

CONTRACT



Townsquare Media Battle Creek-Kalamazoo
 4154 Jennings Drive
 Kalamazoo, MI 49048
 wopayments4@townsquaremedia.com
 (269) 344-0111

<u>Contract / Revision</u> 4727577 / 1		<u>Alt Order #</u> 37181778
<u>Advertiser</u> American Petroleum Institute		<u>Original Date / Revision</u> 03/20/24 / 03/20/24
<u>Contract Dates</u> 04/29/24 - 05/05/24	<u>Estimate #</u> 7281	
<u>Product</u> Tailpipe AZ DC MI MT NV OH PA WI		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WKFR-FM	<u>Account Executive</u> Katz Philadelphia	<u>Sales Office</u> Katz Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> R113287	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Katz Media Group
 125 West 55th Street
 3rd Floor
 New York, NY 10019

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WKFR	04/29/24	05/05/24	M-F AM Drive	6:00 AM-10:00 AM		:30			NM	5	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	11111--				5	\$180.00			
2	WKFR	04/29/24	05/05/24	M-F Midday	10:00 AM-3:00 PM		:30			NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	11111--				5	\$175.00			
3	WKFR	04/29/24	05/05/24	M-F PM Drive	3:00 PM-7:00 PM		:30			NM	5	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	11111--				5	\$180.00			
Totals											15	\$2,675.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/29/24 - 05/03/24	15	\$2,675.00	(\$401.25)	\$2,273.75
Totals	15	\$2,675.00	(\$401.25)	\$2,273.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.