# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

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## ☐ FEDERAL CANDIDATE ■ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: <sub>5-18-18</sub>
WVUA 23	
I, Angi Horn Stalnaker Ted Sexton	
being/on behalf of: Committee to Elect Ted Sexto	on ,
a legally qualified candidate of the City of Tuscaloosa	
political party for the office of: Probate Judge	
in the Municipal Election	
election to be held on: June 5, 2018	
do hereby request station time as follows:	

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Please see attached schedule					

Attach pro	oposed scho	edule with	charges (if	available):

Committee to Elect Tred Sexton
and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.
The name of the treasurer of the candidate's authorized committee is:
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.
To Be Signed By Candidate or Authorized Committee
7-21-2018 Date Signature
Date Signature
To Be Signed By Station Representative
Accepted in Part Rejected  Auge Hunes Signature  Printed Name  Title

I represent that the payment for the above described broadcast time has been furnished



# CERTIFICATE OF DISCLOSURE

CANDI	DATE:	TED SEXTON	
REPRE	SENTAT	IVE (if applicable):	ANGI HORN STALNAKER
METHO	DD OF D	ISCLOSURE (check ar	ny that apply):
To:	ANGIE H0	ORN STALNAKER / -	Ted Sordon 5/19/18
Ву:	EMAIL		
	,	Candidate or Represen	
Agnatu	re Name:		C/ ()



# POLITICAL ADVERTISING DISCLOSURE STATEMENT REGARDING POLITICAL SALES PRACTICES

The following practices apply to purchases of advertising time by legally qualified candidates for public office for an advertisement which constitutes a "use" of the Station's facilities, (a "use" is a political advertisement which is purchased by the candidate or a candidate's campaign committee which includes the identifiable voice or likeness of the candidate, as defined by the FCC). Any political advertisement that is not a "use," will not be accepted by the Station. The Station does not accept "Third Party" or "Issue" advertising. Further, upon the request of the Station, candidates or their representatives are required to demonstrate that they are legally qualified.

This Disclosure Statement is provided for general information and is not part of the Station's political advertising sales contract, which is governed by the contract terms and applicable law. Further, practices described herein are subject to change from time to time.

Legally qualified candidates for federal offices (U.S. Congressional and Presidential/Vice Presidential elections) are entitled to reasonable access to the Station to purchase time on the Station during their election campaigns for "uses" (advertisements including the voice or likeness of the candidate). The Station will consider all requests for such time and will make reasonable accommodations to meet such requests. Under FCC policy and applicable law, the Station has the right to limit the amount of time sold to a candidate based upon time the candidate has already purchased, number of opposing candidates and potential for equal opportunity requests, disruption of the Station's schedule, and the timing of the request.

The Station will grant access to specified state and local candidates in the station's sole discretion. Considerations include the public interest in the election, available Station inventory, number of opposing candidates and potential for equal opportunity requests, disruption of the Station's schedule, and the timing of the request. For a determination as to whether the Station will make time available for sale for certain local or state races, contact the Station Contact person listed below.

During the 45 day period before the Alabama primary election (or run-off election) and the 60 day period before the Alabama general election, the Station will offer candidates in the respective elections the "lowest unit charge" for an advertisement purchased by the candidate or the candidate's authorized committee, which constitutes a "use" of the Station's facilities, (defined above). During any time outside of the 45-day and 60-day periods, the charges for political advertisements constituting a "use" offered by the Station will be those charged commercial advertisers for comparable use of the Station's facilities. Any political advertisement that is not a "use," will not be accepted by the Station. The Station does not accept "Third Party" or "Issue" advertising.

If a political advertisement constitutes a non-exempt use, in accordance with the rules of the FCC and applicable law, the Station will provide opposing candidates with "equal opportunities," to enable the opponent comparable access to the facilities of the Station.

Certain other terms and conditions applicable to political advertising on the Station are as follows:

- 1. Rates. Available programs and time periods are reflected on the Station's rate card. Rates for classes of time may vary on a daily or weekly basis, based on supply and demand. The classes of advertising time offered to commercial advertisers and political candidates are:
  - a. Section 1 Fixed Non Preemptible
- c. Section 3 Preemptible with Notice
- b. Section 2 Non-Preemptible
- d. Section 4 Immediately Preemptible without Notice

Newscasts/News Adjacencies. The Station does permit political advertising in its newscasts or adjacent to newscasts.

2. Identification of Individuals or Entities. All advertising must comply with the sponsorship identification requirements of §317 of the Communications Act and Section 73.1212 of the rules of the FCC. The Station reserves the right to insert such sponsorship identification naming any person or entity paying for the advertisement into any advertisement that fails to include the requisite identification.

- 3. Certain Policies Applicable to Federal Candidates. For a candidate running for a federal office to be entitled to the lowest unit charge, the candidate must abide by the Communications Act of 1934, Section 315 and the Bipartisan Campaign Reform Act (BCRA) of 2002. Accordingly, all advertisements for federal political candidates seeking the Lowest Unit Charge (LUC) political rates must contain an identifiable photo or similar image of the candidate. All advertisements that mention a candidate's opponent also must include a statement clearly readable on-screen for no less than 4 seconds identifying the candidate, stating that the candidate has approved the broadcast, and stating that the candidate or the candidate's authorized committee has paid for the broadcast. Candidates purchasing advertisements mentioning their opponent must also provide the Station with a written certification that the broadcast advertisement complies with the above requirement under §315(b)(2)(C) of the Communications Act as amended by the Bipartisan Campaign Reform Act of 2002
- 3. Credit. Advance payment at least 1 businesses day in advance is required. Contact the Station contact person listed below for details as to credit terms and applicability.
- 4. Political Agreement. A signed Agreement Form for Political Broadcasts must accompany any broadcast time order. Besides details of the advertising sought, this form must list the candidate if the candidate is purchasing the time, or as applicable, candidate's authorized committee, and include other applicable information.
- 5. Proof of Candidacy. The Station, at its option, may require the candidate to produce proof that the candidate is a legally qualified candidate.
- 6. Notice and Weekend Access. Contracts/orders for political advertising must be placed in accordance with deadlines below. Copy changes or cancellations also must be in accordance with the deadlines below.

### Deadlines for contract or order changes are:

12pm Monday for Tuesday's Log

12pm Tuesday for Wednesday's Log

12pm Wednesday for Thursday's Log

11am Thursday for Friday, 1pm Saturday's Log, & 3pm for Sunday's Log

12pm Friday for Monday's Log

- 7. Production Facilities. The Station's production facilities will be made reasonably available to produce commercials for political advertisers on the same terms as provided to commercial advertisers, by scheduling studio time in advance. Contact the Station Contact person listed below for details. On-air personalities may not voice or otherwise appear in political spots.
- 8. Schedules. Although the rates charged by the Station are based upon the use of 30-second spots, the Station will also reasonably try to accommodate requests for advertisements of non-standard lengths.
- 9. Make Good Policy. In the event of a missed spot, the Station will endeavor to make good in the same daypart within 3 days. If time prohibits making the spot good, (e.g., missed on last day before election) the Station will refund the cost of the missed spot to the purchasing entity as soon as practicable within 10 days in accordance with Station policy.
- 10. Election Day Orders. Political advertising will be accepted for Election Day.
- 11. Rebates. If a new lowest unit charge is established after a candidate's purchase has been made or run, the Station will rebate the overcharge within 10 days or will credit the overcharge to the candidate's future time purchases, as the candidate directs.
- 12. Local Public Inspection File. The rules and regulations of the FCC require that each station maintain and permit public inspection of certain records as to political advertising. The Public Inspection File for WVUA23 is maintained on the station's website at <a href="http://wvua23.com/about-wvua-23/fcc-eeo/">http://wvua23.com/about-wvua-23/fcc-eeo/</a>, and is available 24 hours/day.
- 13. Station Contact. The Station's contact person for questions as to the Station's rates and other policies is:



# WVUA+ Rate Card

Program Name	Time	Start Date		2nd Qt	tr 2018	
Daytime	**		Level 1	Level 2	Level 3	Level 4
R-M-F 9a - 3p Rotator	Mo-Fr 9:00a-3:00p	9/19/2016	\$30	\$20		\$5
R-M-F 3p-5p Rotator	Mo-Fr 3:00p-5:00p	8/11/2015	\$30	\$20	\$10	\$5
R-M-F 9a-5p Rotator	Mo-Fr 9:00a-5:00p	8/11/2015	\$30	\$20	\$10	\$5
Access						
Top 30 News Show	Mo-Fr 5:30p-6:00p	12/4/2017	\$75	\$50	\$30	\$15
The List	Mon & Wed 6:30p-7:00p	5/7/2018	\$75	\$50	\$30	\$20
Tider Insider Live 6:30p	Tue 6:30p-7:00p	8/9/2013	\$200	\$175	\$150	\$125
Law Call	Thu 6:30p-7:00p	2/18/2016	\$125	\$100	\$75	\$50
Crimson Cover	Fri 6:30p-7:00p	8/9/2013	\$150	\$125	\$100	\$75
Prime		1				
R-M-F 7p-10p Prime ROS	Mo-Fr 7:00p-10:00p	12/2/2012	\$50	\$30	\$15	\$8
Pawn Stars	MT,RF 7:00p-7:30p	9/12/2017	\$50	\$30	\$15	\$8
Forensic Files/730p	MT,RF 7:30p-8:00p	9/12/2017	\$50	\$30	\$15	\$8
Mysteries of the Unexplained	MT,RF 8:00p-8:30p	9/12/2017	\$50	\$30	\$15	\$8
Rules of Engagement	MT,RF 8:30p-9:00p	9/12/2017	\$50	\$30	\$15	\$8
How I Met Your Mother/9p	Mo-Fr 9:00p-9:30p	9/5/2016	\$50	\$30	\$15	\$8
HIMYM 9p/HIMYM 930p	Mo-Fr 9:00p-9:58p	9/5/2016	\$50	\$30	\$15	\$8
How I Met Your Mother/9:30p	Mo-Fr 9:30p-10:00p	9/5/2016	\$50	\$30	\$15	\$8
News						
WVUA23 NEWS AT 5	Mo-Fr 5:00p-5:30p	1/30/2011	\$100	\$75	\$50	\$40
WVUA23 NEWS AT 6	Mo-Fr 6:00p-6:30p	1/30/2011	\$150	\$125	\$95	\$80
News Special 6p	Mon 6:00p-6:30p	5/28/2018	\$75	\$50	\$40	\$30
WVUA23 NEWS AT 10	Mo-Fr 10:00p-10:30p	1/30/2011	\$140	\$120	\$90	\$80
WVUA23 NEWS AT 10 M-Sun	Mo-Su 10:00p-10:30p	1/30/2011	\$140	\$120	\$90	\$80
WVUA23 NEWS AT 10 Sat	Sat 10:00p-10:30p	1/30/2011	\$140	\$120	\$90	\$80
WVUA23 NEWS AT 10 Sun	Sun 10:00p-10:30p	1/30/2011	\$140	\$120	\$90	\$80
Late Fringe						
Rules of Engagement	Mon 10:30p-11:00p	5/7/2018	\$45	\$35	\$25	\$15
Tider Insider Late 10:30p	Tue 10:30p-11:00p	9/5/2012	\$150	\$125	\$85	\$65
Mysteries of the Unexplained	Wed 10:30p-11:00p	6/6/2018	\$45	\$35	\$25	\$15
Law Call	Thu 10:30p-11:00p	2/18/2016	\$70	\$55	\$40	\$25
Crimson Cover	Fri 10:30p-11:00p	3/10/2016	\$75	\$60	\$45	\$30
Whacked Out Videos	Sat 10:30p-11:00p	3/11/2016	\$45	\$35	\$25	\$15
Tommy Wilcox/Sun	Sun 10:30p-11:00p	8/20/2011	\$65	\$50	\$35	\$20
R-M-F 11P-1A Late Fringe ROS	Mo-Fr 11:00p-1:00a	1/30/2011	\$50	\$20	\$10	\$5
R-M-Su 11P-1A Late Fringe ROS	Mo-Su 11:00p-1:00a	5/1/2015	\$30	\$20	\$10	\$5
Weekend		I, -,				
R-Sat/Sun 7a-10P Rotator	Sa-Su 7:00a-10:00p	9/15/2011	\$25	\$15	\$8	\$4
R- Sat-Sun Late Night Rotator	Sa-Su 10:30p-1:00a	7/21/2017	\$25	\$15	\$8	



Tuscaloosa, AL 35403

Comments Billing Type **Account Types** 

Calendar

Local/Political

Sales Tax

WVUA Box 870120 Tuscaloosa, AL 35487

Committee to Elect Ted Sexton PO Box 1657

Brand

Contract # Schedule Dates 6833 Politiical Candidate (1042) Committee to Elect Ted Sexton (1215) Committee to Elect Ted Sexton (1505) 05/23/18-06/05/18 2018 Election (3418)

Advertiser

Phone/Fax Buyer Name Sales Office Salesperson Product Agency N/A Cabaniss, Laura (1028) Tuscaloosa WVUA

Demo CO-OP Date Entered Headline # Entered By Last Modified 8 05/18/18

Net Total Order Type Commission Commission % Package Deal 15.00 \$444.71 Normal

Michelle Wedgeworth

Tuscaloosa (WVUA)

5pots 47 39

Rate \$1,790.00 \$1,174.71 \$2,964.71

\$2,520.00

By Calendar Month May, 2018 Jun. 2018 Grand Total:

# Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

					ACT	CONFIRMATION CONTRA	NOI	MA		COP				
5/21/18		\$125.00 Tuscaloosa (WVUA)	\$125.00	\$125.00	ь					:30 21697- TIDER INSIDER LIVE 630P		05/29/18-05/29/18	Est 12.0 Unapproved (NewL) / SPOT	Est 12.0
5/21/18		\$64.00 Tuscaloosa (WVUA)	\$64.00	\$8.00	8	1	1 1	1 1		:30 22419- PAWN STARS 7PM	4	05/23/18-06/01/18	Est 11.0 Unapproved (NewL) / SPOT	Est 11.0
5/18/18		Tuscaloosa (WVUA)	\$560.00	\$80.00	7	1 1 1	1 1	1 1		:30 21525- 10PM NEWS 2014	4	05/28/18-06/03/18	Est 10.0 Unapproved (NewL) / SPOT	Est 10.0
5/21/18		Tuscaloosa (WVUA)	\$0.00	\$0.00	7			5 2		:30 5A- 1A (CST)	رب در	06/04/18-06/05/18	Est 9.0 Jnapproved (NewL) / SPOT	Est 9.0
5/21/18		Tuscaloosa (WVUA)	\$0.00	\$0.00	14	× × ×	×	×	7	:30 5A- 1A (CST)	ún	05/23/18-06/03/18	Est 8.0 Unapproved (NewL) / SPOT	Est 8.0
5/18/18		\$80.00 Tuscaloosa (WVUA)	\$80.00	\$80.00	<u></u>			1		:30 21525- 10PM NEWS 2014	4	06/04/18-06/04/18	Est 7.0 Unapproved (NewL) / SPOT	Est 7.0
5/21/18		Tuscaloosa (WVUA)	\$480.00	\$80.00	6	× × ×	×		6	:30 21525- 10PM NEWS 2014	4.	05/23/18-05/27/18	Est 6.0 Unapproved (NewL) / SPOT	Est 6.0
5/18/18		\$160.00 Tuscaloosa (WVUA)	\$160.00	\$80.00	2			1 1		:30 21517- WVUA 6P News - 2014	4	06/04/18-06/05/18	Est 5.0 Unapproved (NewL) / SPOT	Est 5,0
5/21/18		Tuscaloosa (WVUA)	\$800.00	\$80.00	10	×	× ×	×	נה	30 21517- WVUA 6P News - 2014	4	05/23/18-06/01/18	Est 4.0 Unapproved (NewL) / SPOT	Est 4.0
5/18/18		Tuscaloosa (WVUA)	\$120.00	\$40.00	w			2 1		30 21523- 5P NEWS 2014 *	4.	06/04/18-06/05/18	Est 3.0 Jnapproved (NewL) / SPOT	Est 3.0
5/18/18		Tuscaloosa (WVUA)	\$160.00	\$40.00	4	1	1 1			:30 21523- 5P NEWS 2014 *	4.	05/29/18-06/01/18	Est 2.0 Jnapproved (NewL) / SPOT	Est 2.0
5/21/18		\$160.00 Tuscaloosa (WVUA)	\$160.00	\$40.00	4	×	×		4	;30 21523- 5P NEWS 2014 *	4	05/23/18-05/25/18	Est 1.0 Unapproved (NewL) / SPOT	Est 1.0
Entered	Comments	Station	Total	Rate	Spots	SPW Mo Tu We Th Fr Sa Su Spots	J We Th	Mo T	SPW	Length Run Times	Sec	Dates	Line Type / Break Type (Ref #)	Line

Accepted-Agency/Advertiser:

Date

Accepted-Station:

Date:

Comments:

Printed At: 04:02 PM on Monday, May 21 2018



Committee to Elect Ted Sexton PO Box 1657

Tuscaloosa, AL 35403

Comments

Calendar

Net Total

\$2,520.00

Commission Commission %

\$444.71 15.00

Sales Tax

WVUA Box 870120 Tuscaloosa, AL 35487

Schedule Dates Contract # 6833 2018 Election (3418) Politiical Candidate (1042) Committee to Elect Ted Sexton (1215) Committee to Elect Ted Sexton (1505) 05/23/18-06/05/18

Brand Product Advertiser Billing Type Account Types Phone/Fax Buyer Name Sales Office Salesperson Agency N/A Cabaniss, Laura (1028) Local/Political Tuscaloosa WVUA

