12

ORDER

Orders	Order / Re	ev:	1288574					TN				
	Alt Order #:		WOC1465	0247						5		
	Product De	Product Desc:		EV Awareness								
	Estimate: Flight Dates: Original Date / Rev:		6949 05/27/24 - 06/02/24				TODAY'S T	MJ4				
					Primary AE: Sales Office:		Margie MacDonald EWSDC					
			05/14/24 / 05/14/24									
	Order Type:		GENERAL				– Sales Region:		 NAT			
	01401 1390.											
Agency	Name:		Media Ad	Ventures								
	Buying Contact:					Billing Type:		Cash				
	Billing Contact:					Billing Calendar:		Broadcast				
				8136 Old Keene Mill Road			Billing Cycle:		EOM/EOC			
			Springfield, VA 22152			Agency Commission:		15%				
Advertiser	Name: Demographic: Product Codes:			Fuel & Pe	trochemical N		and Finds					
			A35+ Non-Ballot Issue			Advertiser External ID:		280179				
	Revenue Code 1:		DISC				Agency External ID:		114445			
	Revenue Code 2:		POL				Unit Code:		General			
	Revenue Code 3:		ISS			Order Sep	Order Separation:		00:10:00			
	Priority:		P-3									
Bill Plan						Totals						
Start Date	End Date # Spots		Gross Amount Net Amount		Month	# Spots	Gross Amo	unt Ne	et Amount	Rating		
05/27/24	05/31/24 6		\$5,100.00		\$4,335.00	June 2024	6	. ,		\$4,335.00		
						Totals	6	\$5,10	0.00	\$4,335.00	0.00	
Account Exe				<u> </u>				7				
Account Executive Sales Off		5										
Margie MacD)onald	EWSDC	NAT		Start Of Ord							
J.	onaiu		INAT		Start Of Orus	er - End Of Order	100%)				
J			NAT		Start Of Orde	er - End Of Order	100%)				
0				Bro					Pta Tupa	Spots	Amount	
Ln Ch	Start End	Inven	tory Code		ak Start/End	Time Days	Len Spots	Rate Pri		-	Amount \$2 700 00	
Ln Ch N 1 WTMJ	Start End 05/27/24 05/31	Inven 1/24 6-630 6-630	tory Code	om Ne©M					Rtg Type 0.00 NM	-		
Ln Ch N 1 WTMJ (Prograi	<u>Start End</u> 05/27/24 05/3 ⁻ m: TMJ4 NEWS	Inven 1/24 6-630 6-630 AT 6PM)	itory Code pm Live at 6j pm Live at 6	om Ne©M pm News	ak Start/End 6-630pm	Time Days 1-1-1	Len Spots	Rate Pri		-		
Ln Ch N 1 WTMJ (Program 2Q24 C	Start End 05/27/24 05/31	Inven 1/24 6-630 6-630 AT 6PM)) - MILWAU	tory Code pm Live at 6p pm Live at 6 IKEE - Estim	om Ne©M pm News	ak Start/End 6-630pm upon 2nd Q 20	Time Days 1-1-1	Len Spots	Rate Pri		-		
Ln Ch N 1 WTMJ (Prograt 2Q24 C Sta Week: 05/	Start End 05/27/24 05/37 m: TMJ4 NEWS OMSCORE (sell rt Date End D 27/24 06/02/	Inven 1/24 6-630 6-630 AT 6PM)) - MILWAU ate <u>Wee</u> 24 1-1	tory Code pm Live at 6µ pm Live at 6 PKEE - Estim Skdays -1	om Ne@M pm News ate based <u>Spots/We</u>	ak Start/End 6-630pm upon 2nd Q 20	Time Days 1-1-1	Len Spots	Rate Pri		-		
