

# CONTRACT



**KTVI-TV**  
 2250 Ball Dr  
 St Louis, MO 63146  
 (314) 213-2222

**COPY**

And:

**Waterfront Strategies**  
 3050 K Street NW  
 Suite 100  
 Washington, DC 20007

*STLC*

*AmfB*

<u>Contract / Revision</u> 404747 / 1		<u>Alt Order #</u> 08435708
<u>Product</u> SENATE MAJORITY PAC		
<u>Contract Dates</u> 11/04/16 - 11/08/16		<u>Estimate #</u> 5909
<u>Advertiser</u> Senate Majority PAC		<u>Original Date / Revision</u> 11/03/16 / 11/03/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KTVI-TV	<u>Account Executive</u> Teresa DiFuria	<u>Sales Office</u> NSO Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u> 14573	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	2	11/06/16	11/06/16	NFI Reg Ssn Early Gm	12:00 PM-3:00 PM		:30				NM	1	\$35,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----1				1	\$35,000.00	0.00			
N 2	2	11/07/16	11/07/16	Monday Prime Hour 1	7:00 PM-8:00 PM		:30				NM	1	\$45,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----				1	\$45,000.00	0.00			
<b>Totals</b>											0.00	2	\$80,000.00

Time Period	# of Spots	Gross Amount	Net Amount
10/31/16 - 11/07/16	2	\$80,000.00	\$68,000.00
<b>Totals</b>	2	\$80,000.00	\$68,000.00

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

TELEREP, INC.  
 KTVI-TV ST. LOUIS  
 \*\*\* ORIGINAL REV#0 \*\*\*

CONTRACT WORKSHEET  
 8435708

HARRIS SL104 PAGE 1  
 RUN ON NOV3/16 AT 11:22  
 FROM STATION

JULIE KEANE  
 WATERFRONT STRATEGIES  
 3050 K STREET NW - SUITE 100  
 WASHINGTON, DC 20007

ISS/SENATE MAJORITY PAC  
 SENATE MAJORITY PAC  
 NOV4/16 - NOV8/16 1WKS  
 TERESA DIFURIA  
 TYPE O  
 CTG POLT  
 EST 5909

REP: NEW ORDER FOR SENATE MAJORITY PAC  
 TOTAL 80000  
 PLS CFM THANKS  
 ALLIE



CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 SENATE MAJORITY PAC

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
1	SUN	1200N-300P	30	NOV06		1	35000.00	1	35000.00
PROGRAM : NFL EARLY GAME									
2	MON	700P-800P	30	NOV07		1	45000.00	1	45000.00
PROGRAM : GOTHAM									
NOV/16 80000.00									
CONTRACT TOTAL									80000.00
TOTAL SPOTS									2

MARKET TOTALS \$80,000 KTVI 100% KDNL 0% KMOV 0% KSDK 0% KPLR 0% NTVI 0% WRBU 0%

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE