

# ORDER



**Orders**  
**Order / Rev:** 1288552  
**Alt Order #:** WOC14650275  
**Product Desc:** EV Awareness  
**Estimate:** 6952  
**Flight Dates:** 06/17/24 - 06/23/24  
**Original Date / Rev:** 05/14/24 / 05/14/24  
**Order Type:** GENERAL

**TODAY'S TMJ4**

**Primary AE:** Margie MacDonald  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** Media Ad Ventures  
**Buying Contact:**  
**Billing Contact:**  
 8136 Old Keene Mill Road  
 Springfield, VA 22152

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** American Fuel & Petrochemical Manu  
**Demographic:** A35+  
**Product Codes:** Non-Ballot Issue  
**Revenue Code 1:** DISC  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS  
**Priority:** P-3

**New Business End:**  
**Advertiser External ID:** 280179  
**Agency External ID:** 114445  
**Unit Code:** General  
**Order Separation:** 00:10:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/27/24	06/21/24	5	\$4,300.00	\$3,655.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
June 2024	5	\$4,300.00	\$3,655.00	0.00
<b>Totals</b>	<b>5</b>	<b>\$4,300.00</b>	<b>\$3,655.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
N 1	WTMJ	06/17/24	06/21/24	6-630pm Live at 6pm News	CM	6-630pm	-11-1--	:30	3	\$900.00	P-2	0.00	NM	3	\$2,700.00												
(Program: TMJ4 NEWS AT 6PM) 2Q24 COMSCORE (sell) - MILWAUKEE - Estimate based upon 2nd Q 2023 <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>06/17/24</td> <td>06/23/24</td> <td>-11-1--</td> <td>3</td> <td>\$900.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	06/17/24	06/23/24	-11-1--	3	\$900.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
06/17/24	06/23/24	-11-1--	3	\$900.00	0.00																						
N 2	WTMJ	06/17/24	06/20/24	M-F Live at 10pm News	CM	10-1035pm	1--1---	:30	2	\$800.00	P-3	0.00	NM	2	\$1,600.00												
(Program: TMJ4 NEWS AT 10PM) 2Q24 COMSCORE (sell) - MILWAUKEE - Estimate based upon 2nd Q 2023 <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>06/17/24</td> <td>06/23/24</td> <td>1--1---</td> <td>2</td> <td>\$800.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	06/17/24	06/23/24	1--1---	2	\$800.00	0.00
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													<b>Totals</b>	<b>5</b>	<b>\$4,300.00</b>												