Mar 20, 24

CONT# 37181778 Mod# Ver# 1 (Last =) DDS CONT# 0
REP KATZ RADIO C/P/E: / / 7281

TO WKFR-FM (Kalamazoo-Portage, MI)

FM LATONYA CHENAULT

OFF PHILADELPHIA SALESPERSON FAX#

AGY Katz Media Group

ADDR 125 West 55th Street 3rd Floor PH #

New York, NY 10019

BYR Helen Hanratty1

ADV AMERICAN PETROLEUM INSTITUTE.
PDT Tailpipe AZ DC MI MT NV OH PA WI

FLT Apr 29, 24 - May 05, 24

* REP ORDER COMMENT *

** 3/19/2024 6:24:00 PM: FOR ALL MAIN STREET MEDIA GROUP API ORDERS, EST # 7281: KATZ MEDIA COLLECTS, CASH-IN-ADVANCE AND AS AN OFFICIAL AGENT ON BEHALF OF OUR REPRESENTED STATIONS, ALL MONIES FOR THIS POLITICAL BUY PLACED OUT OF MAIN STREET MEDIA GROUP. ONCE YOUR INVOICES ARE RE CONCILED WITH OUR ORDERS BY OUR NY BILLING OFFICE, PAYMENT IS SENT TO YOU ONLY FOR WHAT RAN. WE ARE THE ONES RESPONSIBLE FOR REFUNDING UNUSED FUNDS BACK TO THE AGENCY. PAYMENT IS USUALLY DISBURSED WITHIN 45 DAYS OF RECONCILIATION. PLEASE CONFIRM WITH PLEA SE NOTE WITH ALL POLITICAL/ISSUE ORDERS THERE IS A 24 HOUR CANCELLATION NOTICE.

- ** 3/19/2024 6:24:00 PM: POPULATIONBUYTYPE: CPP.
- ** 3/19/2024 6:24:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. ALL ELECTRONIC INVOICES SHOULD BE SENT TO RI.COM: 9913287, MARKETRON: 127124, EMT: 10919. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.
- ** 3/19/2024 6:24:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH LATONYA.CHENAULT@KATZMEDIAGROUP.COM OR CALL 240.222.3933. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		FLIGHT 1							
	1.1	M	6A - 10A	30	04/29/2024 - 04/29/2024	1D	1	\$180.00	1
	1.2	M	10A - 3P	30	04/29/2024 - 04/29/2024	1D	1	\$175.00	1
	1.3	M	3P - 7P	30	04/29/2024 - 04/29/2024	1D	1	\$180.00	1
				** FL	IGHT TOTALS **	1	3	\$535.00	
		FLIGHT 2							
	2.1	.T	6A - 10A	30	04/30/2024 - 04/30/2024	1D	1	\$180.00	1
	2.2	.T	10A - 3P	30	04/30/2024 - 04/30/2024	1D	1	\$175.00	1
	2.3	.T	3P - 7P	30	04/30/2024 - 04/30/2024	1D	1	\$180.00	1
				** FL	IGHT TOTALS **	1	3	\$535.00	
		FLIGHT 3							
	3.1	W	6A - 10A	30	05/01/2024 - 05/01/2024	1D	1	\$180.00	1
	3.2	W	10A - 3P	30	05/01/2024 - 05/01/2024	1D	1	\$175.00	1
	3.3	W	3P - 7P	30	05/01/2024 - 05/01/2024	1D	1	\$180.00	1

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REP **KATZ RADIO**

			** FLIGHT TOTALS **			3	\$535.00	
4.1	FLIGHT 4 T	6A - 10A	30	05/02/2024 - 05/02/2024	1D	1	\$180.00	1
4.2	T	10A - 3P	30	05/02/2024 - 05/02/2024	1D	1	\$175.00	1
4.3	T	3P - 7P	30	05/02/2024 - 05/02/2024	1D	1	\$180.00	1
			** FL	 IGHT TOTALS ** 		3	\$535.00	
	FLIGHT 5						•	
5.1	F	6A - 10A	30	05/03/2024 - 05/03/2024	1D	1	\$180.00	
5.2	F	10A - 3P	30	05/03/2024 - 05/03/2024	1D	1	\$175.00	1
5.3	F	3P - 7P	30	05/03/2024 - 05/03/2024	1D	1	\$180.00	1
			** FL	I IGHT TOTALS **] 	3	\$535.00	

DDS CONT# 0

C/P/E: / / 7281

	May 24			
SPOTS	15			
CASH TRADE	2675.00			
	0.00			
NSL	0.00			
TOTAL	2675.00			

				TOTAL
SPOTS				15
CASH				2,675.00
TRADE				0.00
NSL TOTAL				0.00
TOTAL				2,675.00

** Competitive Comments **

SVC: FA23 MSA ARB Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.