

Order / Rev: 27293
 Alt Order #: 27007331
 Flight Dates: 07/08/20 - 07/19/20

Advertiser: Political - AL CD2 - Patriot Fund
 Product Desc: Political Issue
 Estimate: 6106

WCOV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Wcov 9 O'Clock Local News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	----F--					1	\$150.00		2.50			
E 7	WCOV	07/13/20	07/13/20	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	M-----	:30	1	\$150.00	L-3	2.50	NM	1	\$150.00
Wcov 9 O'Clock Local News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	M-----					1	\$150.00		2.50			
E 8	WCOV	07/12/20	07/12/20	Su 930p-10p Su 930p-10p	CM	930p-10p	-----S	:30	1	\$75.00	L-3	1.40	NM	1	\$75.00
Auburn Review															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	-----S					1	\$75.00		1.40			
N 9	WCOV	07/12/20	07/12/20	Su 10a-11a Fox News Sunday	CM	10a-11a	-----S	:30	1	\$15.00	L-4	0.20	NM	1	\$15.00
Fox News Sunday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	-----S					1	\$15.00		0.20			
N 10	WCOV	07/08/20	07/13/20	M-F 935p-1005p M-F 935p-1005p Andy	CM	935p-1005p	M-WTF--	:30	1	\$50.00	L-4	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	--WTF--					3	\$50.00		0.00			
Week:		07/13/20	07/19/20	M-----					1	\$50.00		0.00			
													Totals	12	\$1,140.00