

ORDER



Orders
Order / Rev: 1288572
Alt Order #: WOC14650293
Product Desc: EV Awareness
Estimate: 6954
Flight Dates: 07/01/24 - 07/07/24
Original Date / Rev: 05/14/24 / 05/14/24
Order Type: GENERAL

TODAY'S TMJ4
Primary AE: Margie MacDonald
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Media Ad Ventures
Buying Contact:
Billing Contact:
 8136 Old Keene Mill Road
 Springfield, VA 22152

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: American Fuel & Petrochemical Manu
Demographic: A35+
Product Codes: Non-Ballot Issue
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-2

New Business End:
Advertiser External ID: 280179
Agency External ID: 114445
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/24	07/05/24	5	\$5,000.00	\$4,250.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2024	5	\$5,000.00	\$4,250.00	0.00
Totals	5	\$5,000.00	\$4,250.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
N 1	WTMJ	07/01/24	07/05/24	6-630pm Live at 6pm News	CM	6-630pm	-11-1--	:30	3	\$1,000.00	P-2	0.00	NM	3	\$3,000.00												
(Program: TMJ4 NEWS AT 6PM) 3Q24 COMSCORE (sell) - MILWAUKEE - Estimate is based on July 2023 <table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 07/01/24</td> <td>07/07/24</td> <td>-11-1--</td> <td>3</td> <td>\$1,000.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 07/01/24	07/07/24	-11-1--	3	\$1,000.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 07/01/24	07/07/24	-11-1--	3	\$1,000.00	0.00																						
N 2	WTMJ	07/01/24	07/04/24	M-F Live at 10pm News	CM	10-1035pm	1--1---	:30	2	\$1,000.00	P-2	0.00	NM	2	\$2,000.00												
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