Ln Ch N 1 WTMJ (Prograt 2Q24 C Sta Week: 05/	Start End 05/27/24 05/3 m: TMJ4 NEWS OMSCORE (sell r <u>t Date End D</u>	Inven 1/24 6-630 6-630 AT 6PM)) - MILWAU ate Wee 24 1-1 D/24 M-F L	tory Code pm Live at 6j pm Live at 6 IKEE - Estim ekdays -1 ive at 10pm	om Ne@M pm News ate based <u>Spots/We</u> News CM	ak Start/End 6-630pm upon 2nd Q 20 ek <u>Rate</u>	Time Days 1-1-1 023 <u>Rating</u> 0.00	Len Spots	Rate Pri		3	\$2,700.00	
Ln Ch N 1 WTMJ (Progran 2Q24 C Sta Week: 05/ N 2 WTMJ (Progran	Start End 05/27/24 05/3° m: TMJ4 NEWS OMSCORE (sell rt Date End D 27/24 06/02/ 05/27/24 05/30 m: TMJ4 NEWS	Inven 1/24 6-630 6-630 AT 6PM)) - MILWAU ate <u>Wee</u> 24 1-1 0/24 M-F L M-F L AT 10PM)	tory Code pm Live at 6 pm Live at 6 IKEE - Estim <u>ekdays</u> -1 ive at 10pm ive at 10pm	om Ne@M pm News ate based <u>Spots/We</u> News CM News	ak Start/End 6-630pm upon 2nd Q 20 <u>ek Rate</u> 3 \$900.00 10-1035pm	Time Days 1-1-1 023 <u>Rating</u> 0.00 -111	Len Spots :30 3	Rate Pri \$900.00P-2	0.00 NM	3	\$2,700.00	
Ln Ch N 1 WTMJ (Progran 2Q24 C <u>Sta</u> Week: 05/ N 2 WTMJ (Progran 2Q24 C	Start End 05/27/24 05/37 m: TMJ4 NEWS OMSCORE (sell <u>rt Date</u> End D 27/24 06/02/ 05/27/24 05/30 m: TMJ4 NEWS OMSCORE (sell 27/24 06/02/ 05/27/24 05/30 m: TMJ4 NEWS OMSCORE (sell	Inven 1/24 6-630 6-630 AT 6PM)) - MILWAU 24 1-1 0/24 M-F L M-F L AT 10PM)) - MILWAU	tory Code pm Live at 6 pm Live at 6 JKEE - Estim ekdays -1 ive at 10pm Live at 10pm	om NeWM pm News ate based <u>Spots/We</u> News CM News ate based	ak Start/End 6-630pm upon 2nd Q 20 <u>ek Rate</u> 3 \$900.00 10-1035pm upon 2nd Q 20	Time Days 1-1-1 023 <u>Rating</u> 0.00 -111	Len Spots :30 3	Rate Pri \$900.00P-2	0.00 NM	3	\$2,700.00	
Ln Ch N 1 WTMJ (Progran 2Q24 C <u>Sta</u> Week: 05/ N 2 WTMJ (Progran 2Q24 C	Start End 05/27/24 05/37 m: TMJ4 NEWS OMSCORE (sell rt Date End D 27/24 06/02/ 05/27/24 05/30 m: TMJ4 NEWS OMSCORE (sell 27/24 05/30 m: TMJ4 NEWS OMSCORE (sell rt Date End D	Inven 1/24 6-630 6-630 AT 6PM)) - MILWAU ate Wee 24 1-1 D/24 M-F L M-F L M-F L AT 10PM)) - MILWAU ate Wee	tory Code pm Live at 6 pm Live at 6 JKEE - Estim ekdays -1 ive at 10pm Live at 10pm	om Ne@M pm News ate based <u>Spots/We</u> News CM News	ak Start/End 6-630pm upon 2nd Q 20 <u>ek Rate</u> 3 \$900.00 10-1035pm upon 2nd Q 20	Time Days 1-1-1 023 <u>Rating</u> 0.00 -111	Len Spots :30 3	Rate Pri \$900.00P-2	0.00 NM	3	Amount \$2,700.00 \$2,400.00	