

WNWC 102.5 FM / WNWC 1190AM
Madison
QUARTERLY ISSUES /
PROGRAMS LIST AND REPORT

July Aug Sept 2023

FAMILY & CHILDREN ISSUES
RELIGION
HEALTHY LIFESTYLES
PUBLIC HEALTH SAFETY
CHARITIES
RECREATION
ENVIRONMENT
SEXUAL ISSUES
WOMEN'S ISSUES
EDUCATION

The above issues, determined at the beginning of the quarter to be issues in need of coverage, were aired during this quarter in the following Program Segment formats: If the relevancy of other issues becomes evident as the quarter progresses, those issues would be added.

Afternoons with Bill Arnold: (AWB) Local. Two-hour program with host Bill Arnold aired on AM M-F 4p-6p

Breakpoint (BP) - Updates both current events and issues relevant to culture, family, and the church. AM 7:26a M-F

Faith and Life Today: (FLT) Local. Public Affairs. The program airs on WNWC-102.5 FM (Saturdays at 6:00am). **Mornings with Carmen Leberge** (MCL) Local.

Host Carmen LaBerge. Various guest hosts a two-hour program with local news and relevant community information AM M-F 6a-8a;

Susie Larson Live (SLL) Local. One hour program with host Susie Larson aired on AM M-F 3p-4p

Following is a description of program treatment of the above-listed issues. This was the most significant programming treatment of the issues during the quarter. The listing is by no means exhaustive.

ISSUES	PROGRAM	DATE	TIME	LENGTH	AM/ FM	PROGRAM DESCRIPTION
CHARITIES/ FAMILY & CHILDREN'S ISSUES	FLT	8/5/23	6 am Sat on FM 102.5	14 min	FM	The start of the school year is coming up fast! Some analysts say this may be the most expensive school supply shopping season ever. Amie Hoag talks about how The Goodman Community Center is working to get those supplies to vulnerable families in the Madison area – and how you can help.
CHARITIES/ FAMILY & CHILDREN'S ISSUES	FLT	8/26/23	6 am Sat on FM 102.5	14 min	FM	As kids in southern Wisconsin get ready for another school year, young children in Honduras are working up to 10 hours a day – making well less than \$5 a day. Madison native Maddie Trncic of Just One International talks about how her organization is using education to overcome poverty and raise up strong Christian leaders in that country. Many families living in villages in Honduras simply cannot afford to send their kids to school. So, many children work in the fields, sometimes for 10 hours a day, making only two dollars a day. Enter the faith-based group, Just One International. They work with schools in those villages to give more kids a proper education. It's run by a woman named Maddie, who's originally from the Madison area. Here she is talking about one of their big success stories.
CHARITIES/FA MILY & CHILDREN'S ISSUES	FLT	7/15/23	6 am Sat on FM 102.5	14 min	FM	Jenny and Andy's heart for those in need pours out of everything they do. They started Extended Hands Pantry as a way to provide for the physical needs of the Madison community, but they also seek to reflect Jesus' love to every individual they serve.
CHARITIES/RE CREATION	FLT	7/22/23	6 am Sat on FM 102.5	14 min	FM	Mark Archambault's passion lies in helping the most vulnerable people in the Beloit area. Those who find themselves in the middle of hard times and needing some help. That's what Overflowing Cup was started to do, and Mark shares his story of getting connected with the ministry and how it's made an impact for those in the area.
DISABILITIES/ CHARITIES	FLT	9/23/23	6 am Sat on FM 102.5	14 min	FM	People with disabilities are just like everyone else and want to be treated as such. That's according to Merik Fell and Emily Green of Inspiration Ministries in Walworth. They talk about issues facing people with disabilities and how their organization is helping those people succeed – and grow their faith in God. They also discuss their Move for a Cause walk/run event on Sat., Oct. 30 at their facilities.
EDUCATION/ RELIGION	FLT	9/2/23	6 am Sat on FM 102.5	14 min	FM	For a variety of reasons, being a college student can be hard, especially for Christians – particularly those attending public schools. As the fall

						semester begins, Jeff Vandenberg, head of the Navigators at the University of Wisconsin, talks about the challenges and opportunities facing Christian students on college campuses. The Navigators are a global ministry that works to share the gospel of Jesus, including here at UW. They do all kinds of fun stuff during the year, like play sports and games, go on trips, have Bible studies, and so on. By the way, interesting tidbit: You don't have to be a UW student to join the Navigators; it's open to anybody!
EMERGENCY ISSUES	FLT	9/16/23	6 am Sat on FM 102.5	14 min	FM	Natural disasters and political instability are major reasons why Haiti is one of the poorest countries in the world. Since 2010, the Middleton-based Fond Blanc Foundation has been working to improve life in one community through education and a love for Jesus. Executive director Tia Bunz shares an update on their progress and how you can support their efforts at an upcoming fundraiser.
ENVIRONMENT/CHARITIES	FLT	8/12/23	6 am Sat on FM 102.5	14 min	FM	Volunteers from Dane County churches are getting ready to make Madison a better place – one service project at a time. Jon Anderson of the group, Collaboration Project, talks about their upcoming “For Dane” initiative and how they’re working to foster teamwork among area churches.
FAMILY & CHILDREN'S ISSUES	FLT	8/19/23	6 am Sat on FM 102.5	14 min	FM	Imagine not being able to find a job. Or a place to live. Or access social services. Or simply earn people’s trust. That’s the reality for many formerly incarcerated individuals as they try to reenter society. We talk with Phil Harvey from the Milwaukee-based Community Warehouse about how his organization works to help ex-inmates get back on their feet – through faith in Jesus. Community Warehouse’s mission statement is “Transforming the lives of people impacted by incarceration through the love of Christ.” I attached a clip of Phil explaining what that looks like.
FAMILY & CHILDREN'S ISSUES/PUBLIC HEALTH SAFETY	FLT	7/8/23	6 am Sat on FM 102.5	14 min	FM	When Mike was asked if it was possible to get radio in to one of the most dangerous places on earth (South Sudan), he came back with the answer: "Yes, it's possible...you'll have to work hard though!" He was told, "No, YOU will have to work hard!" That's how Mike found himself in the middle of South Sudan, providing radio stations for the people, and loving every minute of his newfound passion.
FAMILY & CHILDREN'S ISSUES/RELIGION/HEALTHY LIFESTYLES	FLT	7/1/23	6 am Sat on FM 102.5	14 min	FM	As creator of the show "Fix My Flip," Page Turner shares her story of how her faith has made an impact in both her personal life and her work.
Generosity and Marriage	SLL	8/8/23	3:04 pm CT	50 minutes	AM	Susie and Kevin Larson talk about the financial struggles they’ve dealt with in their marriage and the steps they took to financial stability