> Demo CO-OP Order Type Last Modified Date Entered Package Deal Headline # Entered By 8 Michelle Wedgeworth 05/18/18 Normal

> > May. 2018 Jun. 2018 Tuscaloosa (WVUA)
> > By Calendar Month Grand Total: **Spots** 47 39 86

\$1,790.00 \$1,174.71 \$2,964.71

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

						,						(	:				
Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW Mo	1 1	Tu We	e Th	Fr S	Sa Su	Spots	Rate	Total	Station	Comments	Entered
Est 13.0	Est 13.0 Unapproved (NewL) / SPOT	05/25/18-06/01/18	4	:30	:30:21255- Crimson Cover/6:30p Show					н		2	\$75.00	\$150,00	\$150,00 Tuscaloosa (WVUA)		5/21/18
Est 14.01	Est 14.0 Unapproved (NewL) / SPOT	05/25/18-06/01/18	4	:30	:30 20865- Crimson Cover/repeat					н		2	\$30,00	\$60,00	\$60,00 Tuscaloosa (WVUA)		5/21/18
Est 15.0 l	Est 15.0 Unapproved (NewL) / SPOT	05/27/18-05/27/18	4	:30	:30 22406- MY DESTINATION TV						2	2	\$3.00	\$6,00	\$6,00 Tuscaloosa (WVUA)		5/21/18
Est 16.0 L	Est 16.0 Unapproved (NewL) / SPOT	06/03/18-06/03/18	4	:30	30 22406- MY DESTINATION						1	1	\$3.71	\$3.71	\$3.71 Tuscaloosa (WVUA)		5/21/18
Est 17.0	Est 17.0 Unapproved (NewL) / SPOT	05/27/18-06/03/18	4	:30	30 22409- BEAUTIFUL HOMES & GREAT ESTATES						2	4	\$3.00	\$12.00	\$12.00 Tuscaloosa (WVUA)		5/21/18
Est 18.0 L	Est 18.0 Unapproved (NewL) / SPOT	05/27/18-06/03/18	4	:30	30 22408- GREAT ESCAPES						2	4	\$3.00	\$12.00	\$12.00 Tuscaloosa (WVUA)		5/21/18
Est 19.0 L	Est 19.0 Unapproved (NewL) / SPOT	05/27/18-06/03/18	4	:30	:30 21770- HOUSE SMARTS						2	4	\$3.00	\$12.00	\$12.00 Tuscaloosa (WVUA)		5/21/18
					CONFIRMATION CONTR	F	MA		ž	100		ACT					
Accepted-	Accepted-Agency/Advartiser:			Date:	Accepted-Station:	ation:							Date	Comments:			





Proposal ID: 1608

Schedule Date: Spot Length(s): 5/23/2018 - 6/5/2018

:30

Acct. Exec: Email:

Michelle Wedgeworth ahughes@wvua23.com

Flight Dates: 5/23/2018-6/5/2018

Author: Angie Hughes

Program	Spot				Fright Dates: 5/23/2018-6	Rate
Time	Length	MY	MY	JN	k	Spots
		23	28	4	S	
WVUA+						
WVUA23 NEWS AT 5	:30	4	4	3	3	\$40.00
Mo-Fr 5:00p-5:30p	200					11
WVUA23 NEWS AT 6	:30	5	5	2	3	\$80.00
Mo-Fr 6:00p-6:30p						12
Pawn Stars	:30	3	5	155	2	\$8.00
Mo-Fr 7:00p-7:30p						8
Bonus Rotator	:30	7	7	(S)	2	\$0.00
Mo-Su 5:00a-1:00a						14
WVUA23 NEWS AT 10 M-Sun	:30	6	7	1	3	\$80.00
Mo-Su 10:00p-10:30p						14
Tider Insider Live 6:30p	:30		1	-	1	\$125.00
Tue 6:30p-7:00p						1
Crimson Cover	:30	1	1		2	\$75.00
Fri 6:30p-7:00p						2
Crimson Cover	:30	1	1	20	2	\$30.00
Fri 10:30p-11:00p						2
My Destination TV	:30	2	22	100	1	\$3.00
Sun 3:00p-3:30p						2
My Destination TV	:30	(A)	1	3	1	\$3.71
Sun 3:00p-3:30p						1
Beautiful Homes & Great Estate	:30	2	2	822	2	\$3.00
Sun 3:30p-4:00p						4
Great Escapes	:30	2	2	-	2	\$3.00
Sun 4:00p-4:30p						4
HouseSmarts	:30	2	2		2	\$3.00
Sun 4:30p-5:00p						4

Total Cost:	\$2,964.71	Signature	