12

ORDER

Orders	Order / Re	ev:	1288570					TA	A J			
	Alt Order #:		WOC146502	252						5		
	Product D	Product Desc: Estimate:		EV Awareness								
	Estimate:			6950					TODAY'S TMJ4			
	Flight Dates: Original Date / Rev: Order Type:		06/03/24 - 06/09/24 05/14/24 / 05/14/24 GENERAL			Primary AE:		Margie Mac	Margie MacDonald EWSDC NAT			
						Sales Office:						
						Sales Region:						
							5					
Agency	Name:		Media Ad V	entures								
	Buying Contact:					Billing Type:		Cash	Cash			
	Billing Cor	Billing Contact:		8136 Old Keene Mill Road Springfield, VA 22152			Billing Calendar: Billing Cycle: Agency Commission:					
									EOM/EOC			
									15%			
Advertiser	Name:			uel & Pe	trochemical N							
	Demographic: Product Codes:		A35+ Non-Ballot Issue			Advertiser External ID:						
									280179			
	Revenue Code 1:		DISC				Agency External ID:		114445			
	Revenue Code 2:		POL				Unit Code:		General 00:10:00			
	Revenue Code 3:		ISS			Order Se	Order Separation:					
	Priority:		P-3									
Bill Plan						Totals						
Start Date	End Date # Spots		Gross Amount Net Amount		Month	# Spots			Net Amount	Rating		
05/27/24	06/07/24	06/07/24 6		\$5,100.00 \$4,335.00		June 2024		6 \$5,10 6 \$5.10		\$4,335.0		
						Totals		6 \$5,10	0.00	\$4,335.0	0.00	
Account Executives Account Executive Sales Off		Sales Offi	ce Sales F	2eaion	Start Date / E	- Ind Date	Order %					
Margie MacDonald EWSDC		NAT	cgion		er - End Of Order	100						
		LWGDC					100	70				
		l Inver	ntory Code	Brea	ak Start/End	Time Days	Len Spots	Rate Pri	Rtg Typ	pe_Spots	Amount	
Ln Ch	Start End			n NaQM		4 44	:30 3	\$900.00P-2	0.00 N	IM 3	\$2,700.0	
	Start End 06/03/24 06/0	6/24 6-630	• •		6-630pm	1-11	.30 3	φ300.001 -z				
N 1 WTMJ	06/03/24 06/0	6/24 6-630 6-630	pm Live at 6pr)pm Live at 6p		6-630pm	1-11	.30 3	\$900.001 -2				
N 1 WTMJ (Progra 2Q24 C	06/03/24 06/0 im: TMJ4 NEWS COMSCORE (sel	6/24 6-630 6-630 AT 6PM) I) - MILWAU)pm Live at 6p JKEE - Estima	m News te based	upon 2nd Q 20	23	.30 3	\$300.001 -2				
N 1 WTMJ (Progra 2Q24 C <u>Sta</u>	06/03/24 06/0 m: TMJ4 NEWS COMSCORE (sel art Date <u>End D</u>	6/24 6-630 6-630 AT 6PM) I) - MILWAU Date <u>Wee</u>)pm Live at 6p JKEE - Estima <u>ekdays S</u>	m News	upon 2nd Q 20 <u>ek Rate</u>	23 <u>Rating</u>	.30 3	\$300.00T -2				
N 1 WTMJ (Progra 2Q24 C <u>Sta</u> Week: 06/	06/03/24 06/0 m: TMJ4 NEWS COMSCORE (sel art Date <u>End D</u>	6/24 6-630 6-630 AT 6PM) I) - MILWAU Date <u>Wee</u> /24 1-1)pm Live at 6p JKEE - Estima <u>ekdays S</u> 1	m News te based pots/We	upon 2nd Q 20	23 <u>Rating</u> 0.00	:30 3	\$800.00P-3	0.00 N	IM 3	\$2,400.00	
N 1 WTMJ (Progra 2Q24 C <u>Sta</u> Week: 06/ N 2 WTMJ	06/03/24 06/0 m: TMJ4 NEWS COMSCORE (sel art <u>Date</u> <u>End D</u> /03/24 06/09	6/24 6-630 6-630 AT 6PM) I) - MILWAU <u>) - MILWAU</u> <u>24 1-1</u> 7/24 M-F L M-F L)pm Live at 6p JKEE - Estima <u>ekdays S</u> 1	m News te based pots/We ews CM	upon 2nd Q 20 <u>ek Rate</u> 3 \$900.00	23 <u>Rating</u> 0.00				IM 3	\$2,400.0	
N 1 WTMJ (Progra 2Q24 C <u>Sta</u> Week: 06/ N 2 WTMJ (Progra 2Q24 C	06/03/24 06/0 m: TMJ4 NEWS COMSCORE (sel art Date End D /03/24 06/09, 06/03/24 06/0 m: TMJ4 NEWS COMSCORE (sel	6/24 6-630 6-630 AT 6PM) I) - MILWAL <u>Date Wee</u> /24 1-1 7/24 M-F L M-F L AT 10PM) I) - MILWAL	Dpm Live at 6p JKEE - Estima <u>ekdays S</u> 1 Live at 10pm N Live at 10pm N Live at 10pm N	m News te based pots/We ews CM ews te based	upon 2nd Q 20 <u>ek Rate</u> <u>3 \$900.00</u> 10-1035pm upon 2nd Q 20	123 <u>Rating</u> 0.00 -11-1				IM 3	\$2,400.00	
N 1 WTMJ (Progra 2Q24 C <u>Sta</u> Week: 06/ N 2 WTMJ (Progra 2Q24 C	06/03/24 06/0 im: TMJ4 NEWS COMSCORE (sel art Date End D /03/24 06/09, 06/03/24 06/0 06/03/24 06/0 im: TMJ4 NEWS COMSCORE (sel art Date End D	6/24 6-630 6-630 AT 6PM) I) - MILWAL <u>2ate</u> <u>Wea</u> /24 1-1 7/24 M-F L M-F L AT 10PM) I) - MILWAL <u>Date<u>Wea</u></u>	Dpm Live at 6p JKEE - Estima <u>ekdays S</u> 1 Live at 10pm N Live at 10pm N Live at 10pm N	m News te based pots/We ews CM ews	upon 2nd Q 20 <u>ek Rate</u> <u>3 \$900.00</u> 10-1035pm upon 2nd Q 20	23 <u>Rating</u> 0.00 -11-1				IM 3	\$2,400.00	