

- ☐ New Client ☒ New Order  
☐ Revision of Order ☐ Add ☐ Change

Order Number 3181-009

*Sheridan Media*

# Broadcast Order

Customer Number \_\_\_\_\_

Customer Agency \_\_\_\_\_

Advertiser NICK SIDDLE

Address 149 KEYSTONE ROAD

City SHERIDAN State WY Zip 82801

Contact NICK SIDDLE Phone 307-751-1832 Fax \_\_\_\_\_

☐ Local 7 POLITICAL Salesperson

☐ National 96 Product Code

☐ Trade 1 Priority

☐ Other 3 Affidavit type

Co-op Billing? ☐ Yes

☒ No If yes, co-op description: SHERIDAN COUNTY COMMISSIONER

☐ Special Instructions:

☐ KROE (1)

☐ KYTI (4)

☐ EDGE (7)

☐ MAGIC (10)

☐ KZWY (2)

☐ KLQQ (5)

☐ SMART (8)

☐ INTERNET

☒ KWYO (3)

☐ OLDIES (6)

☐ GEO-DIGITAL

☐ NON-BROADCAST

Billing Type: ☐ Monthly

☐ Weekly ☐ Other

☒ End-of-Schedule E.O.S.

Billing: ☐ Standard Broadcast

Notary: ☒ Yes ☐ No

☒ Calendar Month

BILL SPON SPOT		-- CART CART	TC PC PC	-- -- PRI	-- LEN LEN	START DATE START DATE START DATE	END DATE END DATE END DATE	-- PROGRAM # START TIME	-- POSITION # END TIME	RATE RATE RATE	M	T	W	T	F	S	S
3	1	329	96	1	:30	7/27/22	8/15/22	06:30	08:30	10.25	1		1		1		
	2					7/27/22	8/15/22	11:30	13:00	7.25	1		1		1		
	3					7/27/22	8/15/22	17:00	18:00	7.25	1		1		1		
	4																
	5																
	6																
	7																
	8																
	9																
	10																

**TOTALS**

**UNITS**

**REVENUE**

BT= Billing Type-See Transaction Description List

PC= Product Code 1-99 (See List)

PRI= Priority Code (See List)

Spots & Programs

9 \$ 92.25  
 18 \$ 130.50  
 27 \$ 222.75

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, NICK SIDBLE, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐ FEDERAL CANDIDATE

☒ STATE OR LOCAL CANDIDATE

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

Candidate name:

NICK SIDBLE

Authorized committee:

N/A

Agency requesting time (and contact information):

☒ N/A

Candidate's political party:

REPUBLICAN

Office sought (no acronyms or abbreviations):

SHERIDAN COUNTY COMMISSIONER

Date of election:

AUGUST 16, 2022

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

N/A

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒ the candidate listed above who is a legally qualified candidate, or

☐ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: <u>Nick Sidble</u>	Signature: <u>Ann Schellinger</u>
Name: <u>NICK SIDBLE</u>	Name: <u>ANN SCHELLINGER</u>
Date of Request to Purchase Ad Time: <u>7/25/22</u>	Date of Station Agreement to Sell Time: <u>7/25/22</u>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

☒

Yes

☐

No

Date ad received:

7/25/22

Federal candidate certification signed (above):

☐

Yes

☐

No

☒

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

☐

Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters:	Date Received/Requested:
3181-009	KUYO-AM	7/25/22
Est. #:	Station Location:	Run Start and End Dates:
	SHERIDAN, WYOMING	7/27/22 - 8/15/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# KWYO-AM Order Confirmation

OrderID: 3181-009

Sponsor: Nick Siddle  
 Product: Nick Siddle  
 Estimate/PO:  
 AccountRep: House/political  
 BillingCycle: End-of-Schedule  
 InvoiceType: Times/Rates  
 Run Dates: 7/27/2022 - 8/15/2022  
 Items Ordered: 27  
 Ordered Amount: \$222.75



Sheridan Media  
 P.O. Box 5086  
 Sheridan, WY  
 82801  
 307-672-7421

NICK SIDDLE  
 149 KEYSTONE RD  
 SHERIDAN, WY 82801

## Scheduled Station(s): KWYO-AM Sheridan County Commissioner

Printed 7/26/2022 1:50:59 PM

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Run Dates	Run Weeks	Run Times	Mon	Tue	We	Thu	Fri	Sat	Sun	Week Total	Length	Descripti	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 7/27/2022 - 8/15/2022	All Weeks	06:30 AM - 08:30 AM	1		1		1			3	:30	Spot		329	9	10.25	92.25
02 7/27/2022 - 8/15/2022	All Weeks	11:30 AM - 01:00 PM	1		1		1			3	:30	Spot		329	9	7.25	65.25
03 7/27/2022 - 8/15/2022	All Weeks	05:00 PM - 06:00 PM	1		1		1			3	:30	Spot		329	9	7.25	65.25

### End-of-Schedule Projected Billing:

Jul-22	0.00	Aug-22	222.75	Sep-22	0.00	Q3-2022	222.75
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Guaranteed

Accepted for KWYO-AM

Confirmed Correct; Payment