

ORDER



Orders
Order / Rev: 1288574
Alt Order #: WOC14650247
Product Desc: EV Awareness
Estimate: 6949
Flight Dates: 05/27/24 - 06/02/24
Original Date / Rev: 05/14/24 / 05/14/24
Order Type: GENERAL

TODAY'S TMJ4
Primary AE: Margie MacDonald
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Media Ad Ventures
Buying Contact:
Billing Contact:
 8136 Old Keene Mill Road
 Springfield, VA 22152

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: American Fuel & Petrochemical Manu
Demographic: A35+
Product Codes: Non-Ballot Issue
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-3

New Business End:
Advertiser External ID: 280179
Agency External ID: 114445
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/27/24	05/31/24	6	\$5,100.00	\$4,335.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2024	6	\$5,100.00	\$4,335.00	0.00
Totals	6	\$5,100.00	\$4,335.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
N 1	WTMJ	05/27/24	05/31/24	6-630pm Live at 6pm News	CM	6-630pm	1-1-1--	:30	3	\$900.00	P-2	0.00	NM	3	\$2,700.00												
(Program: TMJ4 NEWS AT 6PM) 2Q24 COMSCORE (sell) - MILWAUKEE - Estimate based upon 2nd Q 2023 <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>05/27/24</td> <td>06/02/24</td> <td>1-1-1--</td> <td>3</td> <td>\$900.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	05/27/24	06/02/24	1-1-1--	3	\$900.00	0.00
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N 2	WTMJ	05/27/24	05/30/24	M-F Live at 10pm News	CM	10-1035pm	-111---	:30	3	\$800.00	P-3	0.00	NM	3	\$2,400.00												
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