06/24 <u>55/12/24</u>	Weekdays Spots/Week 4	<u>Rate</u> \$18.00	Rating 0.00						
Week: 05/06/24 05/12/24 Week: 05/13/24 05/19/24	1 1	\$18.00	0.00						
N43 KTUU 05/07/24 05/11/24	NBC Saturday Night Liv€M Saturday Night Live	1030p-12a	1-	:15	1	\$84.00 P-02	0.00 NM	1	\$84.00
<u>Start Date</u> <u>End Date</u> Week: 05/06/24 <u>5/12/24</u>	Weekdays Spots/Week	<u>Rate</u> \$84.00	Rating 0.00						
N44 KTUU 05/07/24 05/11/24	<u> </u>	12-105a	1-	:15	1	\$11.00 P-02	0.00 NM	1	\$11.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 05/06/24 05/12/24 N45 KTUU 05/07/24 05/12/24	1- 1 Sun 1030p-1130p CM	\$11.00 10:30 PM-11	0.00 :00 Pl1	:15	1	\$18.00 P-02	0.00 NM	1	\$18.00
	10:30 PM-11:00 PM	(10:30 PM-11	1:00 PM)		•	Ţ.0.001 0Z	2.20 14171		ψ.3.00
Start Date End Date Week: 05/06/24 05/12/24	Weekdays Spots/Week	<u>Rate</u> \$18.00	Rating 0.00						

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Order / Rev:	3541958	Advertiser:	Bronson for Mayor	
Alt Order #:		Product Desc:	Placement 5/7-5/14	KTUU
Flight Dates:	05/07/24 - 05/14/24	Estimate:		

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N46 KTUU	05/07/24	4 05/12/24	Sun 1030p-1130p 11:00 PM-11:30 l		11:00 PM-11: (11:00 PM-11	:30 PI1 :30 PM)	:15	1	\$15.00 P-02	2 0.00 NM	1	\$15.00
Star Week: 05/0	rt Date 06/24	End Date 05/12/24	Weekdays 1	Spots/Week 1	Rate \$15.00	Rating 0.00						
N47 KTUU	05/07/24	4 05/12/24	Sun 1130p-1230a Sun 1130p-1230a		1130p-1230a	1	:15	1	\$15.00 P-02	2 0.00 NM	1	\$15.00
Star Week: 05/0	rt Date 06/24	End Date 05/12/24	Weekdays 1	Spots/Week 1	<u>Rate</u> \$15.00	Rating 0.00						
N48 KTUU	05/12/24	4 05/12/24	CH2 5p Report S CH2 5p Report S		5p-530p	1	:15	1	\$82.00 P-02	2 0.00 NM	1	\$82.00
Star Week: 05/0	rt Date 06/24	End Date 05/12/24	Weekdays 1	Spots/Week 1	Rate \$82.00	Rating 0.00						

Totals 169 \$11,220.00