

# CONTRACT



**Oklahoma City KFOR**  
**5000 Riverside Dr**  
**Building 5 Center 200**  
**Irving, TX 75039**  
**(405) 424-4444**

<u>Contract / Revision</u> 3400183 /		<u>Alt Order #</u> 10318682	
<u>Advertiser</u> POL/Carol Hefner/Mayor of Oklahoma/OK/Re		<u>Original Date / Revision</u> 02/01/22 / 02/07/22	
<u>Contract Dates</u> 02/02/22 - 02/08/22		<u>Estimate #</u>	
<u>Product</u> C HEFNER FOR MAYOR			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KFOR	<u>Account Executive</u> Telerep Washington	<u>Sales Office</u> Telerep/Washing	
<u>Special Handling</u>			
<u>Demographic</u> Adults 35+			
<u>Agency Ref</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>	
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

And:

**Political Communications Advertising**  
**Attention: Gary Mason**  
**232 Madison Avenue**  
**Suite 405**  
**New York, NY 10016**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KFOR	02/02/22	02/04/22	6:30 AM-7:00 AM	6:30 AM-7:00 AM		:30			NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/31/22	02/06/22	--WTF--				4	\$175.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KFOR	01/31/22-02/06/22	6:30 AM-7:00 AM	6:30 AM-7:00 AM	---WThF----	:30		<del>\$175.00</del>	NM		
	Credited											
N 2	KFOR	02/07/22	02/07/22	6:30 AM-7:00 AM	6:30 AM-7:00 AM		:30			NM	1	\$175.00
Week:		02/07/22	02/13/22	1-----				1	\$175.00			
N 3	KFOR	02/06/22	02/06/22	Meet the Press	10a-11a		:30			NM	1	\$200.00
Week:		01/31/22	02/06/22	-----1				1	\$200.00			
N 4	KFOR	02/02/22	02/04/22	Today Show II	9a-10a		:30			NM	0	\$0.00
Week:		01/31/22	02/06/22	--WTF--				1	\$100.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KFOR	01/31/22-02/06/22	Today Show II	9a-10a	---WThF----	:30		<del>\$100.00</del>	NM		
	Credited											
N 5	KFOR	02/02/22	02/04/22	12:00 PM-12:30 PM	12:00 PM-12:30 PM		:30			NM	3	\$450.00
Week:		01/31/22	02/06/22	--WTF--				3	\$150.00			
N 6	KFOR	02/02/22	02/04/22	12:30 PM-1:00 PM	12:30 PM-1:00 PM		:30			NM	3	\$450.00
Week:		01/31/22	02/06/22	--WTF--				3	\$150.00			
N 7	KFOR	02/02/22	02/04/22	M-F 10p-1035p	10p-1035p		:30			NM	2	\$800.00
Week:		01/31/22	02/06/22	--WTF--				3	\$400.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KFOR	01/31/22-02/06/22	M-F 10p-1035p	10p-1035p	---WThF----	:30		<del>\$400.00</del>	NM		
	Credited											
	2	KFOR	01/31/22-02/06/22	M-F 10p-1035p	10p-1035p	---WThF----	:30		\$400.00	NM		
	See MG 7.4											
	4	KFOR	02/04/22-02/04/22	Late Run News	Various	-----F----	:30		\$400.00	NM		
	Ⓜ MG for 7.2 02/04											

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
<b>02/02/22 - 02/08/22</b>	C HEFNER FOR MAYOR	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 8	KFOR	02/03/22	02/03/22	Late Run News	Various		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/31/22	02/06/22	---T---				1	\$400.00			
N 9	KFOR	02/08/22	02/08/22	6:30 AM-7:00 AM	6:30 AM-7:00 AM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/07/22	02/13/22	-1-----				1	\$175.00			
N 10	KFOR	02/08/22	02/08/22	M-F 5a-530a	5a-530a		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/07/22	02/13/22	-T-----				1	\$75.00			
N 11	KFOR	02/08/22	02/08/22	M-F 430a-5a	430a-5a		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/07/22	02/13/22	-T-----				1	\$25.00			
<b>Totals</b>											<b>17</b>	<b>\$3,275.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/31/22 -02/27/22	17	\$3,275.00	(\$491.25)	\$2,783.75
<b>Totals</b>	<b>17</b>	<b>\$3,275.00</b>	<b>(\$491.25)</b>	<b>\$2,783.75</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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PLEASE VISIT THIS LINK FOR NEXSTAR'S ADVERTISING TERMS AND CONDITIONS

<[www.nexstar.tv/advertisingterms](http://www.nexstar.tv/advertisingterms)>