ORDER

Orders	Order / Rev:	**1288570**		
	Alt Order #:	WOC14650252		
	Product Desc:	EV Awareness		
	Estimate:	6950		**TODAY'S TMJ4**
	Flight Dates:	06/03/24 - 06/09/24	Primary AE:	Margie MacDonald
	Original Date / Rev:	05/14/24 / 05/14/24	Sales Office:	EWSDC
	Order Type:	GENERAL	Sales Region:	NAT

Agency	Name:	**Media Ad Ventures**		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		8136 Old Keene Mill Road	Billing Cycle:	EOM/EOC
		Springfield, VA 22152	Agency Commission:	15%

Advertiser	Name:	**American Fuel & Petrochemical Manu**		
	Demographic:	A35+	New Business End:	
	Product Codes:	Non-Ballot Issue	Advertiser External ID:	280179
	Revenue Code 1:	DISC	Agency External ID:	114445
	Revenue Code 2:	POL	Unit Code:	General
	Revenue Code 3:	ISS	Order Separation:	00:10:00
	Priority:	P-3		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/27/24	06/07/24	6	$5,100.00	$4,335.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2024	6	$5,100.00	$4,335.00	0.00
Totals	6	$5,100.00	$4,335.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTMJ	06/03/24	06/06/24	6-630pm Live at 6pm News	CM	6-630pm	1-11---	:30	3	$900.00	P-2	0.00	NM	3	$2,700.00
				6-630pm Live at 6pm News											

(Program: TMJ4 NEWS AT 6PM)
2Q24 COMSCORE (sell) - MILWAUKEE - Estimate based upon 2nd Q 2023

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	06/03/24	06/09/24	1-11---	3	$900.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WTMJ	06/03/24	06/07/24	M-F Live at 10pm News	CM	10-1035pm	-11-1--	:30	3	$800.00	P-3	0.00	NM	3	$2,400.00
				M-F Live at 10pm News											

(Program: TMJ4 NEWS AT 10PM)
2Q24 COMSCORE (sell) - MILWAUKEE - Estimate based upon 2nd Q 2023

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	06/03/24	06/09/24	-11-1--	3	$800.00	0.00

		Totals	6	$5,100.00