



KBSL-TV
806 Enterprise St
Cape Girardeau, MO 63701

Strategic Media Services
1911 N Ft Myer Dr
Ste 400
Arlington, VA 22209

Contract # 2663241

Schedule Dates 10/18/16-10/24/16
Advertiser Citizens for Schimpf and RSSCC (112441)
Agency Strategic Media Services (8287)
Product POLITICAL CANDIDATE (ns) (1186)
Brand SCHIMPf-RSSCC (861155)
Salesperson Millennium/NY, New York (1090)
Sales Office Millennium New York
Buyer Name Ben, Rheaule,
Phone/Fax /
CPE 198/223/2165
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments CANDIDATE TV

Date Entered 10/17/16
Last Modified 10/17/16
Entered By Brenda Allen
CO-OP No
Headline # ECR25331052
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$225.00
Net Total \$1,275.00
Sales Tax

Paducah (KBSI)		
By Broadcast Month	Spots	Rate
Oct. 2016	11	\$1,500.00
Grand Total:	11	\$1,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	10/18/16-10/18/16	1	:30	9p- News-News	1		1						1	\$150.00	\$150.00	Paducah (KBSI)	News @ 9 on FOX 23	10/17/16
2.0	Normal Line / SPOT	10/18/16-10/18/16	1	:30	5:58p- Big Bang Theory	1		1						1	\$100.00	\$100.00	Paducah (KBSI)	Big Bang Theory	10/17/16
3.0	Normal Line / News	10/20/16-10/20/16	1	:30	9p- News-News	1			1					1	\$150.00	\$150.00	Paducah (KBSI)	News @ 9 on FOX 23	10/17/16
4.0	Normal Line / News	10/19/16-10/19/16	1	:30	9:30p- News-News	1			1					1	\$150.00	\$150.00	Paducah (KBSI)	News @ 9 on FOX 23	10/17/16
5.0	Normal Line / News	10/21/16-10/21/16	1	:30	9:30p- News-News	1				1				1	\$150.00	\$150.00	Paducah (KBSI)	News @ 9 on FOX 23	10/17/16
6.0	Normal Line / News	10/22/16-10/22/16	1	:30	10:30p- News-News	1					1			1	\$150.00	\$150.00	Paducah (KBSI)	News At 9	10/17/16
7.0	Normal Line / SPOT	10/23/16-10/23/16	1	:30	8a- FOX-FOX News Sunday	1							1	2	\$75.00	\$150.00	Paducah (KBSI)	Fox News Sunday	10/17/16
8.0	Normal Line / SPOT	10/23/16-10/23/16	1	:30	Orbit- [P]Big Bang Theory 3 (Sunday)(Su), [P]Big Bang Theory 4 (Sunday)(Su)	1							1	1	\$30.00		Paducah (KBSI)	Big Bang Theory	10/17/16
8.0.1	Preempt	10/23/16															Paducah (KBSI)	Program Change/Exception - TP is 5-6p	
9.0	Normal Line / SPOT	10/21/16-10/21/16	1	:30	5:58p- Big Bang Theory	1					1			1	\$100.00	\$100.00	Paducah (KBSI)	Big Bang Theory	10/17/16
10.0	Normal Line / SPOT	10/19/16-10/19/16	1	:30	6:28p- Big Bang Theory 2	1			1					1	\$200.00	\$200.00	Paducah (KBSI)	Big Bang Theory	10/17/16
11.0	Normal Line / SPOT	10/24/16-10/24/16	1	:30	6:28p- Big Bang Theory 2	1	1							1	\$200.00	\$200.00	Paducah (KBSI)	Big Bang Theory	10/17/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sigline/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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12.0	Normal Line / SPOT	10/22/16-10/22/16	1	:30	Orch- [P]Big Bang Theory (Saturday)(Sa), [P]Big Bang Theory 2 (Saturday)(Sa)	1						1		1	\$40.00		Paducah (KBSI)	Big Bang Theory	10/17/16
12.0.1	Preempt	10/22/16															Paducah (KBSI)	Program Change/Exception - College football pregame and game	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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KATZ TELEVISION GROUP

125 West 56th St
New York, NY 10019

Contract # 25331052 Changes as of: 10/17/2016 at 11:06 AM Version: Current State Version 1