Human Trafficking	SLL	8/4/23	3:04 pm CT	50 minutes	AM	Charles Martin shares how his own experience in witnessing human trafficking inspired by his novel "The Record Keeper"
Marriage/Divorce	AWB	9/5/23	5:04 pm CT	50 minutes	AM	How the church can help by getting involved in people's marriage problems. Dr. Bob Moeller from For Keeps Ministries talks about accountability. What it means to be a friend and love at all times, even when it's hard.
MONEY	FLT	9/30/23	6 am Sat on FM 102.5	14 min	FM	Nobody wants to be in financial debt, unable to afford the things they need, or forced to work well into their golden years. One simple way to help avoid those circumstances is to create and live by a budget. Ramsey Solutions Master Financial Coach Derek Murphey talks about how to get started.
Pollution and Anti-biotic Resistance	MCL	8/15/23	7:10 am CT	12 minutes	AM	Dr. Nicks outlined the connection between air pollution and how there may be a link to anti-biotic resistance. Also discussed the latest Covid strain
Sanctity of Life	AWB	9/13/23	5:04 pm CT	50 minutes	AM	Melissa Ohden, of the Abortion Survivors Network, shares what it's been like to survive an abortion. She talks about inspiring survivors in their pursuit of finding their birth mothers.
SEXUAL ISSUES/ WOMEN'S ISSUES	FLT	7/29/23	6 am Sat on FM 102.5	14 min	FM	When Mallory first opened Mercies Coffee, she knew immediately that her mission was not exactly about coffee, but rather, it was about making a difference in the lives of women. When she heard about human trafficking years ago, she made it her life's work to help rescue women caught in that situation.
Training upcoming blue collar workers in character as a matter of National Security	MCL	8/10/23	6:35 am CT	15 minutes	AM	David Hataj talks about the need for training blue collar workers in ethics and character. This especially in light of the need for more trade workers to support military infrastructure where National Security is important
WOMEN'S ISSUES	FLT	9/9/23	6 am Sat on FM 102.5	14 min	FM	Sometimes, life is great. Other times, it's a struggle. No matter the circumstances, it's vital to have hope and faith in Jesus. Julie McCarthy and Angela Ackley talk about difficult times in their lives, how God brought them through and how they keep spiritually strong. They also preview the Greater Things Women's Conference in Sun Prairie this fall.

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ABORTION	dangers of: personal stories, how to prevent; etc.
CHARITIES	local charitable organizations helping people in the community with various issues

DISABILITIES	how to cope; how to help; care giving, special needs children; life-altering injuries, etc.
ECONOMICS	handling of ; misuse of; getting out of debt; etc.
EDUCATION	Bringing aware to the issues of education in the community, etc.
EMERGENCY ISSUES	relief for victims of natural disasters; local disaster relief, etc.
ENVIRONMENT	how to save energy, use fewer resources
FAMILY & CHILDREN ISSUES	help for disadvantaged families and children
HEALTHY LIFESTYLES	eating behaviors/disorders, obesity, addictions; prevention of disease; etc.
IMMIGRATION	helping immigrants; illegal immigrant issues; etc.
JUVENILE DELINQUENCY	case stories, how to prevent; teaching teens; etc.
LOCAL ISSUES	coal power plant; casino, etc.
MARRIAGE/DIVORCE	building healthy marriages, preventing divorce/affairs/ how to handle/ impact on; etc.
MONEY	handling of ; misuse of; getting out of debt; etc.
POVERTY	where to find help, how to help those in need
PUBLIC HEALTH SAFETY	bringing awareness to the of issues that affect the health and safety of the community
RACE	racial retaliation; hate crimes; discrimination; etc.
RECREATION	bringing awareness to the public of recreation events happening in the community
RELIGION	Information regarding religious and spiritual issues, etc.
SENIOR CITIZENS	information regarding the aging; retirement, health etc.
SEXUAL ISSUES	sexual crimes; homosexuality; teaching children about sex; etc.
UNEMPLOYMENT/EMPLOYMENT	Coping, finding assistance, help re-entering work force
WOMEN'S ISSUES	discrimination; workplace issues; etc.

A list of programs that have provided the station's most significant treatment of community issues. The list shall include a brief narrative describing what issues were given significant treatment and the programming that provided this treatment.