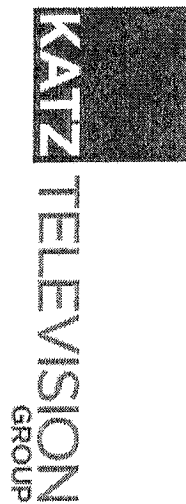
CPE: 196/223/2165 Flight: 10/18/16 - 10/24/16 Total \$: \$1,570.00
Agency: STRATEGIC MEDIA Advertiser: Schimpf-RSSCC Market: Paducah Total Spots: 13

1911 NORTH FT MYER DRIVE Product: CANDIDATE TV Office: NEW YORK Total CPP: \$0.00
SUITE 400 Agency Order #: 5481638

ARLINGTON, VA Buyer: Rheault, Ben Primary Demo: Con Type: POLITICAL/NOTE
20009 Salesperson: JONATHAN VITTI Assistant: KENNETH MIELE
212-373-8256

Separation: 212-373-8113

#	Day/Time	DP	Program	Rate	Len	10/18 - 10/24										Total Spots	Total \$	CPP	GRP
						10/18 - 10/24													
						10/18	10/19	10/20	10/21	10/22	10/23	10/24							
1	Tu-F,M 9p-9:30p		News @ 9 on FOX 23	\$150.00	30	1	0	1	0	0	0	0		2	\$300.00	\$0.00	0.0		
2	Tu-F,M 9:30p-10p		News @ 9 on FOX 23	\$150.00	30	0	1	0	1	0	0	0		2	\$300.00	\$0.00	0.0		
3	Sa 9p-10p		News At 9	\$150.00	30	0	0	0	0	1	0	0		1	\$150.00	\$0.00	0.0		
4	Su 8a-9a		Fox News Sunday	\$75.00	30	0	0	0	0	0	2	0		2	\$150.00	\$0.00	0.0		
5	4p-5p		Big Bang Theory	\$30.00	30	0	0	0	0	0	1	0		1	\$30.00	\$0.00	0.0		
6	Tu-F,M 6p-6:30p		Big Bang Theory	\$100.00	30	1	0	0	1	0	0	0		2	\$200.00	\$0.00	0.0		
7	Tu-F,M 6:30p-7p		Big Bang Theory	\$200.00	30	0	1	0	0	0	0	1		2	\$400.00	\$0.00	0.0		
8	Sa 6p-7p		Big Bang Theory	\$40.00	30	0	0	0	0	1	0	0		1	\$40.00	\$0.00	0.0		
TOTALS:						2	2	1	2	2	3	1	13	\$1,570.00	\$0.00	0.0			



125 West 55th St
New York, NY 10019

Contract # 25331052 Changes as of: 10/17/2016 at 11:06 AM Version: Current State Version 1

CPE: 198/223/2165 Agency: STRATEGIC MEDIA SERVICES 1911 NORTH FT MYER DRIVE SUITE 400 ARLINGTON, VA 20009

Flight: 10/18/16 - 10/24/16 Advertiser: Schimpf-RSSCC Product: CANDIDATE TV Agency Order #: 5481638 Buyer: Rheault, Ben

Salesperson: JONATHAN VITTI 212-373-8256 Primary Demo: Con Type: POLITICAL/VOTE Assistant: KENNETH MIELE 212-373-8113

Separation:

Special Instructions

Competitive Information	
Market Budget:	\$19,625
KBSI Share:	8%
Comment:	
KEVS:	24%
WPSD:	32%
WSIL:	36%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	13	\$1,570.00	N/A	0.0
Total	100%	13	\$1,570.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	13	\$1,570.00
Total	13	\$1,570.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot	\$ Chg	Contract \$ Comment
Queued for Electronic Contracting	10/17/16 11:16 AM				\$0	\$0
New	10/14/16 5:02 PM	JONATHAN VITTI	New	13	\$1,570.00	\$1,570.00

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>KBSI-TV</u>	Date: <u>9/13/16</u>
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I, Ben Rheault,

being/on behalf of: Paul Schimpf,

a legally qualified candidate of the Republican

political party for the office of: IL SD 58

in the General

election to be held on: Nov. 8 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Citizens for Schimpf and RSSCC

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Lori L Schimpf

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/12/16

Date

Benjamin Rheault

Signature

Digitally signed by Benjamin Rheault
DN: cn=Benjamin Rheault, o=ou, email=brheault@strategicmediaservices.com, c=US
Date: 2016.07.28 11:31:57 -0400

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, 

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee


printed name


date

AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.